

# ORANGE BOOK

2013-2014



DEPARTMENT OF  
**MARKETING**



# Spears School OF BUSINESS

201 Business Building  
Stillwater, Oklahoma 74078-4011

P 405-744-5064

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<http://spears.okstate.edu>

Dear Friend,

Since 2010 the Department of Marketing has acknowledge the importance of our seniors' achievements by celebrating our students who have been selected by the faculty as outstanding students in marketing and international business. Each of the recipients has gone beyond the traditional college experience of taking courses to voluntarily participate in opportunities that truly broaden their education. Selection to the Orange Book honors those graduating OSU marketing and international business seniors who are academically outstanding, demonstrate service to their departments, university and/or community, or are active in extracurricular, academic or professional activities.

Nineteen marketing majors, four international business majors, and one double major in marketing and international business have been named to this year's Orange Book. The Orange Book that you hold in your hands showcases these outstanding individuals. It is our expression of appreciation for our students' valuable contributions to the campus and to the community during their undergraduate tenure. This year's honorees are student leaders who have positively impacted the organizations with which they are involved and have represented Oklahoma State University and the Spears School of Business very well.

Our program currently has 671 Marketing majors and 179 International Business majors. Selection to the Orange book honors students by recognizing that their excellence reflects positively on the Spears School of Business and Oklahoma State University. We will miss them; we always do, but the OSU family is a tight one – our graduates tend to stay in touch. To learn more about the work of the Department of Marketing, visit <http://spears.okstate.edu>.

Warm Regards,

Joshua L. Wiener,  
Department Head  
Professor of Marketing  
Carson Professor of Business Administration  
Director of the Center for Social & Services Marketing

Kevin E. Voss,  
Associate Professor  
2013-2014 Orange Book Coordinator





### **Kaley Renee Uptergrove**

*Kaley is disciplined, committed to core values and dedicated to excellence. She is double majoring in Business Marketing and Management in order to gain a well-rounded education that would allow her to pursue a profession in Sports Marketing with an emphasis in community relations. She is a huge fan of the Dallas Mavericks, but truly loves being involved with just about any sport. A great aspect about the career area she has chosen is that it will also be a natural foundation for working with non-profit and volunteer organizations. Kaley is interested in continuing to be involved with her community.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Pilot Point, TX  
GPA: 4.00  
Expected Graduation: May 2014

Employment:  
Phillips 66, Houston TX,  
Spears School of Business, Stillwater, OK,

Volunteer Work:  
Pi Beta Phi, Stillwater, OK,  
Kanakuk, Branson, MO,

Other:  
Wentz scholar, Provost Scholar,  
Pi Beta Phi National Scholar,  
ConocoPhillips SPIRIT Scholar,  
Humphrey's Study Abroad Scholar,  
President's Out-of-State Distinguished Scholar,  
National Panhellenic Women's Fraternity,  
Student Government Association,  
Business Scholar Leaders,  
Business Student Council,  
Business Ambassadors,  
Business AAUW.

*“Kaley is a well rounded person with strong passion and clear career goals. She’s a superstar.”*

*Xiang Fang,  
Associate Professor*

**Contact Dr. Fang at 918-594-8194**



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Stillwater and Tulsa  
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**Charles Austin Ervin**

*Austin is working towards his degree in Marketing with a minor in Economics. He enjoys expanding his education through working as the Lead Campus Ambassador for TextPride, hosting a radio show on KXZY, and participating in various student organizations and honor societies. After graduation Austin plans to further his education by attending law school.*

 **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Sand Springs, OK  
GPA: 4.00  
Expected Graduation: May 2014

Employment:  
CareAtc, Tulsa, OK,  
TextPride, Kettering OH,  
Skates Roller Skating Entertainment, Sand Springs, OK,

Volunteer Work:  
Into The Streets, Stillwater, OK,

Other:  
President's Honor Roll,  
OSU Regents Distinguished Scholarship,  
Phi Kappa Phi,  
Marketing Club Co-President,  
National Society of Collegiate Scholars.

*“Austin has the complete set of skills and attributes to succeed in his future career.”*

*Ajay Sukhdial,  
Associate Professor*

**Contact Dr. Sukhdial at 405-744-5085**



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### **Alexandra DeAnn Leavitt**

*Alex plans to build a career in the field of marketing after earning her degree from Oklahoma State University. Alex also plans to attend graduate school in the fall of 2014. In addition to being a marketing major, Alex also plans to earn minors in economics and international business. Alex hopes to use her experience at Oklahoma State to get a job that she enjoys with people that she enjoys working with.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Carrollton, TX  
GPA: 3.60  
Expected Graduation: May 2014

**Employment:**

Frito Lay, Plano TX,  
Colleyville Cinema Grille, Colleyville, TX,

**Other:**

Dean's Honor Roll,  
President's Honor Roll,  
Phi Eta Sigma,  
Kappa Kappa Psi,  
Marching Band,  
Symphonic Band.

*“Alex is a very motivated individual with strong focus and determination.”*

*Xiang Fang,  
Associate Professor*

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### **Andrew Thomas Schram**

*Andrew is pursuing a degree in International Business as well as multiple Minors in Management, Marketing, and Finance. Over the past four years Andrew has been extensively involved on and off campus at OSU, including positions held in Student Alumni Board, Student Government Association, and a member of Sigma Phi Epsilon Fraternity. In addition, he attended a study abroad program at Fudan University in Shanghai, China. After completion of his studies at Oklahoma State, Andrew intends on pursuing a career in sales.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Bixby, OK  
GPA: 3.50  
Expected Graduation: May 2014

Employment:  
Campus Bellhops, Chattanooga TN,  
Callidus Technologies, Tulsa, OK,

Volunteer Work:  
The Big Event, Stillwater, OK,  
Student Alumni Board, Stillwater, OK,

Other:  
Dean's Honor Roll,  
Student Alumni Board,  
President's Partners,  
FBSL,  
Big Event Assistant Director,  
Sigma Phi Epsilon Fraternity.

*“Andrew is one of our more dedicated and diligent students; his future looks bright.”*

*Tracy Suter,  
Associate Professor*

**Contact Dr. Suter at 405-744-5106**



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### **Abby Zimbelman**

*Abby is double majoring in Marketing and Management with a minor in Sports Management. After graduation in May, Abby plans on finding a job in Marketing. After achieving her goal of earning a degree, she intends to put what she has learned in courses and internships to good work. After living in Oklahoma all of her life, Abby would love to relocate with her job after graduating from Oklahoma State.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Garber, OK

GPA: 3.77

Expected Graduation: December 2013

Employment:

The Uniform Stop, Stillwater OK,  
Northern Oklahoma College, Stillwater, OK,

Volunteer Work:

Immanuel Lutheran Church, Garber, OK,

Other:

Honors College,  
President's Honor Roll,  
Dean's Honor Roll,  
Phi Eta Sigma,  
Wellgates Scholar Program,  
Diamond Dolls Marketing/P.R.

*“Abby is an enthusiastic and driven student. I am confident that she will be successful in her professional career.”*

*Karen Flaherty,  
Associate Professor*

**Contact Dr. Flaherty at 405-744-8653**



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**Elizabeth Megan Shaul**

*After completing her associate's degree from Redlands, Elizabeth followed her dream to attend Oklahoma State University. Once she achieves her goal of earning her degree, she intends to seek employment in a marketing position while she works on her MBA.*

 **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Anadarko, OK  
GPA: 3.84  
Expected Graduation: May 2014

Employment:  
Walmart, Stillwater OK,  
Sonic Drive-in, El Reno, OK,

Volunteer Work:  
Ninnekah Baptist Church AWANAS, Ninnekah, OK,

Other:  
Dean's Honor Roll,  
Tau Sigma.

*“Elizabeth takes on a challenge and sees it through to success. She's going to achieve great things in the future.”*

*Ted Matherly,  
Assistant Professor*

**Contact Dr. Matherly at 405-744-5139**



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### **Cody Taylor Fuentes**

*After achieving his lifelong dream of graduating from OSU, Cody intends on successfully managing two small businesses located in his hometown. He will also look forward to continuing his education upon graduation and gaining knowledge in areas that his two businesses address on a daily basis. He looks forward to the adventures that are before him after graduation.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Skiatook, OK  
GPA: 3.75  
Expected Graduation: May 2014

Employment:  
We Love Lawns, Skiatook OK,  
Fuentes Properties, Skiatook OK,

Volunteer Work:  
Skiatook Downtown Revitalization Board, Skiatook, OK,  
Presbyterian Church, Skiatook, OK,

Other:  
Deans Honor Roll,  
Presidents Honor Roll,  
Phi Kappa Phi Member,  
Skiatook Downtown Revitalization Board Member,  
Skiatook Chamber of Commerce Member,  
Student Government President of Kerr 10.

*“Already an experienced and successful entrepreneur.”*

*Josh Wiener,  
Professor*

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### **Cole Logan Burke**

*Cole is passionate about volunteering and loves to give back when someone is needing a helping hand. He spent last summer as an intern in Oklahoma City, working for Access Midstream. He plans on obtaining his degree and trying to work towards a position possibly in the oil and gas industry. Cole is family-oriented and values led. He wants to do the best possible work while giving back to the community and staying actively involved on campus.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, OK  
GPA: 3.10  
Expected Graduation: May 2014

**Employment:**

Access Midstream, Oklahoma City, OK.  
Oklahoma State University, Stillwater OK,  
On The Border, Tulsa, OK,  
Joe Momma's Pizza, Tulsa, OK,

**Other:**

Deans Honor Roll,  
Net Impact,  
Relay for Life,  
Special Spectators,  
Coaches Vs. Cancer,  
ACS,  
Delta Sigma Pi,  
Marketing Club,  
SLVC Ambassador.

*“Cole is optimistic and determined, he will not be defeated. His future is limitless.”*

*Kevin Voss,  
Associate Professor*

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### **Amanda Kail Cook**

*Amanda will graduate with a degree in Marketing and a minor in Human Resource Management. During her four years at Oklahoma State University, she has held various leadership roles and participates in various on campus activities. She associated with Delta Sigma Pi Professional Business Fraternity, Marketing Club, and Relay for Life at Oklahoma State. Amanda is an active, dedicated student. After graduation in May, she anticipates going to graduate school to receive a masters in marketing research.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Perry, OK

GPA: 3.28

Expected Graduation: May 2014

Employment:

Warren Clinic, Stillwater, OK,

Volunteer Work:

The Big Event, Stillwater, OK,

Into the Streets, Stillwater, OK,

Relay For Life, Stillwater, OK,

Other:

President's Honor Roll,

Dean's Honor Roll,

Nathan Lee & Betty Lee Scholarship Award,

AAUW Scholarship,

OSU Regents Distinguished Transfer Scholarship,

Delta Sigma Pi Professional Business Fraternity,

Alpha Delta Pi Sorority,

Marketing Club.

*“We expect big things from Amanda given her interest in, and talent for, market research.”*

*Kevin Voss,*

*Associate Professor*

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### **Emma N Moseley**

*Emma will earn her degree in Marketing with a double minor in Sports Management and MSIS. Through campus involvement Emma has had the opportunity to grow professionally and personally. In her time as OSU, Emma has held multiple leadership positions including Philanthropy Coordinator and Homecoming Director for The Spears School of Business Student Council, Kappa Delta Sorority's Vice President of Membership, as well as serving as a chapter representative for OSU National Panhellenic Council's Selection Committee. After earning her degree, Emma looks forward to establishing her career within the marketing industry.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Fort Worth, TX  
GPA: 3.15  
Expected Graduation: May 2014

#### Employment:

The Vine Salon & More, Stillwater, OK,  
Dennett Construction, Fort Worth, TX,  
All Saints Episcopal School, Fort Worth TX,  
Mira Vista Country Club, Fort Worth, TX,

#### Volunteer Work:

Stillwater Humane Society, Stillwater, OK,  
All Saints Episcopal Schools, Fort Worth, TX,

#### Other:

Amon G. Carter Scholarship,  
Spears School of Business Student Council,  
President's Leadership Council,  
National Panhellenic Sorority VP Membership,  
National Panhellenic Council Selection Committee.

*"You don't have to be around Emma long to sense her innate leadership qualities and drive to succeed. She's a winner."*

*Tom Brown,  
Professor*

**Contact Dr. Brown at 405-744-5113**



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### **Zachary Nelson Cray**

*Zachary is pursuing a degree in International Business. His experience in OSU organizations includes involvement in the SGA Senate, SGA Speakers Board, Spears School of Business Student Council, as well as Freshman Follies. Additionally, Zachary spent the entire 2013 Spring Semester abroad in Alicante, Spain studying European business and Spanish. Upon completing his studies from Oklahoma State University, Zachary intends to receive his Juris Doctorate. Upon receiving his law degree, he hopes to become involved in either business or international law.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Weatherford, TX

GPA: 3.37

Expected Graduation: December 2013

**Employment:**

Jerry Durant Auto Group, Weatherford, TX,  
Oklahoma State Campus Life, Stillwater OK,  
Coach Factory Store, Destin, FL,

**Volunteer Work:**

Into the Streets, Stillwater, OK,  
Habitat for Humanity, Stillwater, OK,

**Other:**

Deans Honor Roll,  
SGA Senate,  
SGA Speakers Board,  
Freshman Follies Steering and Cast,  
Spring Sing Steering,  
Business Student Council,  
Sigma Phi Epsilon Fraternity.

*“Zach impressed me as a bright and very genuine person, I have no doubt that he will do well in the business world.”*

*Ajay Sukhdial,  
Associate Professor*

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### **Tyler Cole Randel**

*Tyler is an International Business major. He chose International Business to learn about basic business skills and further his knowledge of cultures around the world. Last year, Tyler and his friends started a clothing distribution center called, The Vine. This venture allows college students to work hands-on with the community and develop relationships with people. Also, Tyler helps with The Wells Project, a group devoted to raising money for wells in Africa. Outside of succeeding in school and developing friendships, Tyler finds his passion in serving the community. With his degree, he aspires to use his business skills, travel experience, and passion for service to help a company succeed in their goals. Tyler wants to focus on making a long-lasting impact on individuals.*



## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Broken Arrow, OK

GPA: 3.87

Expected Graduation: December 2013

**Employment:**

Con-Agra Foods, Omaha, NE,  
New Life Ranch, Colcord OK,  
Wal-Mart, Broken Arrow, OK,

**Volunteer Work:**

The Vine, Stillwater, OK,  
The Wells Project, Stillwater, OK,

**Other:**

President's Honor Roll,  
Dean's Honor Roll,  
Internship Spotlight,  
Phi Kappa Phi,  
Beta Theta Pi,  
Golden Key.

*“Tyler is an excellent student dedicated to making change in the world.”*

*Kevin Voss,  
Associate Professor*

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### **Sarah Catherine Hauglund**

*After graduating high school from Beggs, Sarah earned an Associate's Degree in Business at Oklahoma State University-Institute of Technology. She is now a marketing major at Oklahoma State University-Tulsa. She intends to pursue a career in marketing, promotions, or business development.*

*Throughout her education, working on team presentations to develop new ideas and strategies sparked Sarah's imagination. Her goal is to take the knowledge learned thus far and apply it to the real world work environment. There will be much more knowledge to gain by working in the real world, but that is the best part. What the future means to Sarah is taking continuously building her knowledge base. That is, her life is a continuous learning process.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Beggs, OK

GPA: 3.34

Expected Graduation: May 2014

**Employment:**

Arnold Brothers Cabinets, Beggs OK,  
Peek a Boo Baby, Tulsa, OK,

**Volunteer Work:**

Beggs First Assembly of God, Beggs, OK,  
Little League Cheerleading, Beggs, OK,

**Other:**

Dean's Honor Roll,  
Cowboy Covenant.

*“Sarah has worked hard and demonstrated tenacity in balancing work, school, and family demands. I am certain she will continue to succeed in the future.*

*Karen Flaherty,  
Associate Professor*

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### **Grant William Cooper**

*Grant is the current President of Delta Tau Delta Fraternity. After graduation he plans on finding a marketing or sports related job in the Dallas area. Grant plans on staying very active as an OSU alumni and attend many football games. He has made many great relationships with other students here at OSU and is excited to carry out those friendships after graduation.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Allen, TX

GPA: 3.25

Expected Graduation: May 2014

Employment:

Allen Americans Hockey Club, Allen, TX,  
Dallas Sidekicks, Allen, TX,

Volunteer Work:

JDRF Walk, Oklahoma City, OK,  
Into the Streets, Stillwater, OK,  
The Big Event, Stillwater, OK,  
Adopt-A-School, Stillwater, OK,  
Delt Carnival, Stillwater, OK,

Other:

Delta Tau Delta,  
Sports Management Club.

*“Grant has demonstrated leadership skills.”*

*Josh Wiener,*

*Professor*

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### **Jessica Morgan Lisenbee**

*Jessica is earning a double degree in both Marketing and International Business with minors in Accounting and Spanish. She is also completing her College Honors Award through the Honors College. She has always had a love for Oklahoma State University; both of her parents graduated from OSU, and her brother and twin sister currently attend as well. She went on a study abroad trip during May 2013 to Thailand with her Scholar Leader cohort and was excited to learn more about cultural diversity and global economies. She has been extensively involved in many different organizations on campus. She serves in various leadership positions including Order of Omega President, OSU Relay For Life Fundraising Committee Chair, and Judicial Board Representative for Panhellenic. After earning her degrees at OSU, she plans to pursue a career in marketing.*



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## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Jenks, OK  
GPA: 3.57  
Expected Graduation: May 2014

**Employment:**

Trellise, Houston, TX,  
Kaplan Campus Representative, Stillwater, OK,  
Glof Oklahoma Magazine, Tulsa, OK,  
SSB Speakers Bureau, Stillwater OK,

**Volunteer Work:**

Relay For Life - American Cancer Society, Stillwater, OK,  
Girl Scouts of Eastern Oklahoma, Tulsa, OK,  
St. Jude's Children's Hospital,

**Other:**

Dean's Honor Roll,  
President's Honor Roll,  
OSU Honors College,  
Golden Key Honor Society,  
Order of Omega, President,  
National Society of Collegiate Scholars,  
Scholar Leader Scholarship,  
Panhellenic Judicial Board Representative,  
President's Leadership Council Scholarship.

*"Jessica has positioned herself for success in this global environment better than any student I have met recently."*

*Tracy Suter,  
Associate Professor*

**Contact Dr. Suter at 405-744-5106**





### **Lauren Elizabeth Stark**

*Lauren Stark is a young woman with the energy and drive to achieve anything to which she sets her mind. Lauren places a touch of perfection in all of her work, and is always holds herself to a high standard. She is a leader that respects and truly cares about those around her. You can count on Lauren to bring positive energy to any situation, and her creativity and ambition make her a wonderful team member. After graduation, Lauren plans on earning her masters degree at OSU.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, OK  
GPA: 3.47  
Expected Graduation: May 2014

Employment:  
Riviera Tanning Spa, Stillwater OK,  
Chick-Fil-A, Stillwater, OK,

Volunteer Work:  
Race For The Cure, Oklahoma City, OK,  
Humane Society, Stillwater, OK,

Other:  
Dean's Honor Roll,  
Zeta Tau Alpha,  
Service Learning Volunteer Center,  
Ambassador's Club,  
Delta Sigma Pi.

*“Lauren is goal-driven and very creative. She will make a mark on the world.”*

*Kevin Voss,  
Associate Professor*

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### **Jacob Thomas Schooley**

*Jake is a third generation Cowboy. After earning his degree from OSU, Jake wants to work for a company where he can combine fresh new ideas with hard work. Jake loves to give back to the community, and that is something he will always incorporate into his day to day activities. Oklahoma State has opened many doors through which Jake will pursue his dreams. Oklahoma State provides opportunities to all of its students that are willing to take advantage of them. Jake is thankful for his experience in Stillwater and will never forget his time here.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, OK  
GPA: 3.67  
Expected Graduation: May 2014

Employment:  
The Persimmon Group, Tulsa OK,  
Fuzzy's Taco Shop, Stillwater, OK,

Volunteer Work:  
The First Tee Program, Tulsa, OK,

Other:  
Dean's Honor Roll,  
Regents Academic Excellence Scholarship,  
Treasurer, College Republicans,  
Phi Eta Sigma.

*“Jake demonstrates leadership through his character and his actions.”*

*Kevin Voss,  
Associate Professor*

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### **Ryan Tyler Swindell**

*Ryan is a motivated and goal-oriented student who will graduate with a degree in Marketing and a minor in Management and General Science. During his time at Oklahoma State, Ryan was involved in many on and off-campus clubs and organizations, including Secretary of the Business Ethics Club as well as a member of the Pre-Optometry club. After graduating in May, Ryan plans to attend optometry school. After graduating Optometry School, Ryan will serve his nation through the U.S. Navy, traveling around the world providing eye care and assistance for our soldiers, their families, and citizens in need around the globe. Thus far in his career, Ryan has held multiple positions in an optometry office that have exposed the marketing portion of the business to him. Ryan believes his degree and experience in marketing will provide another asset to his future optometry office.*



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## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and  
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Hometown: Oologah, OK.

GPA: 3.50

Expected Graduation: May 2014

Employment:

Stillwater Vision Clinic, Stillwater OK,  
Oklahoma State Intramurals, Stillwater, OK,

Volunteer Work:

South Haven Fun Run, South Haven, KS,  
Harbor Church Relocation, Oologah, OK,

Other:

Marketing Club,  
Business Ethics Club, Secretary,  
Pre Optometry Club,  
Advertising Club,  
National Society of Collegiate Scholars,  
Golden Key Honor Society.

*“Ryan is a dedicated individual with a clear  
career goal. He has a bright future.”*

*Xiang Fang,  
Associate Professor*

**Contact Dr. Fang at 918-594-8194**





### **Melinda Dawn Wright**

*Melinda Wright is a marketing major who is actively involved in Alpha Chi Omega, Advertising Club, and Marketing Club. She is Marketing Club's Vice President of Communications and manages internal communications for the Department of Marketing. Melinda was an Events Intern with MultiView Inc. in Irving, Texas last summer. After earning her degree, she intends to find a career in marketing and events coordinating in Oklahoma City.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Oklahoma City, OK  
GPA: 3.56  
Expected Graduation: May 2014

**Employment:**

MultiView, Inc., Irving TX,  
OSU Department of Marketing, Stillwater, OK,

**Volunteer Work:**

Special Care, Oklahoma City, OK,  
Wings of Hope, Stillwater, OK,

**Other:**

Dean's Honor Roll,  
President's Honor Roll,  
OSU Academic OPP Award (Scholarship),  
Advertising Club,  
Marketing Club,  
Alpha Chi Omega Fraternity,  
American Marketing Association,  
American Advertising Federation.

*“Mindy is not a self-promoter, she is a business promoter.”*

*Kevin Voss,  
Associate Professor*

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**Matthew William Kennedy**

*Matthew will graduate in May with degrees in Marketing and Management and a minor in International Business. After Matthew earns his degree he plans on pursuing his MBA and possibly going to law school. Matthew is also a member of Delta Sigma Pi International Business Fraternity and is a writer for the all Greek Newspaper The Odyssey.*

 **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, OK  
GPA: 3.34  
Expected Graduation: May 2014

Employment:  
Conexus Logistics, Tulsa, OK.  
Keystone Food Services, Stillwater OK,  
Tulsa Kids Baseball, Tulsa, OK,

Volunteer Work:  
Special Olympics , Stillwater, OK,  
Eastern Oklahoma Food Bank, Tulsa, OK,

Other:  
President's and Dean's Honor Roll,  
Sigma Alpha Lambda,  
National Honor Society,  
Sigma Alpha Epsilon Fraternity,  
Delta Sigma Pi Business Fraternity,  
The Odyssey Writer.

*“Matt's enthusiasm for diving into difficult experiences gives him a unique adaptability well-suited to the business world. ”*

*Ted Matherly,  
Assistant Professor*

**Contact Dr. Matherly at 405-744-5139**



**Spears School  
OF BUSINESS**

Department of Marketing  
Spears School of Business  
Oklahoma State University  
Stillwater and Tulsa  
Phone: 405-744-5192  
Fax: 405-744-5180





### **Michael Logan Chernoff**

*Michael is a motivated and enthusiastic student with experience in promotions, sales, and marketing. He will graduate with a degree in marketing and management, as well as a minor in management information systems. He is very active within the OSU community through various volunteer opportunities such as St. Jude's Children's Hospital and the Big Event. He is also works at the OSU Foundation. In addition, Michael is part of the Business Honor Organization and served as an executive officer of the International Fraternity Sigma Chi. After graduating, Michael plans to follow his passion and pursue a career in the marketing industry.*



## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Colleyville, TX  
GPA: 3.52  
Expected Graduation: May 2014

Employment:  
OSU Foundation, Stillwater OK,  
Berry, Irving, TX,

Volunteer Work:  
Meals on Wheels, Fort Worth, TX,  
Special Olympics, Grapevine, TX,

Other:  
Dean's Honor Roll,  
OSU Nonresidential Achievement Scholarship,  
Business Honors,  
Freshman Business Student Leaders,  
Campus Crusades for Christ,  
Sigma Chi.

*"Michael is quite self-aware and communicates very well. He also has strong work experience."*

*Ajay Sukhdial,  
Associate Professor*

**Contact Dr. Sukhdial at 405-744-5085**



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### **Maxwell James Wiebrecht**

*Max is majoring in Marketing with a minor in Management. He is involved in a variety of activities on campus. He has been part of Business Student Council for the past three years, and has represented the business school in a variety of other departments on campus. He was the House Dec and Walk-around Executive for America's Greatest Homecoming in 2012. He has been the chair of Student Government's Speakers Board for the past two years. He worked directly with Dean Crosby's office to bring in world leaders such as Robert Gates, Tony Blair, and Jack Welch. He also brought Rainn Wilson, Shaq, and many others to campus over the past two years. He intends on pursuing a career in the entertainment industry. After graduating, Max will wear America's Brightest Orange proudly for the rest of his life.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Shawnee, KS  
GPA: 3.20  
Expected Graduation: May 2014

Employment:  
Dr. Bird, Stillwater OK,

Volunteer Work:  
LifeChurch,  
Big Event,

Other:  
Top 10 Freshman,  
Diligence Award,  
PLC Leadership Award,  
Business Student Council,  
Homecoming Executive,  
Student Alumni Board,  
SGA Speaker's Board Chair.

*“Max knows what he wants and is already well on his way to achieving it. I cannot wait to see what he accomplishes next.”*

*Tracy Suter,  
Associate Professor*

**Contact Dr. Suter at 405-744-5106**



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Stillwater and Tulsa  
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Fax: 405-744-5180







### **Gillian Ann Barrett**

*Gillian is a native Texan who has an especially unique international background. She is currently in the pursuit of an International Business Degree with a double minor in Economics and Marketing. Gillian aims to learn Mandarin Chinese. She is an active member in various university clubs. Upon attaining her Bachelor's degree from Oklahoma State University, Gillian hopes to fuel her interest in international affairs by the continuation of on-site learning of the Chinese language and culture to best facilitate a career with Asian-American relations.*

## **2013-2014 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, OK  
GPA: 3.70  
Expected Graduation: May 2014

Employment:  
David's Bridal, Tulsa OK,  
C.E.P.D., Stillwater, OK,

Volunteer Work:  
American Cancer Society, Tulsa, OK,  
Cornerstone Church, Tulsa, OK,

Other:  
Dean's Honor Roll,  
President's Honor Roll,  
Sigma Phi Lambda, Vice President,  
AAUW member,  
Study Abroad in London.

*“Poised, thoughtful, and passionate. Gillian is a relationship builder and customer-oriented.”*

*Kevin Voss,  
Associate Professor*

**Contact Dr. Voss at 405-744-5106**



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Faculty  
Department of Marketing  
Spears School of Business  
Oklahoma State University



Joshua Wiener  
Department Head  
Professor of Marketing  
Carson Professor of Business Administration  
Director of the Center for Social & Services Marketing



Zac Arens  
Assistant Professor



Todd Arnold  
Raymond A. Young Chair and  
Associate Professor



Tom Brown  
Noble Foundation Chair in  
Marketing Strategy and  
Professor of Marketing



Goutam Chakraborty  
Professor



Xiang Fang  
Associate Professor



Karen Flaherty  
Associate Professor



Ji-Hoon Jhang  
Assistant Professor



Lee Manzer  
Professor



Marlys Mason  
Associate Professor



James Mason  
Clinical Professor



Ted Matherly  
Assistant Professor



Tracy Suter  
Associate Professor



Ajay Suhkdi  
Associate Professor



Kevin Voss  
Don and Cathey Humphreys Endowed Chair  
and Associate Professor

The Faculty is pleased to recognize the outstanding seniors in the Orange Book. We celebrate the graduation of all our students and wish them the best of success in their personal and professional lives.

**GO COWBOYS!**

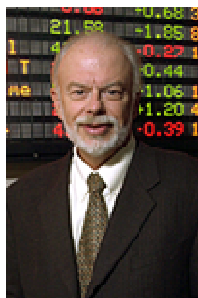
## Emeritus Faculty



Bob Hamm  
Emeritus Professor



Steve Miller  
Emeritus Professor



John Mowen  
Emeritus Professor

Interim Dean  
Spears School of Business  
Oklahoma State University



Ken Eastman  
Associate Professor of Management

# Orange Book Alumni

2012-2013

Tracie Dickerson

Emily Doty

Paden Ferguson

Ariel Litwer

Kirby Reber

Angela Miller

Rachel Noland

Sarah Mathews

Sarah Thursby

Brittani Hale

Patrick Combs

2011-2012

Lauren Martin

Sara Shidell

Moises Escheverria

Rachel Hoelscher

Megan Saltink

Kyle Buthod

Gabby Grijalva

Julie Hildebrand

Megan Wynn

Taylor Foster

Jordan Pace

Jessica Reid

Chad Little

2010-2011

Keith Richardson

Jay White

Michael Ward

Hannah Flynt

Chelsea Muncil

Erica Tyler

Mary White

Kelsey Beesley

Christine Miklosko

Jorge Delgado



