ORANGE BOOK

2018-2019





428 Business Building Stillwater, Oklahoma 74078-4011 P 405.744.5192 F 405.744.5180

Dear Friend,

Since 2010 the School of Marketing and International Business has acknowledge the importance of our seniors' achievements by celebrating our students who have been selected by the faculty as outstanding students in marketing and international business. Each of the recipients has gone beyond the traditional college experience of taking courses to voluntarily participate in opportunities that truly broaden their education. Selection to the Orange Book honors those graduating OSU marketing and international business seniors who are academically outstanding, demonstrate service to their departments, university and/or community, or are active in extracurricular, academic or professional activities.

Thirty-eight marketing majors, two international business majors, and one marketing and international business double major have been named to this year's Orange Book. The Orange Book that you hold in your hands showcases these outstanding individuals. It is our expression of appreciation for our students' valuable contributions to the campus and to the community during their undergraduate tenure. This year's honorees are student leaders who have positively impacted the organizations with which they are involved and have represented Oklahoma State University and the Spears School of Business very well.

Our program currently has 991 Marketing majors and 177 International Business majors. Selection to the Orange book honors students by recognizing that their excellence reflects positively on the Spears School of Business and Oklahoma State University. We will miss them; we always do, but the OSU family is a tight one — our graduates tend to stay in touch. To learn more about the work of the School of Marketing and International Business, visit http://spears.okstate.edu.

Warm Regards,

Tom J. Brown,

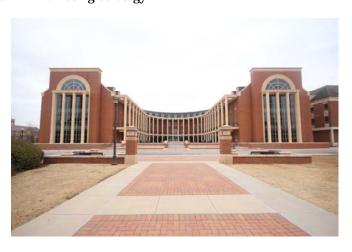
Head, School of Marketing and International Business

Professor of Marketing

Noble Foundation Chair in Marketing Strategy

Kevin E. Voss, Professor

Don and Cathey Humphreys Chair 2018-2019 Orange Book Coordinator





Carson Blake Taber

Carson is a marketing major with a minor in management. He is involved on campus in a variety of organizations. After graduation, Carson is planning on attending medical school and becoming an orthopedic surgeon. Carson aspires to utilize his business degree by eventually owning his own practice. He hopes to continue to make an impact in his community by acting with virtue and compassion in his daily life.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Edmond, Oklahoma

GPA: 4.00

Expected Graduation: May 2019

Employment:

Frito-Lay,

OSU Undergraduate Admissions,

Volunteer Work:

Toys for Cowboys, American Red Cross,

Other:

President's Honor Roll, Beta Gamma Sigma,

B. Curtis Hamm Endowed Scholarship,

Charles Eitel Scholarship,

National Fraternity Competition Scholarship,

Raymond Young Award,

Edward J. Swinka Memorial Award, Homecoming University Spirit Executive,

Student Alumni Board, Student Foundation,

Treasurer & Standards Board, Men's National Fraternity,

Business Student Leaders,

Spears School of Business Scholar Leader,

Top 20 Freshmen.

"A perfect example of why OSU is such a special place. Carson will go far in life." Kevin Voss, Professor

Contact Dr. Voss at: 405-744-5106







Alexandria Elizabeth Miller

Allie is pursing degrees in marketing and management and a minor in dance. On arriving at OSU, Allie knew she wanted to make a difference on and off campus. Allie has served as Community Service Chair, New Member Coordinator, and Membership Education Vice President of her sorority. In the summer of 2018, Allie interned for Ben E. Keith in Houston, Texas. Her passion for business grows everyday, and after she earns her degrees, she intends to work for a company who will encourage her to take risks and grow. Allie values education and someday hopes to be able to inspire many to chase their dreams. She wants to acknowledge that the key to success is to work hard and to always be kind.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Cypress, Texas

GPA: 3.89

Expected Graduation: May 2019

Employment:

Ben E. Keith, Opa Greek Taverna,

Volunteer Work:

Stillwater Humane Society,

Into The Streets,

Other:

Honors College, President's Honor Roll, Dean's Honor Roll,

The National Society of Leadership and Success,

AMA@OSU.

"Allie has a positive demeanor and perspective that brightens one's day the second they start speaking with her! She will be a great addition to any environment." Todd Arnold. Professor

Contact Dr. Arnold at: 918-594-8596







Mikayla Ann Kwitowski

Mikayla is pursuing a double major in marketing and management with a minor in human resource management. At OSU, she has been involved with the greek community and also other campus organizations. Mikayla is a dedicated and hardworking individual, who is always striving to learn. Over the summer, Mikayla interned with Tinker Air Force Base, focusing on supply chain management and inventory management. Through her internship, she was able to gain hands-on marketing and management experience that will aid in her future career. After achieving her degrees, Mikayla hopes to continue to expand her knowledge and pursue a career that allows her to continue to grow into a strong businesswoman.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Choctaw, Oklahoma

GPA: 3.74

Expected Graduation: May 2019

Employment:

Tinker Air Force Base,

Volunteer Work:

Choctaw Middle School Special Education Volunteer,

Other:

President's Honor Roll,
Dean's Honor Roll,
Phi Kappa Phi,
AMA@OSU,
Freshman Business Leaders,
Choctaw Middle School Special Education Volunteer.

"Mikayla has strong interests in logistics management. She's ambitious and sees the bigger picture." Tom Brown, Professor

Contact Dr. Brown at: 405-744-5192







Amanda Keck

Amanda came to OSU to follow in the footsteps of her father who graduated in 1986. She is currently pursuing a degree in marketing and has completed her General Honors Award. After achieving her degree from OSU, she intends to pursue a Masters in Business Administration. She wants to pursue a marketing career. Eventually, she intends on opening a business of her own.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Austin, Texas

GPA: 3.93

Expected Graduation: May 2019

Employment:

Teaching Assistant, Mgt. Systems and Information Systems,

Lake Travis Zipline Adventures,

OSU LASSO Center,

Volunteer Work:

Stillwater Humane Society,

Other:

General Honors Award,

President's Honors Roll,

Supplemental Instruction Leader, Biology, Out-of-state Achievement Scholarship, Freshman Research Scholar Scholarship,

Homecoming Big Committee,

Delta Sigma Pi,

Rituals Committee, IFC Sorority,

Net impact,

Study abroad, Italy,

Business Student Council.

"This enterprising young professional is about to complete her undergraduate marketing degree in three years rather than the normal four. Obviously a hard worker with great skills." Tom Brown, Professor

Contact Dr. Brown at: 405-744-5192







Rebecca Hauser

Rebecca is pursing a major in marketing and a minor in microbiology. During her time here she has been involved in many activities such as the Professional Education Training Experience, Greek Public Relations Committee, Central Christian Camp, and CowboyThon. Rebecca loves traveling abroad and plans to complete a marketing internship in London. Upon graduation, she hopes to pursue a career in international marketing.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Southlake, Texas

GPA: 3.90

Expected Graduation: May 2019

Employment:

Fidelity Investments, University Health Services,

Volunteer Work:

Central Christian Camp,

CowboyThon,

Other:

President's Honor Roll,
Dean's Honor Roll,
Panhellenic Academic Council,
National Panhellenic Sorority,
Greek Public Relations Committee,
CowboyThon,
Phi Kappa Phi,
Beta Gamma Sigma,
Student Health Innovator Program,
Student Wellness Council,
Pre-Physician Assistant Club,

Intramural Athletics.

"I am impressed by how Rebecca balances multiple commitments while maintaining a high GPA."

Karen Flaherty, Professor

Contact Dr. Flaherty at: 405-744-8611







Payton Thomas Thornton

Payton is a McKnight Leader Scholar and will obtain dual degrees in marketing and entrepreneurship. In his free time, he enjoys serving in state politics and plans to pursue a law degree after graduation. He is a member of the College Republicans and has served on campus as an SGA Senator and Oklahoma Intercollegiate Legislature Direc-

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Plainview, Texas

GPA: 3.85

Expected Graduation: May 2019

Employment:

E Foundation for Oklahoma, Senator Ted Cruz,

Congressman Jodey Arrington,

Volunteer Work:

City of Plainview Chamber of Commerce,

Into the Streets OSU,

Other:

Dean's Honor Roll, Honors College,

B. Curtis Hamm Endowed Scholarship,

Ralph "Pete" Watson Memorial Scholarship, Charles Eitel Scholarship,

Charles Bechtold Memorial Scholarship,

LaFont Foundation Scholarship,

Vice Chairman, OSUSGA Senate Budget Committee,

Kappa Alpha Order Executive Team,

Entrepreneurship Student Advisory Board Leadership Circle,

Vice President, College Republicans,

AMA@OSU.

"There is an old cliche-- "any firm would be lucky to have this person." With Payton, it is true! ANY firm would be lucky to have him!" Todd Arnold. Professor

Contact Dr. Arnold at 405-744-5106







Landra Lockwood

Landra is currently studying marketing with a political science minor. She decided to pursue a marketing degree after she took a class taught by Dr. Lee Manzer. After she graduates, she intends to go to law school and become an attorney. Her ultimate goal is to one day become a judge.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Tulsa, Oklahoma

GPA: 3.25

Expected Graduation: May 2019

Employment:

Trace Morgan, Attorney-at-law, Judicial Arbiter Group,

Volunteer Work:

Payne County Democrat Headquarters, Humane Society of Stillwater,

Other:

President, Delta Delta Delta, OSU Student Foundation Donor Panel.

"This future lawyer is a natural leader with strong listening skills." Kevin Voss, Professor

Contact Dr. Voss at: 405-744-5106







Ashley Briana Meade

Ashley is double majoring in marketing and management. She has a strong passion for helping others and believes in being a leader in her community. Ashley has served on many executive councils on campus and values her time spent giving back to organizations such as Wings of Hope, Prevent Child Abuse America, St. Jude's Children Hospital, Oklahoma Miracle Network Hospitals, and Girl Scouts of America. After graduation, she hopes to work in the marketing or advertising fields where she can build connections and help to make the community a better place. Someday, Ashley hopes to be in upper management of a marketing firm where she can lead a group of individuals to make a difference and really make an impact in the world.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Plano, Texas

GPA: 3.88

Expected Graduation: May 2019

Employment:

Classic BMW, Lifetime Fitness.

Other:

President's Honor Roll, Dean's Honor Roll, AMA@OSU, Business Student Council, Order of Omega,

Order of Omega, Delta Sigma Pi,

OSU Panhellenic Council, Varsity Revue Steering,

CowboyThon, Camp Cowboy, Up 'Til Dawn,

Business Freshman Student Leaders.

"If I were still in industry I would hire Ashley because of her willingness to tackle whatever comes her way." Richie Liu, Assistant Professor

Contact Dr. Liu at: 405-744-8641







Janice Marie Zaino

Janice Zaino was born in Philadelphia and moved to China when she was three and has since lived in twelve different cities. Her diverse experience has helped her learn how to speak English. Mandarin, and Cantonese, has inspired of a love of travel, and has given her skills such as adaptability, flexibility, and cross-cultural communication. She has a passion for working with people, which has led her to hold positions such as Spears Ambassador, Peer Mentor, and Residential Advisor. She has interned with Sam's Club, Cox Communication, and interned with Frito Lay last summer. Upon graduation, Janice hopes to work in the corporate world.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Tulsa, Oklahoma

GPA: 3.50

Expected Graduation: May 2019

Employment:

Pepsico Frito Lay, OSU's Residential Life, Cox Communications,

Volunteer Work:

Spears School of Business, The Little Lighthouse,

Other:

Dean's Excellence Award,
OSU Continuing Student Scholarship,
Spears School of Business Scholarship,
Study Abroad Office Scholarship,
Roger and Cindy Cagle Travel Scholarship,
National Residential Hall Honorary,
Student Union Activities Board,
Spears School Ambassador,
Student Union Activity Board's Bone Marrow Registry Drive,
N.E.W Leadership Conference.

"Janice has taken the adversity encountered in her life and channeled it into a worthwhile cause that could help thousands of people who need a bone marrow transplant." Miriam McGaugh, Assistant Professor of Practice

Contact Dr. McGaugh at: 405-744-2208







Kayla Joy Coomer

Kayla is pursing a degrees in both marketing and entrepreneurship. She is in the Customer Interface Excellence Certificate Program and demonstrates leadership and initiative throughout the multiple organizations with which she is involved. After graduation, she hopes to work for a marketing firm that will allow her to be creative, collaborative, and connected with the community. Kayla is thrilled for what the future has in store for her.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Tulsa, Oklahoma

GPA: 3.79

Expected Graduation: May 2019

Employment:

Orange Leaf, Everyman, Erica's Weddings, Southern Hills Country Club, Jay Spencer Jewelry and Gifts,

Volunteer Work:

Town Village Tulsa,

Community Food Bank of Eastern Oklahoma,

Tulsa Humane Society,

Other:

Dean's Honor Roll,

National Society of Collegiate,

Customer Interface Excellence Certificate Program,

Student Advisory Board of Entrepreneurship,

AMA@OSU,

Entrepreneurship Club,

Outdoors and Adventuring Club,

American Association of University Women,

Student Start-Up Weekend.

"Kayla is not afraid to face a challenging situation, is determined to overcome obstacles, and I truly feel she would do it all with a smile on her face."

Miriam McGaugh, Assistant Professor of Practice

Contact Dr. McGaugh at: 405-744-2208







Carly Rae Nicklas

Carly is a hard working and dedicated student who isn't afraid to go after what she wants. She likes to be involved in any way she can and always helps out others when needed. After graduating with degrees in marketing and management, Carly plans to go into the field of marketing and hopefully use her skills in management to climb the ladder of success. After a while, she hopes to combine her love of marketing with her passion for working with children by working in that area in anyway she can.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: McKinney, Texas

GPA: 3.55

Expected Graduation: May 2019

Employment

School of Marketing and International Business,

Fieldhouse USA,

Volunteer Work:

Stillwater WONDERtorium,

Into the Streets,

Other:

President's Honor Roll, Dean's Honor Roll,

Center for Interface Excellence Certificate.

"Carly has developed confidence and matured in her decision making—she is ready to succeed."

Ted Matherly, Assistant Professor

Contact Dr. Matherly at: 405-744-5139







Ali Bain Johnson

Ali is a marketing and management double major with an option in sustainability. She has a passion for community service, and seeks every opportunity to have a positive influence on those who surround her. Ali has spent a large portion of her college career building the National Society of Leadership and Success. She was a cofounder of this organization in 2016, and has been a driver in growing the program to over 1,700 members across campus. Ali has held various positions within her sorority and other organizations at Oklahoma State University. Upon graduation, she plans on pursuing a career in the global sourcing and supply chain division for the International Paper Company.



Outstanding Seniors in Marketing and International Business.

Hometown: Idabel, Oklahoma

GPA: 3.30

Expected Graduation: May 2019

Employment:

Sarah Hensley & Company,

Volunteer Work:

Oklahoma Veteran's Affairs Medical Center, Regional Food Bank of Oklahoma, Make-a-Wish of Oklahoma, Idabel Chamber of Commerce.

Other:

Deans Honor Roll,
Phi Eta Sigma,
President's Leadership Council,
Vice-President, National Society of Leadership and Success,
OSUSGA Grade Appeals Committee Member,
Homecoming Big Committee,
Outstanding Freshman Dinner Planning Committee.

"A natural leader, Ali is very involved on campus. She knows what she wants and will strive to reach her goals." Tom Brown, Professor

Contact Dr. Brown at: 405-744-5192







Arienne Caroline Grider

Arienne is pursuing a degree in Marketing with a minor in Human Resource Management. At OSU, she has gained valuable business experience from her job of three years with O'Colly Media Group. Here, she began in the role as Advertising Assistant and was later promoted to Advertising Manager last February. In her most recent role, she has been able to actively engage in the hiring process, act as a liaison between the advertising staff and department leaders, and help produce the largest O'Colly Newspaper in over 20 years. She has taken advantage of study abroad experiences offered by the Spears School of Business through the Cagle program by exploring cities in Italy as well as France. In summer 2017, she was the Marketing Intern for Colliers International of Las Vegas. After graduation, she intends to pursue a career path that emphasizes her organization, creative and management skills.



School of Marketing and International Business Spears School of Business Oklahoma State University Stillwater and Tulsa Phone:405-744-5192 Fax: 405-744-5180

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Guymon, Oklahoma

GPA: 3.26

Expected Graduation: May 2019

Employment:

Intern, Colliers International, The O'Colly Media Group, David K. Petty Law Office,

Volunteer Work:

United Ministerial Alliance - United Methodist Church, Vacation Bible School - United Methodist Church,

Other:

Dean's Honor Roll,

P*E*T*E Project Academic Challenge Award, OSU Alumni Association Student Member, Spears School of Business Peer Mentor, National Society of Leadership and Success.

Dachille Scholarship,

Christine Hitch Memorial Scholarship,

Victory Memorial United Methodist Men's Scholarship,

Cassie Behne Memorial Scholarship,

Rotary Scholarship.

"Ari is exceptionally disciplined, and has a proven track record of getting results when they are needed most."

Ted Matherly, Assistant Professor

Contact Dr. Matherly at: 405-744-5139





Katherine Mackenzie Wolfe

Katherine is pursuing a marketing degree with a minor in international business. She has had the opportunity to travel abroad twice while at OSU. She studied in Italy and also traveled to New Zealand where she interned at a marketing firm. She is passionate about traveling and hopes to continue to do so in the future. Upon graduation, Kat plans to pursue a career in event planning and coordination. She was on the student committee for the Wine Forum of Oklahoma and on the executive committee for the Craft Beer Forum of Oklahoma. Both of these experiences strengthened her skills and confirmed that she is passionate about a career in this area.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Oklahoma City, Oklahoma

GPA: 3.84

Expected Graduation: December 2018

Employment:

Connie M. Wolfe & Associates,

Burton Law Group,

Five + Dime,

Volunteer Work:

Make-a-Wish Foundation,

Life Church.

City Rescue Mission,

Other:

President's Honor Roll,

Academic Excellence Scholarship, Johnson Foundation Scholarship,

Don and Cathey Humphreys Grant, Muskogee Creek Nation Scholarship,

Honors College,

Order of Omega,

Wine Forum of Oklahoma,

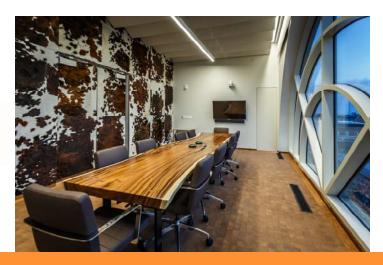
Marketing Executive, Craft Beer Forum of Oklahoma.

"Kat is calm and articulate. Demonstrating maturity beyond her years, she will be an exceptional leader."

Kevin Voss, Professor

Contact Dr. Voss at: 405-744-5106







Madison Brooke Heavener

Madison is following in her father's footsteps at OSU; pursuing a marketing degree. During her time here, she became involved on campus and did a semester exchange at the University of Hawaii, Hilo. After graduating, she intends to build a career in the marketing field.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Owasso, Oklahoma

GPA: 3.50

Expected Graduation: May 2019

Employment:

Claim It!, Newark, N.J.,

OSU Study Abroad & National Student Exchange Office, University of Hawaii Hilo, National Student Exchange Office,

Volunteer Work:

Into The Streets,

Other:

President's Honor Roll, Homecoming BIG Committee.

"Madison has an infectious personality and is comfortable in professional environments, the type of person you need on your team." Kevin Voss, Professor

Contact Dr. Voss at: 405-744-5106







Madison Taylor Hudgins

Madison is majoring in marketing. Highlights of her college career includes being a member of Customer Interface Excellence Program and traveling to Madrid on a study abroad trip. After earning a Bachelor's degree, she plans to further her education by pursuing an MBA.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Mannford, Oklahoma

GPA: 3.93

Expected Graduation: December 2018

Employment:

Tulsa Community Foundation, Nabholz Corporation,

Volunteer Work:

Lakeside Baptist Church, DaySpring Villa,

Other:

President's Honor Roll, Dean's Honor Roll, AMA@OSU,

Customer Interface Excellence Certificate,

Entrepreneurship Club, Intramural Athletics.

"Madison has prepared herself well for the future and will succeed in achieving her goals." Richie Liu, Assistant Professor

Contact Dr. Liu at: 405-744-8641







Minshik Kim

Minshik Kim is a marketing major with a minor in finance. Minshik had his degree program interrupted by mandatory military service in the Army. Being steadfast, he returned to OSU to finish his education. During his time here, Minshik has demonstrated intelligence, hard work, and leadership ability.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Pyeongtaek, Gyeonggi, Republic of Korea

GPA: 3.60

Expected Graduation: December 2018

Employment:

School of Marketing and International Business,

Eastin Center for Career Readiness,

South Korean Army,

Volunteer Work:

Pyeongtaek High School,

Other:

President's Honor Roll, Dean's Honor Roll,

AMA@OSU Chapter,

OSU Student Alumni Association, Korean Student Association,

Korean Leadership and Professional Development Program,

OSU Tennis on Campus, Korean Football Association.

"Combines maturity, strong technical skills, and the ability to forge relationships – a great package."

Josh Wiener, Professor

Contact Dr. Wiener at: 405-744-7281







Allison Paige Ray

Allison is a double major in marketing and sports management. She is very involved on campus in many organizations. She has found her passions to be serving on the homecoming executive committee, being an active member of student foundation, as well as working as a student manager for the OSU women's basketball team. After graduation, she plans to attend graduate school to obtain a Masters in Business Administration before pursuing a career in the sports industry. Allison enjoys challenges, philanthropy and serving others, and both watching and participating in all types of sporting events.



Outstanding Seniors in Marketing and International Business.

Hometown: Pilot Point, Texas

GPA: 3.85

Expected Graduation: May 2019

Employment:

Oklahoma State University Athletics,

Kanakuk Kamps,

Volunteer Work:

WONDERtorium,

OSU Women's Basketball,

Other:

Beta Gamma Sigma,

Phi Kappa Phi,

McKnight Scholar Leader,

President's Honor Roll,

Dean's Honor Roll,

Homecoming Executive Promotional Design Committee,

Homecoming Steering Committee,

OSU Student Foundation,

Sports Management Club,

Women's Fraternity Policy and Standards Board Chair.

"Allison has a bright future ahead of her and is eager to learn from and contribute to her future employer." Richie Liu, Assistant Professor

Contact Dr. Liu at: 405-744-8641







Kirsten Amelia Klein

Kirsten is majoring in management and marketing. Kirsten currently is Supervisor of the Meeting and Conference Services department of the Student Union. Kirsten is actively involved in her sorority holding the position of Social Chair. Kirsten participated a study abroad trip through OSU, going to Dijon and Cannes for two weeks last summer. After completing the study abroad course, Kirsten was an Intern with ISNetworld, a software corporation in Dallas. Texas.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Plano, Texas

GPA: 3.51

Expected Graduation: May 2019

Employment:

ISN Software Corporation, Oklahoma State University Student Union,

Oklahoma State Alumni Foundation,

Volunteer Work:

Gamma Phi Beta Sorority,

Big Event, Into the Streets,

Other:

President's Honor Roll, Dean's Honor Roll,

Non Resident Achievement Scholarship, Center for Customer Interface Excellence.

Greek PR Committee Editor,

Allied Arts Volunteer,

Humane Society,

Study Abroad,

Spring Sing.

"Kirsten is a leader who can motivate her team to bring results in on time and below cost." Kevin Voss, Professor

Contact Dr. Voss at: 405-744-5106







Hunter Gray

Hunter is earning a degree in marketing with a minor in legal studies. Following graduation, Hunter plans to attend law school and study sports and entertainment law.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Andover, Kansas

GPA: 3.41

Expected Graduation: May 2019

Employment:

Eskimo Joes, Warren Theatres.

Volunteer Work:

Stillwater Humane Society,

Other:

Deans Honor Roll, Peer Mentor, Spears School of Business,

Cagle Scholar,

Joe Fowler Scholarship,

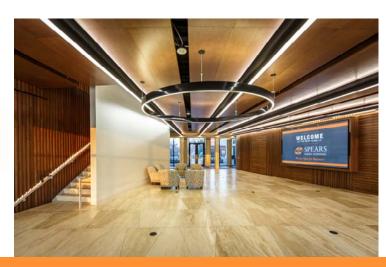
Delta Sigma Pi,

Study Abroad Scotland,

"Hunter has a determination and focus upon goals that seem to guarantee she will achieve success, be it in the field of law or anywhere else she sets her sights." Todd Arnold, Professor

Contact Dr. Arnold at 918-594-8596







Ashley Brooke VanCleave

Ashley is a double major in marketing and management. After earning her degrees, she plans to enter the world of business—full force and committed to making her mark in the field. She also plans to soon earn a masters degree in Marketing. Ashley aspires to achieve her plan in transforming the way people experience marketing in the business world. She is currently an active member of the Customer Interface Excellence program, taking courses that provide specialized training on effective customer interaction, along with gaining relationships with major industry professionals. Ashley had the opportunity to expand her education in Rome. Ashley also interned for The Boeing Company last Summer. At OSU, Ashley has experienced a series of adventures and learning opportunities that could not be achieved elsewhere!



School of Marketing and International Business
Spears School of Business
Oklahoma State University
Stillwater and Tulsa
Phone:405-744-5192
Fax: 405-744-5180

>> 2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: McKinney, Texas

GPA: 3.30

Expected Graduation: May 2019

Employment:

The Boeing Company, Red Rock Bakery & Deli,

Volunteer Work:

Autism Oklahoma, Wings of Hope,

Other:

Deans Honor Roll, Customer Interface Excellence Program, AMA@OSU, Philosophy Club, Panhellenic Diversity Inclusion Committee, Intramural Athletics.

"Due to her confident manner and dedication to hard work, I anticipate success will come easily to Ashley." Zac Arens, Assistant Professor

Contact Dr. Arens at: 405-744-6349





Taylor Diane Falco

Taylor is a double major in marketing and management. She is a member of the National Society of Leadership and Success. She was recently inducted into Phi Kappa Phi Honor Society. She is a current sales agent for the O'Colly. After graduation, Taylor plans to pursue a career in advertising.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Whitesboro, Texas

GPA: 4.00

Expected Graduation: May 2019

Employment:

The Daily O'Collegian, PocketMoney Coupons, The Links at Stillwater,

Other:

Phi Kappa Phi, President's Honor Roll, Dean's Honor Roll,

National Society of Leadership and Success.

"Taylor is an extremely engaged, organized, and smart young professional. Her mix of work experience and campus activities — all while maintaining excellence in the classroom — signals great motivation and work ethic." Tom Brown, Professor

Contact Dr. Brown at: 405-744-5192







Erin Alvssa Rhoads

Erin is pursing degrees in both marketing and management with a minor in entrepreneurship. Over her years studying business, she has grown extremely interested in marketing and all the different ways companies can use it. She spent the summer before her junior year working with Pocket Points as an on campus representative. In this role, she was able to research Pocket Points marketing techniques and help them to grow a stronger presence in Stillwater. When she graduates, she hopes to continue her career in social media marketing and eventually go back to school and get her MBA. She would love to some day own her own business that helps start up companies build their brand.



Outstanding Seniors in Marketing and International Business.

Hometown: Sherman, Texas

GPA: 4.00

Expected Graduation: May 2019

Employment

Oklahoma State University, Fire Service Training,

Pocket Points,

Volunteer Work:

WONDERtorium,

Soup Kitchen, Sherman, Texas,

Other:

Presidents Honor Roll, Dean's Honor Roll,

Alumni Legacy Scholarship,

Alan Franz Scholarship,

Accenture Endowed Scholarship,

National Society of Leadership and Success,

American Association of University Women,

AMA@OSU,

National Women's Fraternity,

Recruitment Counselor, Pi Beta Phi.

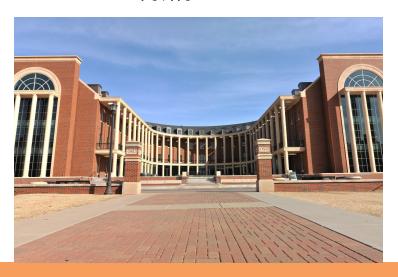
"Erin has the inner strength to overcome any obstacle and achieve any goal. She can do things other people think impossible. We are very proud of her."

Kevin Voss, Professor and

Miriam McGaugh, Assistant Professor of Practice

Contact Dr. Voss at: 405-744-5106







Hanna Marie Smith

Hanna is pursuing a double major in marketing and management. Once she completes her degrees, Hanna plans to pursue a career in the marketing field. Eventually, Hanna would like to fulfill her dream of opening her own business.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Edmond, Oklahoma

GPA: 3.77

Expected Graduation: May 2019

Employment:

Hall Capital,

The Brides of Oklahoma,

Volunteer Work:

WONDERtorium, Project Care,

Other:

President's Honor Roll, Dean's Honor Roll, AMA@OSU,

Business News Club,

American Association of University Women.

"Hanna is a real people-person who is also very organized and detail oriented. A dynamic combination."

Kevin Voss, Professor

Contact Dr. Voss at: 405-744-5106







Katelyn Jessica Byrne

Katelyn is a marketing major with a minor in statistics. She is actively involved in multiple organizations within the Spears School of Business. After earning her degree, Katelyn plans to enter the MBA program at OSU. After that, she will pursue a career in digital marketing research with aspirations of working internationally. This desire was inspired by her semester studying abroad in London. Katelyn's life ambitions are to pursue her love of marketing, traveling, learning about new cultures, and giving back to her community.



Outstanding Seniors in Marketing and International Business.

Hometown: Edmond, Oklahoma

GPA: 3.63

Expected Graduation: May 2019

Employment:

OSU Athletics Marketing

Spears Business Student Success Center,

Workday, Inc.,

Volunteer Work:

Herts Young Homeless,

Other:

Dean's Honor Roll, OSU Honors College,

OSU Regents Distinguished Scholar,

Spears School of Business Scholar Leader,

Business Student Council,

OSU Academic Integrity Panel Chair,

OSU Homecoming Steering Publication Committee,

Study Abroad Semester, England,

AMA@OSU,

Order of Omega Honor Society,

Panhellenic Recruitment Counselor,

Homecoming Director, Kappa Kappa Gamma Sorority,

Freshmen Business Student Leaders,

Kappa Kappa Gamma National Foundation Scholarship,

Oklahoma City Foundation Marketing Scholarship.

"Katelyn has clearly demonstrated strong analytical and interpersonal skills. I am confident that she will be successful." Karen Flaherty. Professor

Contact Dr. Flaherty at: 405-744-8611







Thomas William Blye

Tom was inspired to study outside of his native southern California by the distinct culture differences OSU had to offer. He enjoys marketing because the discipline provides opportunities for complex problem solving. In addition to his studies, Tom is a cadet in the National Guard and member of the Army Reserve Officers' Training Corps. He intends to serve as an Aviation Officer in the National Guard upon graduation. In his civilian career, Tom plans to work in the marketing or public relations field in the film industry.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Rancho Santa Margarita, California

GPA: 3.88

Expected Graduation: May 2019

Employment:

Global Benefits Group, Oklahoma Army National Guard

Volunteer Work:

Adopt-a-Highway, Highway 51,

Other:

President's Honor Roll, Dean's Honor Roll,

Executive Officer, Army Reserve Officer Training Corps, Student Government Association Sustainability Committee,

Football and basketball intramurals,

Executive Officer, Pi Kappa Alpha Fraternity, Scholar of the Year, Pi Kappa Alpha Fraternity.

"Thomas is a dedicated student who is hard working and ready for a challenge." Karen Flaherty, Professor

Contact Dr. Flaherty at: 405-744-8611







Patrick Cameron Rosser

Cam is working on both his marketing and management degrees. Cam is very active on campus and is a part of multiple organizations. He has worked as teaching assistant for Dr. Brown. Cam also is a peer mentor for freshmen business students. He is passionate about helping others and loves the opportunity to lead others in their marketing efforts. Cam is very involved with his fraternity on campus, he is the head of public relations and head of Texas recruitment. He also worked for Godsey Martin Law Firm located in Dallas as a marketing intern this past summer and winter break. After achieving his degrees, he intends to work in marketing or sales.



Outstanding Seniors in Marketing and International Business.

Hometown: Flower Mound, Texas

GPA: 3.30

Expected Graduation: May 2019

Employment:

Godsey Martin Law Firm, Spears School of Business,

Teaching Assistant, Dr. Tom Brown,

Volunteer Work:

FMYSA,

Other:

Dean's Honor Roll, Marketing Club, Entrepreneurship Club, Customer Interface Excellence Program, Spears School of Business Peer Mentor Program, Intramural's Athletics.

"Cam has great experience and has learned lessons that he will use to produce excellent results for his future employer."

Kevin Voss, Professor

Contact Dr. Voss at: 405-744-5106







Ashley Nicole Thompson

Ashley is majoring in marketing with a minor in management. She has been involved in a number of organizations on campus and has held several leadership positions within those organizations. She has served as President of Golden Key International Honor Society, and Faculty Liaison for the Delta Sigma Pi Professional Business Fraternity. Ashley enjoys volunteering for the Stillwater Humane Society and other service opportunities within her business fraternity. Upon graduation, Ashley will pursue a career in sales and marketing and plans to take advantage of opportunities for advancement.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Flower Mound, Texas

GPA: 3.62

Expected Graduation: May 2019

Employment:

Hilti,

The Eastin Center for Career Readiness.

Volunteer Work:

Stillwater Humane Society,

Into the Streets,

Other:

Honors College,

Customer Interface Excellence Certificate Program,

Phi Eta Sigma Honors,

National Society of Collegiate Scholars,

President's Honor Roll,

Dean's Honor Roll,

President, Golden Key International Honor Society,

Council of Student Members Representative,

Faculty Liaison, Delta Sigma Pi,

AMA@OSU.

"Ashley is tenacious, dedicated, and has a bright future." Miriam McGaugh, Assistant Professor of Practice

Contact Dr. McGaugh at: 405-744-2208







Brooks James Robison

Brooks is a double major in marketing and entrepreneurship. With a strong desire to make an impact on the world, Brooks became a founder of the social entrepreneurship organization Enactus and ultimately became the second president. As for any startup venture, the mission is long-term sustainability. By focusing on advancing internal functions, continuing to develop the external brand, and surrounding himself with an able team he is confident Enactus will be around for years to come. Upon graduation, Brooks plans to pursue a Master's of Science in Entrepreneurship with the goal of being involved in the marketing efforts of a startup business.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Broken Arrow, Oklahoma

GPA: 3.71

Expected Graduation: December 2018

Employment:

Oklahoma State University, Cimarron Sports,

Volunteer Work:

Stillwater Cultural Museum, Stillwater Public Schools,

Other:

President's Honor Roll. Dean's Honor Roll,

Scholarships To Success Entrepreneur Scholarship, National Honor Society of Leadership and Success,

President, Enactus.

VP of Communications, National Men's Fraternity, School of Entrepreneurship Student Advisory Board, Veterans Entrepreneurship Program Philanthropy, Intramural Athletics,

Into the Streets.

"Brooks has a take-charge attitude and will achieve great things in his career." Todd Arnold, Professor

Contact Dr. Arnold at 918-594-8596







Logan McKenzi Lantz

Logan is earning a degree in marketing with a minor in merchandising. Upon graduation, Logan will pursue a job as a creative marketing director at an advertising and public relations firm. She is passionate about both business and design. She has been involved in many campus organizations played a key role in all of them. Her favorite organization that she served on was the Spears School of Business' Student Council Executive Team, where she worked as Executive Marketing Director and New Member Educator. She loves the opportunity to interact with faculty and be a voice for Spears' students. Overall, Logan strives to be diligent, hard working, and relational in everything she does and is excited for the future ahead of her.

>> 2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Prosper, Texas

GPA: 3.61

Expected Graduation: May 2019

Employment:

Cramer-Krasselt, McGraw-Hill Education, Karsten Creek Golf Club, Morgan Stanley,

Volunteer Work:

Court Appointed Special Advocates, Payne County Youth Center, United Way,

Children's Miracle Network Hospitals,

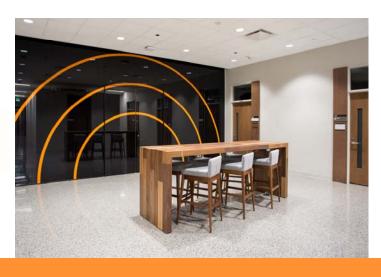
Other:

President's Honor Roll,
Dean's Honor Roll,
Customer Interface Excellence Certificate,
Business Student Council,
Homecoming Director,
Wine Forum of Oklahoma,
CowboyThon,

"I've been lucky to watch Logan blossom on campus. She is incredibly engaged, while working and earning great grades. She is creative, very driven, and possesses poise and maturity beyond her years. A true winner." Tom Brown, Professor

Contact Dr. Brown at: 405-744-5192







Travis F. Cotton

Travis is a marketing major and desires to pursue a career related to the marketing industry. During his time in college, he has served in multiple leadership roles, as well as giving back by being active in the community.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Perkins, Oklahoma

GPA: 3.86

Expected Graduation: December 2018

Employment:

Eastin Center for Career Readiness,

Vail Resorts,

The Boeing Company,

Volunteer Work:

Hope4Honduras, Into the Streets,

Other:

Academic Excellence Scholarship, Phi Kappa Phi, Alpha Epsilon Delta, Marketing Club Executive, Rooted Conferences Executive, Student Government Association, Student Council Treasurer, Eastin Center Advocate.

"An enthusiastic person that inspires those around him, Travis brings energy to anything of which he is a part."

Jerry Rackley, Executive-in-Residence

Contact Mr. Rackley at: 405-744-4769







Brittany Ryan Ruckel

Brittany is a Marketing major with a minor in Philosophy. She has a passion to help others and a drive to be successful. At OSU, Brittany was able to use this drive in her executive position on Freshman Follies to help raise over \$61,000 for Hearts for Hearing. She was also very involved in her sorority and the Customer Interface of Excellence Program receiving a certificate in Customer-Employee Interaction. Last summer, Brittany interned for Goosehead Insurance teaching her about sales and customer interaction in the corporate world. After graduation she would like to pursue a career as a corporate event planner using her distinctive skills and experience.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Frisco, Texas

GPA: 3.74

Expected Graduation: May 2019

Spring Sing.

Employment:

Goosehead Insurance, Oklahoma State University, Pocket Points,

Volunteer Work:

Stillwater Humane Society,

Other:

President's Honor Roll,
Dean's Honor Roll,
Phi Kappa Phi,
Roger and Cindy Cagle International Scholarship,
Gamma Phi Beta,
Customer Interface of Excellence,
Freshman Follies Executive,
Varsity Revue,

"Brittany does not run from a challenge – she actually welcomes them and then finds a way to grow from it." Richie Liu, Assistant Professor

Contact Dr. Liu at: 405-744-8641







Sarah Ashley Matchett

Sarah discovered her passion for the renewable energy industry all at once, yet it feels as though it may have always been her calling. Throughout her education Sarah found, developed, and matured the inner voice that left her determined to leave each person, place, and business she encounters changed for the better. Sarah plans to take her knowledge and leadership skills further by continuing her education far past her undergraduate degree. She plans to attend graduate school at the University of Texas while completing her North American Board of Certified Energy Practitioners Certification. In each aspect of her life Sarah hopes stay true to her commitment to corporate social responsibility and to always "be the change [she wishes] to see in the world" in the hopes that one day it's the world that she envisions today.



School of Marketing and International Business
Spears School of Business
Oklahoma State University
Stillwater and Tulsa
Phone:405-744-5192
Fax: 405-744-5180

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Keller, Texas

GPA: 3.62

Expected Graduation: May 2019

Employment

Teaching Assistant, Dr. James Pappas, OSU Sustainability Department,

Volunteer Work:

Habitat for Humanity, Stillwater Humane Society, North Texas Humane Society,

Other:

President, Net Impact, St. Jude Research Hospital, Art with a Heart, Feeding America, Up to Us.

"Sarah is a multi-tasker who is driving the green energy revolution with deep passion and great people skills." Kevin Voss, Professor

Contact Dr. Voss at: 405-744-5106





Maria Francesca Savino Diaz

Maria Francesca was born in Newark, Delaware. She grew up in Venezuela, Saudi Arabia, then moved to the United States when she was fifteen years old. She is bilingual (Spanish and English) and completed a French minor at OSU. She spent last spring semester abroad at the Burgundy School of Business in Dijon, France. After achieving her goal of earning an international business degree, she intends to pursue a career in marketing, with the hopes of completing a Master's degree in Market Research in the near future.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Owasso, Oklahoma

GPA: 3.96

Expected Graduation: May 2019

Employment:

Braum's Restaurant,

Volunteer Work:

Karman Korner Resale Shop,

Other:

President's Honor Roll, Dean's Honor Roll, Honors College, Oklahoma State Theater Council, French Club,

Phi Eta Sigma Honor Society.

"I am very impressed with Francesca's diverse cultural experience and strong work ethic. She will do extremely well in the future." Xiang Fang, Associate Professor

Contact Dr. Fang at: 918-594-8164







Melissa Nicole Reed

Melissa is earning a marketing degree. Her immediate goal is to attend graduate school here at OSU. While in graduate school she plans to pursue a degree in business analytics.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Edmond, Oklahoma

GPA: 3.55

Expected Graduation: May 2019

Employment:

Campaign Manager, State Senator Bice,

Campaign Manager, Nicole Miller for State House,

Volunteer Work:

Wings of Hope,

Regional Food Bank of Oklahoma, Stillwater Humane Society,

Other:

President's Honor Roll,
Dean's Honor Roll,
Academic Excellence Scholarship,
AMA@OSU,
Cat Club,
Adventure Club,
The Big Event,
Into The Streets,
Girl Scouts of America.

"Melissa is a very pleasant, highly organized professional with a clear goal for the future." Xiang Fang, Associate Professor

Contact Dr. Fang at: 918-594-8194







Maggie Paige Chipman

Maggie is a marketing major with a minor in sociology. She has been involved on campus as a cast member of Freshmen Follies and Varsity Review. Maggie also served in a variety of leadership roles in her sorority including being a representative on the OSU Panhellenic Judicial Board. She became a member of Delta Sigma Pi as the Vice President of Education. She also worked as a teaching assistant for the Principles of Marketing class. She enjoys staying busy by working and giving back to those that have given her so much. After graduation, Maggie intends to further her career as a marketing director eventually working her way up to a leadership position.

>> 2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Edmond, Oklahoma

GPA: 3.57

Expected Graduation: May 2019

Employment:

VI Marketing and Branding,

Blusource,

Oklahoma State University, Pelican Bay Aquatics,

Volunteer Work:

Regional Food Bank.

United Way and Hearts for Hearing,

Other:

The National Society of Collegiate Scholars, Dean's Honor Roll,

Delta Sigma Pi,

Customer Interface Excellence Certification Program, OSU Panhellenic Judicial Board Representative,

Freshmen Follies Steering.

"Proven success at managing the unmotivated by example and persuasion— not coercion." Josh Wiener, Professor

Contact Dr. Wiener at: 405-744-7281







Fernando Espino

Fernando is working towards earning his marketing degree. While at OSU he has been a member of the American Marketing Association, Hispanic Student Association, and the McKnight Leadership Program. After receiving his degree, Fernando intends on working in the marketing department of a tech company in Texas.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Perryton, Texas

GPA: 3.52

Expected Graduation: May 2019

Employment:

Department of Wellness,

Volunteer Work:

Into the Streets,

Other:

National Society of Leadership and Success, National Society of Collegiate Scholars, International Dean's List Society Member, McKnight Leadership Scholar, AMA@OSU,

Hispanic Student Association, Heifer International, RHA Event volunteer,

Secretary, Community Council.

"Fernando has a calmness and projects humility in a way that puts anyone at ease." Todd Arnold, Professor

Contact Dr. Arnold at 918-594-8596







Lauren Elizabeth Mohar

Once Lauren obtains her goal of getting a marketing degree, she intends to pursue a career in marketing or recruiting. She intends to further her knowledge by getting a job which will give her hands on experience.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Flower Mound, Texas

GPA: 3.37

Expected Graduation: May 2019

Employment:

Oklahoma State University Student Union,

Dallas Country Club,

Volunteer Work:

Into the Streets, Big Event Volunteer, Cowboython, Girls on the Run,

Humane Society,

Other:

Dean's Honor Roll.

Center for Customer Interface Excellence,

AMA@OSU,

Provost's Scholarship, Humphrey's Scholarship,

Gamma Phi Beta Academic Scholarship,

Pre-Student Osteopathic Medical Association, Publications, Journal of Introductory Biology Investigations,

Intermural Athletics.

"Lauren is a down-to-earth person and a great conversationalist, plus she has a record of thinking outside the box."

Kevin Voss, Professor

Contact Dr. Voss at: 405-744-5106







Rebekah Marie Selid

Rebekah is an international business major who spent a year studying abroad in Mexico. She decided to study in Mexico because she wanted to acquire an understanding of, and approach to, business from a country other than her own. Rebekah experienced Mexico's different business practices and cultural norms; learning more approaches to problem solving in business. After graduation, she desires to work in Latin America in small business development to supporting sustainable growth. She hopes to use what she's learned to promote practicing good and just business abroad.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Columbus, Ohio

GPA: 3.60

Expected Graduation: May 2019

Employment:

Zaloa Languages Cholula, Colvin Recreation Center.

Volunteer Work:

Appalachia Service Project,

Other:

Honors College, Spanish Club, Net IMPACT, Women's Lacrosse Coach, Studied abroad Puebla, Mexico.

"Success leading people from a different culture who speak a different language – kind of amazing!" Josh Wiener, Professor

Contact Dr. Wiener at: 405-744-7281







Ryan McEntire Geiger

Ryan is pursuing degrees in both marketing and sports management. Ryan has been deeply involved on campus, particularly in areas surrounding athletics. Ryan has been an Executive in the Student Government Association Athletic Alliance and an Executive of The Rowdy Committee. During his freshman year, Ryan was chosen to be a freshman research scholar and conducted research with guidance from Dr. Bryan Finch. Additionally, Ryan has been twice honored with the B. Curtis Hamm Endowed Scholarship for excellence in marketing. After earning his degrees, he intends to pursue graduate degrees in business administration and sports management.

2018-2019 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Celina, Texas

GPA: 3.92

Expected Graduation: May 2019

Employment:

OSU Athletics,

Oklahoma City Thunder,

Volunteer Work:

OSU Posse Auction,

Other:

President's Honor Roll,
OSU Non-resident Achievement Scholarship,
B. Curtis Hamm Endowed Scholarship,
Freshman Research Scholar,
Student Government Association,
Sports Management Club,
National Society of Collegiate Scholars,
Study Abroad Oslo, Norway.

"Ryan exhibits the rare combination of intelligence and hard-work that are the hallmarks of success." Zac Arens. Assistant Professor

Contact Dr. Arens at: 405-744-6349







Rebekah Ann Moomau

Rebekah is pursuing a degree in marketing, with minors in merchandising and management. She worked at a local fashion boutique, where she was able to express her personality, while also gaining experience in social media marketing. Highlights of Rebekah's education are studying abroad in London and being President of AMA@OSU. Rebekah interned at Ivie & Associates gaining real marketing experience by working in the Client Services department. Upon graduation, she looks to put her marketing expertise to use at a fashion retail company.



Outstanding Seniors in Marketing and International Business.

Hometown: Coppell, Texas

GPA: 3.94

Expected Graduation: May 2019

Employment:

Greige Goods, J. Crew.

Volunteer Work:

Project Transformation,

Other:

President's Honor Roll,

Honors College,

B. Curtis Hamm Endowed Scholarship,

Charles Eitel Scholarship,

Non-Resident Achievement Scholarship,

President, AMA@OSU,

Philanthropy Chair, Kappa Kappa Gamma,

Varsity Revue,

Freshman Follies,

Phi Kappa Phi,

CowboyThon,

MODMuze Magazine,

Merchandising and Design Association.

"Rebekah provides a wonderful example of how to get involved, lead and serve—inside and outside of the classroom."

 ${\it Jerry Rackley, Executive-in-Residence}$

Contact Mr. Rackley at: 405-744-5106





Faculty School of Marketing and International Business Spears School of Business Oklahoma State University



Tom Brown
Department Head
Professor
Noble Foundation Chair in Marketing Strategy



Todd Arnold Raymond A. Young Chair, Director of the Center for Sales and Service Excellence and Professor



Goutam Chakraborty SAS Professor of Marketing and International Business and Professor



Karen Flaherty William S. Spears Chair in Business Administration and Professor



Marlys Mason Associate Dean of the Spears School of Business William S. Spears Chair in Business Administration and Professor



Kevin Voss Don and Cathey Humphreys Chair and Professor



Joshua Wiener
Carson Professor of Business
Administration,
Director of the Center for
Social & Services Marketing
and Professor



Xiang Fang Associate Professor



Ajay Sukhdial Associate Professor



Zac Arens Assistant Professor



Ji-Hoon Jhang Assistant Professor



Ted Matherly Assistant Professor



Richie Liu Assistant Professor



Steven Shepherd Assistant Professor



Sarah Whitley Assistant Professor



Lidan Xu Assistant Professor



Aditi Grover Clinical Professor



Maribeth Kuzmezski Assistant Professor of Practice



Miriam McGaugh Assistant Professor of Practice

The Faculty is pleased to recognize the outstanding seniors in the Orange Book. GO COWBOYS!

Professional Instructors



Don Mitchell Executive-in-Residence



Jerry Rackley Executive-in-Residence

Emeritus Faculty



Lee Manzer



John Mowen

Orange Book Alumni

2017-2018

Katelyn Avery
Annie Olson
Mercedes Mace
Gloria Perez
Drew Barton
Constance Campbell
Carter Clancy
Natalie Draeger
Mayela Estrada
Chandler Fuller

Makenna Gowan Samantha Gray Garrett Hall Britton Hart Erin Hart Andrew Lemoine Luis Martinez Katlyn McCracken Christie McMeans Malik Miller

Cody Moore
Gonzalo Morillas
Hayden Moseby
Cameron Oliver
Rachel Olsen
Brandon Patocka
Catherine Pendleton
William Riphahn
Jayci Robison
Hannah Schwartz

Sophia Short
Savannah Sinclair
Robert Snyder
Bridget Steele
Connor Strachan
Erik Sundstrom
Meagan Terry
Christopher Vasquez
Erik Williams
Darcy Worth
Kamber Crowe

2016-2017

Tiffany Thurmond Athen Andrade Joshua Alexander Abraham Ganawah Sara Leguizamon Tyler O'Bar Kari Payne Hannah Sieler

Caden Carlton
Alex Teran
Hailey Wright
Kelsey Hopson
Lauren Davenport
Austin McCarthick
Sara Reding
Paulina Medrano

Morgan Hearell Sarah Hufnagel Christopher Ritchey Andy Blye Erika David Hayden Henderson Sydney Bouma Evyn Kron Gerardo Rico

Chandler Nett Michelle Hemperly Tyler Thompson Chelsi Sparks Emily Cain Hannah McKown Hayley Long Megan Shaver Jeremy Garrison Madison Cotherman Harrison Piper

Braelyn Johnson Lia Tripaldi Matthew McConegly Konner Devoto McGregor Jones Madeline Dean

2015-2016

Madeline Dean
Jamie Thill
Lauren Tyson
Minjoo Kim
Lana Gabbert

2013-2014

Natalie Fieldsend Nathan Woods Rhyder Robison Shelby Gardenhire Taylor Schram Taylor Sexton Zachary Tomlinson Hannah Henning Bailey Brown Miller Morgan Smith

2014-2015

Erin Scanlan Andrew Romans Jayna Haggerty Kimberly Ventura Taylor Kolbeck Victoria Pereira Jessalyn McAlister Monica Kreymer Stacey Stevens

Paige Warner Amy Marx Chelsea Maple Joshua Gleason Thorne Stallings Hannah Rost Jacob Mason Peiyu Zhu Amber Livingston

Nicole Ralston Katie Earman Natalie Price Loralyn Werkmeister Niesha White Adam Gleason Katie Bourke Mareta Krcalova Matt Fincher

Kaley Uptergrove Austin Ervin Alex andra Leavitt Andrew Schram Abby Zimbelman Elizabeth Shaull Cody Fuentes

Amanda Cook Emma Moseley Zachary Cray Tyler Randel Sarah Hauglund Grant Cooper Jessica Lisenbee Lauren Stark Jacob Schooley Ryan Swindell Melinda Wright Matthew Kennedy Michael Chernoff Max Wiebrecht Gilian Barrett Cole Burke

2012-2013

Tracie Dickerson
Emily Doty
Paden Ferguson
Ariel Litwer
Kirby Reber
Angela Miller
Rachel Noland
Sarah Mathews
Sarah Thursby
Brittani Hale
Patrick Combs

2011-2012

Lauren Martin Sara Shidell Moises Escheverria Rachel Hoelscher Megan Saltink Kyle Buthod Gabby Grijalva Julie Hildebrand Megan Wynn Taylor Foster Jordan Pace Jessica Reid Chad Little

2010-2011

Keith Richardson
Jay White
Michael Ward
Hannah Flynt
Chelsea Muncil
Erica Tyler
Mary White
Kelsey Beesley
Christine Miklosko
Jorge Delgado

Dean Spears School of Business Oklahoma State University



Ken Eastman
Professor of Management
Norman and Suzanne Myers Endowed Chair for Excellence in Business Administration
Richard W. Poole Professor for Excellence