

Orange Book Application Form

Start of Block: Orange Book Application Form

Q13 WELCOME

This is the application form for the School of Marketing and International Business's
2019-2020 Orange Book.

The Orange Book is a CELEBRATION! of our outstanding Marketing and International Business students.

To be included in the Orange Book you must be chosen by the Faculty as an Outstanding Marketing or International Business Senior. *Only Students who answer all four essay questions will be considered by the Faculty.*

The application is similar to one you might fill out for a scholarship application. Once you have filled out the application, it will be reviewed by the Faculty. Based on this review, several deserving students will be selected to participate in personal interviews. After the personal interviews, the Faculty will select the Outstanding Marketing and International Business Seniors that will be honored by inclusion in the Orange Book. The Orange Book will be distributed to University Officials, Parents, Potential Employers, and other Stakeholders.

For your application to be considered complete, you must answer all of the essay questions. Only students with completed applications will be considered by the faculty. Please be absolutely honest in all your responses. Inaccurate or fraudulent responses may be used to eliminate you as a candidate for inclusion in the Orange Book.

Applications must be finalized no later than 5:00pm on April 26th, 2019. Please Indicate Your Planned Graduation Date Below

- Planned Graduation in December 2019
- Planned Graduation in May 2020

Page Break

Q31 Permission to Disclose Personal and Academic Information

The Family Educational Rights and Privacy Act (FERPA) prevents the University from releasing information about students without the students express permission. To gain the maximum benefit from the Orange Book, Marketing and International Business students are encouraged to allow disclosure of specific information within the Orange Book.

Remember, the Orange Book will distributed to University Officials, Parents, and Potential Employers.

Applications must be finalized no later than April 26, 2019. Please indicate whether you agree to allow the below listed information to be printed in the Orange Book. If you agree check the box, if you do not want the information released please leave the box unchecked.

- I give permission for my name and other identifying to be included in the Orange Book.
- I give permission for my grade point average to be included in the Orange Book.

Page Break

Q1 The information on this page may appear in the Orange Book.

Your Name:

- First (Given Name) _____
- Middle _____
- Last (Family Name) _____
- Suffix (Sr. Jr. III, etc.) _____

Q3 Local Address:

- Address _____
- Apartment # _____
- City _____
- State _____
- Zip _____
- Country _____

Q4 Contact Information:

- Area Code _____
- Telephone Number _____
- email address _____
- Cell Phone Area Code _____
- Cell Phone Number _____

Q5 The information on this page WILL NOT appear in the Orange Book.

Permanent Address:

Address _____

Apartment # _____

City _____

State _____

Zip _____

Country _____

Q7 Date of Birth

Month _____

Day _____

Year _____

Q6 Gender:

Female

Male

Q8 Other Information:

Campus Wide ID Number (CWID)

Page Break _____

Q34 This information Will Not appear in the Orange Book, but will appear in PRESS RELEASES issued by the Spears School of Business.

Please indicate the name of your hometown newspaper:

Q35 Please indicate the name of the high school you graduated from:

Q36 Please indicate the year you graduated from High School

Q37 Please indicate the names (first and last) of your parents:

Father _____

Mother _____

Step-Father (if desired) _____

Step-Mother (if desired) _____

Page Break _____



Q30 The information on this page may appear in the Orange Book.

Please provide a brief biographical sketch (150 words maximum). Please write in third person, that is write "Sarah is from Stillwater" rather than "I am from Stillwater". Please discuss the now and the future rather discussing the past (for example, don't write "I graduated from Stillwater High School" instead write "After achieving my goal of earning a degree from OSU, I intend to...")

Q32 If you wish, you may provide a URL for your online resume/job add. This might include HireOSUgrads.com LinkedIn, Monster, Career Builder, etc. Social networking pages like Facebook or MySpace are not acceptable.

Page Break



Q19 The information on this page WILL NOT appear in the Orange Book.

Essay Question #1 (150 words maximum):

Please describe your career goals. Provide some description of what kind of job you will be seeking after graduation. Describe where you see your career five years after graduation.

Page Break



Q20 The information on this page WILL NOT appear in the Orange Book.

Essay Question #2 (350 words maximum):

Discuss a leadership experience you have had in any area of life: school, work, athletics, family, church, community, etc. How and why did you become a leader in this area? How did this experience influence your goals?

Page Break



Q21 The information on this page WILL NOT appear in the Orange Book.

Essay Question #3 (250 words maximum):

Please describe what you perceive to be your most important strength and your most important weakness. Describe how you plan to capitalize on your strength and improve on your weakness.

Page Break



Q22 Essay Question #4 (250 Words Maximum):

Please describe the most creative thing you have done while enrolled here at O.S.U. (250 words maximum)

Page Break

Q12 The information on this page may appear in the Orange Book.

Oklahoma State University

- Major _____
 - Minor _____
 - Grade Point Average _____
 - How long have you been at O.S.U. ?

-

Q14 Oklahoma State University Achievements

- Academic Honors _____
 - Clubs/Programs _____
 - Athletics _____
 - Other Activities/Recognition _____
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Page Break _____

Q20 The information on this page may appear in the Orange Book.

What Languages Do You Speak?

Native Language _____

Second Language _____

Other Languages _____

Page Break _____

Q15 Only the employer's name may appear in the Orange Book.

Employment Information (Most Recent Employer)

- Most Recent Employer _____
- Street _____
- City _____
- State _____
- Zip _____
- Length of Employment _____
- Job Title _____

Q16 Describe your job description. Include significant responsibility, including number of people supervised if any. List in any promotions or other recognition received connected with this employment.

Page Break _____

Q17 Only the employer's name may appear in the Orange Book.

Employment Information (Other Employment)

- Employer _____
- Street _____
- City _____
- State _____
- Zip _____
- Length of Employment _____
- Job Title _____

Q18 Describe your job description. Include significant responsibility, including number of people supervised if any. List in any promotions or other recognition received connected with this employment.

Page Break _____

Q24 Only the organization's name may appear in the Orange Book.

Unpaid Volunteer Work and Community Service Activities

- Organization/Community _____
- Street _____
- City _____
- State _____
- Zip _____
- Length of Service _____
- Job Title _____

Q25 Describe your job description. Include significant responsibility, including number of people supervised if any. List in any promotions or other recognition received connected with this employment.

Page Break _____

Q28 Only the organization's name may appear in the Orange Book.

Other Unpaid Volunteer Work and Community Service Activities

- Organization/Community _____
- Street _____
- City _____
- State _____
- Zip _____
- Length of Service _____
- Job Title _____

Q27 Describe your job description. Include significant responsibility, including number of people supervised if any. List in any promotions or other recognition received connected with this employment.

Page Break _____



Q29 The information on this page WILL NOT appear in the Orange Book.

Use the following space for any other information that you would like the Orange Book selection committee to consider when evaluating your application. This is an opportunity for you to highlight things like Leadership roles you have taken, significant challenges or obstacles you have overcome, or anything that you think makes you a good choice for inclusion in the Orange Book. (500 words maximum)

End of Block: Orange Book Application Form
