



Sustainable Business

spears.okstate.edu/sustainability

What is Business Sustainability?

Sustainable enterprise is doing business in a way that makes profits while avoiding harm to society and reducing impact on the environment. The challenges of avoiding harm to society and environment can be seen as business opportunities that serve a triple bottom line of profits, society, and the environment. Sustainable businesses pursue market solutions that push them ahead of the competition or help them to enter new markets with products better suited to long term growth.

The Spears School of Business is now offering a Graduate Certificate in Business Sustainability and Non-Profit Management. Students and working professionals pursuing these certificates will learn strategies that help companies pursue a financial profitability, ecological integrity, and social equity.



Graduate Certificate Requirements

Business Sustainability

- Required Core Courses (6 hours)**
 MGMT 5023 Sustainable Enterprises
 MGMT 5083 Business and Social Responsibility

Choose an additional 6 hours

- MGMT 5031 Leading Organizational Change
- MGMT 5051 Creating Ethical Work Places
- MGMT 5061 Managing Confrontations
- MGMT 5073 Ethical Leadership and Organizations
- MGMT 5093 Business and Non-Profit Organizations
- MGMT 5533 Leadership Challenges
- MGMT 5563 Crisis in Organizations
- EEE 5213 Entrepreneurship in Science and Technology
- EEE 5403 Social Entrepreneurship
- EEE 5603 Supporting Emerging Enterprises

Non-Profit Management

- Required Core Courses (6 hours)**
 MGMT 5093 Business and Non-Profit Organizations
 MGMT 5163 Fundraising for Non-Profits

Choose an additional 6 hours

- MGMT 5023 Sustainable Enterprises
- MGMT 5031 Leading Organizational Change
- MGMT 5051 Creating Ethical Work Places
- MGMT 5061 Managing Confrontations
- MGMT 5083 Business and Social Responsibility
- MGMT 5533 Leadership Challenges
- MGMT 5563 Crisis in Organizations
- MGMT 5713 Negotiation and Third Party Dispute Resolution
- EEE 5213 Entrepreneurship in Science and Technology
- EEE 5403 Social Entrepreneurship
- EEE 5603 Supporting Emerging Enterprises

For further information about business sustainability visit, spears.okstate.edu/sustainability

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