



**EEE 5993: 26835 – Preparing Effective Business Plans**  
Spring 2018

|                                   |  |
|-----------------------------------|--|
| <b>Office</b>                     | General Academic Building RM 436   |
| <b>Professor</b>                  | Jonathan C. Butler, Ph.D.  |
| <b>Phone</b>                      | 918-344-5222 (txt / cell)  |
| <b>E-Mail and Skype</b>           | <a href="mailto:jonathan.butler@okstate.edu">jonathan.butler@okstate.edu</a><br><b>SKYPE:</b> <a href="#">jon.butler4688</a>   |
| <b>Teaching Assistant</b>         | TBD  |
| <b>Course time &amp; location</b> | Online Via Brightspace   |
| <b>Brightspace by D2L</b>         | All course material will be placed on Brightspace (D2L) <a href="http://online.okstate.edu">http://online.okstate.edu</a> or <a href="http://my.okstate.edu">http://my.okstate.edu</a> (choose Online Classroom after logging in)                                      |
| <b>Department Web Site</b>        | <a href="http://entrepreneurship.okstate.edu">http://entrepreneurship.okstate.edu</a>  |
| <b>Online Learning Support</b>    | <a href="mailto:spearsonline@okstate.edu">spearsonline@okstate.edu</a> Phone: 405-744-4048<br>Facebook: Follow Spears School Online Learning on Facebook! <a href="https://www.facebook.com/SpearsOnline/">https://www.facebook.com/SpearsOnline/</a>                  |
| <b>Office Hours</b>               | Tuesday and Thursday by appointment only<br><b>BY APPOINTMENT ONLY BETWEEN 9:00 am and 12:00 pm</b><br><i>Cell Phone 918-344-5222</i><br><i>Skype is available if you let me know. All students are encouraged to set an appointment at least 24 hours in advance.</i> |
| <b>Required Textbook</b>          | <i>Preparing Effective Business Plans: An Entrepreneurial Approach (2<sup>nd</sup> Edition)</i> , Bruce R. Barringer, 2014<br>ISBN: 978-0133506976   |

**Course Description**

The development of a great business plan for starting a new business or non-profit organization is the focus of this course. This class is intended as a capstone class for MBA and MSE students that have already taken the required basics and are focused on their own unique venture. This hands-on experience will help students explore the process of creating a proper business plan for a start-up venture. Beginning with an idea for a new venture, the student will interview others to validate the feasibility of the idea to create a business model that is scalable and repeatable.

## Course Objectives and Program Learning Goals

| Course Objective   | Program Learning Goal               |
|--|-------------------------------------|
| Provide information and knowledge about how to recognize and vet business opportunities. | • Opportunity Recognition           |
| Illustrate principles of responsible risk-taking in rolling out a business.              | • Responsible Risk Taking           |
| Understand and identify a scalable and repeatable business mode                          | • Business knowledge and competency |
| Learn the basic components of the business plan  | • Business knowledge and competency |
| Strategize on how the components work together   | • Critical-thinking skills          |
| Understand a business' differentiating advantages and how to create them                 | • Innovation abilities and mindset  |
| Learn how to interview customers and evaluate feasibility                                | • Business knowledge and competency |

### Class Structure

This is an online course with 4 components: online videos, weekly quizzes, collaborative discussion board, and assignment dropbox. First, each week you are expected to watch a video on the week's topic. Second, you are expected to complete the weekly quiz over the expected reading and video content. Third, you are expected to post thoughts, respond, can collaborate with others on the discussion board and responses to the weekly discussion board topic.

### Assessment/Assignments (1400 points possible)

#### *Weekly Quizzes – 100 points (10 points each) – Due Saturdays by 11:59PM*

After completing the assigned reading and viewing the weekly video episodes, students will need to complete the weekly quiz on Brightspace. These quizzes are timed and typically 5-10 multiple choice questions. Only the top 10 quiz grades will be kept.

#### *Accomplishments – 30 points – Due Jan. 27 by 11:59PM*

Make a list of your top 30 accomplishments. These should be list of accomplishments that highlight your talents and skills from any period in your life – but should have the majority from the most recent 5 years.

#### *Resource List – 20 points – Due Jan. 27 by 11:59PM*

Make a list of as many resources as you can think of that are at your disposal. This should include equipment, individuals (including family members), business networks, etc.

#### *10 Business Concepts – 50 points – Feb. 3 by 11:59PM*

For this assignment, each student will generate 10 unique business concepts based on 6 trends, 2 political/governmental changes, and 2 market gaps. Students will need to identify six separate trends from any other topics provided in Episode two (technology, medicine, data, rise of analogy, digital currency, etc.). Additionally, students will need to identify two government policy or law changes than have recently occurred that will create opportunities. Finally, students will need to identify two market gaps (from any industry). Based on these ten topics, students will need to create 10 different, one-sentence business concepts. [ See rubric and template on Brightspace ]

#### *Feasibility Analysis Sections – 50 points each (200 points total) – Due Feb. 17 by 11:59PM*

Students are expected to complete a realistic and practical feasibility analysis of their business idea. There are four sections of the feasibility analysis that students will need to complete: [ See Rubric ]

- Product Feasibility Analysis
- Industry Feasibility Analysis
- Organizational Feasibility Analysis
- Financial Feasibility Analysis

*Market Response Report and Concept Pivot – 100 points – Due Mar 3 by 11:59PM*

Students will interview at least 20 individuals (preferably from your target market) and analyze their responses with a form of coding to categorize the responses into specific themes. Then, students will prepare a written report and summary of how the feedback has/will change the direction of their new venture concept. [ See Market Response / Pivot Rubric ]

*Discussion Board Participation – 20 points per week - 300 points total*

Students will be responsible to participate in one weekly discussion. These discussions may be on assigned case studies, collaborating on idea development, or responses to thought-provoking questions. Initial posts on the main discussion topic or case study should be well-developed and approximately 3 paragraphs. Responses as well as collaborative posts may one or two sentences – but should still be grammatically correct. [ rubric below ]

| Discussion Board Rubric and Point Scale |   |   |   |  |
|---|---|---|---|--|
| Rubric Components                       | 20 - Exceeds<br>(beyond assignment scope, can teach others)   | 15 - Proficient<br>(at standard, minor errors)  | 10 - Developing<br>(emerging, needs some help)  | 0 - Novice<br>(can't do independently, doesn't understand) |
| Quality of Post                         | Appropriate comments: thoughtful, reflective, and respectful of other's postings.                             | Appropriate comments and responds respectfully to other's postings  | Responds, but with minimum effort. (e.g. "I agree with Bill")                                 | No posting.  |
| Relevance of Post                       | Posts topics related to discussion topic; prompts further discussion of topic                                 | Posts topics that are related to discussion content   | Posts topics which do not relate to the discussion content; makes short or irrelevant remarks | No posting.  |
| Contribution to the Learning Community  | Aware of needs of community; attempts to motivate the group discussion; presents creative approaches to topic | Attempts to direct the discussion and to present relevant viewpoints for consideration by group; interacts freely | Does not make effort to participate in learning community as it develops                      | No feedback provided to fellow student.                    |

*Business Plan Sections – 50 points each (500 points total)*

- Competitive Analysis (2 pages)
- Company Description (2 pages)
- Market Analysis (2 pages)
- The Marketing Plan (2 pages)
- Economics of the Business (2 pages)
- Financial Projections (4 pages)
- Design & Development Plan (2 pages)
- Operations Plan (2 pages)
- Management Team & Company Structure (2 pages)
- Schedule & Milestones (2 pages)

|   |                           |
|---|---------------------------|
| <i>Weekly Quizzes (only 10 highest grades)</i>    | <i>100 points</i>         |
| <i>Accomplishments &amp; Resource List</i>        | <i>50 points</i>          |
| <i>10 Business Concepts</i>                       | <i>50 points</i>          |
| <i>Feasibility Analysis (4 Sections)</i>          | <i>200 points</i>         |
| <i>Market Response Report &amp; Concept PIVOT</i> | <i>100 points</i>         |
| <i>Discussion Board Participation</i>             | <i>300 points</i>         |
| <i>Business Plan Sections (10 sections)</i>       | <i>500 points</i>         |
| <i>Revision Report</i>                            | <i>100 points</i>         |
| <b><i>Prototype (BONUS)</i></b>                   | <b><i>*100 points</i></b> |

**Total:**

**1400 points**

*\*These assignments are required but the points will count toward bonus points since no extra credit assignments are provided due to the consistency of weekly assignments*

**Grading Scale** - Your final grade in the class will be determined as follows:

|   |                      |
|---|----------------------|
| A | 1260 - 1400 points   |
| B | 1120 - 1259 points   |
| C | 980 - 1119 points    |
| D | 840 - 979 points     |
| F | less than 840 points |

### **BONUS POINTS**

A potential of 100 bonus points are available for the course for the prototype assignment.

### **INSTRUCTOR RESPONSE**

If you need to contact the professor, email is fine. In emergencies or urgent matters, please feel free to text between the hours of 6:00AM and 9:00PM any day of the week. The instructor will respond to student inquiries within 24 hours during Monday-Friday business hours. Assignment grades will be posted to the Brightspace gradebook within one week of due date.

### **DROP POLICY**

Information about Oklahoma State University's Drop Policy and Dates is provided at the following web site: <http://registrar.okstate.edu> Drop through Banner Self Service, or contact the Registrar, (405) 744-6876.

### **ACADEMIC INTEGRITY**

Oklahoma State University has adopted an academic policy emphasizing that honesty, integrity, and respect for others are fundamental expectations in our University. The Spears School of Business requires all students who take Spears courses to certify that they have read, understand, and agree to comply with the University's Academic Integrity Policy. Spears students should have already completed a certification statement. All other students enrolled in this course, business school minors, are also required to complete a certification statement available in the Undergraduate Office. Completed statements will be kept on file in the Undergraduate Office.

Students who violate the University's Academic Integrity Policy will be subject to one of the following disciplinary actions:

- 1) Documented warning submitted to the University
- 2) Grade of zero for specific assignment in question plus documentation submitted to University
- 3) Course failing grade, noted as F! on student transcript for failing due to academic integrity violation
- 4) Dismissal from University

For additional important information concerning important dates, holidays, dropping/ withdrawing from a course, the integrity policy, class attendance, and other general expectations, contact the Office of Academic Affairs, 101 Whitehurst, 405-744-5627, <http://academicintegrity.okstate.edu/>.

### **ACCESSIBILITY**

Any student in this course who has a disability that may prevent him or her from fully demonstrating his or her abilities should contact the instructor as soon as possible, so we can discuss accommodations necessary to ensure full participation and facilitate your educational opportunity. For more information about OSU Student Disability Services, please go to: <http://sds.okstate.edu>.

**Class Schedule**  
**EEE 5993: Preparing Effective Business Plans**  
**Spring 2018**

*Note: Course may be adjusted as necessary and is subject to change based on professor discretion.*

| <b>Week</b> | <b>Dates</b> | <b>Topic &amp; Video</b>  | <b>Assigned Reading</b>  | <b>End-of-Week Assignment Due</b>   |
|-------------|--------------|---|--|---|
| 1           | Jan 16-20    | Introduction – Episode 1  | Syllabus and Barringer Text Chapter One  |   |
| 2           | Jan 21-27    | Future Trends – Episode 2                                       | Barringer Text Chapter Two (pages 21-32)   | <i>Accomplishments &amp; Resource List</i>  |
| 3           | Jan 28-Feb 3 | Ideation – Episode 3  | Barringer Text Chapter Two (pages 33-52)<br>Discussion: Bisociation Exercises from Video | <i>10 business concepts</i>   |
| 4           | Feb 4-10     | Product & Industry Feasibility Analysis – Episode 4             | Barringer Text Chapter Three (pages 53-65)   |   |
| 5           | Feb 11-17    | Organizational & Financial Feasibility Analysis – Episode 5     | Barringer Text Chapter Three (pages 65-82)   | <i>Feasibility Analysis (Two Ideas)</i>   |
| 6           | Feb 18-24    | Obtaining Market Feedback – Episode 6                           | Supplemental READING TBA   |   |
| 7           | Feb 25-Mar3  | Pivoting – Episode 7  | Supplemental READING TBA   | <i>Market Response Report &amp; Concept PIVOT</i>   |
| 8           | Mar 4-10     | Competitive/Industry Analysis & Company Description – Episode 8 | Barringer Text Chapter Four (pages 91-97) and Five                                       |   |
| 9           | Mar 11-17    | Market Analysis & Marketing Plan – Episode 9                    | Barringer Text Chapters Six and Seven  | <i>Company Description &amp; Industry Analysis (BPlan Parts 2 &amp; 3)</i>  |
|             | Mar 18-24    | <b>SPRING BREAK</b>   |  |   |
| 11          | Mar 25-31    | Management Team & Operations Plan - Episode 10                  | Barringer Text Chapters Eight & Nine (pages 191-202)                                     | <i>Market Analysis &amp; Marketing Plan (BPlan Parts 4 &amp; 5)</i>   |
| 12          | Apr 1-7      | Prototype & Development Plan - Episode 11                       | Barringer Text Chapter Nine (pages 203-210)  | <i>Management Team/Company Structure and Operations Plan (BPlan Parts 6 &amp; 7)</i>                              |
| 13          | Apr 8-14     | Economics & Financial Projections - Episode 12                  | Barringer Text Chapter Ten   | <i>Prototype Project &amp; Development Plan (BPlan Part 8)</i>  |
| 14          | Apr 15-21    | Testing Hypotheses  | No Reading This Week   | <i>Economics &amp; Financial Projections (BPlan Part 9)</i>   |
| 15          | Apr 22-28    | Plan Revision Report  | No Reading This Week   | <i>Revision Report</i>  |
| 16          | Apr 29-May 5 | Final Business Plan Schedule & Milestones                       | Barringer Text Chapter Four (pages 83-90)  | <i>Revised Final Business Plan including Executive Summary (Part 1) &amp; Schedule &amp; Milestones (Part 10)</i> |
| 17          | May 6-10     | <b>FINALS WEEK</b>  |  |   |



# OKLAHOMA STATE UNIVERSITY

## SYLLABUS ATTACHMENT

### Fall 2017

<http://academicaffairs.okstate.edu>

*YOUR SUCCESS AS A STUDENT IS OUR TOP PRIORITY.*

*THIS INFORMATION IS PROVIDED TO ANSWER QUESTIONS MOST OFTEN ASKED BY STUDENTS.*

#### **IMPORTANT DATES**

|   |                       |
|---|-----------------------|
| Last day to add a class (without instructor permission)   | 8/28/2017             |
| Last day to drop a course with no grade and 100% refund   | 8/28/2017             |
| Last day to add a class (requires instructor & advisor permission)  | 9/1/2017              |
| Last day to drop a course or withdraw from the University with an automatic "W" and receive a partial refund (requires advisor signature) | 9/1/2017              |
| Last day to post 6 week grades  | 10/4/2017             |
| Last day to file diploma application (for name to appear in Fall Commencement program)  | 11/1/2017             |
| Last day to drop a class or withdraw from the University with an automatic "W"  | 11/10/2017            |
| Last day to withdraw from all OSU classes with an assigned grade of "W" or "F"  | 12/1/2017             |
| Pre-Finals Week   | 12/4/2017-12/8/2017   |
| Final examinations  | 12/11/2017-12/15/2017 |
| Final grades due from faculty by noon   | 12/19/17              |

*Note: Outreach, Internet, and short courses have unique drop/add and refund deadlines; lookup the specific deadlines for these courses on the Short, Internet, and Outreach Class Schedules page of the Registrar's website <http://registrar.okstate.edu/SIO-Schedule>.*

#### **Fall Semester Holidays**

|                              |                       |
|------------------------------|-----------------------|
| University Holiday           | 9/4/2017              |
| Students' Fall Break         | 10/20/2017            |
| Students' Thanksgiving Break | 11/22/2017-11/24/2017 |

**DROPPING A COURSE AND WITHDRAWING FROM THE UNIVERSITY**, students often confuse these terms.

**Dropping a Course** (or courses) may occur during the first twelve weeks of the semester. This means, however, that you are still enrolled in at least one other OSU course. Exceptions to the deadlines above may only be considered by petition due to documented extraordinary circumstances and committee approval. The Retroactive Drop/Withdraw Petition and the Petition for a Refund of Tuition and Fees forms are available on the Registrar's website <http://registrar.okstate.edu/Forms>.

**Withdrawing** from the university means dropping *all* courses and you *are no longer enrolled for the current semester*. This may occur until the Friday before pre-finals week. The withdrawal process is initiated with your academic advisor. For additional information and dates, go to: <http://academicaffairs.okstate.edu/content/adding-dropping-and-withdrawing-courses>.

#### **ALERTS AND RESCHEDULING**

If the OSU campus officially closes due to inclement weather or other emergencies, alerts are provided to local news media and posted on the OSU website. Missed exams, classes, or assignments may be rescheduled at times outside the normal meeting schedule. If valid, documented circumstances prohibit students from attending the rescheduled classes, instructors should provide reasonable alternative means for makeup.

#### **SEEK ANSWERS TO YOUR QUESTIONS**

The OSU faculty and staff want you to be successful in your educational pursuits. If you have questions or concerns, seek help EARLY. We are here to assist you.

#### **ACADEMIC INTEGRITY**

101 Whitehurst/405-744-5627/<http://academicintegrity.okstate.edu>

OSU is committed to maintaining the highest standards of integrity and ethical conduct. This level of ethical behavior and integrity will be maintained in this course. Participating in a behavior that violates academic integrity (e.g., unauthorized collaboration, plagiarism, multiple submissions, cheating on examinations, fabricating information, helping another person cheat, unauthorized advance access to examinations, altering or destroying the work of others, and altering academic records) will result in an official academic sanction. Violations may subject you to disciplinary action including the following: receiving a failing grade on an assignment, examination or course, receiving a notation of a violation of academic integrity on your transcript, and being suspended from the University. You have the right to appeal the charge.

#### **COPYRIGHT & FAIR USE POLICY OF COURSE MATERIALS**

Course materials may not be published, leased, sold to others, or used for any purpose other than appropriate OSU-related individual or group study without the written permission of the faculty member in charge of the course and other copyright holders. This paragraph grants you a limited license giving you access to materials for this course, including PowerPoint slides, audio/video recordings, written, or other materials, for appropriate OSU-related educational use only. Lectures should not be recorded without permission from the faculty member and must not

be further disseminated or shared.

### **CLASS ATTENDANCE**

Class attendance is a critical component of learning; therefore, you are expected to attend and participate fully in all scheduled class meetings. Many instructors consider attendance so essential that your grade may be affected by your absence. *SOME DEPARTMENTS AND PROFESSORS HAVE MANDATORY ATTENDANCE POLICIES*. If no written attendance policy is provided before the last day to add a class without instructor permission, no penalty may be assessed for class absences although you may not be permitted to make up certain in-class activities. If you are required to participate in official university-sponsored activities or military training, you should receive an excused absence unless the written course attendance policy indicates otherwise. If you will be absent from class for sponsored activities, you must provide prior notification of the planned absence to the instructor. You may be required to submit assignments or take examinations before the planned absence.

### **PRE-FINALS WEEK POLICY**

Final examinations are scheduled at the end of each semester and are preceded by pre-finals week, which begins seven days prior to the first day of finals. During pre-finals week, all normal class activities will continue; however, no assignment, test, or examination accounting for more than 5% of the course grade may be given; and no activity or field trip may be scheduled that conflicts with another class. This excludes makeup and laboratory examinations, out-of-class assignments (or projects) made prior to pre-finals week and independent study courses. No student or campus organization may hold meetings, banquets, receptions, or may sponsor or participate in any activity, program, or related function that requires student participation. For additional information, contact the Office of Academic Affairs, 405-744-5627, 101 Whitehurst.

### **FINAL EXAM OVERLOAD POLICY**

In the event you have three or more final exams scheduled for a single day, you are entitled to arrange with the instructor of the highest numbered course (4 digit course number) or two highest, if you have four finals on one day, to re-schedule that examination(s) at a time and place of mutual convenience during final exam week. If the final exam overload includes a common final exam, the common final exam is excluded from rescheduling unless multiple common exams are scheduled at the same time. You should submit this request in writing, with a copy of your class schedule, at least two weeks prior to the beginning of final exam week. The instructor has one week prior to the beginning of final exam week to arrange a mutually convenient time and place for administration of the final exam. After one week, if an agreement cannot be reached, take the request to the department head.

### **INFORMATION TECHNOLOGY**

**Student Email** - OSU uses your OKSTATE.EDU email address as a primary form of communication. Students are expected to check their OSU email on a frequent and consistent basis to remain informed of their official university business. If you do not use the OSU email system you must redirect your okstate.edu email using the Orange-Key System ([www.okey.okstate.edu](http://www.okey.okstate.edu)). Failure to maintain an accurate email address may result in missed or lost university communications. For email assistance contact the IT Helpdesk at 405-744-HELP (4357).

**Computer Labs** - A complete description of computer labs and hours of operations are available at their website: <https://it.sharepoint.okstate.edu/TechnologySupport/DeskSide/default.aspx>. Lab information is also available by calling the Information Technology Help Desk at 405-744-HELP (4357).

### **EQUAL OPPORTUNITY**

408 Whitehurst/405-744-9153/<https://1is2many.okstate.edu/>

OSU is committed to maintaining a learning environment that is free from discriminatory conduct based on race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age or protected veteran status. OSU does not discriminate on the basis of sex in its educational programs and activities. Examples of sexual misconduct and/or sex discrimination include: sexual violence, sexual harassment, sexual assault, domestic and intimate partner violence, stalking, or gender-based discrimination. OSU encourages any student who thinks that he or she may have been a victim of sexual misconduct or sexual discrimination to immediately report the incident to the Title IX Coordinator (405-744-9153) or Deputy Title IX Coordinator (405-744-5470). Students may also report incidents of sexual misconduct or sex discrimination to a faculty or staff member, who is then required by federal law (Title IX) to notify the Title IX or Deputy Title IX Coordinator. If a reporting student would like to keep the details confidential, the student may speak with staff in the Student Counseling Center (405-744-5472) or one of the University's Sexual Assault Victim Advocates (Mon-Fri 8 AM-5 PM, 405-564-2129 or 24 Hour Help Line 405-624-3020).

### **STUDENT DISABILITY SERVICES**

315 Student Union/405-744-7116/<http://sds.okstate.edu/>

According to the Americans with Disabilities Act, each student with a disability is responsible for notifying the University of his/her disability and requesting accommodations. If you think you have a qualified disability and need special accommodations, you should notify the instructor and request verification of eligibility for accommodations from Student Disability Services. Please advise the instructor of your disability as soon as possible, and contact Student Disability Services, to ensure timely implementation of appropriate accommodations. Faculty have an obligation to respond when they receive official notice of a disability but are under no obligation to provide retroactive accommodations. To receive services, you must submit appropriate documentation and complete an intake process to verify the existence of a qualified disability and identify reasonable accommodations.

### **STUDENT CONDUCT EDUCATION AND ADMINISTRATION**

328 Student Union/405-744-5470/<http://studentconduct.okstate.edu/>

By enrolling at Oklahoma State University, you accept responsibility for complying with all University policies and contracts, and for local,

state and federal laws on- or off-campus that relate to the University's mission. **The Student Code of Conduct** educates students about their civic and social responsibilities including policies and procedures involving student misconduct.

In general, the University expects students to aspire to follow and promote the Cowboy Community Standards or integrity, community, social justice, respect, and responsibility.

### **EDMON LOW LIBRARY HOURS**

405-744-9775 or 405-744-9741

Sunday

Monday-Thursday

Friday

Saturday

\*For holiday and intersession hours, check <http://library.okstate.edu/about/hours>

[www.library.okstate.edu](http://www.library.okstate.edu)

Text 405-592-4128

Opens at 9:00 AM

Open 24 hours

Closes at 10:00 PM

9:00 AM-10:00 PM

\*Contact the following for information on hours of operation:

Architecture Library 405-744-6047

Curriculum Materials Library 405-744-6310

Veterinary Medicine Library 405-744-6655

### **WHERE TO GO FOR HELP**

## **Academic Related Services**

**Instructor** - If you have questions regarding your class, talk to your instructor. Faculty members usually include their office hours and/or phone number in the class syllabus. If you cannot locate this information, set a time to meet with your instructor by speaking with

him/her prior to or immediately following your class session or check with the departmental office on when the instructor may be available.

**Academic Advisor** - All students will benefit by conferring with an advisor on a regular basis. If you do not know your advisor or would like to learn more, talk to the Student Academic Services Director for your college.

### **Bursar**

113 Student Union/405-744-5993

<http://bursar.okstate.edu/>

The Bursar Office bills and collects tuition, fees, campus housing, and other university related charges. The Bursar Office also processes and disburses all federal and campus-based funds to students' bursar accounts and refunds any overpayments on students' bursar accounts.

### **Career Services**

360 Student Union/405-744-5253

<http://hireosugrads.com>

Locate your College's Career Consultant on the Career Services website. Use <http://hireosugrads.com> to search for part-time jobs.

### **Concurrent Student Services and Advising**

University College/040 Student Union/405-744-1389

<http://universitycollege.okstate.edu/concurrent/index.html>

Contact Brett Rowh to find out about academic services for concurrent students or to schedule your next advising appointment.

### **Foreign Language Placement Test**

206 Gunderson Hall/405-744-9547

<http://languages.okstate.edu/>

Students with prior foreign language experience in French, German, or Spanish who take the placement exam and then score a 'B' or higher in a more advanced class, will get up to 6 credit hours for the classes below it. Schedule your free test by emailing Nick Howland at [nick.howland@okstate.edu](mailto:nick.howland@okstate.edu).

### **Multicultural Affairs**

240 Student Union/405-744-5481

<http://oma.okstate.edu/>

Academic, career, and personal success programs are available. Student organizations representing diverse communities and annual events are offered.

### **Pre-Professional Student Services**



University College/040 Student Union/405-744-1389

<http://universitycollege.okstate.edu/>

Pre-professional services for students from any major on campus, including coordination of contacts with health care professional schools and student interview processes.

### **Registrar**

322 Student Union/405-744-6876

<http://registrar.okstate.edu/>

The Office of the Registrar provides services related to the creation and maintenance of student academic records. We are here to assist students with enrollment, official transcript requests, degree and enrollment verification, updating personal information in the Student Information System, graduation, and other services.

### **Scholarships & Financial Aid**

119 Student Union/405-744-6604

<http://financialaid.okstate.edu>

Over 80 percent of Oklahoma State University students received scholarships, grants, work, and low-interest loans totaling over \$320 million last year. Contact the Office of Scholarships & Financial Aid to apply for financial aid or to meet with a financial aid counselor.

### **Transfer Students Services**

University College/040 Student Union/405-744-1389

<http://universitycollege.okstate.edu/transfer/index.html>

This office provides undergraduate transfer students with a seamless transition to OSU by collaborating with various departments on campus, including the Office of Undergraduate Admissions, the LASSO Center, the Office of the Registrar, and Financial Aid.

### **University Assessment and Testing**

107 University Assessment and Testing Building/405-744-5958

<http://uat.okstate.edu/>

Campus and national tests as well as testing accommodations are provided.

### **Veteran Benefit Services**

322 Student Union/405-744-6343

<http://registrar.okstate.edu/Veteran-Benefit-Services>

This office provides information and assistance in completing the appropriate forms to apply for educational benefits through the U.S. Department of Veterans Affairs and through the State of Oklahoma.

### **Veteran Student Academic Services**

University College/040 Student Union/405-744-1389

<http://universitycollege.okstate.edu/veteran/index.html>

This office works with veteran and military-affiliated students to aid in their transition from military service to successful careers by ensuring they succeed academically through coordination of support services from both on- and off-campus entities.

## **Health Related Services**

### **Counseling Psychology Clinic**

107 Public Information Office/405-744-6980

<https://education.okstate.edu/cpsy/clinic>

Faculty and graduate students offer high quality and cost efficient psychological and mental health services to students Monday through Friday.

### **University Counseling Services**

320 Student Union/405-744-5458

<http://www.okstate.edu/ucs/>

Services include personal counseling, the Alcohol & Substance Abuse Center, and stress management through the Reboot Center.

### **University Health Services**

1202 W. Farm Road/405-744-7665

<http://uhs.okstate.edu/>

An allergy clinic, lab services, x-ray, travel clinic, women's clinic and pharmacy are among the services offered at this campus outpatient medical clinic.

### **Wellness Department**

405-744-5510

<http://wellness.okstate.edu/>

Intramurals, group fitness and sports clubs are among the many programs and services available through the Wellness Department.

# Campus Life Related Services

## **Fraternity & Sorority Affairs**

211J Student Union/405-744-5490

<http://gogreek.okstate.edu/>

For questions and comments about fraternity and sorority organizations, contact Ival Gregory at [ival.gregory@okstate.edu](mailto:ival.gregory@okstate.edu).

## **Housing & Residential Life**

100 Iba Hall/405-744-5592

<http://reslife.okstate.edu>

For questions and comments about housing and residential life, contact the Housing administration office.

## **Leadership and Campus Life**

211 Student Union/405-744-5488

<http://lcl.okstate.edu>

Get involved through student organizations; the Center for Ethical Leadership; International Students & Scholars; Non-traditional Student Services; and Parent & Family Relations.

## **Service-Learning Volunteer Center**

211G Student Union/405-744-5145

<http://volunteer.okstate.edu/>

Find volunteer opportunities and earn the recognition C.O.R.D. to wear at graduation.

## **University Dining Services**

076 Student Union/405-744-4424

<http://dining.okstate.edu/>

For questions and comments about meal plans or university dining operations, contact University Dining Services.

## **ACADEMIC SUPPORT RESOURCES AND TUTORING**

### **Learning and Student Success Opportunity (LASSO) Tutoring Center**

021 Classroom Building/405-744-3309

<https://lasso.okstate.edu/>

LASSO offers free individual and group tutoring for a variety of courses.

# Student Academic Services Centers

## **Agricultural Sciences & Natural Resources**

136 Agricultural Hall/405-744-5395

Contact: Dr. Deb VanOverbeke

<http://casnr.okstate.edu/students/ssc>

Academic support and career guidance resources are available for CASNR students.

## **Arts & Sciences**

213 Life Sciences East/405-744-5658

Contact: Dr. Amy Martindale

<http://casstudents.okstate.edu/>

Academic support and career guidance resources are available for Arts & Sciences students.

## **Education, Health & Aviation**

106 Willard Hall/405-744-6350

Contact: Leslie Evans

<http://education.okstate.edu/watson>

Academic support, advisement and career counseling is available to all education majors.

## **Engineering, Architecture & Technology**

110 Engineering North/405-744-5276

Contact: Lance Millis

<https://studentservices.okstate.edu/advising>

Academic advising and career services are available for all CEAT students. Tutoring is offered for general math, science, and engineering courses.

## **Human Sciences**

101 Human Sciences/405-744-2772

Contact: Kristi Seuhs

<http://humansciences.okstate.edu/current-students>

Academic support and career guidance resources are available for Human Sciences students.

### **Spears School of Business**

103 Business Building/405-744-2772

Contact: Marissa McIntyre

<http://spears.okstate.edu/ss/>

Academic advisement is provided for freshmen through seniors in all business major areas.

### **University College Advising**

214 Student Union/405-744-5333

Contact: Missy Wikle

<https://uca.okstate.edu/>

University College Advising has academic advisors to help with your academic needs, whether planning your semester schedule, teaching your First-Year Seminar class, looking at degree options, or helping to bridge the gap between student life and academic success. Call or visit the office anytime Monday through Friday, between 8:00 a.m. and 5:00 p.m.

## **Discipline Specific Tutoring**

### **Academic Development Center**

Kerr-Drummond Mezzanine/405-744-5905

<http://reslife.okstate.edu/vac>

Tutoring and supplemental instruction are available on select weekday, weekend, and evening hours.

### **Accounting**

416 Business Building/405-744-2863

Walk-in tutoring is available for ACCT 2103, 2203, and 3103. See <https://spears.okstate.edu/accounting/ace/> for hours.

### **Biology & Zoology**

303 Life Sciences West

<http://biol1114.okstate.edu>

Tutoring is provided for BIOL 1114.

### **Chemistry**

453 Physical Science/405-744-9046

Tutoring for chemistry classes is available.

### **Civil & Environmental Engineering**

315 Engineering South/405-744-9308

Tutoring for Statistics and Strength of Materials is available. Contact for more information.

### **Eta Kappa Nu Electrical and Computer Engineering Honor Society**

010 Engineering South/405-744-4910

<https://campuslink.okstate.edu/organization/eta-kappa-nu>

Tutoring is provided by Eta Kappa Nu membership for Circuits, Network Analysis, and Electronic Devices.

### **Foreign Languages**

206 Gunderson Hall/405-744-9547

<http://languages.okstate.edu>

Two 28-user labs fully equipped with personal computers and listening/recording devices are available. Students may practice vocabulary building and grammar in the target language.

### **Graduate Research and Writing Lab**

Contact: Victor D. Baeza/victor.baeza@okstate.edu/405-744-1241

<http://info.library.okstate.edu/RLS/grads>

Tutoring is available evenings from 5:00 p.m.-8:00 p.m. on Monday and Tuesday for current OSU graduate students.

### **History**

101 S Murray Hall/405-744-5680

<http://history.okstate.edu/contact>

Tutoring is given for Survey of History and upper division courses.

### **Mathematics Learning Success Center**

5<sup>th</sup> Floor Edmon Low Library/405-744-5818

<http://www.math.okstate.edu/>

Tutors are available to answer questions for classes ranging from Beginning Algebra through Calculus II. Tutoring for Differential Equations and Linear Algebra is offered at specific times.

**Writing Outpost**

*102 Q, R, S Edmon Low/405-744-6671*

<http://osuwritingcenter.okstate.edu>

30-minute walk-in consultations for writing projects are offered on a first come-first served basis on Monday-Thursday evenings 7:00 p.m.-10:00 p.m.

**Writing Center**

*440 Student Union/405-744-6671*

<http://osuwritingcenter.okstate.edu>

The Writing Center helps writers throughout the composing process; plan to visit early and often throughout the semester, not just the day before an assignment is due. Tutors work with students to improve brainstorming, organizational, and composing techniques.

**Writing Center West**

*103 Ag Hall/405-744-6671*

<http://osuwritingcenter.okstate.edu>

30-minute walk-in consultations for writing projects are available Monday-Friday from 11:30 a.m.-2:30 p.m.

**FOR MORE INFORMATION**

**go.okstate.edu/apps**

The OState app is your link to campus departments, OSU news, and maps. The Orange Shield app is the official safety app of OSU.

**my.okstate.edu**

This portal connects students to a wide range of campus services including links to student email, the library, and the Online Classroom and Community (D2L).

For other comments and inquiries, please contact [academics@okstate.edu](mailto:academics@okstate.edu).