



Don E. Mitchell

Marketing Department

Office: Classroom Building 011
405-744-4001 don.mitchell@okstate.edu

Supply Chain Management 4223-503

On-line: January 4th until May 6th

Term: Spring 2016

<u>Instructor:</u>	Don E. Mitchell
<u>Office:</u>	011 CLB
<u>Office Phone:</u>	405-744-4001
<u>Virtual Office Hours:</u>	Tuesday – 2:00 to 4:00 (and in-office by appointment)
<u>E-mail:</u>	don.mitchell@okstate.edu (best way to contact me)
<u>Course Site:</u>	Desire2Learn (Online Classroom): http://oc.okstate.edu
<u>Distance Learning Support:</u>	Twitter: @spearsdistance
<u>Support Email:</u>	spearsdistance@okstate.edu Phone: 405-744-4048

Required Reading:

Important Note: Occasionally books are listed for a class but hardly if ever utilized; that is not the case with *Supply Chain Logistics Management*. This book is used throughout the semester for direct coverage of the topic as well as homework assignments related to the specific chapters. You will need to purchase this book:

Supply Chain Logistics Management – Fourth Edition: Donald J. Bowersox, David J. Closs, M. Bixby Cooper, John C. Bowersox – McGraw Hill/Irwin – Copyright 2013
ISBN-13: 978-0-07-802405-4/ISBN-10: 0-07-802405-6

Course Objective:

Logistics and supply chain management is unique and, to some degree, represents a paradox because it is concerned with one of the oldest and also, through new concepts and technology, the most newly discovered activities of business. Supply chain system activities i.e. communication, inventory management, warehousing, transportation, and facility location, have been performed since the start of commercial trade.

It is difficult to visualize any product that could reach a customer without logistical support. Yet it is only over the last few years that firms have started focusing on logistics and supply chain management as a source of competitive advantage. There is a realization that no company can do any better than its logistics system. This becomes even more important given that product life cycles are shrinking and competition is intense.

In this course we will view the supply chain from the point of view of a general manager. Our goal in this course is to understand how logistical decisions impact the performance of the firm as well as the entire supply chain.

Program Learning Goals:

Course Objective:	Learning Goal:
Students should be able demonstrate a foundational knowledge of Supply Chain vocabulary, processes, environment and practices.	Business Knowledge and Competency
Students will develop total course application of Supply Chain management and logistics integration through following a recent gift or purchase from its delivery to the end user backwards to its initial production.	Technological Competence Business Knowledge and Competency
Written communications covering the presented materials will be developed throughout the course to help grasp the core concepts of Supply Chain strategies and utilize professional writing skills and word processing organization.	Written Communication
The strengths of supply chain strategies can be used in positive and negative ways to strengthen alliances or increase competitive advantage against competitors. Students should be able to make ethical judgments about the ethical dilemmas involved in supply chain development.	Ethical Decision Making



Grading Scale:

89 – 100%	=	A
79 – 88%	=	B
69 – 78%	=	C
59 – 68%	=	D
58 and below	=	F

Grading Structure:

Each student’s grade will be based upon:

D2L Picture Posting:	10 pts.
Short Bio:	10 pts.
Gift SC Sketch:	20 pts.
Tests: (4 @ 100 pts.)	400 pts.
Homework:	365 pts.
Discretionary Points	TBD
Total:	<u>805 pts.</u>

Gift SC Sketch II: 100 pts. (may substitute for lowest test score)

Course Guidelines:

1. Course materials (PowerPoints, videos, homework assignments, bonus opportunities, etc.) can be found at the Desire2Learn (D2L) website.
2. Exams are scheduled in the following manner:

If you are in Stillwater (OSU -Stillwater student) you are provided with the option of using a testing center (proctoring charge applies) or taking the test with your instructor (no cost) at a TBD date and location. If you are NOT a Stillwater student then you will need to locate a testing center in your area.

Exam dates will be posted in the schedule and will occur over several days to accommodate student schedules. Remember, this is an online course, not a correspondence course. Students do not have additional flexibility in taking exams or completing the course.



Course Guidelines: (cont.)

If you are not an OSU/Stillwater student you will need to locate a testing center in your area. To help you in this endeavor, please read the information and complete the proctor form at this website:

<http://spears.okstate.edu/distance/guide/policies>

The completed Proctor Form should be faxed or e-mailed to the Spears School Distance Learning office at (405) 744-1891 during the first week of class.

3. There are four proctored exams, each scored at 100 points. All exams are technically comprehensive as each builds on information from the previous exam. Completion time for each exam is 90 minutes; no books or notes may be used. All tests will be multiple choice in Scantron format and will require a green Scantron.
4. Graded homework problems will be assigned for each of the chapters. The assignments will be found in the content section of D2L and must be uploaded to the D2L dropbox for grading. This graded homework is worth 365 points of the total grade. Points will vary per assignment based on the amount of work required for each. Homework is an important component to the course. On the day that an assignment is due, the D2L dropbox will accept full points, on-time assignments up until 11:59 p.m.

IMPORTANT: Since I feel that it is important for you to complete the homework, I do accept late assignments for work submitted past the due date for one-half credit. Please note that there is an assigned timeframe for submitting late work after which the assignment will not be accepted.

5. Instructor Response - I will try to respond to student inquiries within 48 hours during Monday-Friday business hours. Always feel free to make appointments to drop by my office (011 in the Classroom Building) for class related discussions. Students can expect grades for assignments and tests to be posted to the Gradebook in D2L within approximately one week of their receipt. **NOTE:** Since tests have to be submitted from remote sites to the Distance Learning Office and all test must be received in order to make curve adjustments for final posting of grades, test grade postings can be delayed.



IMPORTANT GRADING NOTE: Grades Entered as “1”s:

If there is a “0” for an assignment on D2L that means that that assignment has not yet been graded. If an assignment has been graded there will obviously be an entered grade or, under this application, the number “1”. If you received a “1”, that communicates to you that you either did not hand in the assignment or there is some other extenuating circumstance that involves my not having your assignment to grade. The “1” is basically a call to action to rectify the issue surrounding the grade; get in touch with me. At the end of the semester, all remaining “1”s will be removed and posted as “0”; they do not enter into the calculation of your grade as they are simply placeholders.

It is your responsibility to follow up immediately if you feel that receiving a “1” for your grade is in error. Your communication of your grade inquiry must be communicated with me in a reasonable timeframe; do not wait until the end of the semester to rectify a possibly incorrectly entered grade. If you did not submit the assignment and the “1” is the correctly entered grade, no action is necessary on your part.

6. Make-up Policy - Students are expected to take each exam on one of the dates given and submit each assignment when due. Late homework assignments will be accepted as noted previously. They can always be turned in early and are assigned well in advance of the due date. Only under rare circumstances would a makeup exam be given. Such exceptions must be approved by me and student notification of a conflict should occur well in advance of the exam.

Important Dates and General OSU Information Link:

The printable PDF specific syllabus attachment for the Spring Semester 2016 is at:

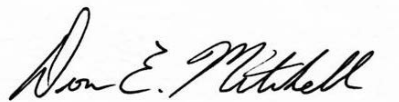
<http://academicaffairs.okstate.edu/sites/default/files/documents/Spring%202016%20Syllabus%20Attachment.pdf>



Academic Dishonesty:

Academic dishonesty or conduct is neither condoned nor tolerated at Oklahoma State University. Disciplinary action for such infractions will be in accordance with the OSU Academic Integrity Policy. The OSU Academic Integrity Policy can be found by following the above link.

I look forward to working with all of you this upcoming spring semester.



Don E. Mitchell
Spears School of Business
Oklahoma State University
Stillwater, Oklahoma



DEPARTMENT OF
MARKETING