

The 2014 Engaged Management Scholarship (EMS) Conference theme is "Bridging" bridging academic knowledge with business needs.

Bridging will allow for the creation and dissemination of new scientifically sound business knowledge in a manner that is of immediate benefit to executive-scholars. Research that is presented at the EMS conference is scientifically rigorous, timely, and possesses clear take-aways for business executives. The conference will also highlight business needs that executive-scholars can focus on providing research insight.

The annual conference is organized by the Executive Doctorate in Business Administration Council (EDBAC) which has broad international representation of executive doctoral providers. Our purpose is to promote the value of Engaged Management Scholarship and to raise its profile internationally. The 2014 Conference is organized by the Ph.D. in Business *for Executives* program at the Watson Graduate School of Management in the Spears School of Business at Oklahoma State University in the USA.

## Conference highlights

The conference will consist of research papers, poster sessions, panels, invited talks, presentations, and a doctoral consortium. Participation of students, alumni or faculty from a professional doctorate program is especially encouraged. The conference is open to all scholars who are actively involved in practicing engaged management scholarship or investigating different forms of it. The conference is the premier international meeting place for students, alumni, faculty and managers involved in evidence-based research around the world.

Besides the academic sessions, the agenda will also include working sessions for directors and program administrators that will provide valuable insight and discussion on program and curriculum design and on the careers and overall perceptions of professional doctorates.

## Important dates in 2014

June, 9 Full paper or poster paper submitted to review June, 27 Decision on acceptance or rejection

Aug. 11 Final revised paper submitted

Sept. 11-14 Conference

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Keynote speakers



Dr. John Scott Chief Operating Officer APT Metrics Darien, CT (Confirmed)

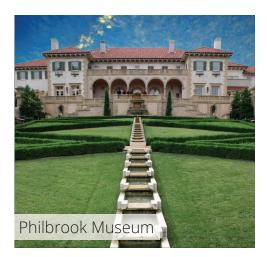


Dr. Denise Rousseau University Professor Carnegie Mellon University Pittsburgh, PA (Confirmed)

## Accessibility

Centrally located in the middle of the U.S., Tulsa is an easy drivein destination for many delegates. For those who want to fly, Tulsa International Airport is just 15 minutes from downtown and offers nonstop flights to 16 cities throughout the U.S.. Most major carriers fly into Tulsa so delegates can choose the airline and fare that works best for their needs.











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#### Organizing Committee

Ramesh Sharda, Chair Oklahoma State University

Maury Kalnitz, Georgia State University

Elizabeth Randon,

Georgia State University

Tom Mierzwa, University of Maryland University College

José Sagarnaga, Oklahoma State University

#### Program Committee

Craig Wallace, Chair Oklahoma State University

Lars Mathiassen, Georgia State University

Kalle Lyytinen,

Case Western Reserve University

Emmanuel Monod. Shanghai Jiaotong University

Plus faculty and alumni from many other EDBAC institutions.

### Local Arrangements Committee

Julie Weathers José Sagarnaga Donna Lamson Tracey Roybal, Carol Thomas Oklahoma State University

# About Tulsa

Conference attendees can spend free time between sessions exploring art, culture and history of this oil-boom city. Mere steps from the conference hotel, they are able to view some of the most magnificent Art Deco architecture in the world. A few steps further and they'll find the Brady and Blue Dome entertainment districts. World class museums including the Gilcrease or Philbrook are less than 3 miles from the conference hotel. Outdoor endeavors include the River Parks, 20 miles of paved recreation trails that run along the Arkansas River and weave past picnic areas, playgrounds, fountains and sculptures.

Tulsa is home of the world's largest collection of art of the American West and the world's largest bull sharks in captivity. Where you can experience one of the top 10 regional opera companies in America and one of the top 10 Oktoberfests in the world? No matter what your interests, Tulsa's many don't-miss attractions and events have you covered.

### **About OSU**

Oklahoma State University is a land-grant, public research university located in Stillwater, Oklahoma, USA. Founded in 1890, OSU's enrollment system-wide is around 35,000. The Spears School of Business consists of seven departments: School of Accounting, Department of Economics & Legal Studies in Business, School of Entrepreneurship, Department of Finance, Department of Management, Department of Management Science and Information Systems, Department of Marketing. The OSU Watson Graduate School of Management houses the Ph.D. in Business for Executives program and the highly ranked MBA program.

Conference Information http://phdexec.okstate.edu/EMS2014