

# ORANGE BOOK

2017-2018



SCHOOL OF  
**MARKETING *and***  
**INTERNATIONAL BUSINESS**

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AT SPEARS BUSINESS



SCHOOL OF  
**MARKETING and  
INTERNATIONAL BUSINESS**

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AT SPEARS BUSINESS

313 Business Building  
Stillwater, Oklahoma 74078-4011  
P 405.744.5192  
F 405.744.5180

Dear Friend,

Since 2010 the School of Marketing and International Business has acknowledged the importance of our seniors' achievements by celebrating our students who have been selected by the faculty as outstanding students in marketing and international business. Each of the recipients has gone beyond the traditional college experience of taking courses to voluntarily participate in opportunities that truly broaden their education. Selection to the Orange Book honors those graduating OSU marketing and international business seniors who are academically outstanding, demonstrate service to their departments, university and/or community, or are active in extracurricular, academic or professional activities.

Thirty-six marketing majors, four international business majors, and one marketing and international business double major have been named to this year's Orange Book. The Orange Book that you hold in your hands showcases these outstanding individuals. It is our expression of appreciation for our students' valuable contributions to the campus and to the community during their undergraduate tenure. This year's honorees are student leaders who have positively impacted the organizations with which they are involved and have represented Oklahoma State University and the Spears School of Business very well.

Our name may have changed, but the quality of our students has not. Our program currently has 892 Marketing majors and 174 International Business majors. Selection to the Orange book honors students by recognizing that their excellence reflects positively on the Spears School of Business and Oklahoma State University. We will miss them; we always do, but the OSU family is a tight one – our graduates tend to stay in touch. To learn more about the work of the School of Marketing and International Business, visit <http://spears.okstate.edu>.

Warm Regards,

A handwritten signature in black ink that reads "Josh Wiener".

Joshua L. Wiener,  
Head, School of Marketing and International Business  
Professor of Marketing  
Carson Professor of Business Administration  
Director of the Center for Social & Services Marketing

A handwritten signature in black ink that reads "Kevin E. Voss".

Kevin E. Voss,  
Professor  
Don and Cathey Humphreys Chair  
2017-2018 Orange Book Coordinator





### **Mayela Alejandra Estrada**

*Mayela is pursuing a degree in Marketing with a minor in International Business. Before attending OSU, she obtained an Associate's degree in Business Administration from TCC. She then transferred to OSU to continue her pursuit of obtaining a bachelor's degree. Her dedication and strong work ethic have led her to be on the President's Honor Roll. She was also recently inducted into the Phi Kappa Phi Honor Society. As a working student, she has demonstrated her ability to balance school and work. While at OSU, Mayela has developed a passion for marketing and understanding consumer behavior. After graduation, she hopes to obtain a job in marketing that will allow her to be creative while incorporating the analytical side of marketing. Mayela also plans to attend graduate school after gaining some work experience, and she eventually wants to own her own business.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, Oklahoma

GPA: 3.97

Expected Graduation: December 2017

Employment:

Reasor's, Tulsa, OK,

Volunteer Work:

Catholic Charities, Tulsa, OK,

Tulsa Public Schools (Sequoyah Elementary), Tulsa, OK,

Other:

President's Honor Roll,

Dean's Honor Roll,

Phi Kappa Phi Honor Society,

Phi Theta Kappa Honor Society,

Hispanic Student Association.

***"Mayela is creative and very bright with a quiet determination to succeed."***

***Tom Brown, Professor***

**Contact Dr. Brown at: 405-744-5113**



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### **Erik Guillermo Williams**

*Erik Williams was born in Tulsa, however, he was able to have a unique experience growing up on St. Croix in the U.S. Virgin Islands. Erik graduated high school in Edmond. Upon graduating from OSU, Erik intends to continue to grow, excel, and succeed. He desires to connect with people, make a difference, and have an impact in his field, family, and community. His overall aspiration is to be virtuous, diligent, loving, present, and passionate in his career. Erik is excited for what lies ahead of him after graduation.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Christiansted, U.S. Virgin Islands

GPA: 3.20

Expected Graduation: May 2018

**Employment:**

Oklahoma City Thunder, OK,  
Pine Cove, Tyler TX,  
Legion Elite, Oklahoma City, OK,

**Volunteer Work:**

Church of the Harvest, Stillwater, OK,  
Sigma Phi Epsilon, Stillwater, OK,

**Other:**

President's Honor Roll,  
Cowboy Cousin's Director, SGA,  
Marketing Chair, Business Student Council,  
President's Partner, Student Alumni Board,  
IFC Fraternity Chaplain and Standard's Board,  
Vice President, Caribbean Student Association,  
Hispanic Student Association,  
Freshman Follies,  
Intramural Athletics.

***“Erik is a real closer who displays both positivity and intestinal fortitude.”***

***Kevin Voss, Professor***

**Contact Dr. Voss at: 405-744-5106**



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### Robert Snyder

*Robert is a Young Life leader at Stillwater High School where he mentors and supports students through life, in and out of school. He is a current member of the Customer Interface Excellence Certificate Program and will earn his double major degree in Marketing and Management in December. He intends to work in the marketing strategy and customer experience field for a multinational company.*



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Kirkland, Washington

GPA: 3.93

Expected Graduation: December 2017

Employment:

Hilti, Plano, TX,  
The Boeing Company, Tukwila, WA,  
Oklahoma State University, Stillwater, OK,

Volunteer Work:

Young Life, Stillwater, OK,

Other:

President's Honor Roll,  
Dean's Honor Roll,  
Non-Resident Achievement Scholarship,  
Customer Interface Excellence,  
Team Leader, Young Life,  
Beta Gamma Sigma Member,  
Former Vice President, Phi Beta Lambda.

*“Robert’s passion for customer service and his strategic knowledge about organizations ensure a successful career path.”*

*Marlys Mason, Associate Professor*

**Contact Dr. Mason at: 405-744-5064**



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### **Constance Abigail-Jean Campbell**

*Constance is a Tulsa native with a passion for her community. After receiving her Bachelor's degree with a double major in Marketing and Management she plans to explore the world of Public Relations and Marketing. Someday, Constance will be CEO of her own firm. She thrives on leading her community in volunteer activities as well as mission trips around the globe. She will be returning for her MBA in the near future.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, Oklahoma

GPA: 3.40

Expected Graduation: December 2017

**Employment:**

Ozark Pizza Company, Tulsa, OK,  
Papa John's, Broken Arrow, OK,  
Travel Chicks, Tulsa, OK,  
Some Kinda Books, Tulsa, OK,

**Volunteer Work:**

Oklahoma Blood Institute, Tulsa, OK,  
Iron Gate, Tulsa, OK,  
Theater Tulsa, Tulsa, OK,  
C.A.R.A., Tulsa, OK,

**Other:**

Regent's Institutional Nominee Transfer Scholarship.

***"Constance is a rare combination of humility with very high achievement."***

***Todd Arnold, Professor***

**Contact Dr. Arnold at: 918-594-8596**



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### Garrett Cooper Hall

*Garrett is on track to graduate with a Major in Marketing and a Minor in Management. While business is his focus in college, Garrett ultimately wants to become a Physical Therapist. He is applying to go to graduate school at the University of Arkansas or Kansas University Medical School. After graduating, Garrett intends to be a Physical Therapist for 10-15 years before using his business degree to open his own practice.*



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Grand Prairie, Texas

GPA: 3.81

Expected Graduation: May 2018

Employment:

USDA, Stillwater, OK,  
Kanakuk Camps, Lampe, MO,

Volunteer Work:

Life Church, Stillwater, OK,  
Humane Society, Stillwater, OK,

Other:

Honors College,  
Student Alumni Board,  
Homecoming Steering Committee.

*“Garrett is one of our top students. He has consistently displayed strong leadership and a solid work ethic.”*

*Karen Flaherty, Professor*

**Contact Dr. Flaherty at: 405-744-8611**



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### **Brandon Scott Patocka**

*Brandon is studying International Business and pursuing minors in Spanish, Marketing and Sports Management. He chose International Business because it allowed him to mix his love of foreign language with the essentials of the business world. Brandon spent a semester studying abroad in Costa Rica. After earning his degree in International Business, Brandon is looking to move abroad where he will be able to apply what he has learned in his studies at Oklahoma State. He hopes to be able to use his language abilities to bridge gaps in the business world wherever they may be.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Owasso, Oklahoma

GPA: 3.73

Expected Graduation: May 2018

Employment:

Cracker Barrel, Owasso, OK,

Volunteer Work:

Stillwater Humane Society, Stillwater, OK,

Other:

Dean's Honor Roll,  
President's Honor Roll,  
National Society of Leadership and Success,  
Spanish Club.

***"Brandon is conscientious and dedicated. He has overcome many hurdles to perform well at OSU."***

***Todd Arnold, Professor***

**Contact Dr. Arnold at: 918-594-8596**



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### Connor Douglas Strachan

*Connor is double majoring in Marketing and Management with minors in Sports Management and Business Sustainability. He has held multiple leadership positions within his fraternity, including President. He is very involved on campus with the Sports Management Club and the American Marketing Association. He has worked with Cowboy Sports Properties within the athletic department at OSU since his freshmen year. He frequently volunteers with the Stillwater Area United Way and at the First United Methodist Food Pantry in Stillwater. Upon graduation, he plans to pursue a career in corporate sponsorship sales for a professional sports organization or in multimedia rights and sponsorship management for a sports firm. He is a very driven individual with a passion for sales and marketing. He is extremely thankful for the relationships he has been able to build with his professors and how they have contributed to his overall success.*



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## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Frisco, Texas

GPA: 3.79

Expected Graduation: May 2018

Employment:

Spears School of Business, Stillwater, OK,  
Hilti North America, Tulsa, OK,  
Cowboy Sports Properties, Stillwater, OK,  
Learfield, Plano, TX,

Volunteer Work:

First United Methodist Church Storehouse, Stillwater, OK,  
Stillwater Area United Way, Stillwater, OK,  
Camp Cowboy Counselor, Stillwater, OK,

Other:

Dean's Honor Roll,  
President's Honor Roll,  
Sports Management Club,  
AMA @ OSU,  
Entrepreneurship Club,  
Phi Kappa Phi Honor Society,  
Certificate in Customer Interface Excellence,  
Intramural Athletics.

***"Connor combines sales skills with true leadership abilities. He is ready to be challenged."***

***Kevin Voss, Professor***

**Contact Dr. Voss at: 405-744-5106**





### **Mercedes LaShawn Mace**

*Mercedes is a senior from McAlester, majoring in Marketing with a minor in Human Resource Management. While at OSU, she was a member of the Student Government Association, Off Campus Student Association, OSU Human Resource Management Club, Marketing Club, Relay for Life, and the Wells Project. After achieving her goal of earning a Bachelor's degree, she plans to further her education by pursuing an MBA in Global Marketing.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: McAlester, Oklahoma

GPA: 3.66

Expected Graduation: December 2017

**Employment:**

OSU Archives, Stillwater, OK,  
Easton Center of Career Readiness, Stillwater, OK,

**Volunteer Work:**

Relay for Life, Stillwater, OK,  
Into the Streets, Stillwater, OK,

**Other:**

SGA,  
Off Campus Student Association,  
Marketing Club,  
HR Club,  
Cowboython,  
Wells Project.

*“Mercedes is very friendly, adaptable, and engaging. She thrives on obstacles.”*

*Xiang Fang, Associate Professor*

**Contact Dr. Fang at: 918-594-8194**



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### Sophia Joan Short

*Sophia became a Marketing Major because of her interest in Social Media. When she is not studying, she interns on the OSU social media team, manages social media for a wholesale clothing company called LivyLu, and takes pictures and communicates with brands for her Instagram and blog with a current following of almost 20,000. She recently interned with Genius Brands International in Los Angeles, California. Upon graduation, she hopes to pursue a career in digital marketing or social media!*



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Jenks, Oklahoma

GPA: 3.84

Expected Graduation: May 2018

Employment:

Genius Brands Int'l, Los Angeles, CA,  
OSU Communications Team, Stillwater, OK,  
OSU Chemistry Department, Stillwater, OK,  
LivyLu Clothing, Tulsa OK,

Volunteer Work:

Humane Society, Stillwater, OK,

Other:

President's Distinguished Scholar,  
Regent's Distinguished Scholar,  
B. Curtis Endowment Scholarship,  
Wes Wyatt Institution Scholarship,  
President's Honor Roll,  
Dean's Honor Roll,  
Vice President, Chi Omega Sorority,  
Top Twenty Freshman Woman,  
The Big Event,  
Freshman Representative Council.

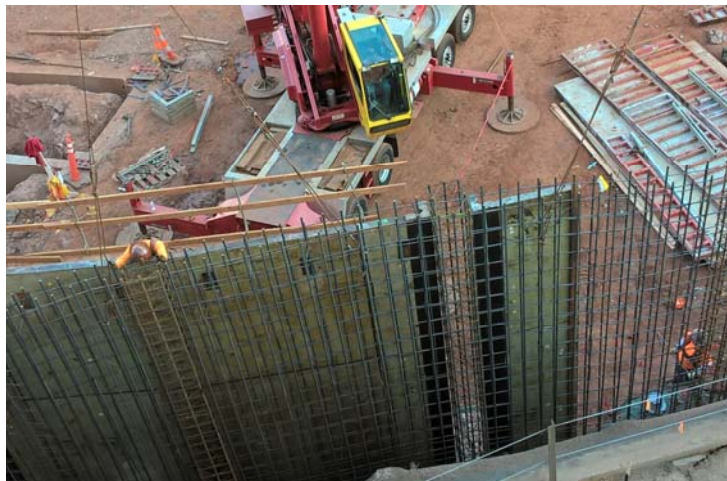
*“Sophia is blending her passion and her education in pursuit of her goals. Her real-world experience will propel her to success.”*  
*Jerry Rackley, Executive-in-Residence*

**Contact Mr. Rackley at: 405-744-4769**



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### **Britton Hart**

*Britton graduated from Edmond Memorial High School. She then began her studies at OSU pursuing a degree in business. Her passions include traveling, volunteering at Life Church, and spending time with friends and family. She is a tutor for the LASSO Center where she helps students to advance in their own academics by teaching study habits and reviewing course material. Britton hopes to work for a international company who has global presence, specifically in French speaking areas. She would like to work in management and marketing being able to advance her company towards effective and efficient operations. Britton also has dreams of one day opening her own business that allows her to share her love of other cultures with people.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Edmond, Oklahoma  
GPA: 3.82  
Expected Graduation: May 2018

Employment:  
Oklahoma State University, Stillwater, OK,  
Ackerman McQueen, Oklahoma City, OK,

Volunteer Work:  
Life Church Volunteer, Stillwater, OK,

Other:  
Dean's Honor Roll,  
Spears School of Business Scholar Leader,  
Tutor, LASSO,  
Freshman Follies Director,  
Recruitment Counselor,  
Business Student Council,  
Facilitator, ROOTED,  
Creative Director, Wine Forum,  
Study Abroad, Burgundy School of Business in Dijon, France,  
Top Twenty Freshman.

***"Because Britton is able to integrate her analytical and creative strengths, she can create original messages that resonate with customers."***

***Josh Wiener, Professor and Chair***

**Contact Dr. Wiener at: 405-744-5192**



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### **Cameron Earl Oliver**

*Cameron is disciplined, goal oriented, and dedicated to excellence. He is majoring in Marketing with a minor in Finance, with hopes of gaining a well-rounded education regarding the business world. Aside from working full-time during his education at OSU, Cameron enjoys partaking in campus life. He wants to be remembered as a fun, charismatic individual who bettered all of those associated with him.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Owasso, Oklahoma

GPA: 3.80

Expected Graduation: May 2018

Employment:

Hilti, St. Louis, MO,

Mexico Joe's, Stillwater, OK,

Volunteer Work:

Stillwater Food Bank, Stillwater, OK,

Pennies for Pearls, Tulsa, OK,

John 3:16 Ministry, Tulsa, OK,

Other:

President's Honor Roll,

Regent's Distinguished Transfer Scholar,

Fiji National's Scholar,

Younglife,

The Well's Project,

Student Mobilization,

Intramurals Athletics.

*“Cameron is a very disciplined, goal-oriented, and charismatic individual. He demonstrates tremendous maturity in leadership.”*

*Xiang Fang, Associate Professor*

**Contact Dr. Fang at: 918-594-8194**



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**Meagan "Meg" Terry**

*After graduating from Plano West High School, Meg attended OSU where she was an active member of her sorority and active on campus through intramural sports. After she graduates she will pursue a career in Marketing.*



**2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Plano, Texas  
GPA: 3.70  
Expected Graduation: May 2018

Employment:  
FIS Global, Dallas, TX,  
NSM Insurance Company, Addison, TX,  
Oklahoma City Thunder, OK,  
Plano Sports Authority, Plano, TX,

Volunteer Work:  
Into the Streets, Stillwater, OK,  
Cowboython, Stillwater, OK,  
Stillwater Humane Society, Stillwater, OK,

Other:  
Dean's Honor Roll,  
President's Honor Roll,  
Customer Interface Excellence,  
AMA @ OSU,  
Homecoming BIG Committee,  
Intramural Athletics.

*"I was impressed at how Meg is able to work positively with others."*

*Josh Wiener, Professor and Chair*

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### **Christopher Alan Vasquez**

*Chris Vasquez is an International Business major. In order to get a clearer view on how business works internationally, Chris attended the College International de Cannes in southern France in Spring 2017. During his time there, he learned about European society, business and most importantly, the French language. Chris achieved advanced proficiency in French—getting closer to his goal of fluency in three languages. After earning his degree Chris hopes to work for an international corporation, preferably in a position that will allow him to further expand his global view.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Spring, Texas,  
GPA: 3.40  
Expected Graduation: May 2018

Employment:  
Arthur J. Gallagher, Houston, TX,  
Oklahoma State University, Stillwater, OK,

Volunteer Work:  
The Big Event, Stillwater, OK,  
Cowboy Cousins, Stillwater, OK,

Other:  
Fraternity Philanthropy Chair,  
The Big Event,  
Cowboy Cousin,  
French Club.

***“Chris is a talented student who has accomplished great things. I am confident that he will succeed in the future.”***

***Karen Flaherty, Professor***

**Contact Dr. Flaherty at: 405-744-8611**



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### **Catherine Grace Pendleton**

*Cady is pursuing a degree in International Business with minors in German and Economics. During her time at OSU, she spent a year abroad in Graz, Austria. In her summers, Cady has worked at a German language immersion camp in positions such as a Marketing Assistant, Blogger, and Assistant Business Manager. She is looking forward to using her knowledge of the German language in her future career. After earning her degree in just three years, Cady hopes to work in a German-speaking country to strengthen her German skills and gain more experience in the business world.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Lenexa, Kansas

GPA: 3.83

Expected Graduation: May 2018

Employment:

Concordia Language Villages, Bemidji, MN,  
Oklahoma State German Online, Stillwater OK,  
Vera Bradley, Leawood, KS,

Other:

President's Honor Roll,  
Spears School of Business Scholar Leaders,  
National Women's Fraternity,  
Freshman Business Student Leaders,  
Tennis Posse,  
Non-Resident Achievement Scholarship,  
Golconda Foundation Award,  
John and Connie Sadler Scholarship,  
Don and Cathey Humphreys Travel Grant.

*“Cady is a driven person with great mentorship experience. One of the most pleasant and positive people I’ve met.”*

*Kevin Voss, Professor*

**Contact Dr. Voss at: 405-744-5106**



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### **Natalie Marilyn Draeger**

*Natalie is a Marketing major with a minor in Finance. She is graduating early to pursue her MBA here at OSU. She hopes to use her education to obtain a career in the Marketing field with a focus on Social Media. She believes her internship opportunity as a Social Media intern at Beauty & Hair in Dallas will be a step in the right direction. Some highlights of her time on campus are being elected the Chief Marketing Officer of her Greek organization, consecutive semesters on the President's Honor Roll, and traveling abroad to Greece with the Spears Program. Upon graduation, Natalie hopes to land a career in the Marketing field for a major corporation to make a positive impact on the business world.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Prosper, Texas

GPA: 3.65

Expected Graduation: December 2017

Employment:

Flynnagin's Footwear, Stillwater, OK,  
Beauty & Hair, Dallas, TX,

Volunteer Work:

Toys for Cowboys, Stillwater, OK,

Other:

President's Honor Roll,  
Dean's Honor Roll,  
Oklahoma State Non-Resident Achievement Scholarship,  
National Women's Fraternity,  
National Society of Collegiate Scholars,  
Toys for Cowboys,  
Freshman Follies,  
Chief Marketing Officer, Kappa Alpha Theta.

***"Natalie is a very disciplined, passionate, and friendly person with a strong work ethic. She will be a valuable asset to any organization."***  
*Xiang Fang, Associate Professor*

**Contact Dr. Fang at: 918-594-8194**



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**Samantha Noel Gray**

*After achieving her goal of earning two degrees, in Marketing and Entrepreneurship, Samantha plans on entering medical sales.*



**2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Trophy Club, Texas

GPA: 3.80

Expected Graduation: May 2018

Employment:

M-Device Medical Sales, Dallas-Ft. Worth, TX,  
Aspen Scientific / PRN, Ft. Worth, TX,

Volunteer Work:

United Way, Stillwater, OK,

Other:

President's Honor Roll,  
Non- Residential Tuition Scholarship,  
AMA @ OSU,  
Entrepreneurship Club,  
Juvenile Diabetes Research Foundation,  
Reading is Fundamental,  
Intramural Athletics,  
Freshman Follies,  
Varsity Review,  
Spring Sing.

*“Sam has real people skills and is great at building and sustaining relationships.”*

*Don Mitchell, Executive-in-Residence*

**Contact Mr. Mitchell at: 405-744-4001**



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### **Carter Scott Clancy**

*Carter is a Marketing and Management double major with a minor in Sports Management. He has a passion for people and seeks every opportunity to have a positive influence on the people around him. Exercising this passion, he has held various positions within his fraternity, including Recruitment Coordinator and New Member Education Chairman. He spends a majority of his time outside of class working for the Support Services Office in the Spears School of Business. In his spare time Carter works to make an impact on his community by volunteering for the YMCA and participating in philanthropic competitions such as Spring Sing. Upon graduation Carter seeks to pursue a career in Marketing; a field he fell in love with early on in his collegiate career after completing a Digital Marketing internship with NOV Grant Prideco.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Cypress, Texas

GPA: 3.66

Expected Graduation: May 2018

Employment:

Spears School of Business, Stillwater, OK,  
NOV Grant Prideco, Houston, TX,

Volunteer Work:

YMCA, Stillwater, OK,

Other:

B. Curtis Hamm Scholarship,  
ISN Scholarship,  
Nonresident Achievement Scholarship,  
Dean's Honor Roll,  
President's Honor Roll,  
AMA @ OSU,  
National Society of Collegiate Scholars,  
Spring Sing.

***“Carter exhibits great ability to conquer adversity as he achieves his goals. A strongly motivated person with great prospects.”***

***Tom Brown, Professor***

**Contact Dr. Brown at: 405-744-5113**



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### **Drew Ryan Barton**

*Drew has worked hard to set himself up for a life full of success, both professionally and personally. Whether it be through his various job, internship, and organizational experiences, or the many strong relationships he has forged with the wonderful people around him, everything has been done in consideration of becoming a better version of himself every day. After finishing his degrees, Drew intends to make a name for himself in the sales and marketing industries. Throughout his career, it is Drew's goal to make an impact on everyone he comes in contact with. Relationships are the most important thing to him in life because they pave the way for success in every venture, from business to personal.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Portland, Oregon

GPA: 3.46

Expected Graduation: May 2018

Employment:

Sports Thread, Denver, CO,

Frito Lay, Carrollton, TX,

OSU Athletics, Stillwater, OK,

Other:

Dean's Honor Roll,

Out-of-State Achievement Award.

***"Drew has the proven ability to step in and do the work needed to get the job done."***

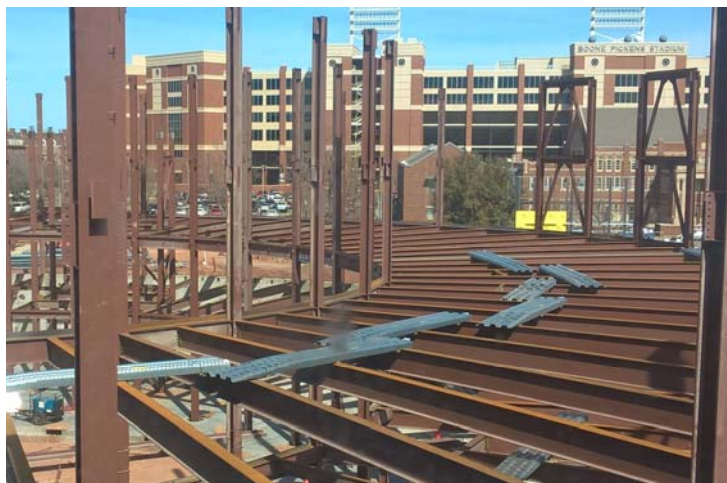
***Tom Brown, Professor***

**Contact Dr. Brown at: 405-744-5113**



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### **Bridget Anne Steele**

*Bridget is pursuing a degree in Marketing with a minor in Management. She spent the summer of 2017 interning at Nissan North America in the Marketing and Sales department, and prior to that spent a summer working in sales at Nordstrom. Bridget is involved within the Greek community and has utilized the university's various study abroad programs, allowing her to experience both short-term and long-term study abroad trips. Bridget is passionate about doing business on a global scale and desires to work in a position that will allow her to positively influence and lead people from all around the world. Upon graduation, she hopes to either enter into the corporate world full-time or continue her education and obtain her MBA.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Flower Mound, Texas

GPA: 3.67

Expected Graduation: May 2018

**Employment:**

Nissan North America, Irving, TX,  
Nordstrom, Dallas, TX,

**Volunteer Work:**

KLife, Stillwater, OK,  
Humane Society of Stillwater, Stillwater, OK,

**Other:**

President's Honor Roll,  
Dean's Honor Roll,  
Nonresident Achievement Scholarship,  
Provost's Study Abroad Scholarship,  
GreekWide,  
Semester Abroad, France,  
Study Abroad, England.

***"Bridget is enthusiastic and knows what she wants. She will take charge and get the job done."***

***Kevin Voss, Professor***

**Contact Dr. Voss at: 405-744-5106**



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### Malik Vaughn Miller

*Malik is majoring in both Management and Marketing and double minoring in Human Resource Management and Entrepreneurship. After completing his goal of graduating with Honors, he intends to tackle the next milestone of his academic career which will be completing an MBA program with a focus on Sustainability or the recruiting side of Marketing. Upon completion of these academic endeavors he intends to begin a career with a benefit corporation to hopefully make a social impact in the fields of education, the environment, and social justice. Malik has a career goal of becoming a top executive for an organization that allows for corporate community service in addition to providing daily social impact.*



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Edmond, Oklahoma  
GPA: 3.92  
Expected Graduation: May 2018

**Employment:**

Eastin Center for Career Readiness, Stillwater, OK,  
City Year, Stillwater, OK,  
Housing and Residential Life, Stillwater, OK,  
ISN Software Corp., Dallas, TX,

**Volunteer Work:**

Into the Streets, Stillwater, OK,  
Alternative Spring Break, Washington D.C.,

**Other:**

Dean's Honor Roll,  
President's Honor Roll,  
Honors College,  
Multiple Scholarship Awards,  
Delta Sigma Pi,  
Net Impact,  
Customer Interface Excellence,  
Residence Hall Association,  
National Residence Hall Honorary,  
Study Abroad, Hong Kong,  
Business Mentoring Advisory Board.

***"Malik has overcome tremendous obstacles to be here at OSU—inspiring peers and faculty alike. He will make a difference."***

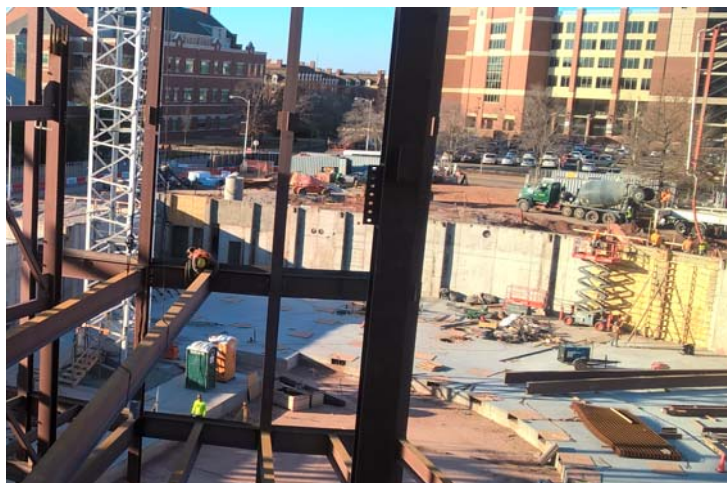
*Jerry Rackley, Executive-in-Residence*

**Contact Mr. Rackley at: 405-744-4769**



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### Darcy Nicole Worth

*Darcy has pursued a double major in Management and Marketing, with a minor in Ethical Leadership. Darcy has taken full advantage of the resources around her and has been fully engaged with the Spears School of Business through a variety of different business clubs and organizations, and through working as a student worker in the Eastin Center for Talent Development. After receiving her degree, Darcy hopes to go into the field of Leadership and Talent Development, and later on in life possibly going back into academia. Some of Darcy's favorite memories at OSU come from traveling with friends through a variety of OSU programs and learning more about the world outside of classroom walls.*



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tahlequah, Oklahoma

GPA: 3.83

Expected Graduation: May 2018

#### Employment:

Center for Ethical Leadership, Stillwater, OK,  
Senator James Lankford, Washington, D.C.,  
Eastin Center for Talent Development, Stillwater, OK,  
Love's Travel Stops and Country Stores, Oklahoma City, OK,

#### Volunteer Work:

Golden Oaks, Stillwater, OK,

#### Other:

Spears School of Business Scholar Leader,  
Phillips 66 SHIELD Scholar,  
President, Spears School of Business Ambassadors,  
Business Student Council,  
Spears School of Business Peer Mentor,  
President's Leadership Class,  
Spears School of Business Scholar Leader,  
Chairman, SGA Election Agency,  
Top 10 Freshmen Woman,  
Mortar Board,  
Camp Cowboy,  
Freshman Business Student Leaders,  
National Student Leadership Forum Attendee.

*"Darcy has taken advantage of virtually every opportunity OSU affords. Her life experiences are broad and highly applicable."*

*Todd Arnold, Professor*

Contact Dr. Arnold at: 918-594-8596



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### Erin Eleta Hart

*Erin Hart graduated high school in Edmond, but considers herself a Texan, since she spent the majority of her childhood there. She is earning a degree in Marketing with a minor in Human Resource Management. She believes that her two internships with Textron will help her accomplish her future career goals. Erin has always had a passion for helping others and wanting to make the world a better place. With the knowledge she has received at OSU, and the internship experience she has gained, she has great hope that she will accomplish her future dreams.*



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Edmond, Oklahoma

GPA: 3.96

Expected Graduation: December 2017

Employment:

Mitchell Academic Enhancement Center, Stillwater, OK,  
Textron Systems, Hunt Valley, MD,  
Bell Helicopter, Fort Worth, TX,

Volunteer Work:

Grapevine Gazelles Track Club, Colleyville, TX,  
Oklahoma Blood Institute, Stillwater, OK,  
Regional Food Bank of Oklahoma, Oklahoma City, OK,

Other:

President's Honor Roll,  
Dean's Honor Roll,  
Treasurer, Human Resource Management Association,  
Head Recruiter, Human Resource Management Association,  
Center for Customer Interface Excellence,  
Protégé, Spears School of Business Mentoring Program,  
Service Chair, Alpha Gamma Chapter of Omega Phi Alpha,  
Co-Founder and Vice President, Love Through Loss,  
Women's Track and Field,  
Society of Human Resource Management,  
Omega Phi Alpha National Outstanding Service Director.

***"Erin's maturity and positive outlook on life exceeds that of her peers. She has a bright future."***

***Richie Liu, Assistant Professor***

**Contact Dr. Voss at: 405-744-8641**



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### Annie Olson

*Annie is pursuing a degree in Marketing with minors in MIS and International Business. During her sophomore year, she studied abroad in Italy through the Spears School of Business learning about the Italian local business culture and environment. She also used her marketing abilities when she was involved with her sorority as their Philanthropy Chairman. This past summer she interned with the Cintas Corporation in Tulsa, a service provider for countless supplies and services to small and large business worldwide. After achieving her degree Annie hopes to continue her work in marketing, study more business cultures from around the world, and work to help positively impact the lives of her clients and community.*



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Overland Park, Kansas

GPA: 3.34

Expected Graduation: May 2018

Employment:

Cintas Corp., Tulsa, OK,  
Karsten Creek Golf Club, Stillwater, OK  
Duncan and Onley, P.C., Stillwater, OK,

Volunteer Work:

Humane Society of Stillwater, Stillwater, OK,  
Relay for Life, Stillwater, OK,

Other:

Dean's Honor Roll,  
Customer Interface Excellence Certificate Program,  
International Panhellenic Sorority,  
Association of Information Technology Professionals,  
American Association of University Women,  
National Society of Collegiate Scholars,  
Non-Resident Academic Achievement Scholarship,  
Glen Lemon Memorial Scholarship,  
Lloyd Garrison Scholarship,  
Provost's Study Abroad Scholarship,  
Roger and Cindy Cagle International Scholarship.

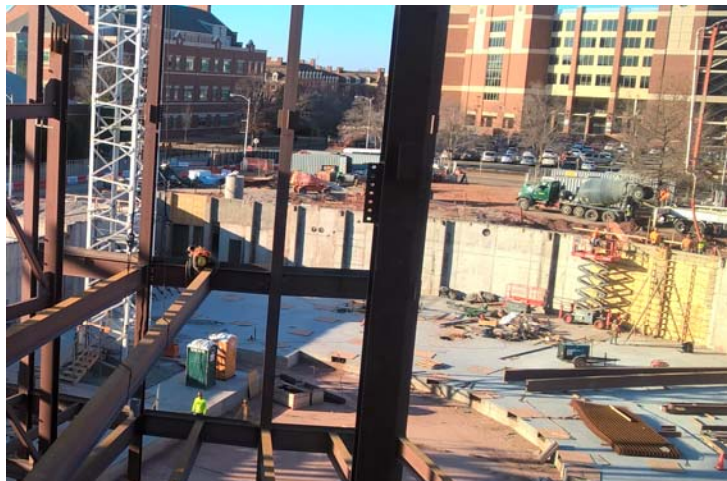
***"Here is an idea person. But Annie is also an experienced people person. A dynamic combination."***

***Kevin Voss, Professor***

**Contact Dr. Voss at: 405-744-5106**



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### **Gonzalo Morillas**

*Gonzalo is pursuing a a double major in Marketing and Finance. Born in Lima, Peru and then moved to Edmond, Oklahoma at age eight, his life experiences have shaped Gonzalo's drive and leadership. Gonzalo is very passionate about investing in others, and has been able to do that through his summers spent at Kanakuk Kamps and his weekly commitment to the Stillwater K-LIFE chapter. Gonzalo carries a deep love for OSU, and his involvement with the Student Government Association as well as his time spent recruiting prospective students for the Spears School of Business definitely demonstrate that. Gonzalo strives to serve a purpose larger than himself and aims to continue to pursue that mission upon graduation through a career in crisis management.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Edmond, Oklahoma  
GPA: 3.76  
Expected Graduation: May 2018

**Employment:**

Spears School of Business, Stillwater, OK,  
U.S. Senator Jim Inhofe, Oklahoma City, OK,

**Volunteer Work:**

Casas Por Cristo: Short Term Missions, Acuna, Mexico,  
Kanakuk Kamps, Branson, MO,

**Other:**

Spears School of Business Scholar Leader,  
Roger and Cindy Cagle Scholarship,  
Academic Excellence Scholarship,  
Bess Allen Memorial Scholarship,  
Neal Savage Scholarship,  
Mortar Board,  
Spears School of Business Ambassadors,  
President's Partners, Student Alumni Board,  
Business Student Council,  
SGA Supreme Court Justice,  
Freshman Follies Steering,  
Homecoming Steering,  
CowboyThon.

***"Gonzalo's diverse experience gives him an incredible toolset for life."***

***Ted Matherly, Assistant Professor***

**Contact Dr. Matherly at: 405-744-5139**



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### **Gloria Perez**

*After Gloria toured OSU she fell in love and knew this was the place for her to expand as a student and person.*

*Equipped with knowledge and understanding, Gloria is ready to meet the challenges of the business world. She intends to gain experience in Marketing by working for a marketing agency before landing her dream job.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: El Reno, Oklahoma

GPA: 3.40

Expected Graduation: May 2018

Employment:

AroundCampus Group, Stillwater, OK,  
J. Crew Factory, Oklahoma City, OK,  
Grace Living Center, El Reno, OK,

Other:

Deans Honor Roll,  
Collegiate National Honors Society,  
Spears School of Business Peer Mentor,  
AMA @ OSU.

*“Gloria combines patience with loyalty and is a great person ”*

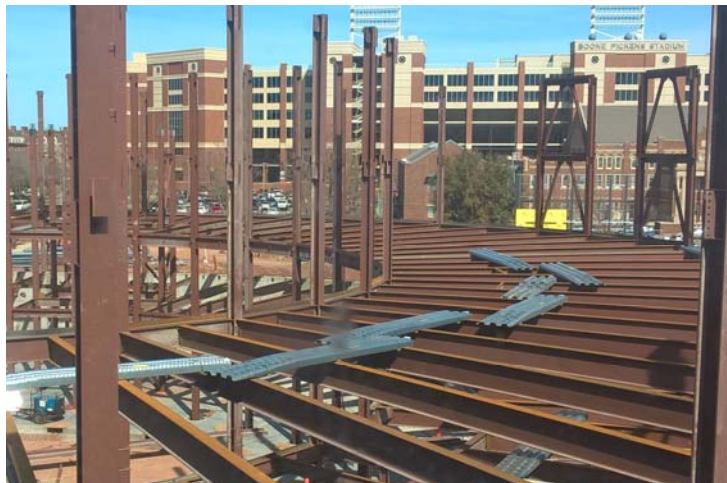
*Richie Liu, Assistant Professor*

**Contact Dr. Liu at: 405-744-8641**



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### Hayden Aaron Moseby

*Hayden is studying Marketing and Management. Hayden has been an employee of the Oklahoma State Department of Wellness as operations staff at the Colvin Wellness Center on campus. Hayden volunteers his time through philanthropic events with Beta Theta Pi, providing care for animals at the Stillwater Humane Society, and sponsoring small groups on mission trips throughout the United States. Hayden interned with Cintas Corporation during the summer of 2017. This internship consisted of sales, customer service, office, and production work. Hayden will be able to apply the marketing lessons he has been taught to real-world situations.*



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Owasso, Oklahoma

GPA: 3.51

Expected Graduation: May 2018

Employment:

Cintas Corporation, Tulsa, OK,  
Colvin Wellness Center, Stillwater, OK,  
QuikTrip, Owasso, OK,

Volunteer Work:

First Baptist Church of Owasso, Owasso, OK,  
Stillwater Humane Society, Stillwater, OK,

Other:

Academic Excellence Scholarship,  
Cherokee Nation Scholarship,  
President's Honor Roll,  
Dean's Honor Roll,  
Intramural Athletics,  
Wellness Operations Staff Employee of the Year,  
Wellness Directors Award Finalist,  
Colvin Wellness Center Employee of the Month.

*"Hayden is ambitious and has the skills necessary to achieve his goals."*

*Ted Matherly, Assistant Professor*

Contact Dr. Matherly at: 405-744-5139



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### Chandler Lesleigh Fuller

*Chandler Fuller comes from a family that is both highly creative and extremely driven. She attended private schools where she excelled scholastically. She has had the good fortune to travel widely, both in the United States and abroad. She is drawing upon these foundations. Chandler hopes to pursue a career that utilizes what she has learned and experienced.*



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Jenks, Oklahoma

GPA: 3.70

Expected Graduation: May 2018

Employment:

CareATC, Tulsa, OK,  
J. Crew, Tulsa, OK,

Volunteer Work:

Christ the Redeemer Lutheran Church, Tulsa, OK,  
Oklahoma Food Bank, Tulsa, OK,

Other:

President's Honor Roll,  
Dean's Honor Roll,  
AMA @ OSU,  
Delta Sigma Pi,  
Intramural Athletics,  
Phi Eta Sigma,  
Golden Key,  
AAUW,  
Pencils of Promise,  
Food Bank volunteer.

***"Chandler is energetic and enthusiastic. She has a positive energy that brightens the room."***  
*Todd Arnold, Professor*

**Contact Dr. Arnold at: 918-594-8596**



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### **Kamber Suzanne Crowe**

*Kamber is a passionate, self-motivated and outgoing individual who has balanced two part time jobs and multiple extra-curricular activities while pursuing a degree in Marketing with a minor in Psychology. After her time this past summer as an Inside Sales Intern with Hilti, Inc. she has further strengthened her foundation and skills in marketing, sales, customer service and professional etiquette. In addition to achieving a certificate in Customer-Employee Interaction, she has served as a top recruiter for potential future applicants for the Customer Interface Excellence Program. Following graduation, Kamber aspires to be able to integrate her passion for people and the human connection into her future marketing and sales career. Kamber will be known for her unique ability to personally motivate, inspire and uplift others.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Oklahoma City, Oklahoma

GPA: 3.61

Expected Graduation: May 2018

**Employment:**

Hilti, Inc. Tulsa, OK,  
Starbucks, Stillwater, OK,  
Central Drug, Stillwater, OK,

**Volunteer Work:**

Stillwater Public Library, Stillwater, OK,  
Stillwater Human Society, Stillwater, OK,  
Early Head Start/Girls on the Run, Stillwater, OK,

**Other:**

Kasey Waychoff Memorial Scholarship,  
President's Honor Roll,  
Dean's Honor Roll,  
Provost's Study Abroad Scholarship,  
National Society of Collegiate Scholars,  
Cowboython,  
Center for Customer Interface Excellence,  
Education Vice President, Gamma Phi Beta,  
Into the Streets/Big Event,  
Study Abroad in Italy and Costa Rica.

***"A determined team-player, Kamber embodies the pioneering spirit of Oklahoma State University."***

***Zac Arens, Assistant Professor***

**Contact Dr. Arens at: 405-744-6349**



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### **Hannah Elizabeth Schwartz**

*Hannah is a double major in Marketing and Management with a Minor in Human Resource Management. After graduation, Hannah's current goal is to work in Human Resources within the Southwest region of the United States. Although Hannah is keenly interested in the work of HR, she is also very interested in working in marketing and advertising. Hannah is excited to utilize all that she has learned through two Human Resource internships and multiple on campus leadership positions to excel in her career. Hannah is a driven student and is willing to put in the hard work and dedication that is needed to be successful.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Flower Mound, Texas

GPA: 3.60

Expected Graduation: May 2018

**Employment:**

OSU Management Department, Stillwater, OK,  
ISN, Dallas, TX,

**Volunteer Work:**

Life Church, Stillwater, OK,  
St. Jude Children's Research Hospital, Memphis, TN,

**Other:**

President's Honor Roll,  
Dean's Honor Roll,  
Non-Resident Achievement Scholarship,  
Spears Scholar Leader,  
Executive Director, St. Jude Up 'til Dawn,  
Vice President of Administration, Panhellenic Council,  
Spears School of Business Peer Mentor,  
President's Leadership Council,  
Wine Forum of Oklahoma.

***"Hannah's background demonstrates that she is both creative and motivated. She will be a positive addition to any organization she joins."***

***Todd Arnold, Professor***

**Contact Dr. Arnold at: 918-594-8596**



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### Luis David Martinez

*Luis is a student-athlete pursuing undergraduate degrees in Marketing and Entrepreneurship. He competes with the cross country and track and field teams. After graduation, Luis intends to go to graduate school to pursue an MBA and is seeking a graduate assistant position at a university track team to fund his continued studies. Luis has aspirations of becoming a head track and field coach at a large Division I university and will be pursuing this goal after earning his MBA.*



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Rio Rancho, New Mexico

GPA: 3.74

Expected Graduation: May 2018

Employment:

Feriolli Granite and Marble, Albuquerque, NM,  
Team Prep USA, Crested Butte, CO,

Other:

Dean's Honor Roll,  
President's Honor Roll,  
Academic All Big 12,  
Big 12 Cross Country Scholar Athlete of the Year,  
Arthur Ashe Sports Scholar Award,  
Athletes in Action,  
Big 12 Track and Field Championships,  
Big 12 Cross Country Team Champions,  
NCAA Division I Cross Country Championships,  
Cross Country/Track and Field Cowboy Spirit Award.

*“Luis is a dedicated athlete and ambitious scholar and a clear winner on and off the track.”*

*Zac Arens, Assistant Professor*

**Contact Dr. Arens at: 405-744-6349**



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### **Erik Kendall Sundstrom**

*Erik Sundstrom is a double major in Marketing and Sports Management, he is a fourth generation Cowboy that has dreamed of graduating from OSU since he was little. Erik has a passion for sports, and he intends to pursue a career in marketing for collegiate athletics. He stays involved on campus with his leadership position in the sports management club, and with his job at the ticket office for the athletic department. After graduating, Erik has hopes of one day becoming an athletic director where he can contribute to the lives of student athletes, and help expand the culture and experience of college athletics.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Edmond, Oklahoma  
GPA: 3.78  
Expected Graduation: May 2018

**Employment:**

Oklahoma City Dodgers, Oklahoma City, OK,  
Oklahoma State Athletics, Stillwater, OK,  
OKC Boathouse District, Oklahoma City, OK,

**Volunteer Work:**

Into the Streets, Stillwater, OK,  
Remember the 10 Run, Stillwater, OK,  
Habitat for Humanity, Stillwater, OK,

**Other:**

Dean's Honor Roll,  
President's Honor Roll,  
Sports Management Club,  
National Society of Collegiate Scholars,  
Griff and Jones Endowed Scholarship,  
Academic Excellence Scholarship.

***“Erik combines a strong work ethic and leadership skills with a passion for sports to shape a promising career path ”***

***Marlys Mason, Associate Professor***

**Contact Dr. Mason at: 405-744-5071**



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### **Savannah Ashlyn Sinclair**

*Savannah graduated from Owasso High School and then attended Tulsa Community College. She is involved in the Customer Interface Excellence Program and the National Society of Leadership and Success. After achieving her goal of earning a degree in Marketing with a minor in Finance, she intends to pursue a career in either marketing or finance. She is actively involved in the Stillwater community, volunteering and donating supplies to the Stillwater Humane Society. Savannah loves to travel and learn about different cultures.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Owasso, Oklahoma

GPA: 3.55

Expected Graduation: December 2017

Employment:

Andolini's Pizzeria, Owasso, OK,

Volunteer Work:

Humane Society of Stillwater, Stillwater, OK,

Other:

Dean's Honor Roll,  
National Society of Leadership and Success,  
Center for Customer Interface Excellence.

***“Savannah is a hard-working, responsible individual with a bright past and an even brighter future.”***

***Zac Arens, Assistant Professor***

**Contact Dr. Arens at: 405-744-6349**



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### **Katelyn Mackenzie Avery**

*Katelyn is a Marketing and Sports Management major from Plano, Texas. She has a passion for involvement, strong time management skills, and a determined work ethic. These traits have flourished through her many leadership positions held within her sorority and on campus organizations. Outside of that, she has given back to her community and school by being involved in Cowboython, the largest run student organization on campus benefiting the Children's' Miracle Network. She is also involved heavily with Greek philanthropic shows through the steering committees for Varsity Revue and Freshman Follies. Last summer, Katelyn interned for the Frisco Rough-Riders Baseball Club. Upon graduation, Katelyn seeks to continue to pursue a career in the world of sports.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Plano, Texas

GPA: 3.40

Expected Graduation: May 2018

Employment:

RoughRiders Baseball Club, Frisco, TX,  
Legacy Learning Center, Plano, TX,

Other:

Dean's Honor Roll,  
Cowboython,  
Varsity Revue Steering,  
Follies Steering,  
Sports Management Club,  
AMA @ OSU,  
Intramural Athlete of the Year.

***"A smart, hardworking individual with the skills and personality to succeed in a wide variety of fields."***

***Tom Brown, Professor***

**Contact Dr. Brown at: 405-744-5113**



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**Rachel Marie Olsen**

*Rachel is a Marketing major with a minor in Finance. She is studying overseas at a University in Bologna, Italy before returning to graduate. Rachel gained valuable experience last summer with Ally Financial. Rachel will combine her experience and education to benefit her employer.*



**2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Flower Mound, Texas

GPA: 3.84

Expected Graduation: May 2018

Employment:

Ally Financial, Grapevine, TX,  
Great Wolf Lodge, Grapevine, TX,  
Grapevine Sailing Club, Grapevine, TX,

Volunteer Work:

Camp Cowboy, Stillwater, OK,  
MICAH Foundation, Stillwater, OK,

Other:

President's Honor Roll,  
Dean's Honor Roll,  
AMA @ OSU,  
Financial Management Association,  
Sailing Club,  
Freshman Business Student Leaders,  
Intramural Athletics.

*“Rachel is exceptionally mature and passionate about everything she does.”*

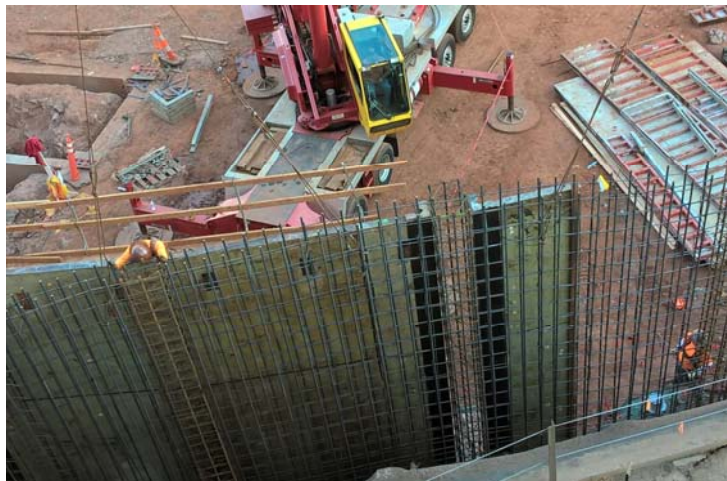
*Ted Matherly, Assistant Professor*

**Contact Dr. Matherly at: 405-744-5139**



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### **Makenna Yvette Gowan**

*Makenna is pursuing a double major in International Business and Management. During her time at OSU, she has been heavily involved in the business school and on campus. She is employed as a Career Specialist for the Eastin Center for Talent Development, and is a Teacher's Assistant for Dr. Jim Pappas, head of the Management Department. Some of her favorite memories have included studying abroad, and being a part of America's Greatest Homecoming! This past summer Makenna interned with Boeing as a Supply Chain Analyst. After graduation, she hopes to start a career abroad and intends to continue her study of the French language. OSU has provided her with endless opportunities, and has given her unforgettable memories that will last a lifetime.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Lewisville, Texas  
GPA: 3.60  
Expected Graduation: May 2018

**Employment:**

The Boeing Company, St. Louis, MO,  
The Eastin Center, Stillwater, OK,  
Department of Management, Stillwater, OK,

**Volunteer Work:**

Tiny Paws, Stillwater, OK,  
Stillwater Middle School, Stillwater, OK,

**Other:**

President's Honor Roll,  
Dean's Honor Roll,  
Freshman Business Student Leaders,  
American Association of University Women,  
Junior Greek Life,  
Vice President, Zeta Tau Alpha,  
Student Alumni Board,  
National Society of Collegiate Scholars,  
Spears School of Business Ambassador,  
Peer Mentor, Spears School of Business,  
Order of Omega,  
Mortar Board,  
Intramural Athletics.

***"I have confidence that Makenna's initiative and leadership potential will be of immense benefit to her future employer."***

***Richie Liu, Assistant Professor***

**Contact Dr. Voss at: 405-744-8641**



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Fax: 405-744-5180





**Cody A. Moore**

*Cody is a double major in Marketing and Management. His home is the Flying M Ranch, where events such as the Warrior Dash and weddings are held as part of the family business. He plans to use his degree to help his parents market the ranch while starting a new aquaponics business venture incorporating hydroponics and aquaculture together to form a sustainable, efficient system. He would also like to continue his job with The Marketing Arm as a site manager for the United States State Farm Catastrophe Team right after graduation with ambitions to move up in the company.*



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Inola, Oklahoma

GPA: 3.26

Expected Graduation: May 2018

Employment:

The Marketing Arm, Dallas, TX,  
Flying M Ranch, Inola, OK,

Volunteer Work:

Stillwater Humane Society, Stillwater, OK,  
Habitat for Humanity, Stillwater, OK,

Other:

Dean's Honor Roll,  
National Society of Leadership and Success,  
AMA @ OSU,  
Residence Halls Association,  
Residential Leadership College,  
Spears School of Business LLC,  
Residential Eco-Representatives,  
Into the Streets,  
Intramural Athletics.

***"Cody has great ambition and entrepreneurial spirit. He shows strong social and leadership skills as well. He will be successful."***

*Xiang Fang, Associate Professor*

**Contact Dr. Fang at: 918-594-8194**



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Fax: 405-744-5180





### **William John Riphahn**

*After achieving his degrees in Marketing and Management, Billy hopes to attend graduate school and pursue an MBA. This past summer, Billy attended the Phi Beta Lambda National Conference in June in Anaheim, California. Billy is hopeful of the opportunity to work abroad. Since Billy was in high school, one of his long term goals has been having the privilege of teaching US citizenship classes and helping mentor those people and help them navigate the road of becoming US Citizens. Billy finds the travel industry particularly interesting and his long term goals involve either working at a hotel chain or an airline in marketing or management.*



## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, Oklahoma

GPA: 3.51

Expected Graduation: December 2017

Employment:

Sprouts Farmers Market, Tulsa, OK,

Volunteer Work:

Tulsa Public Schools, Tulsa, OK,

Community Food Bank of Eastern Oklahoma, Tulsa, OK,

The Parish of St. Bernard of Clairvaux, Tulsa, OK,

Phi Beta Lambda/OSU Tulsa, Tulsa, OK,

Other:

Dean's Honor Roll,

National Society of Leadership and Success,

Sprouts Farmers Market Employee of the Month,

Treasurer, Phi Beta Lambda,

First Place, Phi Beta Lambda Oklahoma Make A Difference,

Phi Beta Lambda State Conference Award Winner,

Go Green Award, OSU Tulsa Chapter.

***"I find Billy to be a very mature and impressive young person with tremendous life balance."***

***Ajay Sukhdial, Associate Professor***

**Contact Dr. Sukhdial at: 405-744-5085**



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### Christie Ann McMeans

*Christie is a double degree in Marketing and Entrepreneurship. Throughout her college career she has been working as a part-time employee and has also done freelance marketing. Highlights of her college career include being recognized on the Dean's Honor Roll and traveling to Barcelona, Spain on a study abroad. The summer after her junior year she had the privilege to intern for Congressman Tom Cole in Washington D.C. This experience taught her the importance of gaining real-world experience and professional etiquette. After achieving her goal of earning a marketing and entrepreneurship degree, she plans to work for a company that allows her to utilize her knowledge and experience while building a successful career. Christie plans to continue traveling, in order to become well-rounded and a better business person.*



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## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Yukon, Oklahoma,  
GPA: 3.40  
Expected Graduation: May 2018

Employment:

The Honorable Tom Cole, Washington, DC,  
Allison Keys, Stillwater, OK,

Volunteer Work:

The Cowboy Legend, Stillwater, OK,  
Habitat for Humanity, Stillwater, OK,

Other:

Dean's Honor Roll,  
President, AMA@OSU,  
General H. Henry Scholarship Receipt,  
Fran Jabara Endowed Scholarship Receipt,  
National Society of Leadership and Success,  
Camp Cowboy Counselor,  
Oklahoma Girls State Counselor,  
Study Abroad, Barcelona, Spain,  
Chair, Homecoming Steering Harvest Carnival Committee,  
Chair, Homecoming Steering Athletic Pride Committee,  
Reading Buddies,  
Spears School of Business Student Advisory Board Member,  
Into the Streets/Spring Sing/Varsity Review.

***"Christie has lived all over the world. She is adaptable and has negotiation skills. She will be a top-notch marketing manager."***

***Kevin Voss, Professor***

**Contact Dr. Voss at: 405-744-5106**







**Andrew Blake Lemoine**

*Andrew is pursuing a degree in Marketing. With his passion to help people, he looks forward to a career in sales for a company that provides a product or service to improve people's lives. During his internship this past summer at Goosehead Insurance, Andrew improved his professionalism as well as his ability to understand a business as a whole. He is hoping this role in sales can help him reach many people, and eventually lead him into an important role in a company.*



**2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Piedmont, Oklahoma  
GPA: 3.40  
Expected Graduation: May 2018

Employment:  
Goosehead Insurance, Irving, TX,  
Best Buy, Stillwater, OK,  
The Cow Calf-Hay, Edmond OK,

Other:  
Dean's Honor Roll,  
Regents Distinguished Scholarship,  
Center for Customer Interface Excellence,  
Mentoring program,  
AMA @ OSU.

*“Andrew is very confident, hardworking, and passionate about sales. I am sure he will excel in the future.”*

*Xiang Fang, Associate Professor*

**Contact Dr. Fang at: 918-594-8194**



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### **Katlyn Victoria McCracken**

*Katlyn is pursuing a bachelor's degree in Marketing and Management, with a concentration in Sports Management. She is also a member of the Honor's College and plans to graduate with Honors. Katlyn has always been passionate about sports, especially soccer. Applying this passion, Katlyn has been very involved on campus in the Recreational Sports program, first as an intramural sports official and more recently as a supervisor. This position has helped develop her leadership and teamwork skills, which will greatly benefit her in her future career. Her plans after earning her undergrad degree are to obtain her MBA. After that, she plans on employing her passion for soccer in the sports industry, where she is particularly interested in branding and relationship marketing. Katlyn's ultimate goal is to create lasting experiences for the fans at the sports organization where she will be working.*



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## **2017-2018 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Cleveland, Oklahoma

GPA: 3.96

Expected Graduation: May 2018

Employment:

OSU Competitive Sports, Stillwater, OK,  
Domino's Pizza, Stillwater, OK,  
Interactive Technologies, Inc., Olathe, KS,

Other:

President's Honor Roll,  
Honors College,  
Sigma Alpha Lambda Leadership and Honor Organization,  
National Society of Collegiate Scholars,  
Phi Kappa Phi Honor Society,  
Phi Eta Sigma Honor Society.

***"Katlyn's thought process and the breadth and depth of knowledge are truly impressive."***

*Ajay Sukhdial, Associate Professor*

**Contact Dr. Sukhdial at: 405-744-5085**





### Jayci Mickall Robison

*Jayci is currently studying Marketing and Strategic Communications. She has spent the past two years working as a Marketing Assistant for Fuels Marketing Inc. and was recently promoted to Account Representative. Throughout her time at Fuels Marketing Inc. Jayci has strengthened her problem-solving and time-management skills. She has also been working at the O'Colly to further develop her verbal and written communication skills. After graduating, Jayci intends to pursue a career in Marketing. Jayci considers herself to be highly motivated and has a desire to succeed. She strives to display loyalty and dedication in her every day life and approaches new situations with an open mind. Jayci appreciates constructive criticism and considers herself a fast-learner. In her spare time, Jayci enjoys spending time with her family, playing with her dog, reading, cooking and traveling.*



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Fax: 405-744-5180



## 2017-2018 Orange Book

*Outstanding Seniors in Marketing and International Business.*

Hometown: Cashion, Oklahoma  
GPA: 3.96  
Expected Graduation: May 2018

Employment:

The Daily O'Collegian, Stillwater, OK,  
Fuels Marketing Inc., Oklahoma City, OK,

Other:

Academic Opportunity Scholarship,  
Lewis, Adams, Barbara Endowed Scholarship,  
Executive VP, National Society of Collegiate Scholars,  
President, PACE,  
Spears School of Business Peer Mentor.

*“Jayci has tremendous work experience and is poised and mature. Highly capable; she will be a strong asset to her future employer.”*

*Todd Arnold, Professor*

Contact Dr. Arnold at: 918-594-8596



Faculty  
School of Marketing and International Business  
Spears School of Business  
Oklahoma State University



Joshua Wiener  
Department Head  
Professor  
Carson Professor of Business Administration  
Director of the Center for Social & Services Marketing



Zac Arens  
Assistant Professor



Todd Arnold  
Raymond A. Young Chair and  
Associate Professor



Tom Brown  
Noble Foundation Chair in  
Marketing Strategy and  
Professor



Goutam Chakraborty  
SAS Professor of Marketing  
and International Business  
and Professor



Xiang Fang  
Associate Professor



Karen Flaherty  
William S. Spears Chair in  
Business Administration  
and Professor



Aditi Grover  
Clinical Professor



Ji-Hoon Jhang  
Assistant Professor



Kelly Kiyeon Lee  
Assistant Professor



Richie Liu  
Assistant Professor



Marlys Mason  
Associate Dean of the  
Spears School of Business  
William S. Spears Chair in  
Business Administration  
and Associate Professor



Lee Manzer  
Professor



Ted Matherly  
Assistant Professor



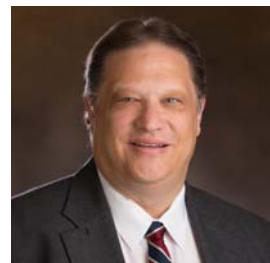
Ajay Sukhdial  
Associate Professor



Miriam McGaugh  
Clinical Professor



Steven Shepherd  
Assistant Professor



Kevin Voss  
Don and Cathey  
Humphreys Chair  
and Professor

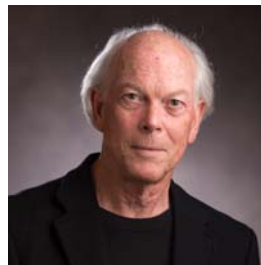
The Faculty is pleased to recognize the outstanding seniors in the Orange Book.

**GO COWBOYS!**

## Professional Instructors



Jerry Rackley  
Executive-in-Residence



Don Mitchell  
Executive-in-Residence

## Emeritus Faculty



John Mowen  
Emeritus Professor

# Orange Book Alumni

2016-2017  
Tiffany Thurmond  
Athen Andrade  
Joshua Alexander  
Abraham Ganawah  
Sara Leguizamon  
Tyler O'Bar  
Kari Payne  
Hannah Sieler  
Caden Carlton  
Alex Teran  
Hailey Wright  
Kelsey Hopson  
Lauren Davenport  
Austin McCarthick  
Sara Reding  
Paulina Medrano  
Morgan Hearrell  
Sarah Hufnagel  
Christopher Ritchey  
Andy Blye  
Erika David  
Hayden Henderson  
Sydney Bouma  
Eryn Kron  
Gerardo Rico

2015-2016  
Chandler Nett  
Jeremy Garrison  
Braelyn Johnson  
Madison Cotherman  
Harrison Piper  
Bailey Brown Miller  
Morgan Smith  
Lana Gabbert  
Michelle Hemperly  
Tyler Thompson  
Chelsi Sparks  
Emily Cain  
Hannah McKown  
Hayley Long  
Megan Shaver  
Lia Tripaldi  
Matthew McConegly  
Konner Devoto  
McGregor Jones  
Madeline Dean  
Jamie Thill  
Lauren Tyson  
Minjoo Kim  
Natalie Fieldsend  
Nathan Woods  
Rhyder Robison  
Shelby Gardenhire  
Taylor Schram  
Taylor Sexton  
Zachary Tomlinson  
Hannah Henning

2014-2015  
Erin Scanlan  
Andrew Romans  
Jayna Haggerty  
Kimberly Ventura  
Taylor Kolbeck  
Victoria Pereira  
Jessalyn McAlister  
Monica Kreymer  
Stacey Stevens  
Paige Warner  
Amy Marx  
Chelsea Maple  
Joshua Gleason  
Thorne Stallings  
Hannah Rost  
Jacob Mason  
Peiyu Zhu  
Amber Livingston  
Nicole Ralston  
Katie Earman  
Natalie Price  
Loralyn Werkmeister  
Niesha White  
Adam Gleason  
Katie Bourke  
Mareta Krcalova  
Matt Fincher

2013-2014  
Kaley Uptergrove  
Austin Ervin  
Alexandra Leavitt  
Andrew Schram  
Abby Zimbelman  
Elizabeth Shaull  
Cody Fuentes  
Cole Burke  
Amanda Cook  
Emma Moseley  
Zachary Cray  
Tyler Randel  
Sarah Hauglund  
Grant Cooper  
Jessica Lisenbee  
Lauren Stark  
Jacob Schooley  
Ryan Swindell  
Melinda Wright  
Matthew Kennedy  
Michael Chernoff  
Max Wiebrecht  
Gilian Barrett

2012-2013  
Tracie Dickerson  
Emily Doty  
Paden Ferguson  
Ariel Litwer  
Kirby Reber  
Angela Miller  
Rachel Noland  
Sarah Mathews  
Sarah Thursby  
Brittani Hale  
Patrick Combs

2011-2012  
Lauren Martin  
Sara Shidell  
Moises Escheverria  
Rachel Hoelscher  
Megan Saltink  
Kyle Buthod  
Gabby Grijalva  
Julie Hildebrand  
Megan Wynn  
Taylor Foster  
Jordan Pace  
Jessica Reid  
Chad Little

2010-2011  
Keith Richardson  
Jay White  
Michael Ward  
Hannah Flynt  
Chelsea Muncil  
Erica Tyler  
Mary White  
Kelsey Beesley  
Christine Miklosko  
Jorge Delgado

Dean  
Spears School of Business  
Oklahoma State University



Ken Eastman  
Professor of Management  
Norman and Suzanne Myers Endowed Chair for Excellence in Business Administration  
Richard W. Poole Professor for Excellence