

ORANGE BOOK

2015-2016



DEPARTMENT OF
MARKETING



Spears School OF BUSINESS

201 Business Building
Stillwater, Oklahoma 74078-4011

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<http://spears.okstate.edu>

Dear Friend,

Since 2010 the Department of Marketing has acknowledge the importance of our seniors' achievements by celebrating our students who have been selected by the faculty as outstanding students in marketing and international business. Each of the recipients has gone beyond the traditional college experience of taking courses to voluntarily participate in opportunities that truly broaden their education. Selection to the Orange Book honors those graduating OSU marketing and international business seniors who are academically outstanding, demonstrate service to their departments, university and/or community, or are active in extracurricular, academic or professional activities.

Twenty-nine marketing majors and two international business majors have been named to this year's Orange Book. The Orange Book that you hold in your hands showcases these outstanding individuals. It is our expression of appreciation for our students' valuable contributions to the campus and to the community during their undergraduate tenure. This year's honorees are student leaders who have positively impacted the organizations with which they are involved and have represented Oklahoma State University and the Spears School of Business very well.

Our program currently has 710 Marketing majors and 195 International Business majors. Selection to the Orange book honors students by recognizing that their excellence reflects positively on the Spears School of Business and Oklahoma State University. We will miss them; we always do, but the OSU family is a tight one – our graduates tend to stay in touch. To learn more about the work of the Department of Marketing, visit <http://spears.okstate.edu>.

Warm Regards,

Joshua L. Wiener,
Department Head
Professor of Marketing
Carson Professor of Business Administration
Director of the Center for Social & Services Marketing

Kevin E. Voss,
Professor
2015-2016 Orange Book Coordinator





Chandler Lauren Nett

Chandler is earning degrees in both Marketing and Management with a Sports Management option. She plans on using her educational background to land a job in the sports industry. This past summer, Chandler was an intern for the PGA of America - Philadelphia Section. Chandler is confident this opportunity will open new doors in the future. She is a very outgoing and compassionate person and would love the chance to get to work with people. Studying abroad in Australia gave Chandler an opportunity to view life outside the United States and become more culturally aware.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Stillwater, Oklahoma

GPA: 3.97

Expected Graduation: May 2016

Employment:

PGA of America, Philadelphia, PA,
Hall of Fame Book Trader, Stillwater, OK,

Volunteer Work:

Timber Wolf Lake, Lake City, MI,
Big Brothers Big Sisters, Stillwater, OK,

Other:

President's Honor Roll,
President's Outstanding Academic Excellence Award,
Academic Excellence Scholarship,
Oklahoma Academic Scholar,
Sports Management Club,
Dance Marathon Executive Member,
Order of Omega,
Phi Kappa Phi,
Phi Eta Sigma,
Beta Gamma Sigma.

*“Chandler is a very bright, articulate, and highly motivated individual. She’s a superstar.”
Kevin Voss, Professor*

Contact Dr. Voss at 405-744-5106



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Jeremy Ryan Garrison

Jeremy Garrison is an up-and-coming marketing professional. He is a driven, goal-oriented individual with a passion for achievement and self-improvement. As a logical and innovative person, Garrison has the ability to combine the analytical and creative aspects of marketing. Garrison has a minor in sociology with a particular interest in social psychology, and he hopes to use this knowledge throughout his career in business. Through summer internships, Garrison has marketing experience in advertising, promotions, and sales on both the agency and client side. Upon receiving his undergraduate degree, he will continue his education by pursuing an MBA. Following graduate school, Garrison plans to begin his career with a management position in marketing.



2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Azle, Texas

GPA: 4.00

Expected Graduation: May 2016

Employment:

Gamestop Corp., Grapevine, TX,
Fuel Marketing, Salt Lake City, UT,
OSU Residential Life, Stillwater, OK,
MultiView, Irving, TX,

Volunteer Work:

George N. Parks Drum Major Academy, Denton, TX,
Special Olympics, Tulsa, OK,

Other:

President's Honor Roll,
Dean's Honor Roll,
B. Curtis Hamm Endowed Scholarship,
Honors College,
Beta Gamma Sigma Business Honors Society,
OSU Concert Band,
OSU Marching Band,
Residential Leadership College,
Spears Business Engagement Group.

"Jeremy is an outstanding individual with exceptional experience, motivation, and ability. His ceiling is very high."

Tom Brown, Professor

Contact Dr. Brown at 405-744-5113



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Braelyn Simone Johnson

Braelyn is pursuing a double major in Marketing and Management and a minor in Spanish. She has a passion for community involvement and has held many leadership positions in various organizations on campus. Braelyn's love for traveling and the Spanish culture has provided her with a unique opportunity to study international marketing and management at La Universidad Antonio de Nebrija in Madrid, Spain during the 2015 Fall semester. Upon graduation, Braelyn plans to attend graduate school to earn a Master's Degree in Business Administration and to pursue a career in brand management.



2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Frisco, Texas

GPA: 3.89

Expected Graduation: May 2016

Employment:

Cowboy Caller, Stillwater, OK,
Primrose School of Griffin Parc, Frisco, TX,
Buffalo Wild Wings, Frisco, TX,

Volunteer Work:

Mobile Meals, Stillwater, OK,
Payne County Youth Shelter, Stillwater, OK,

Other:

OSU Non-Resident Achievement Scholarship,
Don and Cathey Humphreys Grant,
National Pan-Hellenic Council,
Spears School of Business,
African American Business Student Association,
OSU Black Alumni Association,
American Marketing Association at OSU,
Big XII Conference on Black Student Government,
African American Student Association.

“Braelyn is a bright, highly motivated student with a rare blend of creativity and analytical thinking. She is driven to succeed.”

Jerry Rackley, Executive-in-Residence

Contact Mr. Rackley at 405-744-4769



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Madison Paige Cotherman

Madison is pursuing a double major in Marketing and Management, with a minor in Leadership. Madison has discovered a passion for travel through the Spears School's study abroad programs— to both Italy and Greece. As Vice President of Marketing for CowboyThon, OSU's Largest Philanthropy, she continues to gain hands on marketing experience while making a big difference for Oklahoma children. Upon graduation, Madison is seeking a career in marketing that encourages creativity and has a philanthropic focus.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Gore, Oklahoma
GPA: 3.92
Expected Graduation: May 2016

Employment:

OSU Writing Center, Stillwater, OK,
Williams Co., Tulsa, OK,
Spears School of Business, Stillwater, OK,

Volunteer Work:

Hugh O' Brian Youth Leadership Oklahoma,
Kids Against Hunger, OK,

Other:

President's Honor Roll,
Dean's Honor Roll,
General Honors Award,
Vice President, CowboyThon,
Chief Marketing Officer, Kappa Alpha Theta,
President's Leadership Council,
Mortar Board,
Order of Omega,
Business Student Council,
Business Scholar Leaders.

"Madison will continue to lead her peers in the working world. I have utmost confidence in her."

Jim Mason, Clinical Assistant Professor

Contact Dr. Mason at 405-744-4084



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Harrison Piper

Harrison has been active in intramural sports as well as having a very active life on campus. During his time at OSU, he was honored to be a member of the Dean's or President's Honor Roll every single semester. After obtaining his degree, he hopes to work in business-to-business sales, and would love to live in or near Colorado.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Allen, Texas

GPA: 3.90

Expected Graduation: December 2015

Employment:

Bridgestone, Stillwater, OK,
Prime Place Apartments, Stillwater, OK,
RadioShack, McKinney, TX,
Best Buy, Plano, TX,

Other:

President's Honor Roll,
Deans Honor Roll,
Marketing Club,
Intramural Sports.

“Harrison is confident in his skills and abilities – he will be an asset to any company.”

Jim Mason, Clinical Assistant Professor

Contact Dr. Mason at 405-744-5106



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Bailey Brown Miller

After achieving her goal of earning a Bachelor's degree from Oklahoma State University, Bailey intends to further her education here at OSU. Before doing so, she plans on gaining knowledge and experience in a marketing career.



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Outstanding Seniors in Marketing and International Business.

Hometown: Drummond, Oklahoma
GPA: 3.10
Expected Graduation: December 2015

Employment:
Vance Air Force Base, Enid, OK,
Leonardo's Children's Museum, Enid, OK,
Blaze's BBQ, Enid, OK,

Volunteer Work:
LifeChurch, Stillwater, OK,

Other:
OSU Academic Opportunity Award,
Study Abroad Office Scholarship,
M B Seretean,
Customer Interface Excellence Program,
Lifechurch: Lifekids Kconnect Leader.

“Bailey is enthusiastic and energetic and brings a very positive presence into any environment.”

Todd Arnold, Assistant Professor

Contact Dr. Arnold at 918-594-8596



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Morgan Taylor Lee Smith

After achieving her goal of earning a Marketing degree and Management minor, Morgan intends to gain either a sales position with a pharmaceutical company or a marketing position in a really great company. In addition to her degree, Morgan is also graduating with a Certificate in Customer Employee Interaction .

Hometown: Terrell, Texas

GPA: 3.55

Expected Graduation: December 2015

Employment:

Park Place Motorcars, Dallas, TX,
OSU Check In Staff, Stillwater, OK,

Other:

President Honor Roll,
Dean's Honor Roll,
Orange Pride,
Customer Employee Interaction Program,
Delta Sigma Pi.

“We’re proud to have Morgan among our students. Her record of success shows that she welcomes a challenge. I expect great things from her.”

Zac Arens, Assistant Professor

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Lana Katherine Gabbert

Lana is graduating with a degree in International Business and minors in Marketing and Geography. She has enjoyed her time in the Spears School of Business, particularly activities with the Business Student Council, Scholar Leaders, and Business News Club. After graduation, Lana plans to intern with a law firm before entering law school to obtain a JD. The investment Lana received from OSU professors opened her eyes to the challenges and rewards of working with and learning from people of all cultural backgrounds. She hopes to use her education to enter the field of child advocacy law, potentially working with international, non-profit organizations to fight for children's rights.

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Outstanding Seniors in Marketing and International Business.

Hometown: Kennesaw, Georgia
GPA: 3.66
Expected Graduation: December 2015

Employment:

Koemel Law, Stillwater, OK,
OSU Center for Telecommunications and Network Security,
Dr. Mark Weiser, Stillwater, OK,
2 Feet Firm, Marietta, GA,

Other:

General Honors Award,
Dean's Honor Roll,
Scholar Leader,
Phi Kappa Phi Honor Society,
Business Student Council,
Business News Club,
The Table.

“Lana possesses a passion for achieving goals that is not seen among very many people. She is focused and driven.”

Todd Arnold, Assistant Professor

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Michelle Lee Hemperley

Michelle chose OSU after visiting and experiencing the family atmosphere. Now, as she is working through her classes towards her degree, she has found a passion for marketing and management. Once she achieves her goal of earning her degree in Marketing, she plans to go on to obtain a job in which she can continue to grow her love and knowledge of marketing and management, while helping her customers find the product that will meet their need.

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Outstanding Seniors in Marketing and International Business.

Hometown: Santa Fe, New Mexico

GPA: 3.85

Expected Graduation: May 2016

Employment:

Los Alamos National Laboratory, Los Alamos, NM,
New Mexico Department of Transportation, Santa Fe, NM,

Volunteer Work:

Stillwater Humane Society, Oklahoma City, OK,
Oklahoma City Memorial Marathon, Oklahoma City, OK,

Other:

President's Honor Roll,
Dean's Honor Roll,
Phi Kappa Phi Honor Society,
Sigma Beta Gamma Honor Society,
Honors College General Honors Award,
Delta Sigma Pi,
The Kappa Phi Club,
American Association of University Women,
Residential Leadership College Leadership Certification.

“Michelle is composed, amiable, and experienced. Her future is limitless.”

Kevin Voss, Professor

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Tyler Lee Thompson

After receiving a degree in marketing with a minor in management from OSU, Tyler intends to enter the world of marketing by starting out in sales. After working in sales for a few years, Tyler plans on moving into a more managerial position. Tyler has set a goal to become a strong leader and a committed representative for his company.

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Outstanding Seniors in Marketing and International Business.

Hometown: Shawnee, Oklahoma
GPA: 3.30
Expected Graduation: December 2015

Employment:
Tiger Drug, Stillwater, OK,

Other:
OSU Regents Transfer School Scholarship.

“Tyler understands the correlation between hard work and its outcomes. He will be successful in any endeavor he chooses to pursue.”

Don Mitchell, Executive-in-Residence

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Chelsi Taylor Sparks

Chelsi graduated with honors from Bentonville High School. Now, she is pursuing a double major in marketing and sports management. During her time here, Chelsi has worked for the Tulsa Oilers hockey team, the Posse, and with the Oklahoma City Thunder. After achieving her degree, she intends on working for a professional sports team in Major League Baseball or in the National Football League. With her degree, she hopes to create a lasting relationship between fans and sports teams. For some people, attending a major sporting event like an NFL football game is a once in a lifetime opportunity and a memory they will never forget. Chelsi hopes to help sports fans create these memories with the friends and family.



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Outstanding Seniors in Marketing and International Business.

Hometown: Bentonville, Arkansas

GPA: 3.70

Expected Graduation: May 2016

Employment:

Northwest Arkansas Naturals, Springdale, AR,
Oklahoma City Thunder, Oklahoma City, OK,
Old Navy, Rogers, AR,

Volunteer Work:

Boys and Girls Club, AR,

Other:

Deans Honor Roll,
Freshman Student Business Leaders,
Sports Management Club,
Net Impact Club,
Marketing Club.

“Chelsi is determined to succeed. Combined with her skills and experience, she is ready for what comes next.”

Jim Mason, Clinical Assistant Professor

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Emily Cain

Emily will graduate with a Marketing and Management double major and a minor in International Business. She is the Student Union Activities Board President for the 2015-2016 school year. She is also a member of the Spears School Scholar Leaders and works in the Spears School Dean's office. Upon graduation, Emily hopes to be starting at an entry level marketing position at a large company in a metropolitan area. Eventually, Emily wants to become a brand manager or marketing executive and use her experience from that position to run her own business.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Tulsa, Oklahoma
GPA: 3.45
Expected Graduation: May 2016

Employment:
ONE Gas, Tulsa, OK,
Spears School of Business, Stillwater, OK,
Leonardo's Children's Museum, Enid, OK,

Other:
Dean's Honor Roll,
Spears School Scholar Leaders,
Student Union Activities Board,
Delta Sigma Pi,
Student Union Advisory Board,
Abe Hesser Scholarship.

*“A dedicated student, Emily is very well organized and ready for a challenge.”
Ji-Hoon Jhang, Assistant Professor*

Contact Dr. Jhang at 405-744-8613



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Hannah Brooks McKown

Hannah is a double major in marketing and management. After earning her degree, Hannah plans on finding a job that challenges her while allowing room to utilize her qualities in business or marketing. While committed to her studies, Hannah has made a large impact in her sorority, on campus, and in the Stillwater community. She would like to start working in the business world to gain experience before eventually heading back to Oklahoma State for her MBA.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Broken Arrow, Oklahoma

GPA: 3.33

Expected Graduation: May 2016

Employment:

ONEOK, Inc., Tulsa, OK,
Lifetime Fitness, Bixby, OK,

Volunteer Work:

Wings of Hope, Stillwater, OK,
Girl Scouts of America, Stillwater, OK,

Other:

President Honor Roll,
Dean's Honor Roll,
Red Cross,
Big Event,
Into The Street,
Intramural Sports,
Federal Order of Police FOP 93 Scholarship.

“Hannah has advanced networking skills and excels in collaborating with others.”

Kevin Voss, Professor

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Hayley Long

Growing up in a college town, from a young age Hayley was immersed in college sports life and took up many sports of her own. This passion has followed her through life and sparked her interest to pursue a Marketing degree with a minor in Sports Management. Hayley loves the time she has spent here in Stillwater. After graduation, she would love to be a part of a sport marketing team for a college or professional team or work for a third party sports marketing company such as IMG. In pursuit of this dream she works for the Oklahoma City Thunder's Event Team. This opportunity has helped her develop many skills, such as teamwork, and leadership traits, that will position her to pursue her dream.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Blacksburg, Virginia

GPA: 3.48

Expected Graduation: May 2016

Employment:

Oklahoma City Thunder, Oklahoma City, OK,
Marble Slab Creamery, Stillwater, OK,

Volunteer Work:

Phi Mu, Stillwater, OK,
Stillwater Humane Society, Stillwater, OK,

Other:

President's Honor Roll,
Dean's Honor Roll,
OSU Nonresidential Achievement Scholarship,
Dance Marathon.

"In tenacity and commitment, Hayley exemplifies the top category. Her outgoing personality and determined focus will take her far."

Don Mitchell, Executive-in-Residence

Contact Mr. Mitchell at 405-744-5106



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Megan Marie Shaver

Megan is pursuing a double major in Marketing and Finance and will graduate with Honors. She enjoys attending sporting events, meeting new people and traveling. She spent last summer interning for Axalta Coating Systems in Philadelphia, Pennsylvania, and traveled to Peru with CAGLE Study Abroad and Travel. After graduation, she aspires to work in the transportation industry. Megan is confident her internship with Textron Aviation has provided a strong foundation for her career. More specifically, she strives to plan events and serve as a liaison between a corporation's marketing and sales departments. Megan's ultimate goals include consistently displaying motivation while having a positive influence wherever she goes.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: The Woodlands, Texas

GPA: 3.84

Expected Graduation: May 2016

Employment:

Textron Aviation, Wichita, KS,
Fancred, Brookline, MA,
Axalta Coating Systems, Philadelphia, PA,

Volunteer Work:

Zeta Tau Alpha, Stillwater, OK,
Humane Society, Stillwater, OK,

Other:

OSU Non-Resident Achievement Scholarship,
Honors College,
Dean's Honor Roll,
President's Honor Roll,
National Honor Society for Collegiate Scholars,
Golden Key International Honour Society,
Phi Eta Sigma National Honors Society,
Order of Omega,
American Marketing Association,
Student Union Activities Board.

“Megan has take full advantage of internships to build a fantastic skill set. She has been in the room and knows how to build relationships.”

Kevin Voss, Professor

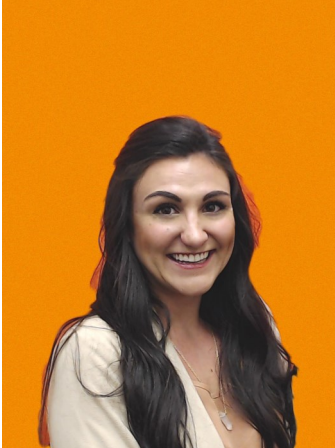
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Lia Christine Tripaldi

After achieving her goal graduating with a major in Marketing and a minor in Management, Lia intends to start her career. She believes that her Retail Management Internship with Nordstrom will be a foundation on which to build. Lia intends to continue to work hard to achieve her present and future goals.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: The Woodlands, Texas

GPA: 3.53

Expected Graduation: May 2016

Employment:

Nordstrom, Houston, TX,

The Woodlands Country Club, The Woodlands, TX,

Volunteer Work:

Wings of Hope, Stillwater, OK,

Karmen Korner, Stillwater, OK,

Humane Society, Stillwater, OK,

Other:

President's Honor Roll,

Dean's Honor Roll,

OSU Non-Resident Achievement Scholarship.

“Lia’s infectious smile complements her positive attitude and innate passion for success.”

Kevin Voss, Professor

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Matthew Connor McConegly

Matthew is a marketing major. He has been a member of the Honors College since his second semester and has maintained a perfect grade point average. Matthew has recently joined the business fraternity Delta Sigma Pi and the national honors fraternity Phi Kappa Phi. Matthew has also had the rewarding and pleasurable opportunity to be a teacher's assistant twice. After achieving his goal of earning a bachelor's degree in marketing, Matthew intends to pursue his passion of media entertainment.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Frisco, Texas

GPA: 4.00

Expected Graduation: May 2016

Employment:

Target Corporation, Frisco, TX,
Oklahoma State University, Stillwater, OK,
Pacific Sunwear, Stillwater, OK,

Volunteer Work:

Becky's Hope Horse Rescue, Frisco, TX,
Tyler Park Stables, Newtown, PA,

Other:

Presidents Honor Roll,
Deans Honor Roll,
Honors College,
General Honors Award,
Delta Sigma Pi,
Phi Kappa Phi Honor Society,
Spears School of Business Peer Mentor.

*"Matt is a very smart, passionate and dedicated person with a strong work ethic. I am confident that he will do well in the future."
Xiang Fang, Associate Professor*

Contact Dr. Fang at 918-594-8194



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Konner Jordan Devoto

Konner Devoto is majoring in Marketing and minoring in Sports Management while pursuing his Certificate in Customer – Employee Interaction . He intends on pursuing a career in marketing or client development. Konner is highly motivated and fully committed to the tasks that he takes on, and is excited to use that to his advantage in his future career.

 **2015-2016 Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Plano, Texas
GPA: 3.96
Expected Graduation: May 2016

Employment:
ISN, Dallas, TX,
Red Mango Marketing, Plano, TX,
Bennett Hall Front Desk, Stillwater, OK,

Volunteer Work:
Brothers Under Christ, OK,

Other:
President's Honor Roll,
Dean's Honor Roll,
Out of state scholarship,
Brothers Under Christ,
Center for Customer Interface Excellence.

“Konner has a very bright future ahead of him and will succeed in his future pursuits.”
Zac Arens, Assistant Professor

Contact Dr. Arens at 405-744-6349



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McGregor Parker Jones

McGregor is earning a degree in Marketing and a minor in Management. He is involved in several organizations including his fraternity, Camp Cowboy, and the National Society of Collegiate Scholars. During the past two years, McGregor has been heavily involved in marketing. He has worked for PrimeTime Management, the Spears Business Engagement Group, and interned with Campus Life as a Marketing Director. After graduation, McGregor intends on either working for an advertising agency as an account manager or working as a promotional staffer for a record label.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Ellsworth, Kansas

GPA: 3.31

Expected Graduation: May 2016

Employment:

Stache Media, New York City, NY,
Campus Life Intern, Stillwater, OK,
PrimeTime Management, Stillwater, OK,

Volunteer Work:

YMCA, Stillwater, OK,
Into The Streets, Stillwater, OK,

Other:

Dean's Honor Roll,
Non-Resident Achievement Scholarship,
President's Distinguished Scholarship,
Into the Streets Committee,
Camp Cowboy,
National Society of Collegiate Scholars,
Spring Sing Steering Committee,
President's Leadership and Service Recognition.

“Mick is an excellent leader and will be an asset to any organization that hires him.”

Zac Arens, Assistant Professor

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Madeline Michele Dean

Madeline is pursuing a Bachelor's degree in Marketing with a double minor in Spanish and Management Information System. She has been the recipient of numerous honors including the non-resident achievement scholarship, Provost study abroad scholarship, and the Dean's Honor Roll. While pursuing her degree, Madeline has been heavily involved on campus both within her sorority and various campus organizations by holding leadership roles as a committee chair and/or as an officer. In addition, she has completed 6 hours of coursework while studying abroad in Buenos Aires, Argentina in pursuit of her Spanish minor. Madeline has gained valuable experience working as an office clerk at La Spiga and as a Market Assistant for Global Views in Dallas, TX. After earning her degree, she intends to put her skills to use in a career relating to advertising or brand/product management.



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2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Plano, Texas

GPA: 3.67

Expected Graduation: May 2016

Employment:

La Spiga, Addison, TX,
Global Views, Dallas, TX,

Volunteer Work:

Wings of Hope, Stillwater, OK,
Operation Kindness, Carrollton, TX,

Other:

Non-Resident Achievement Scholarship,
Provost Study Abroad Scholarship,
Dean's Honor Roll,
American Marketing Association @ OSU,
Service Learning Volunteer Center,
Intramural Sports.

“Madeline exhibits a calm and composed demeanor that sets her apart from many of her peers. She is extremely focused and motivated to achieve her goals.”

Todd Arnold, Associate Professor

Contact Dr. Arnold at 918-594-8596





Jamie Lee Thill

Colorado native, Jamie Thill is majoring in Marketing with minors in International Business and Management. Jamie committed two summers to study abroad spending one summer in Australia and one in Hawaii. She is involved in Spears Business Student Council and serves as the Vice President of Public Relations for an OSU Political Club. Jamie is also serving as a New Member Coordinator for an on-campus sorority. After graduating, Jamie plans to pursue a career with a marketing firm with continued plans to work internationally.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Fort Collins, Colorado

GPA: 3.70

Expected Graduation: May 2016

Employment:

FiG Advertising and Marketing, Denver, CO,
OSU Foundation, Stillwater, OK,

Volunteer Work:

Special Olympics, OK,
American Cancer Society, OK,
Read > Lead > Achieve, Stillwater, OK

Other:

Presidents Honor Roll,
Deans Honor Roll,
Golden Key Honor Society,
Sigma Alpha Lambda Honor and Leadership Society,
Pi Eta Sigma Honor Society,
Business Student Council,
OSU Political Club,
OSU Marketing Club,
American Marketing Association,
OSU Freshman Representative Council.

“Jamie has expanded her learning of the marketing craft by studying abroad and interning, giving her remarkable insight.”
Jerry Rackley, Executive-in-Residence

Contact Mr. Rackley at 405-744-4769



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Lauren Elizabeth Tyson

Lauren is pursuing a degree in Marketing. Her strong work ethic and personal drive to achieve success has led her to excel in her academic studies. With time management being one of her strong suits, Lauren has devoted her time to volunteer work and holding leadership positions in her sorority. Her upbeat and high-energy personality contributes to her passion for working with others. After achieving her Business degree from OSU, she hopes to work in a business environment that will allow her the opportunity to hold leadership positions and continue expanding her knowledge of the business world.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Overland Park, Kansas

GPA: 3.75

Expected Graduation: May 2016

Employment:

ISN, Dallas, TX,
Johnson County Pediatrics, Shawnee Mission, KS,
KU Bookstore, Overland Park, KS,

Volunteer Work:

Wings of Hope Family Crisis Center, Stillwater, OK,

Other:

President's Honor Roll,
Dean's Honor Roll,
Non-Resident Academic Achievement Scholarship,
Golden Key International Honor Society.

“Lauren has gained great insights through her work and internship experiences, she has a thoughtful and practical approach to solving problems.”

Todd Arnold, Associate Professor

Contact Dr. Arnold at 918-594-8596



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Minjoo Kim

Minjoo Kim will earn a degree in Marketing with a minor in Management. She has an interest in applying what she learned from school to the practical world. She will be an outstanding marketer after graduation. Her experience as a brand marketing intern and other school experiences, such as the Korean Business Association, the Korean Student Association, Cowboy Cousins, and the National Society of Collegiate Scholars will be a valuable assets to her success outside of school. After completing her studies, she plans to work as a brand manager. Also, she plans to study more about marketing by attending graduate school.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Sejong, Republic of Korea

GPA: 3.80

Expected Graduation: May 2016

Employment:

CJ Corporation, Seoul, ROK,

Volunteer Work:

Korean Baptist Church of Stillwater, OK,

Other:

Dean's Honor Roll,
President's Honor Roll,
Non-resident Achievement Scholarships,
The National Society of Collegiate Scholars,
Korean Business Association,
Cowboy Cousins,
Korean Student Association- Secretary.

“Minjoo will be a valuable asset to her employer due to her cultural background, leadership experience, and emotional intelligence.”

Ji-Hoon Jhang, Assistant Professor

Contact Dr. Jhang at 405-744-8613



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Natalie Fieldsend

Natalie is currently pursuing a degree in International Business with minors in both Management and Sustainability. She is passionate about seeing the world and has studied abroad in both France and Australia. After completing her degree at Oklahoma State, she plans to pursue a career with a large multinational corporation.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Stillwater, Oklahoma

GPA: 3.64

Expected Graduation: May 2016

Employment:

Peak General Power LTD, Leamington Spa, U.K.
OSU Alumni Association, Stillwater, OK,

Volunteer Work:

Camp Cowboy Counselor, Stillwater, OK,
Into the Streets, Stillwater, OK,

Other:

Presidents Honor Roll,
Deans Honor Roll,
Academic Excellence Award,
Student Alumni Board,
Homecoming Steering Committee,
OSU Cultural Exchange Organization,
Fred & Janice Gibson Endowed Scholar,
Humphrey's Grant Recipient,
OSU Presidents Distinguished Scholar,

“Adaptability with a well thought out decision-making style. Natalie is perfectly suited for today’s global markets.”

Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106



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Nathan Mark Woods

Nathan Woods is a double major in marketing and management with a minor in international business. He has served as the President, Vice President, Philanthropy Chairman and Recruitment Coordinator of his fraternity, as executive director of Into the Streets, executive team member of Dance Marathon, and an executive member of The Big Event. Nathan has a love of travel and a passion for people that drives his personal and professional aspirations. After graduation, Nathan plans to work for a company that can challenge him, a company that strives to make its mark on the world through its work.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Stillwater, Oklahoma

GPA: 3.74

Expected Graduation: May 2016

Employment:

Southern Tide, Greenville, SC,
First Presbyterian Church, Stillwater, OK,

Volunteer Work:

Into the Streets, Stillwater, OK,
OkState Dance Marathon, Stillwater, OK,

Other:

President's Honor Roll,
Dean's Honor Roll,
Kershner Scholar,
Academic Excellence Scholarship,
The Big Event Executive Team,
Spears Mentorship Program,
Student Government Association,
Students Today Alumni Tomorrow,
Mortar Board,
Spears Business Engagement Group,
Order of Omega.

“Intelligent, hardworking, and a genuinely warm person, I have no doubt that OSU will count Nathan among its distinguished alumni.”

Ajay Sukhdial, Associate Professor

Contact Dr. Sukhdial at 405-744-5085



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Rhyder Martin Robison

Rhyder Robison is a double major in Marketing and Entrepreneurship. Rhyder is involved on campus as Vice President of Finance for the American Marketing Association @ OSU as well as an active member in the Entrepreneurship Club. He also works in the Spears School of Business in the Marketing Behavioral Lab and in the Edmon Low Library. Rhyder has a passion for competition, philanthropy and growth and after earning his degree, he plans on obtaining a sales or marketing career with an outstanding company.



2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: McKinney, Texas

GPA: 3.60

Expected Graduation: May 2016

Employment:

Northwestern Mutual, Tulsa, OK,
Spears School of Business, Marketing Dept., Stillwater, OK,
Edmon Low Library, Stillwater, OK,

Volunteer Work:

Especially Needed, Stillwater, TX,
Humane Society, Stillwater, OK,

Other:

Deans Honor Roll,
Honors College,
American Marketing Association,
OSU Entrepreneurship Club,
Ralph Watson Memorial Scholarship,
Freshmen Research Scholarship,
Harry/Maxine Weiss Scholarship,
OSU Men's Rugby,
Tennis On-Campus,
Intramurals Sports.

“Rhyder is the cream of the crop. His work ethic and communication skills are amazing.”

Ji-Hoon Jhang, Assistant Professor

Contact Dr. Jhang at 405-744-8613



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Shelby Elizabeth Gardenhire

Shelby is working toward a degree in Marketing with a minor in Management Information Systems. She is fascinated with all aspects of marketing and how these can impact business. In addition to her studies, she volunteers for the Stillwater Humane Society. After having a human resources internship with Muskogee Public Schools, she is thinking she might want to look for career paths in HR as well as marketing. Shelby always gives 110% in whatever task she does, and hopes to find a career she can love and invest in. After graduation, she intends to pursue a career at a marketing/advertising firm or in the human resources department of a company.



2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Muskogee, Oklahoma

GPA: 3.65

Expected Graduation: May 2016

Employment:

Muskogee Public Schools, Muskogee, OK,
Champion Fitness, Muskogee, OK,

Volunteer Work:

Stillwater Humane Society, Muskogee, OK,
First Baptist Church Mission Friends, Muskogee, OK,

Other:

Dean's Honor Roll,
Academic Excellence Scholarship,
Oklahoma's Promise Award,
Cowboy Covenant Program,
The Cat Club,
Sigma Alpha Lambda,
Information Security and Assurance Club @ OSU,
Marketing Club.

*“To Shelby, a setback is just another opportunity to improve. She will be successful.”
Ji-Hoon Jhang, Assistant Professor*

Contact Dr. Jhang at 405-744-8613



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Taylor Kaye Schram

Taylor is earning a marketing degree. She is a member of a sorority and loves being able to give back to the community of Stillwater. Along with having a passion for her community, Taylor is also passionate about the business school. She is extremely excited to earn her degree, so she can move into the business world and get hands on experience. After achieving her goal of earning a degree in marketing and a minor in management, Taylor plans to find a job involving marketing and event planning. Eventually she plans to create her own event planning business.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Tulsa , Oklahoma

GPA: 3.75

Expected Graduation: May 2016

Employment:

The Guthrie Green, Tulsa, OK,
Kanakuk Kamps, Branson, MO,

Volunteer Work:

K-life, Stillwater, OK,
Highland Park School, Stillwater, OK,

Other:

President's Honor Roll,
Dean's Honor Roll,
The Wells Project,
Pencils of Promise,
Entrepreneurship club,
Intramural sports,
Saville center for child advocacy,
Wings of Hope.

“Taylor embodies the ideal of an OSU student: accomplished, value-oriented, outgoing, and dedicated to her community.”

Zac Arens, Assistant Professor

Contact Dr. Arens at 405-744-6349



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Taylor Ryan Sexton

Taylor loves helping out in the community as well as pursuing knowledge that will help develop his career. He volunteers as a middle school basketball coach on weeknights. Further, Taylor interns in the OSU Athletic Department's ticket office. After earning his degree in marketing, Taylor will pursue a career in the sports or entertainment field. This past summer, he interned with Eastman and Beaudine, the nation's leader in executive search for coaches, athletic directors, and corporate executives. Taylor also interned with the Davey O'Brien Foundation in Fort Worth—the organization that annually recognizes the nation's top quarterback in college football.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Colleyville, Texas

GPA: 3.64

Expected Graduation: May 2016

Employment:

Eastman and Beaudine, Dallas, TX,
OSU Athletics Ticket Office, Stillwater, OK,
Timarron Country Club, Southlake, TX,
Tarry House, Austin, TX,

Volunteer Work:

Davey O'Brien Foundation, Fort Worth, TX,
Necole's Place, Louisville, KY,
Posse Auction, Stillwater, OK,

Other:

Dean's List Honor Roll,
National Society of Collegiate Scholars,
Nonresident Achievement Scholarship,
Customer Interface Excellence Certificate Program,
Athletic Alliance, Board Member,
OSU YoungLife,
SASA Volunteer children's basketball coach.

“Taylor is bright, motivated, and very congenial. His work ethic and leadership skills are excellent. I am confident he will succeed.”
Ajay Sukhdial, Associate Professor

Contact Dr. Sukhdial at 405-744-5085



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Zachary Oliver Tomlinson

Zachary Tomlinson is pursuing a degree in Marketing and a minor in Management. He has studied abroad in Barcelona and will earn a minor in International Business. He intends to use his sales background and aspirations of traveling the world to go build a sales career in Europe.

 **2015-2016 Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Allen, Texas
GPA: 3.30
Expected Graduation: May 2016

Employment:
OSU Foundation, Stillwater, OK,
Ruffalo Noel Levitz, Stillwater, OK,

Other:
Dean's Honor Roll.

“Zach Tomlinson brings successful sales experience and a strong interest in rotating overseas on job assignments.”

Tom Brown, Professor

Contact Dr. Brown at 405-744-5113



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Hannah Lee Henning

Hannah will earn a degree in Marketing with a minor in Management. With an outgoing personality and competitive nature she intends to find a career in professional sales. She has sales and management experience through her employment as Sales Lead Manager with Pier 1 Imports. As a working student, she proved her ability to balance professional and scholarly goals. She excelled by earning three regional sales and management honors. Hannah lives for building relationships and is a goal-oriented individual.

2015-2016 Orange Book

Outstanding Seniors in Marketing and International Business.

Hometown: Oklahoma City, Oklahoma

GPA: 3.20

Expected Graduation: December 2015

Employment:

Pier 1 Imports, Stillwater, OK,
Nancy's Clothing, Oklahoma City, OK,

Volunteer Work:

City Rescue Mission, Oklahoma City, OK,
Special Care, Inc., Oklahoma City, OK,

Other:

Regional Sales Leader of the Quarter,
Sales Associate of the Quarter.

“Fire tempers steel. Hannah is steel.”

Josh Wiener, Professor & Chair

Contact Dr. Wiener at 405-744-5192



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Faculty
Department of Marketing
Spears School of Business
Oklahoma State University



Joshua Wiener
Department Head
Professor
Carson Professor of Business Administration
Director of the Center for Social & Services Marketing



Zac Arens
Assistant Professor



Todd Arnold
Raymond A. Young Chair and
Associate Professor



Tom Brown
Noble Foundation Chair in
Marketing Strategy and
Professor



Goutam Chakraborty
Professor



Xiang Fang
Associate Professor



Karen Flaherty
Associate Professor
Associate Dean of the
Spears School of Business



Aditi Grover
Clinical Professor



Ji-Hoon Jhang
Assistant Professor



Kelly Kiyeon Lee
Assistant Professor



Richie Liu
Assistant Professor



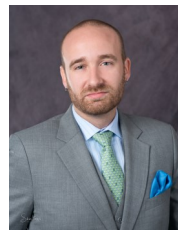
Lee Manzer
Professor



Marlys Mason
Associate Professor



James Mason
Clinical Professor



Ted Matherly
Assistant Professor



Steven Shepherd
Assistant Professor



Ajay Sukhdial
Associate Professor



Kevin Voss
Don and Cathey Humphreys Chair
and Professor

The Faculty is pleased to recognize the outstanding seniors in the Orange Book.

GO COWBOYS!

Emeritus Faculty



Steve Miller
Emeritus Professor



John Mowen
Emeritus Professor

Professional Instructors



Jerry Rackley
Executive-in-Residence



Don Mitchell
Executive-in-Residence

Orange Book Alumni

2014-2015

Erin Scanlan
Andrew Romans
Jayna Haggerty
Kimberly Ventura
Taylor Kolbeck
Victoria Pereira
Jessalyn McAlister
Monica Kreymer
Stacey Stevens
Paige Warner
Amy Marx
Chelsea Maple
Joshua Gleason
Thorne Stallings
Hannah Rost
Jacob Mason
Peiyu Zhu
Amber Livingston
Nicole Ralston
Katie Earman
Natalie Price
Loralyn Werkmeister
Niesha White
Adam Gleason
Katie Bourke
Mareta Krcalova
Matt Fincher

2013-2014

Kaley Uptergrove
Austin Ervin
Alexandra Leavitt
Andrew Schram
Abby Zimbelman
Elizabeth Shaull
Cody Fuentes
Cole Burke
Amanda Cook
Emma Moseley
Zachary Cray
Tyler Randel
Sarah Hauglund
Grant Cooper
Jessica Lisenbee
Lauren Stark
Jacob Schooley
Ryan Swindell
Melinda Wright
Matthew Kennedy
Michael Chernoff
Max Wiebrecht
Gilian Barrett

2012-2013

Tracie Dickerson
Emily Doty
Paden Ferguson
Ariel Litwer
Kirby Reber
Angela Miller
Rachel Noland
Sarah Mathews
Sarah Thursby
Brittani Hale
Patrick Combs

2011-2012

Lauren Martin
Sara Shidell
Moises Escheverria
Rachel Hoelscher
Megan Saltink
Kyle Buthod
Gabby Grijalva
Julie Hildebrand
Megan Wynn
Taylor Foster
Jordan Pace
Jessica Reid
Chad Little

2010-2011

Keith Richardson
Jay White
Michael Ward
Hannah Flynt
Chelsea Muncil
Erica Tyler
Mary White
Kelsey Beesley
Christine Miklosko
Jorge Delgado

Dean
Spears School of Business
Oklahoma State University



Ken Eastman
Professor of Management
Norman and Suzanne Myers Endowed Chair for Excellence in Business Administration
Richard W. Poole Professor for Excellence