

**MANAGEMENT 3011**  
**Business, Government and Society**

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**OFFICE HRS:** By appointment

**TEACHING ASSISTANT:** See name and contact info on D2L Course Introduction announcement

**COURSE SITE:** Desire2Learn (Online Classroom): <http://oc.okstate.edu>

**ADMINISTRATIVE CONTACT:** CEPD Distance Learning Office, 108 Gundersen,  
 cepd-dl@okstate.edu or call (866)-678-3933 or (405) 744-4048

**COURSE OBJECTIVES:**

Students will be exposed to topics in business sustainability including ethics and corporate responsibility; social environment and stakeholders; natural environment and externalities; and the regulatory environment.

<b>Learning Goals</b>	<b>Learning Objectives</b>
Ethical Decision Making	<ul style="list-style-type: none"> <li>• Identify stakeholders and analyze potential consequences to various organizational stakeholders</li> <li>• Introduce students to various ethical theories, rules and/or principles to evaluate ethical dilemmas</li> <li>• Introduce students to current topics in ethical problems in firms and as it pertains to globalization</li> </ul>
Business Knowledge and Competency	<ul style="list-style-type: none"> <li>• Demonstrate a foundational knowledge of business vocabulary, processes, environment and practices</li> <li>• Recognize the interrelationship of business disciplines</li> <li>• Understand the history and theory behind management practice</li> <li>• Recognize global differences, culture, and contemporary issues</li> </ul>
Technological Competence	<ul style="list-style-type: none"> <li>• Students will manage course content through technology that includes online homework, electronic quizzes and/or tests, and study material offered online</li> <li>• Students may be involved with real-time feedback devices that can be offered in class or remotely</li> </ul>

Students are expected to be able to understand relationship between organizations, government and society as a whole. This will include a historical and theoretical examination of the basic functions of businesses and its stakeholders. We will expose you to many ethical and conceptual dilemmas – very rarely will there

be a right or wrong answer. Instead, we expect students to think critically and challenge taken-for-granted assumptions that they have developed to this point. Good luck!

**REQUIRED MATERIALS:**

**Text:** Steiner, George F. and Steiner, John A. “Business Government and Society: A Managerial Perspective.”  
**(Selected Chapters only)**

**COURSE REQUIREMENTS:**

Quizzamination @ 100 points **(the most difficult exam you’ve ever taken)**

The exam is meant to test your understanding of the five chapters presented in the book and will be exclusively multiple choice questions. Exams will cover material in the text and potential supplemental readings, lectures, videos and/or class activities. Exams will be conducted in a computer lab on campus at a selected date. Tests are proctored and conducted using the Respondus Lockdown Browser and automatically graded and sent to D2L.

Assignments (Two writing assignments: 40 points each)

We have supplemented the course with two short assignments to ensure that students are keeping up to date with the course material and fully understanding the content. We will post questions for assignments for a 1-2 page, double-spaced position paper.

Try to show that you understand both sides of the argument and write coherently and thoughtfully. Often there are no right answers! You have extra videos and articles to watch to help you form your opinions.

**Assignment One** (40 points): Brazilian Cotton. Watch and read the material and we will post 5 questions for you to answer on the writing assignment.

**Assignment Two** (40 points): Greed. Watch and read the material and we will post some thought questions to help you out.

**Make-up Policy**

Students are expected to take each exam on the date given and submit each assignment in a timely manner. If for any reason a student cannot attend an exam or submit an assignment, he or she must notify the TA prior to the examination or due date to request an excused absence, makeup or extension. Writing Assignments will be accepted late with a significant reduction in points. You should email late assignments to the instructor AND teaching assistant. In light of the course topic, no makeup will be permitted for a missed Quiz without prior permission from the instructor

Extra Credit

Please do not ask for extra assignments or credit to boost your grade. We reserve the right to curve the entire class’ grade depending on if we feel the entire class needs the extra points. Please do not ask about the curve we decide at the very last minute before the grades are posted.

**Extra Credit** (20 points): We have a very short, 10-question (TIMED) quiz **on Chapters 5 and 8 only**. Not required, but it will help you on the test! Remember to be on a secure computer – no re-takes, re-dos or excuses. You get one try for up to 20 points!

### GRADES

Total: 180 Points: We feel that an “A” will be 162-180, a “B” will be 144-161 points, a “C” will be 126-143 points, a “D” will be 108-125 points and an “F” grade will fall below 108 points. We reserve the right to scale the class depending on the overall average.

### PREPARATION AND PROFESSIONAL CONDUCT

We want you to have fun and learn a lot of new concepts. However, we do not condone cheating or plagiarism in any form. This is a ONE-CREDIT class and your grade will have a minor bearing on your GPA. One misstep in accordance with the Academic Integrity policy will have a major bearing on your education and possibly your entire life. Think about your actions and do not cut corners!!!

Please note: OSU’s policy for Academic Integrity

<http://academicintegrity.okstate.edu/ai-sanction.htm>

**We have and will continue to enforce the OSU Academic Integrity Policy. Please conduct yourself in a professional manner and avoid shortcuts!**

Here is the [Syllabus Attachment](#) for details on important dates and OSU policies.

Also, please refer to the following website for important university-wide dates, deadlines, and holidays:

<https://app.it.okstate.edu/osucalendar/main.php?calendarid=default>

*The professors reserve the right to add to or delete from this schedule, as changes may be necessary to accommodate time constraints. Any changes will be communicated with students during classes or via email.*