

## WELCOME

This is the application form for the School of Marketing and International Business's

### 2018-2019 Orange Book.

The Orange Book is a CELEBRATION! of our outstanding Marketing and International Business students.

To be included in the Orange Book you must be chosen by the Faculty as an Outstanding Marketing or International Business Senior.

*Only Students who answer all four essay questions will be considered by the Faculty.*

The application is similar to one you might fill out for a scholarship application. Once you have filled out the application, it will be reviewed by the Faculty. Based on this review, several deserving students will be selected to participate in personal interviews. After the personal interviews, the Faculty will select the Outstanding Marketing and International Business Seniors that will be honored by inclusion in the Orange Book. The Orange Book will be distributed to University Officials, Parents, Potential Employers, and other Stakeholders.

For your application to be considered complete, you must answer all of the essay questions. Only students with completed applications will be considered by the faculty. Please be absolutely honest in all your responses. Inaccurate or fraudulent responses may be used to eliminate you as a candidate for inclusion in the Orange Book.

**Applications must be finalized no later than 5:00pm on April 30th, 2018.**

Please Indicate Your Planned Graduation Date Below

- Planned Graduation in December 2018
- Planned Graduation in May 2019

#### Permission to Disclose Personal and Academic Information

The Family Educational Rights and Privacy Act (FERPA) prevents the University from releasing information about students without the student's express permission. To gain the maximum benefit from the Orange Book, Marketing and International Business students are encouraged to allow disclosure of specific information within the Orange Book.

Remember, the Orange Book will be distributed to University Officials, Parents, and Potential Employers.

Applications must be finalized no later than April 28, 2017.

Please indicate whether you agree to allow the below listed information to be printed in the Orange Book. If you agree, check the box; if you do not want the information released, please leave the box unchecked.

- I give permission for my name and other identifying information to be included in the Orange Book.
- I give permission for my grade point average to be included in the Orange Book.

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The information on this page may appear in the Orange Book.

Your Name:

First (Given Name)

Middle

Last (Family Name)

Suffix (Sr. Jr. III, etc.)

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Local Address:

Address

Apartment #

City

State

Zip

Country

Contact Information:

Area Code

Telephone Number

email address

Cell Phone Area Code

Cell Phone Number

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The information on this page WILL NOT appear in the Orange Book.

Permanent Address:

Address

Apartment #

City

State

Zip

Country

**Date of Birth**

Month

Day

Year

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**Gender:**

Female

Male

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**Other Information:**

Campus Wide ID Number (CWID)

This information Will Not appear in the Orange Book, but will appear in PRESS RELEASES issued by the Spears School of Business.

Please indicate the name of your hometown newspaper:

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Please indicate the name of the high school you graduated from:

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Please indicate the year you graduated from High School

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Please indicate the names (first and last) of your parents:

Father

Mother

Step-Father (if desired)

Step-Mother (if desired)

The information on this page may appear in the Orange Book.

Please provide a brief biographical sketch (150 words maximum). Please write in third person, that is write "Sarah is from Stillwater" rather than "I am from Stillwater". Please discuss the now and the future rather discussing the past (for example, don't write "I graduated from Stillwater High School" instead write "After achieving my goal of earning a degree from OSU, I intend to... "

If you wish, you may provide a URL for your online resume/job add. This might include HireOSUgrads.com LinkedIn, Monster, Career Builder, etc. Social networking pages like Facebook or MySpace are not acceptable.

The information on this page WILL NOT appear in the Orange Book.

Essay Question #1 (150 words maximum):

Please describe your career goals. Provide some description of what kind of job you will be seeking after graduation. Describe where you see your career five years after graduation.

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Essay Question #2 (350 words maximum):

Discuss a leadership experience you have had in any area of life: school, work, athletics, family, church, community, etc. How and why did you become a leader in this area? How did this experience influence your goals?

The information on this page WILL NOT appear in the Orange Book.

Essay Question #3 (250 words maximum):

Please describe what you perceive to be your most important strength and your most important weakness. Describe how you plan to capitalize on your strength and improve on your weakness.

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Essay Question #4 (250 Words Maximum):

Please describe the most creative thing you have done while enrolled here at O.S.U. (250 words maximum)

The information on this page may appear in the Orange Book.

**Oklahoma State University**

|                                    |                      |
|------------------------------------|----------------------|
| Major                              | <input type="text"/> |
| Minor                              | <input type="text"/> |
| Grade Point Average                | <input type="text"/> |
| How long have you been at O.S.U. ? | <input type="text"/> |

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**Oklahoma State University Achievements**

|                              |                      |
|------------------------------|----------------------|
| Academic Honors              | <input type="text"/> |
| Clubs/Programs               | <input type="text"/> |
| Athletics                    | <input type="text"/> |
| Other Activities/Recognition | <input type="text"/> |

The information on this page may appear in the Orange Book.

**What Languages Do You Speak?**

|                 |                      |
|-----------------|----------------------|
| Native Language | <input type="text"/> |
| Second Language | <input type="text"/> |
| Other Languages | <input type="text"/> |

Only the employer's name may appear in the Orange Book.

**Employment Information (Most Recent Employer)**

|                      |                      |
|----------------------|----------------------|
| Most Recent Employer | <input type="text"/> |
| Street               | <input type="text"/> |
| City                 | <input type="text"/> |
| State                | <input type="text"/> |
| Zip                  | <input type="text"/> |
| Length of Employment | <input type="text"/> |
| Job Title            | <input type="text"/> |

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Describe your job description. Include significant responsibility, including number of people supervised if any. List in any promotions or other recognition received connected with this employment.

Only the employer's name may appear in the Orange Book.

**Employment Information (Other Employment)**

|                      |                      |
|----------------------|----------------------|
| Employer             | <input type="text"/> |
| Street               | <input type="text"/> |
| City                 | <input type="text"/> |
| State                | <input type="text"/> |
| Zip                  | <input type="text"/> |
| Length of Employment | <input type="text"/> |
| Job Title            | <input type="text"/> |

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Describe your job description. Include significant responsibility, including number of people supervised if any. List in any promotions or other recognition received connected with this employment.

Only the organization's name may appear in the Orange Book.

**Unpaid Volunteer Work and Community Service Activities**

|                        |                      |
|------------------------|----------------------|
| Organization/Community | <input type="text"/> |
| Street                 | <input type="text"/> |
| City                   | <input type="text"/> |
| State                  | <input type="text"/> |
| Zip                    | <input type="text"/> |
| Length of Service      | <input type="text"/> |
| Job Title              | <input type="text"/> |

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Describe your job description. Include significant responsibility, including number of people supervised if any. List in any promotions or other recognition received connected with this employment.

Only the organization's name may appear in the Orange Book.

**Other Unpaid Volunteer Work and Community Service Activities**

|                        |                      |
|------------------------|----------------------|
| Organization/Community | <input type="text"/> |
| Street                 | <input type="text"/> |
| City                   | <input type="text"/> |
| State                  | <input type="text"/> |
| Zip                    | <input type="text"/> |
| Length of Service      | <input type="text"/> |
| Job Title              | <input type="text"/> |

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Describe your job description. Include significant responsibility, including number of people supervised if any. List in any promotions or other recognition received connected with this employment.

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Use the following space for any other information that you would like the Orange Book selection committee to consider when evaluating your application. This is an opportunity for you to highlight things like Leadership roles you have taken, significant challenges or obstacles you have overcome, or anything that you think makes you a good choice for inclusion in the Orange Book. (500 words maximum)