



SPEARS SCHOOL OF BUSINESS
OKLAHOMA STATE UNIVERSITY

Requirements for Students Matriculating in or before Academic Year 2016-2017

BACHELOR of SCIENCE in BUSINESS ADMINISTRATION

MAJOR: Marketing

Minimum Overall Grade Point Average: 2.00

Total Hours: 120

(cumulative graduation/retention GPA)

Other GPA requirements, see below.

GENERAL EDUCATION REQUIREMENTS: 40 HOURS			MAJOR REQUIREMENTS: 72 HOURS			
Area	Hours	To be selected from:	Common Body: 36 hours			
English Composition	6	ENGL 1113 (or 1313) and ENGL 1213 (or 1413) (See Academic Regulation 3.5 in Catalog)	ACCT 2103 MSIS 2103 MKTG 3213	ACCT 2203 EEE 2023 LSB 3213	ECON 2103 FIN 3113 MSIS 3223	ECON 2203 MGMT 3013 MGMT 4513
American History & Government	6	HIST 1103 and POLS 1113	Major Requirements: 36 hours			
Analytical & Quantitative Thought (A)	3	MATH 1483 or 1513	MKTG 3323, 4333, and 4683 or 4693			
Humanities (H)	6	Courses designated (H)	12 hours of upper-division marketing electives.			
Natural Sciences (N) Must include one Laboratory Science (L) course.	7	Courses designated (N) with one (L)	<u>3 hours from:</u> BCOM 3113, 3223 ENGL 3323 SPCH 3723			
Social & Behavioral Sciences (S)	3	Course designated (S)	Select an additional 12 hours of upper-division courses from any field in the Spears School of Business.			
Additional General Education	9	MATH 2103 (A)* SPCH 2713 (S)* STAT 2023 (A)* *courses also meet College and Departmental Requirements and cannot be waived with an Associate's degree	A GPA of 2.00 is required in these 36 hours of Marketing Major Requirements. 18 of these 36 hours must be in residence at OSU.			
DIVERSITY(D) & INTERNATIONAL DIMENSION(I) May be completed in any part of the degree plan. At least one Diversity (D) course At least one International Dimension (I) course			A GPA of 2.00 is required for these 72 hours.			
COLLEGE/DEPARTMENTAL REQUIREMENTS: 1 HOUR			ELECTIVES: 7 HOURS			
Orientation	1	BADM 1111	May be selected from any upper- or lower-division area except activity courses in LEIS and PE and lower-division AERO and MLSC.			
			Twelve credit hours earned in advanced AERO and MLSC, exclusive of credit earned for summer camp, may be included in the 120 hours.			
Other Requirements:						
1. A minimum of 50 percent of the business hours required for a degree must be in residence at OSU.						
2. Forty-five hours of upper division courses required.						
Additional State/OSU Requirements – At least: 60 hours at a four-year institution; 30 hours completed at OSU; 15 of the final 30 and 50% of the upper-division hours in the major field completed at OSU. Limit of: one-half of major course requirements as transfer work; one-fourth of hours earned by correspondence; 8 transfer correspondence hours. Students will be held responsible for degree requirements in effect at the time of matriculation and any changes that are made, so long as these changes do not result in semester credit hours being added or do not delay graduation. Degrees that follow this plan must be completed by the end of Summer 2022.						

Signature on file in the Office of the Registrar

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DEAN

DEPARTMENT HEAD