ORANGE BOOK





428 Business Building Stillwater, Oklahoma 74078-4011 P 405.744.5192

Dear Friend,

Since 2010 the School of Marketing and International Business has acknowledge the importance of our seniors' achievements by celebrating our students who have been selected by the faculty as outstanding students in marketing and international business. Each of the recipients has gone beyond the traditional college experience of taking courses to voluntarily participate in opportunities that truly broaden their education. Selection to the Orange Book honors those graduating OSU marketing and international business seniors who are academically outstanding, demonstrate service to their departments, university and/or community, or are active in extracurricular, academic or professional activities.

Thirty-six marketing majors, four international business majors, and three marketing and international business double majors have been named to this year's Orange Book. The Orange Book that you hold in your hands showcases these outstanding individuals. It is our expression of appreciation for our students' valuable contributions to the campus and to the community during their undergraduate tenure. This year's honorees are student leaders who have positively impacted the organizations with which they are involved and have represented Oklahoma State University and the Spears School of Business very well.

Our program currently has 1,083 Marketing majors and 77 International Business majors. Selection to the Orange book honors students by recognizing that their excellence reflects positively on the Spears School of Business and Oklahoma State University. We will miss them; we always do, but the OSU family is a tight one – our graduates tend to stay in touch. To learn more about the work of the School of Marketing and International Business, visit https://business.okstate.edu/marketing.

Warm Regards,

Tom J. Brown,

Head, School of Marketing and International Business

Professor of Marketing

Noble Foundation Chair in Marketing Strategy

Kevin E. Voss, Professor

Don and Cathey Humphreys Chair 2020-2021 Orange Book Coordinator





Addison Elizabeth Browne

Addison Browne is earning a degree in marketing; she intends to pursue a career in marketing, sales, or consulting. Addison is passionate about helping others and has served in various capacities through volunteer organizations since middle school. She hopes to be able to help others in her future career. Besides service, Addison is passionate about her faith as well as empowering women. She is an active member of her church, and was also the chaplain of her sorority where she was able to encourage the women in her sorority in their faiths. Addison also loves to travel and studied abroad in Florence, Italy in the Spring of 2020. Addison also enjoys various hobbies including volleyball, interior design, and photography.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Plano, Texas

GPA: 4.00

Expected Graduation: May 2021

Employment

asTech Automotive Service Technicians, Plano, BAS Media and Digital Marketing, Plano,

Volunteer Work:

KLIFE Ministries, Stillwater, Into the Streets,

Other:

President's Honor Roll, Dean's Honor Roll, Chaplain, Kappa Alpha Theta Business Student Council, Rooted Ministries, Worthy Women's Conference, Intramural Volleyball, Study Abroad.

"A true leader, Addison combines a passion for helping others with great communication skills."

Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106







Kristen Michelle Grant

Krissy is a double major in marketing and management, and a minor in international business. Krissy is actively involved within the Spears School and campus community, and is a member of Business Student Council, Marketing Club, and Kappa Kappa Gamma. After earning her degree, she hopes to pursue an MBA through the Watson School of Management at OSU. After graduate school, Krissy hopes to work within the digital marketing field.

>> 2019-2020 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Wichita, Kansas

GPA: 4.00

Expected Graduation: May 2021

Employment:

E&J Gallo Winery, Dallas,

Wichita Nephrology Group, Wichita,

Volunteer Work:

Reading is Fundamental, Our Daily Bread, Stillwater,

Other:

President's Honor Roll,
Dean's Honor Roll,
Business Student Council,
Marketing Club,
Varsity Revue Steering,
Philanthropy Chair, Kappa Kappa Gamma.

"Krissy is a diligent student and a strong leader. I am confident that she will be successful in the future." Karen Flaherty, Professor

Contact Dr. Flaherty at 405-744-8611







Alexis Adena Hightower

Alexis is a double major in marketing and management and a double minor in international business and sports management. She currently works as a Teacher's Assistant and Marketing Intern in the Spears School of Business. She was a healthcare sales Representative for Max Q Research for over year which allowed her to develop her skills as a successful sales representative. Alexis is an active member of the Center of Sales and Service Excellence Certificate (CSSE) Program as well as the Sales Club. Alexis also worked as a Peer Mentor for the Freshman Seminar Class in the Spears School of Business. After graduation, Alexis plans to earn a Masters of Business Administration degree.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Stillwater, Oklahoma

GPA: 3.92

Expected Graduation: December 2020

Employment

Spears School of Business, Stillwater,

MaxQ Research, Stillwater,

Volunteer Work:

Center for Executive and Professional Development, Stillwater,

Stillwater Bible Church, Stillwater,

Brookdale Stillwater,

Other:

Presidents Honor Roll,

Dean's Honor Roll,

Valedictorian Scholarship,

Center of Sales and Service Excellence,

Sales Club,

Phi Kappa Phi,

CAGLE's International Student of the Month,

National Society of Leadership and Success,

CowboyThon,

Harvest Carnival Big Committee Member.

"Alexis is a personable and energetic student with excellent multitasking and time management skills. She has a bright future ahead of her." Xiang Fang, Associate Professor

Contact Dr. Fang at 918-594-8194







Claire Katherine Raschen

Claire is graduating with a degree in marketing and a minor in management. She loved her time at OSU and is grateful for all it had to offer. Some of her most fond memories are being on the Homecoming Steering Committee, studying abroad in Greece, working as a teaching assistant with OSU's management department, and being in a Panhellenic sorority. After earning her degree, Claire plans on attending law school. She is excited to use her education from the Spears School of Business to potentially work in corporate law.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Tulsa, Oklahoma

GPA: 4.00

Expected Graduation: May 2021

Employment:

SixPR, Tulsa, BOK Center, Tulsa,

OSU Management Department, Stillwater,

Volunteer Work:

Tiny Paws Kitten Rescue, Stillwater, Our Daily Bread Food Bank, Stillwater,

Other:

President's Honor Roll, Dean's Honor Roll, Phi Kappa Phi,

OSU Academic Award Scholarship,

American Association of University Women,

Homecoming Steering Committee,

CAGLE study abroad, Beta Gamma Sigma,

National Society of Leadership and Success,

Intramural volleyball.

"Claire is an intelligent and hardworking student. I am confident that she will be successful in her future pursuits in law school." Karen Flaherty, Professor

Contact Dr. Flaherty at 405-744-8611







Brandon McCurdy

Brandon intends to chase the American dream of owning his own company. As a journeyman lineman, he plans to market linework safety in the United States and eventually around the world. He is ready to make a splash in the field and hopes to bring the best of Oklahoma State University with him.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Kingfisher, Oklahoma

GPA: 3.08

Expected Graduation: May 2021

Employment:

City of Stillwater Electric Utility, City of Kingfisher Electric Department,

Volunteer Work:

FBC Kingfisher,

"Brandon is a determined young professional that has already proven that he can successfully balance work, school, and family simultaneously. I am tremendously impressed with his attitude, engagement, and ability to carry through on his dreams."

Tom Brown, Professor

Contact Dr. Brown at: 405-744-5113







Chhavi Niihawan

Chhavi is majoring in marketing. After earning her degree, she intends to work for a marketing company. She gained work experience while studying at OSU, for example she has worked with Residential Life and in the Spears School of Business.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Dehli, India

GPA: 3.20

Expected Graduation: May 2021

Employment:

Spears School of Business, Stillwater, Housing and Residential Life, Stillwater,

Volunteer Work:

Center for Executive and Professional Development, Stillwater, Student Union Activity Board, Stillwater,

Other:

Indian Student Association, Stillwater, International Students Organization.

"Chhavi knows who she is and where she is going. Creative, artistic, and entrepreneurial; she can and will achieve her goals." Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106







Lauren E Lucas

Lauren is graduating with degrees in marketing and management. Lauren likes to be involved on campus while being a member of several clubs such as Phi Kappa Phi Honor Society, Business News Club, E-Club, The Wells Project, National Society of Leadership and Success, and an alumnus of Pi Beta Phi. After graduation she hopes to pursue an MBA at Oklahoma State before moving into the corporate world. She hopes to gain valuable business experience, insight, and knowledge before one day starting her own company centered around health and wellness which is one of her passions. In her free time, Lauren enjoys exercising, teaching cycle and other wellness classes, hanging out with friends, yoga, spending time at church, trying new hobbies, and traveling. Lauren's ultimate goal is to leave the world better than she found

SPEARS SCHOOL OF BUSINESS

School of Marketing and International Business Spears School of Business Oklahoma State University Stillwater and Tulsa Phone:405-744-5192

>> 2019-2020 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Tulsa, Oklahoma

GPA: 3.85

Expected Graduation: May 2021

Employment:

VCN Packaging, Newport Beach, California,

CareATC, Tulsa, Josh's Sno Shack, Tulsa, TeamTRI, Tulsa,

Volunteer Work:

PB&J Project Tulsa, Tulsa, Salvation Army, Tulsa, Habitat For Humanity, Tulsa,

Other:

Phi Kappa Phi,

President's Honor Roll,

Dean's Honor Roll,

Tulsa Outstanding Student,

Presidents Leadership Class,

The Wells Project,

The Big Event,

National Society of Leadership and Success,

Business News Club,

10000 Cups,

TED Talk College,

Tulsa Marketing Network,

Victory Young Adults.

"Lauren is a motivated and passionate student with strong leadership and communication skills. The sky is the limit!" Xiang Fang, Associate Professor

Contact Dr. Fang at 918-594-8194





Madison Ann Gudgel

Madison is pursuing a double major in marketing and entrepreneurship with a minor in international business. She is in the Center for Sales and Service Excellence certificate program. Madison is actively involved in her sorority where she serves as the Internal Recruitment Chair. She enjoys giving her time to organizations such as Wings of Hope, Girl Scouts of America, and Prevent Child Abuse America. In the Summer of 2019, Madison participated in a study abroad program with the Spears School of Business in London. Madison is also a teaching assistant in the Management Department within the Spears School of Business.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Tulsa, Oklahoma

GPA: 3.31

Expected Graduation: May 2021

Employment:

Teaching Assistant, Stillwater,

ISN, Dallas,

Volunteer Work:

Into the Streets, Stillwater,

Community Food Bank of Eastern Oklahoma, Tulsa,

Other:

Dean's Honor Roll, CAGLE Scholar, Cagle Study Abroad Scholarship, Provost's Study Abroad Scholarship, Barclay Family Endowed Scholarship, Hobbs Family Scholarship, Center for Sales and Service Excellence, Into the Streets, Cowboy Thon.

CowboyThon, Study Abroad London.

"Madison has a wealth of experience at a young age and will fit well in many different contexts. Self-motivated and accomplishment-oriented." Todd Arnold, Professor

Contact Dr. Arnold at: 916-594-8596







Ashley Nicole Crabbs

Ashley is a double major in international business and management, with a concentration in sports management. She also has a minor in marketing. She is passionate about sports, sponsorship, and community service evidenced by her involvement while at OSU. After earning her degree from OSU, Ashley intends to work for a company, whether that be a business or a sports team, doing corporate partnerships.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Gardner, Kansas

GPA: 3.89

Expected Graduation: December 2020

Employment:

FC Tulsa,

LASSO Center, Stillwater,

Volunteer Work:

Sponsorship Director, Into the Streets, Stillwater,

Other:

National Society of Collegiate Scholars,

President's Honor Roll,

Dean's Honor Roll,

Out-of-State Academic Achievement Scholarship,

Dennis Mott Management Scholarship,

Wayne Meinhart Memorial Scholarship,

Rowdy Director for SGA,

Sports Management Club,

Student Representative, NCAA Athletic Council.

"Ashley is an experienced professional with clear goals for her future. She is focused, motivated, and determined." Kevin Voss, Professor

Tel: 405-744-5106







Madison Marie Feagley

Maddie is pursing degrees in marketing and management. She is also completing the Center for Sales and Service Excellence program. Her involvement in the business school includes the-Freshman Peer Mentor Program and working as teaching assistant. During summer 2019 she studied abroad in Greece. She is involved in her sorority and loves to participate in volunteer work. After graduating from OSU she hopes to pursue a career in Marketing and Sales.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Frisco, Texas

GPA: 3.48

Expected Graduation: May 2021

Employment:

Teaching Assistant, Stillwater, Concentra Urgent Care, Addison, Texas, Administrative Support Services, Stillwater,

Volunteer Work:

Our Daily Bread, Stillwater, WONDERtorium, Stillwater, Humane Society, Stillwater,

Other:

American Association of University Women, Spears School Freshman Peer Mentor, CSSE Program, Homecoming Big Committee, Study Abroad, Intramural Sports, Cagle Study Abroad Scholarship.

"Madison is a quick, intelligent student who is not afraid to ask questions. She is ready for a challenge."

Miriam McGaugh, Assistant Professor of Practice

Contact Dr. McGaugh at 405-744-2208







Sydney Paige Gleason

Sydney is a double major in marketing and management, with minors in nonprofit management, business sustainability, and international business. Sydney has a passion for working with others and giving back to her community. She is actively involved on campus through her involvement in organizations and her sorority. Sydney has gained leadership experience serving as the Vice President of Finance and as Homecoming Director for her sorority. After receiving her degree she plans on pursuing a career utilizing her education while striving for leadership opportunities within a company.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Edmond, Oklahoma

GPA: 3.80

Expected Graduation: May 2021

Employment:

Mid-First Bank, Oklahoma City, Spears School of Business, Stillwater, Camp War Eagle, Rogers, Arkansas,

Volunteer Work:

Wings of Hope, Stillwater, Girl Scouts of America, Stillwater,

Other:

President's Honor Roll,
Dean's Honor Roll,
Cowboy Cousins,
CowboyThon,
Panhellenic Recruitment Counselor,
Vice President of Finance - Kappa Delta Sorority.

"Sydney is a team builder with A-plus people skills. A great asset for any employer." Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106







Kaylee Addison Barnes

Kaylee is working on her bachelor's degree as a marketing major. During her time at OSU, she's been an active member of the President's Leadership Society and the National Society of Leadership and Success. Kaylee is also the owner of Kaylee Addison Artistry, an on-location makeup artistry and hairstyling business for productions and events. With an entrepreneurial spirit and a passion for marketing, she hopes to take her skills to the business world after graduating.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Glenpool, Oklahoma

GPA: 3.80

Expected Graduation: May 2021

Employment:

Pure Barre, Tulsa,

Kaylee Addison Artistry, Tulsa,

Volunteer Work:

Flashes of Hope - St. Francis, Tulsa,

Runway Tulsa,

Other:

President's Leadership Society,

National Society of Leadership and Success.

"Kaylee is passionate about what she does and is an entrepreneur at heart. With her unique background, her skills, and her passion, she will be successful in whatever career path she chooses."

Lidan Xu, Assistant Professor

Contact Dr. Xu at 405-744-5106







Savannah Makenli Jones

Savannah is double majoring in marketing and management, and is also a student in the honors college and a member of Phi Mu. After earning her degree from the Spears School of Business at OSU, she plans to enter the work force. Having two internships during college has given her experience and prepared her for the future. Savannah has enjoyed holding multiple leadership positions in the organizations she's been involved with during college.

>> 2019-2020 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Wagoner, Oklahoma

GPA: 3.87

Expected Graduation: May 2021

Employment:

Oklahoma Gas & Electric, Oklahoma City,

ConocoPhillips, Bartlesville, Olive Garden, Stillwater,

Volunteer Work:

Humane Society, Stillwater, CowboyThon, Stillwater,

Other:

President's Leadership Council,

Honors College,

President's Honor Roll,

Dean's Honor Roll,

Diamond Dolls,

Phi Kappa Phi,

Delta Sigma Pi,

Study Abroad,

Orange Impact Scholarship Testimony Campaign,

National Society of Leadership and Success,

National Honor Society of Collegiate Scholars,

"We are proud of Savannah as she has set and achieved many goals during her time at OSU." Kim Booker, Assistant Professor of Professional Practice

Contact Ms. Booker at: 405-744-8614







Kassidy Lynn Lucas Halstead

Kassidy is pursuing a degree in mar*keting with minors in management* and finance. She is involved in the Center for Sales and Service Excellence certificate program. After achieving her goal of earning a degree from OSU she intends to move back to California and work for a company in the East Bay.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Alamo, California

GPA: 3.97

Expected Graduation: May 2021

Employment:

School of Marketing and International Business, Stillwater,

Department of Management, Stillwater,

Alli Lanek, Stillwater,

Volunteer Work:

Pi Beta Phi Sorority, Stillwater,

Other:

Presidents Honor Roll,

Out-of-state academic scholarship,

Marketing Club, Sales Club,

CSSE Program,

OSU Women's Volleyball Club Team.

"Kassidy brings a level of positivity with her that is infectious. She will be a wonderful addition to any work context."

Todd Arnold, Professor

Contact Dr. Arnold at: 916-594-8596







Debra Alice Emmert

Debra is majoring in marketing with a certificate from the Center for Sales and Service Excellence. While at OSU she also studied abroad in Italy. Debra is very involved on campus as well as actively involved in her sorority. She looks forward to applying her skills learned from her internship with Frito-Lay this past summer. After achieving educational goals she plans to follow a career in sales and marketing.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Houston, Texas

GPA: 3.80

Expected Graduation: December 2020

Employment:

PepsiCo - Frito-Lay, Tulsa, Riviera Tanning Salon, Stillwater,

Volunteer Work:

Girls on the Run,

Humane Society, Stillwater,

Other:

Dean's Honor Roll,

National Society of Leadership and Success, National Honor Society of Collegiate Scholars,

International Deans List Society,

Out-of-State Achievement Scholarship, Center for Sales and Service Excellence,

Spears Sales Club,

OSU Competitive Sales Team,

CowboyThon,

Freshman Student Business Leaders,

Parliamentarian, Gamma Phi Beta,

Into the Streets,

Relay For Life.

"Debra is a natural mentor with strong experience relative to her peers. Highly recommended."

Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106



Oklahoma State University Stillwater and Tulsa Phone:405-744-5192





Beecher Tyler Owens

Beecher was raised on a Christmas tree and pumpkin farm. Beecher is a marketing major with a minor in management and certificate in sales. Beecher is an active member of the Spears School of Business Student Council and recently accepted a new role as founding president of the new OSU Sales Club. Additionally, Beecher is a member of the Spears Student Ambassadors and his efforts into building external relations with potential OSU students. Following graduation, Beecher would like to continue his career at Textron Aviation working in aircraft sales with Cessna and Beechcraft branded products. In addition to his professional career Beecher plans to complete his masters in aviation management from Purdue University in Indiana.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Sand Springs, Oklahoma

GPA: 3.56

Expected Graduation: December 2020

Employment:

Bell Flight, Fort Worth,

Textron Aviation, Independence, Kansas

UPS, Tulsa,

Volunteer Work:

Community Food Bank of Eastern Oklahoma, Oklahoma FFA Association, Stillwater, SSB Student Council, Stillwater,

Other:

Dean's Honor Roll.

Spears School of Business Student Council,

President, Oklahoma State Sales Cub,

Spears Student Ambassador,

OSU COVID-19 Response Team,

Cagle Study Abroad in Dublin,

Wessex Sales Management Simulation,

UCO Regional Sales Competition,

Oklahoma State Student Bus Driver,

Federal Aviation Administration Private Pilot License,

Spears Mentoring Program,

Northeast Area Vice President, Oklahoma FFA Association

American FFA Degree.

"Beecher is mature and wise far beyond his years. His background has prepared him to be a solid contributor in virtually any work context." Todd Arnold, Professor

Contact Dr. Arnold at: 916-594-8596







Payton Aaron Lewis

Payton is a marketing and sports management dual major. Payton has been involved in many organizations such as Oklahoma State Ducks Unlimited, the Rowing Club, the Sports Management Club, Diamond Dolls, and Alpha Delta Pi sorority. Outside of school, Payton coaches competitive cheerleading. After achieving her goal of earning both degrees, Payton plans to continue to pursue a career within the cheerleading industry.

>> 2019-2020 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Lawton, Oklahoma

GPA: 3.86

Expected Graduation: May 2021

Employment:

Tribe Cheer, Moore,

National Cheerleaders Association, Plano,

Volunteer Work:

Ronald McDonald House Charities, Oklahoma City,

Into the Streets, Stillwater,

Other:

Academic Excellence Scholarship, Charles Franklin Endowed Scholarship, President's Honor Roll, Sports Management I, Diamond Dolls, OSU Ducks Unlimited, Sports Management Club.

"Payton's accomplishments are clearly the result of her passion and dedication to her goals." Zac Arens, Associate Professor

Contact Dr. Arens at 405-744-63449







John Ramsev Moss

John is a double major in marketing and management. He takes pride in his ability to solve problems effectively and use his abilities to help others achieve their goals. John considers himself a lifelong learner and loves to take on the challenges of our ever-changing world. After graduating from Oklahoma State University, John plans on continuing to learn and build his career using the foundational tools that he learned in his time attending this University.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Flower Mound, Texas

GPA: 3.62

Expected Graduation: May 2021

Employment:

InterWorks, Stillwater,

JRM Photos,

Volunteer Work:

F.O.C.U.S. Mission Trip to Peru,

Other:

Deans Honor Roll, Center for Sales and Service Excellence, Sales Management Simulation, Study Abroad in Greece.

"John has a foundation of solid work experience, both running his own business and working in a corporate setting; clearly an outstanding hire" Todd Arnold, Professor

Contact Dr. Arnold at: 916-594-8596







Hailee Smith

Hailee is pursuing dual degrees in management and marketing with a minor in finance. She has been involved with the Freshman Peer Mentor Program, Study Abroad, and the Business Student Council. During her time at OSU, she was able to study abroad in both Spain and New Zealand. She has held leadership roles as Risk Management Chairman for her sorority and Homecoming and Banquet Chair for Business Student Council. For the past two summers, she has interned at Atmos Energy in Dallas, Texas as a Workforce Development Intern and Communications Intern. After achieving her goal of earning a degree from Oklahoma State, she hopes to work for an organization where she can explore a range of different positions related to the marketing field.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Plano, Texas

GPA: 4.00

Expected Graduation: May 2021

Employment:

Atmos Energy, Dallas,

Other:

President's Honor Roll,
Beta Gamma Sigma Honor Society,
Order of Omega Honor Society,
Phi Kappa Phi Honor Society,
Business Student Council,
Camp Cowboy,
CowboyThon,
Follies,
Varsity Review,
Study Abroad.

"I am impressed with Hailee's ability to juggle numerous leadership roles on campus and still maintain a perfect GPA." Karen Flaherty, Professor

Contact Dr. Flaherty at 405-744-8611







Reagan Noel Dobbins

Reagan is a double major in marketing and management with a minor in international business and is earning a Professional Sales Certificate. Reagan is very involved on campus. She has held a leadership position as Philanthropy Chairman as well as being involved in several committees in her soroity. She has also been on the President's Leadership Council, CowboyThon, the Panhellenic Philanthropy Committee, Marketing Club, Order of Omega, Spears Mentor Program, and the Spears Ambassador Program. Reagan has been the KIND Snacks University Ambassador, serving as the Field Marketing Representative for this global brand. In addition, she was able to spend a summer as a Family and Communications intern at University Avenue Baptist Church in Honolulu. This past summer Reagan was an intern with ISNetworld. After graduation, she will begin her career in sales or marketing eventually advancing into management.



School of Marketing and International Business Spears School of Business Oklahoma State University Stillwater and Tulsa Phone:405-744-5192

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Cleburne, Texas

GPA: 4.00

Expected Graduation: May 2021

Employment:

ISN Software Corporation, Dallas,

KIND Snacks, Stillwater,

University Avenue Baptist Church, Honolulu

Volunteer Work:

Into the Streets, Stillwater, Our Daily Bread, Stillwater,

Other:

President's Honor Roll,

National Society of Leadership and Success,

Phi Kappa Phi,

Marketing Club,

Spears Mentor Program,

Panhellenic Philanthropy Committee,

President's Leadership Council,

CowboyThon,

Student Center of Public Trust,

Order of Omega,

Spears Ambassador Program,

William Kincaid Scholarship,

Kappa Kappa Gamma Foundation Scholarship,

Outstanding Freshman.

"Reagan's interpersonal and organizational strengths will undoubtedly bring her success in her future endeavors."

Zac Arens, Associate Professor

Contact Dr. Arens at 405-744-63449





Jacob Christopher Thorley

Jacob Thorley is earning a dual degree in marketing and management. He has enjoyed being able to serve through many organizations in his time at Oklahoma State. He is active in several diverse organizations such as the Student Alumni Board, Rooted Conference Ministries, his fraternity, and his local church. He has been able to participate in internships with the Oklahoma City Thunder and Life.Church. Jacob is passionate about serving people around him, driven by his faith, and hopes to leave a lasting impact on others during his career. Jacob is now working on a Master's Degree in the Business Analytics 4+1 graduate program. He is grateful for everything that Oklahoma State has offered, and is excited for the new adventures that are ahead.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Ada, Oklahoma

GPA: 4.00

Expected Graduation: May 2021

Employment:

Life.Church, Edmond,

Oklahoma City Thunder, Oklahoma City,

Volunteer Work:

Life.Church, Stillwater,

Stillwater Area Sports Association, Stillwater,

Other:

Presidents Honor Roll,

B. Curtis Hamm Endowed Scholarship,

Valedictorian Scholarship,

Phi Kappa Phi Honor Society,

Beta Gamma Sigma Business Honor Society,

Student Alumni Board.

Student Government Association,

Oklahoma State University Freshman Representative Council,

President's Leadership Council,

Rooted Ministry Conference Exec,

Cowboython Events Big Committee,

IFC Fraternity,

Study Abroad - Ireland,

Oklahoma State Top Ten Freshman.

"Jacob is a brilliant student who has achieved academic excellence and is ready to take on any challenge. We are very proud of him." Lidan Xu, Assistant Professor

Contact Dr. Xu at 405-744-5106







Alexandra Grace Speed

Alexandra Speed is an international business major. She can speak Spanish and took a study abroad trip to Spain as part of her program. She is an active member of many on campus organizations including: Alpha Delta Pi Sorority, Delta Sigma Pi Professional Fraternity, and Phi Kappa Phi Honor Society. After achieving her goal of graduating from Oklahoma State University, Alexandra intends to attend law school out of state. She hopes to obtain her Juris Doctorate in three years and then pass the bar exam, in order to practice as an attorney. She currently plans to study and practice civil law. She would like to work in a large firm in a major city for the first few years of her career. She hopes to one day either be a partner in a firm or open her own firm.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Ada, Oklahoma

GPA: 4.00

Expected Graduation: May 2021

Employment:

Wintersmith Aquatic Center, Ada, Braly Braly Speed and Morris Law Firm, Ada,

Volunteer Work:

Humane Society of Stillwater,

Other:

President's Honor Roll, OSU Honors College, Member of Phi Kappa Phi Honor Society, Member of Order of Omega Honor Society, Delta Sigma Pi, Greek 100 Presenter. YouGoGirl Oklahoma, Study Abroad - Granada, Spain.

"Lexie is organized and goal-oriented. She is highly experienced at conflict-management and knows how to build positive relationships." Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106





Stillwater and Tulsa Phone:405-744-5192



Emily Lauren Hancz

Emily is earning degrees in both international business and marketing. Emily plans work in the marketing department of an international company. Emily is interested in culture and working with individuals from diverse backgrounds. Emily hopes to one day become an international marketing manager so she can oversee the marketing campaigns of her firm. She wants to collaborate and manage a team with different cultural backgrounds, as well as being the liaison between the domestic and foreign firm.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: McKinney, Texas

GPA: 3.96

Expected Graduation: December 2020

Employment:

Suzanne Reinman, Stillwater, Edmon Low Library, Stillwater,

Other:

President's Honor Roll, Dean's Honor Roll, Out-of-state achievement scholarship, Campus Crusade for Christ.

"Emily is a pro-active goal achiever. She initiates and moves the ball forward. Color me impressed." Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106







Jacey Beth Vratil

Jacey Vratil is pursuing a double major in marketing and management. Jacey is very involved on campus through a variety of organizations like her sorority and Greek Life, Business Student Council, The Sales Club, Order of Omega, and works a part-time job as the Front Desk Ambassador for the Lasso Center on campus. She hopes to utilize these experiences and skills her future career. Last summer, Jacey was an intern with Magellan Midstream Pipeline Partners working in the marketing and auditing department. After achieving her goal of earning a degree from OSU, she intends to use her formal education to find a career in the marketing department with a wellestablished company. Jacey plans to enter into the workforce directly following graduation to jumpstart her career and life goals.

SPEARS SCHOOL OF BUSINESS

School of Marketing and International Business Spears School of Business Oklahoma State University Stillwater and Tulsa Phone:405-744-5192

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Bixby, Oklahoma

GPA: 3.92

Expected Graduation: May 2021

Employment:

Christine Giles, Stillwater, Oklahoma

Volunteer Work:

Turning Point Ranch, Stillwater, Bixby North Elementary, Bixby,

Other:

President's Honor Roll,
Dennis and Cindy Reilley Endowed Scholarship,
Front Desk Ambassador, Lasso Center,
Business Student Council,
Order of Omega,
Beta Gamma Sigma,
The Sales Club,
Spring Sing,
Varsity Revue,

Homecoming Spirit Apprentice.

Freshman Follies,

"Jacey is a hardworking leader. We're proud to have her as a student at OSU." Zac Arens, Associate Professor

Contact Dr. Arens at 405-744-63449





Brantly James Stockton

Brantly is majoring in marketing with a minor in law and legal Studies. After receiving his degree, he plans on attending law school to pursue his goal of becoming an attorney.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Oklahoma City, Oklahoma

GPA: 3.66

Expected Graduation: May 2021

Employment:

OSU Lasso Center, Stillwater,

Old School Bagel Cafe, Oklahoma City,

Volunteer Work:

Stillwater Humane Society, Stillwater, Crossings Christian School, Oklahoma City,

Other:

President's Honor Roll, Dean's Honor Roll,

Academic Excellence Scholarship,

OSU Peer Mentor, Intramural Athletics.

"Brantley is competitive and goal oriented and is ready for his next challenge." Kim Booker, Assistant Professor of Professional Practice

Contact Ms. Booker at: 405-744-8614







Logan Rvan Eades

Logan is pursuing a double major in marketing and management and will graduate with honors. During his time at OSU, he has developed a passion for academics and for his work as a Research Assistant for the Management and Marketing departments. He has been involved in numerous honor societies and clubs and his involvement in the Academic Integrity Panel has presented Logan with real life challenges that will serve him well in the future. Logan is also passionate about international cultures and travel and he hopes to incorporate this into future business plans. Upon graduation, Logan plans on completing his Juris Doctorate.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Stillwater, Oklahoma

GPA: 3.97

Expected Graduation: May 2021

Employment

Oklahoma State Behavioral Lab, Stillwater,

Volunteer Work:

Humane Society, Stillwater,

Other:

President's Honor Roll, Dean's Honor Roll, Honors College, Reta Gamma Sigma Hono

Beta Gamma Sigma Honor Society, Golden Key International Honor Society, Honors College Student Association, Human Resource Management Association, National Society of Collegiate Scholars, National Society of Leadership and Success, Phi Kappa Phi,

Phi Kappa Phi, Intramural Sports,

Beta Gamma Sigma Executive Council,

Academic Integrity Panel, Study Abroad: Scotland.

"Logan combines an easy-going manner with analytical ability. His future is unlimited." Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106







Kaylee Lewis

Kaylee is studying marketing with a double major in general business with a pre-law option. Kaylee is a four-year member of the Oklahoma State Women's Rugby Club. After achieving her degrees, she plans to attend law school. Kaylee would like to help women who are under-served and under-represented in the justice system.

>> 2019-2020 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Bixby, Oklahoma

GPA: 3.50

Expected Graduation: May 2021

Employment:

Olive Garden, Stillwater, Buffalo Wild Wings, Stillwater,

Volunteer Work:

Wings of Hope, Stillwater,

Other:

Bess Allen Memorial Scholarship, Charles E. Franklin Endowed Scholarship, Dean's Honor Roll, OSU Women's Rugby Club.

"Kaylee can take a hit, stay focused, and accomplish her goals. Mentally and physical tough."

Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106







Emily Angleton

Emily is pursuing a degree in international business with a double minor in marketing and management information systems. She enjoys running with a goal to participate in another a full marathon to raise an awareness for a cause. Emily plans to participate in an organized run every month to help her achieve her goal. After graduation she will pursue a career in international business. She believes there is so much that the world has to offer and is very excited to take the next step in her life and her career.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Enid, Oklahoma

GPA: 3.71

Expected Graduation: May 2021

Employment

American Fidelity, Oklahoma City, Archer Daniels Midland, Enid,

Volunteer Work:

Stillwater Mobile Meals, Read, Lead, Achieve,

Oklahoma Wondertorium Children's Museum, Stillwater,

Other:

President's Honor Roll,
Dean's Honor Roll,
Sales Club,
American Association of University Women,
Homecoming Steering Committee,
National Women's Panhellenic Council,
French Club.

"Emily knows what she wants and is persistent enough to get it. Her interest in international business, combined with her experience and activities on campus point toward a very successful career." Tom Brown, Professor

Contact Dr. Brown at: 405-744-5113







Emily Hannah Collert

Emily is pursuing a degree in marketing. Following graduation Emily is participatin in the 4+1 program to earn a graduate degree in business analytics at the Spears School of Business. From there she plans to pursue a position in nonprofit or healthcare analytics with the desire to give back to the communities around her.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Oklahoma City, Oklahoma

GPA: 3.68

Expected Graduation: December 2020

Employment:

United Way of Payne County, Stillwater, Oklahoma State University, Stillwater,

Kinda Wilson LLC, Tulsa,

Volunteer Work:

The Homeless Alliance, Oklahoma City,

Other:

Honors College,

Spears Mentoring Program Student Advisory Board.

"Emily demonstrates resilience and determination in all of her endeavors."

Kim Booker, Assistant Professor of Professional Practice

Contact Ms. Booker at: 405-744-8614







Ria D Sutherland

Although the future is uncertain, Ria is looking forward to achieving her goal of graduating college. Ria hopes to have a job in the sports industry either at a team, university, sports affiliate, or a marketing agency in the marketing department. Ria's mom is excited to see her last child accept her degree, live out her goals, and use the skills OSU has taught her. She is ready to take on the uncertain future that lies ahead.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Rogers, Arkansas

GPA: 3.60

Expected Graduation: December 2020

Employment:

Chesapeake Energy Student Success Center, Stillwater, Oklahoma State Athletics, Stillwater, United States Tennis Association, Orlando, Meme's Caribbean Flavour, Rogers, Arkansas,

Volunteer Work:

Life.Church, Edmond, Big 12 Conference, Tulsa, ESPN Network, Stillwater,

Other:

President's Honor Roll, Dean's Honor Roll, Sports Management Club, Spears Ambassador.

"Ria brings energy, intelligence and determination to her work; she has a bright future ahead." Kim Booker, Assistant Professor of Professional Practice

Contact Ms. Booker at: 405-744-8614







Caleb Wood Craig

Caleb is majoring in international business and marketing while minoring in Russian. He also has exposure to Croatian and Spanish. After graduation, Caleb intends to join the military.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Edmond, Oklahoma

GPA: 3.10

Expected Graduation: May 2021

Employment:

YMCA, Stillwater,

Other:

Watson PDS, Oklahoma State Shotgun Sports, OSU Mentor Collective, Humphreys Travel Grant, Spears Mentorship Program.

"Caleb's unique accomplishments have prepared him for a great future ."

Kim Booker, Assistant Professor of Professional Practice

Contact Ms. Booker at: 405-744-8614







Alexis Sue Barry

Lexi is earning degrees in marketing and management, with minors in nonprofit management and sales. After achieving her goal of earning a degree, she intends to work in a sales role. Eventually, she will go back to school to earn a Ph.D. in marketing. Lexi is a lifelong learner, so she aspires to one day become a college professor for consumer behavior. Lexi also has a dream of helping those in need, so after she achieves her academic goals, she plans on opening a shelter for people who are homeless and help them get back on track. Lexi has a passion for learning and helping people, so she dreams of making a positive impact on those around her.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Oklahoma City, Oklahoma

GPA: 3.74

Expected Graduation: May 2021

Employment:

Hilti, Plano, Texas,

Spears School Behavioral Lab, Stillwater, Tyler Media Outdoor Advertising, Oklahoma City,

Volunteer Work:

Director, Into the Streets, Stillwater,

Cowboython, Stillwater,

Other:

Honors College,

Certificate in Sales and Service Excellence,

President's Honor Roll,

Dean's Honor Roll,

Secretary-Sales Club,

Ambassador-Center for Sales and Service Excellence,

President, Greek 100,

Student Alumni Board,

Counselor-Camp War Eagle,

President's Leadership Council,

Freshmen Representative Council,

Intramural Athletics, Basketball,

Wentz Research Scholar,

Student Alumni Board Member of the Year,

Top 20 Freshmen Woman.

"Lexi will likely be the most genuinely positive person you have ever met. She is a pleasure to be around and will always lift the spirits of any group."

Todd Arnold, Professor

Contact Dr. Arnold at: 916-594-8596







Sarah Katherine Shepard

Sarah will earn her degree in marketing. She is the only female in a family of four children and has a twin brother. Sarah is currently serving as the President of Alpha Delta Pi sorority. She previously has held the positions of the Recruitment and Marketing Vice President, Spirit Chair, Mom's Day Chair and Freshman Follies Director. Sarah has been recognized as both a President's and Dean's Honor Roll recipient. Sarah is an intern with Blue Yonder, a company that specializes in providing clients with digital business-to-business fulfillment platforms. After college, Sarah will begin working towards her long-term goal of becoming a Vice President of Marketing or Chief Marketing Officer for a Fortune 500 Company.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Allen, Texas

GPA: 3.60

Expected Graduation: May 2021

Employment:

Blue Yonder, Coppell,

OSU Alumni Association, Stillwater,

Volunteer Work:

Ronald McDonald House Charities, Max Gruever Foundation,

Other:

Honor Society, Phi Eta Sigma, President, Alpha Delta Pi, OSU North Texas Alumni Association, John Wesleyan Foundation, Spring Sing, Freshman Follies.

"Sarah is bright and talented with proven leadership skills."

Kim Booker, Assistant Professor of Professional Practice

Contact Ms. Booker at: 405-744-8614







Tatum Ann Santine

Tatum is a marketing major. She is involved within her community, organizations, and family. She is currently busy with her on-campus sorority, the Center for Sales and Service Excellence, community service at local churches, and volunteer work at organizations in both Stillwater and her hometown. Tatum has plans to continue her involvement with charity work. She will be a first-generation college graduate on her father's side. After earning her degree, Tatum plans to obtain a job that allows her to travel. In the future, she hopes to continue her leadership skills in a professional environment.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Tulsa, Oklahoma

GPA: 3.54

Expected Graduation: May 2021

Employment:

Dillard's Inc., Tulsa, Direct Energy, Tulsa,

Volunteer Work:

Wings of Hope, Stillwater, Catholic Charities, Tulsa,

Other:

Dean's Honor Roll,
David W. Brown & Karen Bale-Brown Business Scholarship,
Jenks Foundation/Earl Pregler Family Scholarship,
Wendy's Dave Thomas Legacy Scholarship,
John B. & Nancy S. Cathey Scholarship,
Center for Sales and Service Excellence,
Sales Club,
Intramural Sports.

"Tatum is articulate, thoughtful, and wise beyond her years. You can trust that Tatum will go the extra step... or mile... to get the job done."

Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106







Dylan Douglas Smith

Dylan is earning marketing and sports management degrees. Dylan plans to chase his passion for sports and land a career in collegiate athletics or in the professional sports industry. Dylan's dream career position would be to become the athletic director for the Oklahoma State Cowboys or work in the upper-level management for the Oklahoma City Thunder!

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Enid, Oklahoma

GPA: 3.08

Expected Graduation: May 2021

Employment

LearField Sports (Cowboy Sports Properties), Stillwater,

The Garden House and Nursery Inc., Enid,

Volunteer Work:

World Harvest Church, Stillwater & Enid,

Other:

OSU Academic Achievement Scholarship,

Northwest Oklahoma Bankers Association Scholarship,

Dean's Honor Roll,

Sports Management Club,

Sales Club,

Cru Bible Study,

Stilly SneakerHead Club.

"Dylan has faced adversity multiple times in his life, but he has shown remarkable resilience." Xiang Fang, Associate Professor

Contact Dr. Fang at 918-594-8194







Brooklyn Elaine Wilson

Brooklyn is pursuing a degree in international business. As she has progressed in her studies at Oklahoma academics have always been her top priority. Oklahoma State offers a competitive business program that she believes will exceptionally prepare her for her future goals and feels extremely fortunate to be able to study at a university that feels like home and nourishes her aspirations! Last year, she served as the Academic Chairman of *her sorority and was grateful for the* opportunity to instill the importance of academic success in each and every member. She finds her greatest joy in serving others and in achieving personal academic achievement- both of which would not be possible without the generous support from her professors, staff and peers at Oklahoma State.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Tulsa, Oklahoma

GPA: 3.86

Expected Graduation: May 2021

Employment:

The O'Colly Media Group, Stillwater,

Cintas Corporation, Tulsa,

Other:

Dean's Honor Roll,

Kyle and Lucina Thompson Endowed Scholarship, Phillips 66 Business College Diversity Scholarship,

Zeta Tau Alpha Founders Scholarship,

National Women's Sorority for Academic Excellence.

"Brooklyn is mature, comfortable in her own skin, with a big future in international business and the law."

Tom Brown and Kevin Voss, Professors

Contact Dr. Brown at 405-744-5192 Contact Dr. Voss at 405-744-5106







Baylee Ann Dobler

Baylee is a double major in marketing and management. After graduating she will continue her education by pursuing a Master's Degree in business analytics and data science from Oklahoma State. She hopes to find a career that combines her passions for marketing, leading others, and data-driven decision making.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Wichita, Kansas

GPA: 3.77

Expected Graduation: May 2021

Employment

Oklahoma State University Foundation, Stillwater,

Buddy Brands, Wichita, Cargill, Wichita,

Other:

President's Honor Roll, Dean's Honor Roll.

Larry J. & Linda L. Bump Scholar Leader Scholarship,

McKnight Leadership Program Scholarship,

Spears Scholar Leader,

Diamond Dolls,

OSU Student Foundation,

Junior Greek Life.

"Baylee blends data analytics, and what it can do, with interpersonal skills that will set her apart from almost all analysts." Todd Arnold, Professor

Contact Dr. Arnold at: 916-594-8596







Morgan Renee Graham

Morgan is working towards a marketing degree. Morgan has been the secretary of the marketing club and she is currently the secretary assistant. In addition, she is involved in the Center for Sales and Services Certificate Program. During last summer, she interned with the Buckle. With the useful tools acquired at OSU, she will excel in her future career. Morgan is determined to pursue a career in marketing. *She intends to go into sales, retailing,* advertising, or public relations. Morgan will build a career that allows her to exercise her skills and expand her knowledge of marketing.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Elk City, Oklahoma

GPA: 3.60

Expected Graduation: May 2021

Employment:

Abbey and Evan Davis, Stillwater,

Jeff Huber, Stillwater,

Volunteer Work:

Humane Society, Stillwater, Into the Streets, Stillwater,

Other:

Deans Honor Roll,

Will Reed Portfolio Award,

Center for Sales and Services Excellence Program,

Peer Mentor,

Marketing Club,

Entrepreneurship Club,

OSU Engage,

Non-Traditional Student Organization.

"Morgan is a high character individual who is flexible and adaptable. She will go far." Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106







Mikaela Jean Stamper

Mikaela Stamper is the daughter of Mike and Kelli Stamper and Jay and Michelle Welch. Mikaela will graduate with a double degree in management and marketing, as well as a professional sales certificate. She is a member in Gamma Phi Beta and is involved in the Panhellenic community, but her passion is suicide prevention.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Fairfield, Texas

GPA: 3.20

Expected Graduation: May 2021

Employment:

School of Marketing and International Business, Stillwater,

The Addison Group, Dallas, Cooper Farms, Fairfield,

Volunteer Work:

Into the Streets, Stillwater, CowboyThon, Stillwater,

Other:

Deans Honor Roll,

Gamma Phi Beta Endowed Scholarship,

CAGLE Scholar,

Sales Club,

Marketing Club,

Center for Sales and Career Services,

Freshman Representative Council-Top 50 Freshman.

"Life has challenged Mikaela; she has responded positively and overcome those challenges to achieve her goals. We are very proud of her."

Kevin Voss, Professor

Contact Dr. Voss at 405-744-5106







Deirdre Mae Stock

Deirdre is double majoring in marketing and management and minoring in apparel merchandising. Throughout her time at OSU, she has thoroughly enjoyed learning how to be an effective businesswoman through her majors, and expressing her creativity through her minor. In between her sophomore and junior year, she completed an internship at Buckle. During her time at Buckle, she learned to teach, set and achieve sales goals, and sell effectively. *She recently accepted an on-campus* internship with CDW, and is looking forward to starting her role of building relationships and enhancing CDW's technology footprint at OSU. Deirdre is very excited for what her future holds and is eager to learn and become more well rounded with each experience.

>> 2020-2021 **Orange Book**

Outstanding Seniors in Marketing and International Business.

Hometown: Claremore, Oklahoma

GPA: 3.65

Expected Graduation: May 2021

Employment:

The Ranchers Club, Stillwater,

Buckle, Tulsa,

Volunteer Work:

DHM Euphoria Fashion Show,

Her Campus Fashion Show,

Other:

Dean's Honor Roll,

Academic Opportunity Award,

CAGLE International Travel Scholarship,

Jerry and Linda Hedges Scholarship,

Entrepreneurship Club,

Her Campus,

Customer Interface Excellence,

Merchandising and Design Association.

"Deirdre blends a calm confidence with a very articulate and well-thought out delivery. She will be outstanding in any customer-facing role." Todd Arnold, Professor

Contact Dr. Arnold at: 916-594-8596





Faculty School of Marketing and International Business Spears School of Business Oklahoma State University



Tom Brown
Department Head
Professor
Noble Foundation Chair in Marketing Strategy



Todd Arnold Raymond A. Young Chair, Director of the Center for Sales and Service Excellence and Professor



Goutam Chakraborty SAS Professor of Marketing and International Business and Professor



Karen Flaherty William S. Spears Chair in Business Administration and Professor



Marlys Mason Associate Dean of the Spears School of Business William S. Spears Chair in Business Administration and Professor



Kevin Voss Don and Cathey Humphreys Chair and Professor



Joshua Wiener
Carson Professor of Business
Administration,
Director of the Center for
Social & Services Marketing
and Professor



Xiang Fang Associate Professor



Ajay Sukhdial Associate Professor



Zac Arens Assistant Professor



Ji-Hoon Jhang Assistant Professor



Justin Lawrence Assistant Professor



Steven Shepherd Assistant Professor



Lidan Xu Assistant Professor



Kim Booker Assistant Professor of Practice



Aditi Grover Clinical Assistant Professor



Maribeth Kuzmezski Assistant Professor of Practice



Miriam McGaugh Assistant Professor of Practice

The Faculty is pleased to recognize the outstanding seniors in the Orange Book. **GO COWBOYS!**

Professional Instructors



Jerry Rackley Executive-in-Residence

Emeritus Faculty



Lee Manzer



John Mowen

Orange Book Alumni

2019-2020

Katherine Aycock
Madeline Betts
Tiffany Bui
Henry Cannon
Kate Carson
Aubrey Choate
Machenzie Coffman
Abbey Cosper
Makaly Cranford

Andra Eve
Lauren Fike
Justine Gramling
Victoria Harris
Trevor Holley
Jenna Householder
Yang Hu
Jared Kerr
Taeyeon Kim

Brooke Lackey McKenzie Loffer Rylee Peterson Wenceslao Ramirez Brandon Solcher Anna Stallings Caleb Steidley Rachel Stephens Makenna Stuckey

Kenneth Tauch Breanna Toland Garrett Wies Jonathan Williams Jacob Parsons Lauryn McAdam Rylea Wertzberger Audrey Zinn

2018-2019

Rebekah Moomau Kirsten Klein Hunter Gray Ashley VanCleave Hanna Smith Katelyn Byrne Thomas Blye Patrick Rosser Ashley Thompson Erin Rhoads Hannah Schwartz Ryan Geiger

Brooks Robison
Logan Lantz
Travis Cotton
Brittany Ruckel
Sarah Matchett
Maria Savino Diaz
Melissa Reed
Amanda Keck
Rebecca Hauser
Payton Thornton
Landra Lockwood
Ashley Meade

Maggie Chipman
Fernando Espino
Lauren Mohar
Rebekah Selid
Taylor Falco
Carly Nicklas
Ali Johnson
Ari Grider
Katherine Wolfe
Madison Heavener
Madison Hudgins
Minshik Kim

Katelyn Avery Annie Olson Mercedes Mace Gloria Perez Drew Barton Constance Campbell Carter Clancy Natalie Draeger Mayela Estrada Chandler Fuller Makenna Gowan Samantha Gray Garrett Hall Malik Miller

Sophia Short Savannah Sinclair Robert Snyder Bridget Steele Connor Strachan Erik Sundstrom Meagan Terry Britton Hart Erin Hart Andrew Lemoine Luis Martinez Katlyn McCracken

Christie McMeans

2017-2018

Christopher Vasquez
Erik Williams
Darcy Worth
Kamber Crowe
Cody Moore
Gonzalo Morillas
Hayden Moseby
Cameron Oliver
Rachel Olsen
Brandon Patocka
Catherine Pendleton
William Riphahn
Jayci Robison

2016-2017

Tiffany Thurmond
Athen Andrade
Joshua Alexander
Abraham Ganawah
Sara Leguizamon
Tyler O'Bar
Kari Payne
Hannah Sieler

Caden Carlton
Alex Teran
Hailey Wright
Kelsey Hopson
Lauren Davenport
Austin McCarthick
Sara Reding
Paulina Medrano

Morgan Hearell Sarah Hufnagel Christopher Ritchey Andy Blye Erika David Hayden Henderson Sydney Bouma Evyn Kron Gerardo Rico

Chandler Nett Michelle Hemperly Tyler Thompson Chelsi Sparks Emily Cain Hannah McKown Hayley Long Megan Shaver Jeremy Garrison Madison Cotherman Harrison Piper

Braelyn Johnson Lia Tripaldi Matthew McConegly Konner Devoto McGregor Jones Madeline Dean Jamie Thill Lauren Tyson Minjoo Kim Lana Gabbert

2015-2016

Natalie Fieldsend Nathan Woods Rhyder Robison Shelby Gardenhire Taylor Schram Taylor Sexton Zachary Tomlinson Hannah Henning Bailey Brown Miller Morgan Smith

2014-2015

Erin Scanlan
Andrew Romans
Jayna Haggerty
Kimberly Ventura
Taylor Kolbeck
Victoria Pereira
Jessalyn McAliste
Monica Kreymer
Stacey Stevens

Tracie Dickerson

Emily Doty

Paden Ferguson

Ariel Litwer

Kirby Reber

Paige Warner Amy Marx Chelsea Maple Joshua Gleason Thorne Stallings Hannah Rost Jacob Mason Peiyu Zhu Amber Livingston Nicole Ralston Katie Earman Natalie Price Loralyn Werkmeister Niesha White Adam Gleason Katie Bourke Mareta Krcalova Matt Fincher

2011-2012

Kaley Uptergrove
Austin Ervin
Alex andra
Leavitt
Andrew Schram
Abby Zimbelman
Elizabeth Shaull
Cody Fuentes

Amanda Cook Emma Moseley Zachary Cray Tyler Randel Sarah Hauglund Grant Cooper Jessica Lisenbee Lauren Stark

2013-2014

Jacob Schooley Ryan Swindell Melinda Wright Matthew Kennedy Michael Chernoff Max Wiebrecht Gilian Barrett Cole Burke

2012-2013

Angela Miller Rachel Noland Sarah Mathews Sarah Thursby Brittani Hale Patrick Combs

Lauren Martin Sara Shidell Moises Escheverria Rachel Hoelscher Megan Saltink Kyle Buthod Gabby Grijalva Julie Hildebrand Megan Wynn Taylor Foster Jordan Pace Jessica Reid Chad Little

2010-2011 Keith Richardson

Keith Richardson
Jay White
Michael Ward
Hannah Flynt
Chelsea Muncil

Erica Tyler
Mary White
Kelsey Beesley
Christine Miklosko

Dean
Spears School of Business
Oklahoma State University



Ken Eastman
Professor of Management
Norman and Suzanne Myers Endowed Chair for Excellence in Business Administration
Richard W. Poole Professor for Excellence