



Ph.D. in Business  
for Executives  
DEPARTMENT OF MANAGEMENT

EPHD

Insider

SEPTEMBER 28, 2015

### Advisory Council



We have formed a [Research Advisory Council](#) to help direct our PhD in Business – Executive Option program going forward. The committee has met and is already providing valuable input to continue to improve the program. We expect to tweak the program going forward with feedback of both this advisory council and our alumni. Thank you council members for your service!

### EPHD Alumni Research



#### EPHD Alumni have been recognized in September for their recent research.

[Jonathan Butler, PhD](#), (Cohort I) who is an Assistant Professor of Entrepreneurship at [Marshall University](#) was honored at the [2015 Babson College Entrepreneurship Research Conference](#). Founded in 1981, BCERC is considered by many to be the premier entrepreneurship research conference in the world. Jonathan’s paper, “*The Dark Triad, Employee Creativity, and Performance in New Ventures*,” was selected as one of the top papers at the conference and will be published in the conference proceedings.

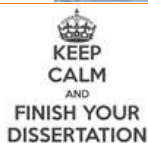
[David Altounian, PhD](#), (Cohort I) who is an Assistant Professor of Entrepreneurship & Interim MBA Program Department Chair at [St. Edward’s University](#) in Austin, TX. was honored at the [2015 Engaged Management Scholarship Conference](#) in Baltimore, MD. The EMS Conference is the preeminent venue for sharing the research and knowledge produced in executive doctoral programs. David’s paper, “*Casual or Committed? Using Social Behavior Theories for Understanding the Contributors to User Commitment in User Generated Content Sites*” was chosen as best paper at the conference.

[Steven Wilson](#) (Cohort II) also participated in the EMS Doctoral Consortium in Baltimore presenting his paper, “*Antecedents to Successful Business Succession Planning in Small Professional Services Firms.*” [Michael Bosman, MD](#) (Cohort II) had two papers, “*Managers’ Attitudes toward Adoption of Evidence-Based Management: An International Comparison*” and “*Marketing a Paradigm Shift: How to Sell the Evidence-Based Management Approach*,” and a poster accepted by the EMS Conference and also participated in the Alumni Consortium. [Nathan Higdon](#) (Cohort III) also had a poster accepted by the EMS Conference. Several other OSU students, alumni, and faculty attended and represented OSU on various EMS committees. [Ramesh Sharda](#) is serving as the Treasurer for the [Executive DBA Council \(EDBAC\)](#) Board and is also on a task force to explore EDBAC’s continued partnership with [AACSB](#). As you can see, Oklahoma State University was well represented at the EMS Conference!

### You Can Ring my Bell!



[Harlan Beverly, PhD](#) (Cohort II) has been named the Assistant Director of the [Venture Labs](#) at the University of Texas. Venture Labs Director Rob Adams said that “Harlan’s start-up CEO experience and his academic credentials (PhD OSU 2015) made him the perfect addition to the Venture Labs.” Harlan also teaches an undergraduate course on entrepreneurship called “*Lean Startup Essentials.*” In a year full of significant milestones for Harlan, he also had the honor to ring the closing bell on [NASDAQ](#).



EPHD students continue to make progress toward completion of their degree. [David Gregor](#) (Cohort I) is scheduled to defend his Dissertation Proposal in just a couple of weeks. [Shane Goodwin](#) (Cohort II) is scheduled to make his final dissertation defense in early October. [Harlan Beverly](#), PhD, Roger Chacko, PhD, [Greg Miller](#), PhD and [Bob Reid](#), PhD (all Cohort II) successfully completed their dissertations over the past few months. Many other of our PhD students are closing in on those significant milestones.

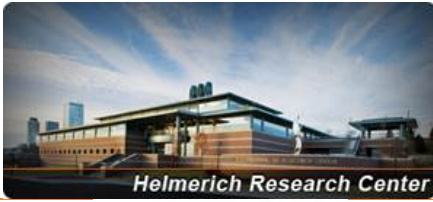
### Research Workshop

WE DON'T REBUILD  
... WE RELOAD

Can you believe that is already time for our [Research Workshop](#) for Cohort V applicants? It doesn’t seem that long ago that we were vetting Cohort I. As you probably know, we have changed the program from a calendar year to a standard academic year for future cohorts - so Cohort V will begin classes in August 2016. Applicants in Cohort V appear to be very strong candidates and may be one of the best cohorts that we have admitted. In addition to those applicants, due our recent marketing efforts, we have had a surge in emails and phone calls from potential EPHD students who will likely apply and attend the Spring Research Workshop on April 15, 2016. Our Research Workshops give us a chance to evaluate applicants in person and exposes the applicants to SSB’s best and brightest faculty. Faculty and alumni are invited to attend the lunch and reception on **October 9<sup>th</sup>** and meet the Cohort V applicants. RSVP to [Donna Lamson](#) if you would like to attend.

### October Residency

October is a great time of year in Oklahoma and we welcome our EPHD students back for the October Residency, **Oct. 8-10**. This residency includes guest scholar, [Daniel Korschun](#), PhD (Drexel University). We appreciate the OSU faculty who make the long trek from Stillwater (or the short stroll from North Hall at OSU-Tulsa) to engage with our EPHD students. Many rich conversations that lead to fruitful projects between EPHD students and faculty start as informal conversations over lunch or at the reception during one of our residencies. We encourage faculty to attend the residencies even if they are not scheduled to teach an EPHD class or lead an EPHD research project. Your informal participation contributes greatly to the EPHD student experience during the residencies. Again, if you would like to attend a lunch or the reception during the October residency, contact [Donna Lamson](#) to RSVP so we have an accurate headcount for



catering.



As the ranks of our Executive PhD alumni swell, the suggestion of an annual alumni reunion comes up frequently. A reunion will likely be timed in coordination with a monthly residency next year. Any EPHD alumni interested in helping to organize an EPHD reunion event for 2016 should contact [Toby Joplin](mailto:toby.joplin@okstate.edu).



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