

# ORANGE BOOK



SCHOOL OF  
**MARKETING AND  
INTERNATIONAL BUSINESS**  
Spears School of Business





SCHOOL OF  
**MARKETING AND  
INTERNATIONAL BUSINESS**  
Spears School of Business

428 Business Building  
Stillwater, Oklahoma 74078-4011  
P 405.744.5192

Dear Friend,

Since 2010 the School of Marketing and International Business has acknowledge the importance of our seniors' achievements by celebrating our students who have been selected by the faculty as outstanding students in marketing and international business. Each of the recipients has gone beyond the traditional college experience of taking courses to voluntarily participate in opportunities that truly broaden their education. Selection to the Orange Book honors those graduating OSU marketing and international business seniors who are academically outstanding, demonstrate service to their departments, university and/or community, or are active in extracurricular, academic or professional activities.

Thirty-six marketing majors, four international business majors, and three marketing and international business double majors have been named to this year's Orange Book. The Orange Book that you hold in your hands showcases these outstanding individuals. It is our expression of appreciation for our students' valuable contributions to the campus and to the community during their undergraduate tenure. This year's honorees are student leaders who have positively impacted the organizations with which they are involved and have represented Oklahoma State University and the Spears School of Business very well.

Our program currently has 1,083 Marketing majors and 77 International Business majors. Selection to the Orange book honors students by recognizing that their excellence reflects positively on the Spears School of Business and Oklahoma State University. We will miss them; we always do, but the OSU family is a tight one – our graduates tend to stay in touch. To learn more about the work of the School of Marketing and International Business, visit <https://business.okstate.edu/marketing>.

Warm Regards,

A handwritten signature in black ink, appearing to read "Tom J. Brown".

Tom J. Brown,  
Head, School of Marketing and International Business  
Professor of Marketing  
Noble Foundation Chair in Marketing Strategy

A handwritten signature in black ink, appearing to read "Kevin E. Voss".

Kevin E. Voss,  
Professor  
Don and Cathey Humphreys Chair  
2020-2021 Orange Book Coordinator





### **Addison Elizabeth Browne**

*Addison Browne is earning a degree in marketing; she intends to pursue a career in marketing, sales, or consulting. Addison is passionate about helping others and has served in various capacities through volunteer organizations since middle school. She hopes to be able to help others in her future career. Besides service, Addison is passionate about her faith as well as empowering women. She is an active member of her church, and was also the chaplain of her sorority where she was able to encourage the women in her sorority in their faiths. Addison also loves to travel and studied abroad in Florence, Italy in the Spring of 2020. Addison also enjoys various hobbies including volleyball, interior design, and photography.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Plano, Texas

GPA: 4.00

Expected Graduation: May 2021

Employment:

as Tech Automotive Service Technicians, Plano,  
BAS Media and Digital Marketing, Plano,

Volunteer Work:

KLIFE Ministries, Stillwater,  
Into the Streets,

Other:

President's Honor Roll,  
Dean's Honor Roll,  
Chaplain, Kappa Alpha Theta  
Business Student Council,  
Rooted Ministries,  
Worthy Women's Conference,  
Intramural Volleyball,  
Study Abroad.

***"A true leader, Addison combines a passion for helping others with great communication skills."***

***Kevin Voss, Professor***

**Contact Dr. Voss at 405-744-5106**



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### **Kristen Michelle Grant**

*Krissy is a double major in marketing and management, and a minor in international business. Krissy is actively involved within the Spears School and campus community, and is a member of Business Student Council, Marketing Club, and Kappa Kappa Gamma. After earning her degree, she hopes to pursue an MBA through the Watson School of Management at OSU. After graduate school, Krissy hopes to work within the digital marketing field.*

## **2019-2020 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Wichita, Kansas

GPA: 4.00

Expected Graduation: May 2021

Employment:

E&J Gallo Winery, Dallas,  
Wichita Nephrology Group, Wichita,

Volunteer Work:

Reading is Fundamental,  
Our Daily Bread, Stillwater,

Other:

President's Honor Roll,  
Dean's Honor Roll,  
Business Student Council,  
Marketing Club,  
Varsity Revue Steering,  
Philanthropy Chair, Kappa Kappa Gamma.

*“Krissy is a diligent student and a strong leader. I am confident that she will be successful in the future.”*

*Karen Flaherty, Professor*

**Contact Dr. Flaherty at 405-744-8611**



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### **Alexis Adena Hightower**

*Alexis is a double major in marketing and management and a double minor in international business and sports management. She currently works as a Teacher's Assistant and Marketing Intern in the Spears School of Business. She was a healthcare sales Representative for Max Q Research for over year which allowed her to develop her skills as a successful sales representative. Alexis is an active member of the Center of Sales and Service Excellence Certificate (CSSE) Program as well as the Sales Club. Alexis also worked as a Peer Mentor for the Freshman Seminar Class in the Spears School of Business. After graduation, Alexis plans to earn a Masters of Business Administration degree.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Stillwater, Oklahoma

GPA: 3.92

Expected Graduation: December 2020

**Employment:**

Spears School of Business, Stillwater,  
MaxQ Research, Stillwater,

**Volunteer Work:**

Center for Executive and Professional Development, Stillwater,  
Stillwater Bible Church, Stillwater,  
Brookdale Stillwater,

**Other:**

Presidents Honor Roll,  
Dean's Honor Roll,  
Valedictorian Scholarship,  
Center of Sales and Service Excellence,  
Sales Club,  
Phi Kappa Phi,  
CAGLE's International Student of the Month,  
National Society of Leadership and Success,  
CowboyThon,  
Harvest Carnival Big Committee Member.

*“Alexis is a personable and energetic student with excellent multitasking and time management skills. She has a bright future ahead of her.”*

*Xiang Fang, Associate Professor*

**Contact Dr. Fang at 918-594-8194**



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### **Claire Katherine Raschen**

*Claire is graduating with a degree in marketing and a minor in management. She loved her time at OSU and is grateful for all it had to offer. Some of her most fond memories are being on the Homecoming Steering Committee, studying abroad in Greece, working as a teaching assistant with OSU's management department, and being in a Panhellenic sorority. After earning her degree, Claire plans on attending law school. She is excited to use her education from the Spears School of Business to potentially work in corporate law.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, Oklahoma

GPA: 4.00

Expected Graduation: May 2021

**Employment:**

SixPR, Tulsa,  
BOK Center, Tulsa,  
OSU Management Department, Stillwater,

**Volunteer Work:**

Tiny Paws Kitten Rescue, Stillwater,  
Our Daily Bread Food Bank, Stillwater,

**Other:**

President's Honor Roll,  
Dean's Honor Roll,  
Phi Kappa Phi,  
OSU Academic Award Scholarship,  
American Association of University Women,  
Homecoming Steering Committee,  
CAGLE study abroad,  
Beta Gamma Sigma,  
National Society of Leadership and Success,  
Intramural volleyball.

*“Claire is an intelligent and hardworking student. I am confident that she will be successful in her future pursuits in law school.”*  
*Karen Flaherty, Professor*

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### **Brandon McCurdy**

*Brandon intends to chase the American dream of owning his own company. As a journeyman lineman, he plans to market linework safety in the United States and eventually around the world. He is ready to make a splash in the field and hopes to bring the best of Oklahoma State University with him.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Kingfisher, Oklahoma

GPA: 3.08

Expected Graduation: May 2021

Employment:

City of Stillwater Electric Utility,  
City of Kingfisher Electric Department,

Volunteer Work:

FBC Kingfisher,

*“Brandon is a determined young professional that has already proven that he can successfully balance work, school, and family simultaneously. I am tremendously impressed with his attitude, engagement, and ability to carry through on his dreams. ”*

*Tom Brown, Professor*

**Contact Dr. Brown at: 405-744-5113**



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### **Chhavi Nijhawan**

*Chhavi is majoring in marketing. After earning her degree, she intends to work for a marketing company. She gained work experience while studying at OSU, for example she has worked with Residential Life and in the Spears School of Business.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Delhi, India

GPA: 3.20

Expected Graduation: December 2020

Employment:

Spears School of Business, Stillwater,  
Housing and Residential Life, Stillwater,

Volunteer Work:

Center for Executive and Professional Development, Stillwater,  
Student Union Activity Board, Stillwater,

Other:

Indian Student Association, Stillwater,  
International Students Organization.

*“Chhavi knows who she is and where she is going. Creative, artistic, and entrepreneurial; she can and will achieve her goals.”*

*Kevin Voss, Professor*

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### **Lauren E Lucas**

*Lauren is graduating with degrees in marketing and management. Lauren likes to be involved on campus while being a member of several clubs such as Phi Kappa Phi Honor Society, Business News Club, E-Club, The Wells Project, National Society of Leadership and Success, and an alumnus of Pi Beta Phi. After graduation she hopes to pursue an MBA at Oklahoma State before moving into the corporate world. She hopes to gain valuable business experience, insight, and knowledge before one day starting her own company centered around health and wellness which is one of her passions. In her free time, Lauren enjoys exercising, teaching cycle and other wellness classes, hanging out with friends, yoga, spending time at church, trying new hobbies, and traveling. Lauren's ultimate goal is to leave the world better than she found it.*



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## **2019-2020 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, Oklahoma

GPA: 3.85

Expected Graduation: May 2021

Employment:

VCN Packaging, Newport Beach, California,  
CareATC, Tulsa,  
Josh's Sno Shack, Tulsa,  
TeamTRI, Tulsa,

Volunteer Work:

PB&J Project Tulsa, Tulsa,  
Salvation Army, Tulsa,  
Habitat For Humanity, Tulsa,

Other:

Phi Kappa Phi,  
President's Honor Roll,  
Dean's Honor Roll,  
Tulsa Outstanding Student,  
Presidents Leadership Class,  
The Wells Project,  
The Big Event,  
National Society of Leadership and Success,  
Business News Club,  
10000 Cups,  
TED Talk College,  
Tulsa Marketing Network,  
Victory Young Adults.

***"Lauren is a motivated and passionate student with strong leadership and communication skills. The sky is the limit!"***

***Xiang Fang, Associate Professor***

**Contact Dr. Fang at 918-594-8194**







### **Madison Ann Gudgel**

*Madison is pursuing a double major in marketing and entrepreneurship with a minor in international business. She is in the Center for Sales and Service Excellence certificate program. Madison is actively involved in her sorority where she serves as the Internal Recruitment Chair. She enjoys giving her time to organizations such as Wings of Hope, Girl Scouts of America, and Prevent Child Abuse America. In the Summer of 2019, Madison participated in a study abroad program with the Spears School of Business in London. Madison is also a teaching assistant in the Management Department within the Spears School of Business.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, Oklahoma

GPA: 3.31

Expected Graduation: May 2021

Employment:

Teaching Assistant, Stillwater,  
ISN, Dallas,

Volunteer Work:

Into the Streets, Stillwater,  
Community Food Bank of Eastern Oklahoma, Tulsa,

Other:

Dean's Honor Roll,  
CAGLE Scholar,  
Cagle Study Abroad Scholarship,  
Provost's Study Abroad Scholarship,  
Barclay Family Endowed Scholarship,  
Hobbs Family Scholarship,  
Center for Sales and Service Excellence,  
Into the Streets,  
CowboyThon,  
Study Abroad London.

***"Madison has a wealth of experience at a young age and will fit well in many different contexts. Self-motivated and accomplishment-oriented."***  
***Todd Arnold, Professor***

**Contact Dr. Arnold at: 916-594-8596**



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### **Ashley Nicole Crabbs**

*Ashley is a double major in international business and management, with a concentration in sports management. She also has a minor in marketing. She is passionate about sports, sponsorship, and community service evidenced by her involvement while at OSU. After earning her degree from OSU, Ashley intends to work for a company, whether that be a business or a sports team, doing corporate partnerships.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Gardner, Kansas

GPA: 3.89

Expected Graduation: December 2020

Employment:

FC Tulsa,  
LASSO Center, Stillwater,

Volunteer Work:

Sponsorship Director, Into the Streets, Stillwater,

Other:

National Society of Collegiate Scholars,  
President's Honor Roll,  
Dean's Honor Roll,  
Out-of-State Academic Achievement Scholarship,  
Dennis Mott Management Scholarship,  
Wayne Meinhart Memorial Scholarship,  
Rowdy Director for SGA,  
Sports Management Club,  
Student Representative, NCAA Athletic Council.

*“Ashley is an experienced professional with clear goals for her future. She is focused, motivated, and determined.”*

*Kevin Voss, Professor*

**Tel: 405-744-5106**



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### **Madison Marie Feagley**

*Maddie is pursuing degrees in marketing and management. She is also completing the Center for Sales and Service Excellence program. Her involvement in the business school includes the-Freshman Peer Mentor Program and working as teaching assistant. During summer 2019 she studied abroad in Greece. She is involved in her sorority and loves to participate in volunteer work. After graduating from OSU she hopes to pursue a career in Marketing and Sales.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Frisco, Texas

GPA: 3.48

Expected Graduation: May 2021

**Employment:**

Teaching Assistant, Stillwater,  
Concentra Urgent Care, Addison, Texas,  
Administrative Support Services, Stillwater,

**Volunteer Work:**

Our Daily Bread, Stillwater,  
WONDERtorium, Stillwater,  
Humane Society, Stillwater,

**Other:**

American Association of University Women,  
Spears School Freshman Peer Mentor,  
CSSE Program,  
Homecoming Big Committee,  
Study Abroad,  
Intramural Sports,  
Cagle Study Abroad Scholarship.

*“Madison is a quick, intelligent student who is not afraid to ask questions. She is ready for a challenge.”*

*Miriam McGaugh, Assistant Professor of Practice*

**Contact Dr. McGaugh at 405-744-2208**



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### **Sydney Paige Gleason**

*Sydney is a double major in marketing and management, with minors in non-profit management, business sustainability, and international business. Sydney has a passion for working with others and giving back to her community. She is actively involved on campus through her involvement in organizations and her sorority. Sydney has gained leadership experience serving as the Vice President of Finance and as Homecoming Director for her sorority. After receiving her degree she plans on pursuing a career utilizing her education while striving for leadership opportunities within a company.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Edmond, Oklahoma

GPA: 3.80

Expected Graduation: May 2021

**Employment:**

Mid-First Bank, Oklahoma City,  
Spears School of Business, Stillwater,  
Camp War Eagle, Rogers, Arkansas,

**Volunteer Work:**

Wings of Hope, Stillwater,  
Girl Scouts of America, Stillwater,

**Other:**

President's Honor Roll,  
Dean's Honor Roll,  
Cowboy Cousins,  
CowboyThon,  
Panhellenic Recruitment Counselor,  
Vice President of Finance - Kappa Delta Sorority.

***"Sydney is a team builder with A-plus people skills. A great asset for any employer."***

***Kevin Voss, Professor***

**Contact Dr. Voss at 405-744-5106**



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### **Kaylee Addison Barnes**

*Kaylee is working on her bachelor's degree as a marketing major. During her time at OSU, she's been an active member of the President's Leadership Society and the National Society of Leadership and Success. Kaylee is also the owner of Kaylee Addison Artistry, an on-location makeup artistry and hairstyling business for productions and events. With an entrepreneurial spirit and a passion for marketing, she hopes to take her skills to the business world after graduating.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Glenpool, Oklahoma

GPA: 3.80

Expected Graduation: May 2021

Employment:

Pure Barre, Tulsa,  
Kaylee Addison Artistry, Tulsa,

Volunteer Work:

Flashes of Hope - St. Francis, Tulsa,  
Runway Tulsa,

Other:

President's Leadership Society,  
National Society of Leadership and Success.

*“Kaylee is passionate about what she does and is an entrepreneur at heart. With her unique background, her skills, and her passion, she will be successful in whatever career path she chooses.”*

*Lidan Xu, Assistant Professor*

**Contact Dr. Xu at 405-744-5106**



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### **Savannah Makenli Jones**

*Savannah is double majoring in marketing and management, and is also a student in the honors college and a member of Phi Mu. After earning her degree from the Spears School of Business at OSU, she plans to enter the work force. Having two internships during college has given her experience and prepared her for the future. Savannah has enjoyed holding multiple leadership positions in the organizations she's been involved with during college.*

## **2019-2020 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Wagoner, Oklahoma

GPA: 3.87

Expected Graduation: May 2021

Employment:

Oklahoma Gas & Electric, Oklahoma City,  
ConocoPhillips, Bartlesville,  
Olive Garden, Stillwater,

Volunteer Work:

Humane Society, Stillwater,  
CowboyThon, Stillwater,

Other:

President's Leadership Council,  
Honors College,  
President's Honor Roll,  
Dean's Honor Roll,  
Diamond Dolls,  
Phi Kappa Phi,  
Delta Sigma Pi,  
Study Abroad,  
Orange Impact Scholarship Testimony Campaign,  
National Society of Leadership and Success,  
National Honor Society of Collegiate Scholars,

*"We are proud of Savannah as she has set and achieved many goals during her time at OSU."*

*Kim Booker, Assistant Professor of Professional Practice*

**Contact Ms. Booker at: 405-744-8614**



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**Kassidy Lynn Lucas Halstead**

*Kassidy is pursuing a degree in marketing with minors in management and finance. She is involved in the Center for Sales and Service Excellence certificate program. After achieving her goal of earning a degree from OSU she intends to move back to California and work for a company in the East Bay.*

»» **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Alamo, California  
GPA: 3.97  
Expected Graduation: May 2021

Employment:  
School of Marketing and International Business, Stillwater,  
Department of Management, Stillwater,  
Alli Lanek, Stillwater,

Volunteer Work:  
Pi Beta Phi Sorority, Stillwater,

Other:  
Presidents Honor Roll,  
Out-of-state academic scholarship,  
Marketing Club,  
Sales Club,  
CSSE Program,  
OSU Women's Volleyball Club Team.

*“Kassidy brings a level of positivity with her that is infectious. She will be a wonderful addition to any work context.”*

*Todd Arnold, Professor*

**Contact Dr. Arnold at: 916-594-8596**



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### **Debra Alice Emmert**

*Debra is majoring in marketing with a certificate from the Center for Sales and Service Excellence. While at OSU she also studied abroad in Italy. Debra is very involved on campus as well as actively involved in her sorority. She looks forward to applying her skills learned from her internship with Frito-Lay this past summer. After achieving educational goals she plans to follow a career in sales and marketing.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Houston, Texas

GPA: 3.80

Expected Graduation: December 2020

**Employment:**

PepsiCo - Frito-Lay, Tulsa,  
Riviera Tanning Salon, Stillwater,

**Volunteer Work:**

Girls on the Run,  
Humane Society, Stillwater,

**Other:**

Dean's Honor Roll,  
National Society of Leadership and Success,  
National Honor Society of Collegiate Scholars,  
International Deans List Society,  
Out-of-State Achievement Scholarship,  
Center for Sales and Service Excellence,  
Spears Sales Club,  
OSU Competitive Sales Team,  
CowboyThon,  
Freshman Student Business Leaders,  
Parliamentarian, Gamma Phi Beta,  
Into the Streets,  
Relay For Life.

*“Debra is a natural mentor with strong experience relative to her peers. Highly recommended.”*

*Kevin Voss, Professor*

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### **Beecher Tyler Owens**

*Beecher was raised on a Christmas tree and pumpkin farm. Beecher is a marketing major with a minor in management and certificate in sales. Beecher is an active member of the Spears School of Business Student Council and recently accepted a new role as founding president of the new OSU Sales Club. Additionally, Beecher is a member of the Spears Student Ambassadors and his efforts into building external relations with potential OSU students. Following graduation, Beecher would like to continue his career at Textron Aviation working in aircraft sales with Cessna and Beechcraft branded products. In addition to his professional career Beecher plans to complete his masters in aviation management from Purdue University in Indiana.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Sand Springs, Oklahoma

GPA: 3.56

Expected Graduation: December 2020

**Employment:**

Bell Flight, Fort Worth,  
Textron Aviation, Independence, Kansas  
UPS, Tulsa,

**Volunteer Work:**

Community Food Bank of Eastern Oklahoma,  
Oklahoma FFA Association, Stillwater,  
SSB Student Council, Stillwater,

**Other:**

Dean's Honor Roll,  
Spears School of Business Student Council,  
President, Oklahoma State Sales Cub,  
Spears Student Ambassador,  
OSU COVID-19 Response Team,  
Cagle Study Abroad in Dublin,  
Wessex Sales Management Simulation,  
UCO Regional Sales Competition,  
Oklahoma State Student Bus Driver,  
Federal Aviation Administration Private Pilot License,  
Spears Mentoring Program,  
Northeast Area Vice President, Oklahoma FFA Association  
American FFA Degree.

***"Beecher is mature and wise far beyond his years. His background has prepared him to be a solid contributor in virtually any work context."***

***Todd Arnold, Professor***

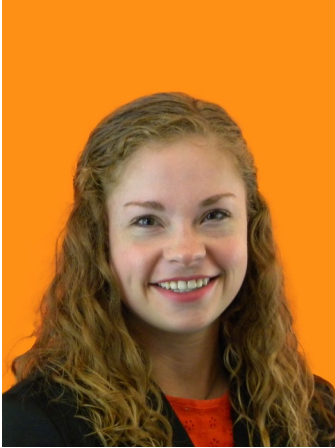
**Contact Dr. Arnold at: 916-594-8596**



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### **Payton Aaron Lewis**

*Payton is a marketing and sports management dual major. Payton has been involved in many organizations such as Oklahoma State Ducks Unlimited, the Rowing Club, the Sports Management Club, Diamond Dolls, and Alpha Delta Pi sorority. Outside of school, Payton coaches competitive cheerleading. After achieving her goal of earning both degrees, Payton plans to continue to pursue a career within the cheerleading industry.*

## **2019-2020 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Lawton, Oklahoma

GPA: 3.86

Expected Graduation: May 2021

Employment:

Tribe Cheer, Moore,  
National Cheerleaders Association, Plano,

Volunteer Work:

Ronald McDonald House Charities, Oklahoma City,  
Into the Streets, Stillwater,

Other:

Academic Excellence Scholarship,  
Charles Franklin Endowed Scholarship,  
President's Honor Roll,  
Sports Management I,  
Diamond Dolls,  
OSU Ducks Unlimited,  
Sports Management Club.

*“Payton’s accomplishments are clearly the result of her passion and dedication to her goals.”*

*Zac Arens, Associate Professor*

**Contact Dr. Arens at 405-744-63449**



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### **John Ramsey Moss**

*John is a double major in marketing and management. He takes pride in his ability to solve problems effectively and use his abilities to help others achieve their goals. John considers himself a lifelong learner and loves to take on the challenges of our ever-changing world. After graduating from Oklahoma State University, John plans on continuing to learn and build his career using the foundational tools that he learned in his time attending this University.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Flower Mound, Texas

GPA: 3.62

Expected Graduation: May 2021

Employment:

InterWorks, Stillwater,  
JRM Photos,

Volunteer Work:

F.O.C.U.S. Mission Trip to Peru,

Other:

Deans Honor Roll,  
Center for Sales and Service Excellence,  
Sales Management Simulation,  
Study Abroad in Greece.

*“John has a foundation of solid work experience, both running his own business and working in a corporate setting; clearly an outstanding hire ”*  
*Todd Arnold, Professor*

**Contact Dr. Arnold at: 916-594-8596**



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## 2020-2021 Orange Book

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### **Hailee Smith**

*Hailee is pursuing dual degrees in management and marketing with a minor in finance. She has been involved with the Freshman Peer Mentor Program, Study Abroad, and the Business Student Council. During her time at OSU, she was able to study abroad in both Spain and New Zealand. She has held leadership roles as Risk Management Chairman for her sorority and Homecoming and Banquet Chair for Business Student Council. For the past two summers, she has interned at Atmos Energy in Dallas, Texas as a Workforce Development Intern and Communications Intern. After achieving her goal of earning a degree from Oklahoma State, she hopes to work for an organization where she can explore a range of different positions related to the marketing field.*

Hometown: Plano, Texas

GPA: 4.00

Expected Graduation: May 2021

Employment:

Atmos Energy, Dallas,

Other:

President's Honor Roll,  
Beta Gamma Sigma Honor Society,  
Order of Omega Honor Society,  
Phi Kappa Phi Honor Society,  
Business Student Council,  
Camp Cowboy,  
CowboyThon,  
Follies,  
Varsity Review,  
Study Abroad.

*"I am impressed with Hailee's ability to juggle numerous leadership roles on campus and still maintain a perfect GPA. "*

*Karen Flaherty, Professor*

**Contact Dr. Flaherty at 405-744-8611**



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### **Reagan Noel Dobbins**

*Reagan is a double major in marketing and management with a minor in international business and is earning a Professional Sales Certificate. Reagan is very involved on campus. She has held a leadership position as Philanthropy Chairman as well as being involved in several committees in her sorority. She has also been on the President's Leadership Council, CowboyThon, the Panhellenic Philanthropy Committee, Marketing Club, Order of Omega, Spears Mentor Program, and the Spears Ambassador Program. Reagan has been the KIND Snacks University Ambassador, serving as the Field Marketing Representative for this global brand. In addition, she was able to spend a summer as a Family and Communications intern at University Avenue Baptist Church in Honolulu. This past summer Reagan was an intern with ISNetwork. After graduation, she will begin her career in sales or marketing eventually advancing into management.*



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## **2020-2021 Orange Book**

### *Outstanding Seniors in Marketing and International Business.*

Hometown: Cleburne, Texas  
GPA: 4.00  
Expected Graduation: May 2021

#### **Employment:**

ISN Software Corporation, Dallas,  
KIND Snacks, Stillwater,  
University Avenue Baptist Church, Honolulu

#### **Volunteer Work:**

Into the Streets, Stillwater,  
Our Daily Bread, Stillwater,

#### **Other:**

President's Honor Roll,  
National Society of Leadership and Success,  
Phi Kappa Phi,  
Marketing Club,  
Spears Mentor Program,  
Panhellenic Philanthropy Committee,  
President's Leadership Council,  
CowboyThon,  
Student Center of Public Trust,  
Order of Omega,  
Spears Ambassador Program,  
William Kincaid Scholarship,  
Kappa Kappa Gamma Foundation Scholarship,  
Outstanding Freshman.

***“Reagan’s interpersonal and organizational strengths will undoubtedly bring her success in her future endeavors.”***

***Zac Arens, Associate Professor***

**Contact Dr. Arens at 405-744-63449**





### **Jacob Christopher Thorley**

*Jacob Thorley is earning a dual degree in marketing and management. He has enjoyed being able to serve through many organizations in his time at Oklahoma State. He is active in several diverse organizations such as the Student Alumni Board, Rooted Conference Ministries, his fraternity, and his local church. He has been able to participate in internships with the Oklahoma City Thunder and Life.Church. Jacob is passionate about serving people around him, driven by his faith, and hopes to leave a lasting impact on others during his career. Jacob is now working on a Master's Degree in the Business Analytics 4+1 graduate program. He is grateful for everything that Oklahoma State has offered, and is excited for the new adventures that are ahead.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Ada, Oklahoma

GPA: 4.00

Expected Graduation: May 2021

**Employment:**

Life.Church, Edmond,  
Oklahoma City Thunder, Oklahoma City,

**Volunteer Work:**

Life.Church, Stillwater,  
Stillwater Area Sports Association, Stillwater,

**Other:**

Presidents Honor Roll,  
B. Curtis Hamm Endowed Scholarship,  
Valedictorian Scholarship,  
Phi Kappa Phi Honor Society,  
Beta Gamma Sigma Business Honor Society,  
Student Alumni Board,  
Student Government Association,  
Oklahoma State University Freshman Representative Council,  
President's Leadership Council,  
Rooted Ministry Conference Exec,  
Cowboython Events Big Committee,  
IFC Fraternity,  
Study Abroad - Ireland,  
Oklahoma State Top Ten Freshman.

*“Jacob is a brilliant student who has achieved academic excellence and is ready to take on any challenge. We are very proud of him.”*

*Lidan Xu, Assistant Professor*

**Contact Dr. Xu at 405-744-5106**



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### **Alexandra Grace Speed**

*Alexandra Speed is an international business major. She can speak Spanish and took a study abroad trip to Spain as part of her program. She is an active member of many on campus organizations including: Alpha Delta Pi Sorority, Delta Sigma Pi Professional Fraternity, and Phi Kappa Phi Honor Society. After achieving her goal of graduating from Oklahoma State University, Alexandra intends to attend law school out of state. She hopes to obtain her Juris Doctorate in three years and then pass the bar exam, in order to practice as an attorney. She currently plans to study and practice civil law. She would like to work in a large firm in a major city for the first few years of her career. She hopes to one day either be a partner in a firm or open her own firm.*



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## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and  
International Business.*

Hometown: Ada, Oklahoma

GPA: 4.00

Expected Graduation: May 2021

Employment:

Wintersmith Aquatic Center, Ada,  
Braly Braly Speed and Morris Law Firm, Ada,

Volunteer Work:

Humane Society of Stillwater,

Other:

President's Honor Roll,  
OSU Honors College, Member of  
Phi Kappa Phi Honor Society, Member of  
Order of Omega Honor Society,  
Delta Sigma Pi,  
Greek 100 Presenter,  
YouGoGirl Oklahoma,  
Study Abroad - Granada, Spain.

*“Lexie is organized and goal-oriented. She is  
highly experienced at conflict-management  
and knows how to build positive relationships.”*

*Kevin Voss, Professor*

**Contact Dr. Voss at 405-744-5106**







### **Emily Lauren Hancz**

*Emily is earning degrees in both international business and marketing. Emily plans work in the marketing department of an international company. Emily is interested in culture and working with individuals from diverse backgrounds. Emily hopes to one day become an international marketing manager so she can oversee the marketing campaigns of her firm. She wants to collaborate and manage a team with different cultural backgrounds, as well as being the liaison between the domestic and foreign firm.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: McKinney, Texas

GPA: 3.96

Expected Graduation: December 2020

Employment:

Suzanne Reinman, Stillwater,  
Edmon Low Library, Stillwater,

Other:

President's Honor Roll,  
Dean's Honor Roll,  
Out-of-state achievement scholarship,  
Campus Crusade for Christ.

*“Emily is a pro-active goal achiever. She initiates and moves the ball forward. Color me impressed.”*

*Kevin Voss, Professor*

**Contact Dr. Voss at 405-744-5106**



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### **Jacey Beth Vratil**

*Jacey Vratil is pursuing a double major in marketing and management. Jacey is very involved on campus through a variety of organizations like her sorority and Greek Life, Business Student Council, The Sales Club, Order of Omega, and works a part-time job as the Front Desk Ambassador for the Lasso Center on campus. She hopes to utilize these experiences and skills her future career. Last summer, Jacey was an intern with Magellan Midstream Pipeline Partners working in the marketing and auditing department. After achieving her goal of earning a degree from OSU, she intends to use her formal education to find a career in the marketing department with a well-established company. Jacey plans to enter into the workforce directly following graduation to jumpstart her career and life goals.*



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## **2020-2021 Orange Book**

### *Outstanding Seniors in Marketing and International Business.*

Hometown: Bixby, Oklahoma

GPA: 3.92

Expected Graduation: May 2021

Employment:

Christine Giles, Stillwater, Oklahoma

Volunteer Work:

Turning Point Ranch, Stillwater,  
Bixby North Elementary, Bixby,

Other:

President's Honor Roll,  
Dennis and Cindy Reilley Endowed Scholarship,  
Front Desk Ambassador, Lasso Center,  
Business Student Council,  
Order of Omega,  
Beta Gamma Sigma,  
The Sales Club,  
Spring Sing,  
Varsity Revue,  
Freshman Follies,  
Homecoming Spirit Apprentice.

***"Jacey is a hardworking leader. We're proud to have her as a student at OSU."***

***Zac Arens, Associate Professor***

**Contact Dr. Arens at 405-744-63449**





### **Brantly James Stockton**

*Brantly is majoring in marketing with a minor in law and legal Studies. After receiving his degree, he plans on attending law school to pursue his goal of becoming an attorney.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Oklahoma City, Oklahoma

GPA: 3.66

Expected Graduation: May 2021

Employment:

OSU Lasso Center, Stillwater,  
Old School Bagel Cafe, Oklahoma City,

Volunteer Work:

Stillwater Humane Society, Stillwater,  
Crossings Christian School, Oklahoma City,

Other:

President's Honor Roll,  
Dean's Honor Roll,  
Academic Excellence Scholarship,  
OSU Peer Mentor,  
Intramural Athletics.

*“Brantley is competitive and goal oriented and is ready for his next challenge.”*

*Kim Booker, Assistant Professor of Professional Practice*

**Contact Ms. Booker at: 405-744-8614**



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### **Logan Ryan Eades**

*Logan is pursuing a double major in marketing and management and will graduate with honors. During his time at OSU, he has developed a passion for academics and for his work as a Research Assistant for the Management and Marketing departments. He has been involved in numerous honor societies and clubs and his involvement in the Academic Integrity Panel has presented Logan with real life challenges that will serve him well in the future. Logan is also passionate about international cultures and travel and he hopes to incorporate this into future business plans. Upon graduation, Logan plans on completing his Juris Doctorate.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Stillwater, Oklahoma

GPA: 3.97

Expected Graduation: May 2021

Employment:

Oklahoma State Behavioral Lab, Stillwater,

Volunteer Work:

Humane Society, Stillwater,

Other:

President's Honor Roll,  
Dean's Honor Roll,  
Honors College,  
Beta Gamma Sigma Honor Society,  
Golden Key International Honor Society,  
Honors College Student Association,  
Human Resource Management Association,  
National Society of Collegiate Scholars,  
National Society of Leadership and Success,  
Phi Kappa Phi,  
Intramural Sports,  
Beta Gamma Sigma Executive Council,  
Academic Integrity Panel,  
Study Abroad: Scotland.

***“Logan combines an easy-going manner with analytical ability. His future is unlimited.”***

***Kevin Voss, Professor***

**Contact Dr. Voss at 405-744-5106**



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### **Kaylee Lewis**

*Kaylee is studying marketing with a double major in general business with a pre-law option. Kaylee is a four-year member of the Oklahoma State Women's Rugby Club. After achieving her degrees, she plans to attend law school. Kaylee would like to help women who are under-served and under-represented in the justice system.*

## **2019-2020 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Bixby, Oklahoma

GPA: 3.50

Expected Graduation: May 2021

Employment:

Olive Garden, Stillwater,  
Buffalo Wild Wings, Stillwater,

Volunteer Work:

Wings of Hope, Stillwater,

Other:

Bess Allen Memorial Scholarship,  
Charles E. Franklin Endowed Scholarship,  
Dean's Honor Roll,  
OSU Women's Rugby Club.

*“Kaylee can take a hit, stay focused, and accomplish her goals. Mentally and physical tough.”*

*Kevin Voss, Professor*

**Contact Dr. Voss at 405-744-5106**



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### **Emily Angleton**

*Emily is pursuing a degree in international business with a double minor in marketing and management information systems. She enjoys running with a goal to participate in another a full marathon to raise an awareness for a cause. Emily plans to participate in an organized run every month to help her achieve her goal. After graduation she will pursue a career in international business. She believes there is so much that the world has to offer and is very excited to take the next step in her life and her career.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Enid, Oklahoma

GPA: 3.71

Expected Graduation: May 2021

**Employment:**

American Fidelity, Oklahoma City,  
Archer Daniels Midland, Enid,

**Volunteer Work:**

Stillwater Mobile Meals,  
Read, Lead, Achieve,  
Oklahoma Wondertorium Children's Museum, Stillwater,

**Other:**

President's Honor Roll,  
Dean's Honor Roll,  
Sales Club,  
American Association of University Women,  
Homecoming Steering Committee,  
National Women's Panhellenic Council,  
French Club,

*“Emily knows what she wants and is persistent enough to get it. Her interest in international business, combined with her experience and activities on campus point toward a very successful career.”*

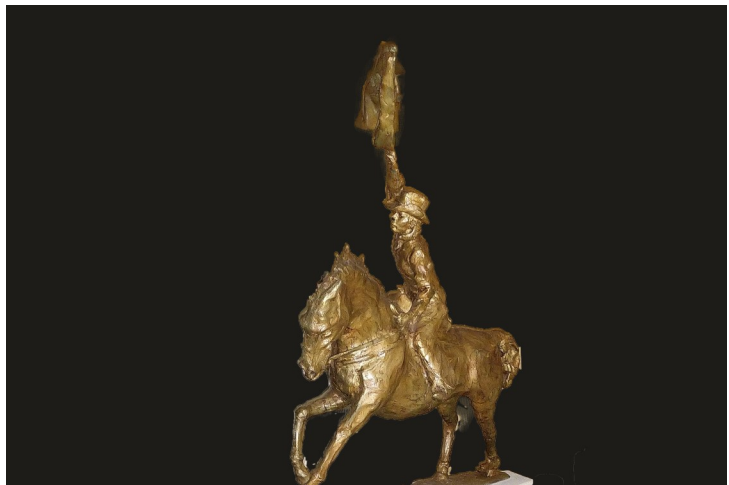
*Tom Brown, Professor*

**Contact Dr. Brown at: 405-744-5113**



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### **Emily Hannah Collert**

*Emily is pursuing a degree in marketing. Following graduation Emily is participating in the 4+1 program to earn a graduate degree in business analytics at the Spears School of Business. From there she plans to pursue a position in nonprofit or healthcare analytics with the desire to give back to the communities around her.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Oklahoma City, Oklahoma

GPA: 3.68

Expected Graduation: December 2020

Employment:

United Way of Payne County, Stillwater,  
Oklahoma State University, Stillwater,  
Kinda Wilson LLC, Tulsa,

Volunteer Work:

The Homeless Alliance, Oklahoma City,

Other:

Honors College,  
Spears Mentoring Program Student Advisory Board.

*“Emily demonstrates resilience and determination in all of her endeavors.”*

*Kim Booker, Assistant Professor of Professional Practice*

**Contact Ms. Booker at: 405-744-8614**



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### **Ria D Sutherland**

*Although the future is uncertain, Ria is looking forward to achieving her goal of graduating college. Ria hopes to have a job in the sports industry either at a team, university, sports affiliate, or a marketing agency in the marketing department. Ria's mom is excited to see her last child accept her degree, live out her goals, and use the skills OSU has taught her. She is ready to take on the uncertain future that lies ahead.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Rogers, Arkansas

GPA: 3.60

Expected Graduation: December 2020

**Employment:**

Chesapeake Energy Student Success Center, Stillwater,  
Oklahoma State Athletics, Stillwater,  
United States Tennis Association, Orlando,  
Meme's Caribbean Flavour, Rogers, Arkansas,

**Volunteer Work:**

Life.Church, Edmond,  
Big 12 Conference, Tulsa,  
ESPN Network, Stillwater,

**Other:**

President's Honor Roll,  
Dean's Honor Roll,  
Sports Management Club,  
Spears Ambassador.

***“Ria brings energy, intelligence and determination to her work; she has a bright future ahead.”***

***Kim Booker, Assistant Professor of Professional Practice***

**Contact Ms. Booker at: 405-744-8614**



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### **Caleb Wood Craig**

*Caleb is majoring in international business and marketing while minoring in Russian. He also has exposure to Croatian and Spanish. After graduation, Caleb intends to join the military.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Edmond, Oklahoma

GPA: 3.10

Expected Graduation: May 2021

Employment:

YMCA, Stillwater,

Other:

Watson PDS,  
Oklahoma State Shotgun Sports,  
OSU Mentor Collective,  
Humphreys Travel Grant,  
Spears Mentorship Program.

*“Caleb’s unique accomplishments have prepared him for a great future .”*

*Kim Booker, Assistant Professor of Professional Practice*

**Contact Ms. Booker at: 405-744-8614**



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### **Alexis Sue Barry**

*Lexi is earning degrees in marketing and management, with minors in non-profit management and sales. After achieving her goal of earning a degree, she intends to work in a sales role. Eventually, she will go back to school to earn a Ph.D. in marketing. Lexi is a lifelong learner, so she aspires to one day become a college professor for consumer behavior. Lexi also has a dream of helping those in need, so after she achieves her academic goals, she plans on opening a shelter for people who are homeless and help them get back on track. Lexi has a passion for learning and helping people, so she dreams of making a positive impact on those around her.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Oklahoma City, Oklahoma

GPA: 3.74

Expected Graduation: May 2021

#### **Employment:**

Hilti, Plano, Texas,  
Spears School Behavioral Lab, Stillwater,  
Tyler Media Outdoor Advertising, Oklahoma City,

#### **Volunteer Work:**

Director, Into the Streets, Stillwater,  
Cowboython, Stillwater,

#### **Other:**

Honors College,  
Certificate in Sales and Service Excellence,  
President's Honor Roll,  
Dean's Honor Roll,  
Secretary-Sales Club,  
Ambassador-Center for Sales and Service Excellence,  
President, Greek 100,  
Student Alumni Board,  
Counselor-Camp War Eagle,  
President's Leadership Council,  
Freshmen Representative Council,  
Intramural Athletics, Basketball,  
Wentz Research Scholar,  
Student Alumni Board Member of the Year,  
Top 20 Freshmen Woman.

*“Lexi will likely be the most genuinely positive person you have ever met. She is a pleasure to be around and will always lift the spirits of any group.”*

*Todd Arnold, Professor*

**Contact Dr. Arnold at: 916-594-8596**



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### **Sarah Katherine Shepard**

*Sarah will earn her degree in marketing. She is the only female in a family of four children and has a twin brother. Sarah is currently serving as the President of Alpha Delta Pi sorority. She previously has held the positions of the Recruitment and Marketing Vice President, Spirit Chair, Mom's Day Chair and Freshman Follies Director. Sarah has been recognized as both a President's and Dean's Honor Roll recipient. Sarah is an intern with Blue Yonder, a company that specializes in providing clients with digital business-to-business fulfillment platforms. After college, Sarah will begin working towards her long-term goal of becoming a Vice President of Marketing or Chief Marketing Officer for a Fortune 500 Company.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Allen, Texas

GPA: 3.60

Expected Graduation: May 2021

Employment:

Blue Yonder, Coppell,  
OSU Alumni Association, Stillwater,

Volunteer Work:

Ronald McDonald House Charities,  
Max Gruever Foundation,

Other:

Honor Society,  
Phi Eta Sigma,  
President, Alpha Delta Pi,  
OSU North Texas Alumni Association,  
John Wesleyan Foundation,  
Spring Sing,  
Freshman Follies.

***"Sarah is bright and talented with proven leadership skills."***

***Kim Booker, Assistant Professor of Professional Practice***

**Contact Ms. Booker at: 405-744-8614**



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### **Tatum Ann Santine**

*Tatum is a marketing major. She is involved within her community, organizations, and family. She is currently busy with her on-campus sorority, the Center for Sales and Service Excellence, community service at local churches, and volunteer work at organizations in both Stillwater and her hometown. Tatum has plans to continue her involvement with charity work. She will be a first-generation college graduate on her father's side. After earning her degree, Tatum plans to obtain a job that allows her to travel. In the future, she hopes to continue her leadership skills in a professional environment.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Tulsa, Oklahoma  
GPA: 3.54  
Expected Graduation: May 2021

Employment:  
Dillard's Inc., Tulsa,  
Direct Energy, Tulsa,

Volunteer Work:  
Wings of Hope, Stillwater,  
Catholic Charities, Tulsa,

Other:  
Dean's Honor Roll,  
David W. Brown & Karen Bale-Brown Business Scholarship,  
Jenks Foundation/Earl Pregler Family Scholarship,  
Wendy's Dave Thomas Legacy Scholarship,  
John B. & Nancy S. Cathey Scholarship,  
Center for Sales and Service Excellence,  
Sales Club,  
Intramural Sports.

*“Tatum is articulate, thoughtful, and wise beyond her years. You can trust that Tatum will go the extra step... or mile... to get the job done.”*

*Kevin Voss, Professor*

**Contact Dr. Voss at 405-744-5106**



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### **Dylan Douglas Smith**

*Dylan is earning marketing and sports management degrees. Dylan plans to chase his passion for sports and land a career in collegiate athletics or in the professional sports industry. Dylan's dream career position would be to become the athletic director for the Oklahoma State Cowboys or work in the upper-level management for the Oklahoma City Thunder!*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Enid, Oklahoma

GPA: 3.08

Expected Graduation: May 2021

Employment:

LearField Sports (Cowboy Sports Properties), Stillwater,  
The Garden House and Nursery Inc., Enid,

Volunteer Work:

World Harvest Church, Stillwater & Enid,

Other:

OSU Academic Achievement Scholarship,  
Northwest Oklahoma Bankers Association Scholarship,  
Dean's Honor Roll,  
Sports Management Club,  
Sales Club,  
Cru Bible Study,  
Stilly SneakerHead Club.

*“Dylan has faced adversity multiple times in his life, but he has shown remarkable resilience.”*

*Xiang Fang, Associate Professor*

**Contact Dr. Fang at 918-594-8194**



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### **Brooklyn Elaine Wilson**

*Brooklyn is pursuing a degree in international business. As she has progressed in her studies at Oklahoma academics have always been her top priority. Oklahoma State offers a competitive business program that she believes will exceptionally prepare her for her future goals and feels extremely fortunate to be able to study at a university that feels like home and nourishes her aspirations! Last year, she served as the Academic Chairman of her sorority and was grateful for the opportunity to instill the importance of academic success in each and every member. She finds her greatest joy in serving others and in achieving personal academic achievement- both of which would not be possible without the generous support from her professors, staff and peers at Oklahoma State.*



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## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and  
International Business.*

Hometown: Tulsa, Oklahoma

GPA: 3.86

Expected Graduation: May 2021

Employment:

The O'Colly Media Group, Stillwater,  
Cintas Corporation, Tulsa,

Other:

Dean's Honor Roll,  
Kyle and Lucina Thompson Endowed Scholarship,  
Phillips 66 Business College Diversity Scholarship,  
Zeta Tau Alpha Founders Scholarship,  
National Women's Sorority for Academic Excellence.

*"Brooklyn is mature, comfortable in her own  
skin, with a big future in international business  
and the law."*

*Tom Brown and Kevin Voss, Professors*

**Contact Dr. Brown at 405-744-5192**

**Contact Dr. Voss at 405-744-5106**





### **Baylee Ann Dobler**

*Baylee is a double major in marketing and management. After graduating she will continue her education by pursuing a Master's Degree in business analytics and data science from Oklahoma State. She hopes to find a career that combines her passions for marketing, leading others, and data-driven decision making.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Wichita, Kansas

GPA: 3.77

Expected Graduation: May 2021

Employment:

Oklahoma State University Foundation, Stillwater,  
Buddy Brands, Wichita,  
Cargill, Wichita,

Other:

President's Honor Roll,  
Dean's Honor Roll,  
Larry J. & Linda L. Bump Scholar Leader Scholarship,  
McKnight Leadership Program Scholarship,  
Spears Scholar Leader,  
Diamond Dolls,  
OSU Student Foundation,  
Junior Greek Life.

*“Baylee blends data analytics, and what it can do, with interpersonal skills that will set her apart from almost all analysts.”*

*Todd Arnold, Professor*

**Contact Dr. Arnold at: 916-594-8596**



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### **Morgan Renee Graham**

*Morgan is working towards a marketing degree. Morgan has been the secretary of the marketing club and she is currently the secretary assistant. In addition, she is involved in the Center for Sales and Services Certificate Program. During last summer, she interned with the Buckle. With the useful tools acquired at OSU, she will excel in her future career. Morgan is determined to pursue a career in marketing. She intends to go into sales, retailing, advertising, or public relations. Morgan will build a career that allows her to exercise her skills and expand her knowledge of marketing.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Elk City, Oklahoma

GPA: 3.60

Expected Graduation: May 2021

**Employment:**

Abbey and Evan Davis, Stillwater,  
Jeff Huber, Stillwater,

**Volunteer Work:**

Humane Society, Stillwater,  
Into the Streets, Stillwater,

**Other:**

Deans Honor Roll,  
Will Reed Portfolio Award,  
Center for Sales and Services Excellence Program,  
Peer Mentor,  
Marketing Club,  
Entrepreneurship Club,  
OSU Engage,  
Non-Traditional Student Organization.

*“Morgan is a high character individual who is flexible and adaptable. She will go far.”*

*Kevin Voss, Professor*

**Contact Dr. Voss at 405-744-5106**



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### **Mikaela Jean Stamper**

*Mikaela Stamper is the daughter of Mike and Kelli Stamper and Jay and Michelle Welch. Mikaela will graduate with a double degree in management and marketing, as well as a professional sales certificate. She is a member in Gamma Phi Beta and is involved in the Panhellenic community, but her passion is suicide prevention.*

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and International Business.*

Hometown: Fairfield, Texas

GPA: 3.20

Expected Graduation: May 2021

**Employment:**

School of Marketing and International Business, Stillwater,  
The Addison Group, Dallas,  
Cooper Farms, Fairfield,

**Volunteer Work:**

Into the Streets, Stillwater,  
CowboyThon, Stillwater,

**Other:**

Deans Honor Roll,  
Gamma Phi Beta Endowed Scholarship,  
CAGLE Scholar,  
Sales Club,  
Marketing Club,  
Center for Sales and Career Services,  
Freshman Representative Council-Top 50 Freshman.

*“Life has challenged Mikaela; she has responded positively and overcome those challenges to achieve her goals. We are very proud of her.”*

*Kevin Voss, Professor*

**Contact Dr. Voss at 405-744-5106**



### **SPEARS SCHOOL OF BUSINESS**

School of Marketing and International Business  
Spears School of Business  
Oklahoma State University  
Stillwater and Tulsa  
Phone: 405-744-5192





### **Deirdre Mae Stock**

*Deirdre is double majoring in marketing and management and minoring in apparel merchandising. Throughout her time at OSU, she has thoroughly enjoyed learning how to be an effective businesswoman through her majors, and expressing her creativity through her minor. In between her sophomore and junior year, she completed an internship at Buckle. During her time at Buckle, she learned to teach, set and achieve sales goals, and sell effectively. She recently accepted an on-campus internship with CDW, and is looking forward to starting her role of building relationships and enhancing CDW's technology footprint at OSU. Deirdre is very excited for what her future holds and is eager to learn and become more well rounded with each experience.*



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Stillwater and Tulsa  
Phone: 405-744-5192

## **2020-2021 Orange Book**

*Outstanding Seniors in Marketing and  
International Business.*

Hometown: Claremore, Oklahoma

GPA: 3.65

Expected Graduation: May 2021

Employment:

The Ranchers Club, Stillwater,  
Buckle, Tulsa,

Volunteer Work:

DHM Euphoria Fashion Show,  
Her Campus Fashion Show,

Other:

Dean's Honor Roll,  
Academic Opportunity Award,  
CAGLE International Travel Scholarship,  
Jerry and Linda Hedges Scholarship,  
Entrepreneurship Club,  
Her Campus,  
Customer Interface Excellence,  
Merchandising and Design Association.

*“Deirdre blends a calm confidence with a very  
articulate and well-thought out delivery. She will  
be outstanding in any customer-facing role.”*

*Todd Arnold, Professor*

**Contact Dr. Arnold at: 916-594-8596**



Faculty  
School of Marketing and International Business  
Spears School of Business  
Oklahoma State University



Tom Brown  
Department Head  
Professor  
Noble Foundation Chair in Marketing Strategy



Todd Arnold  
Raymond A. Young Chair, Director of the Center for Sales and Service Excellence and Professor



Goutam Chakraborty  
SAS Professor of Marketing and International Business and Professor



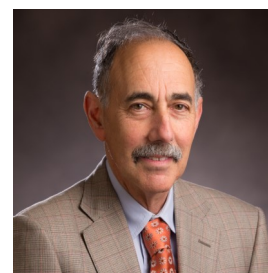
Karen Flaherty  
William S. Spears Chair in Business Administration and Professor



Marlys Mason  
Associate Dean of the Spears School of Business  
William S. Spears Chair in Business Administration and Professor



Kevin Voss  
Don and Cathey Humphreys Chair and Professor



Joshua Wiener  
Carson Professor of Business Administration,  
Director of the Center for Social & Services Marketing and Professor

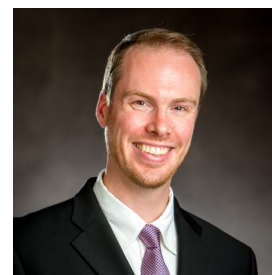




Xiang Fang  
Associate Professor



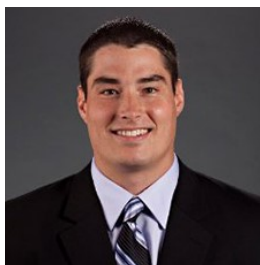
Ajay Sukhdial  
Associate Professor



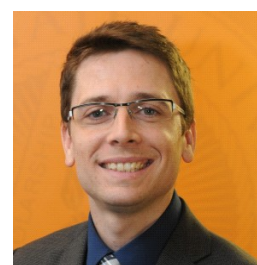
Zac Arens  
Assistant Professor



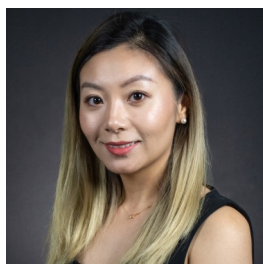
Ji-Hoon Jhang  
Assistant Professor



Justin Lawrence  
Assistant Professor



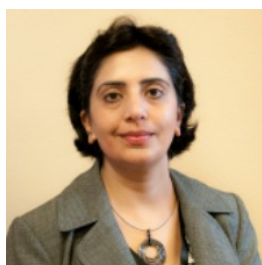
Steven Shepherd  
Assistant Professor



Lidan Xu  
Assistant Professor



Kim Booker  
Assistant Professor  
of Practice



Aditi Grover  
Clinical Assistant  
Professor



Maribeth Kuzmezski  
Assistant Professor of  
Practice



Miriam McGaugh  
Assistant Professor  
of Practice

The Faculty is pleased to recognize the outstanding seniors in the Orange Book.

**GO COWBOYS!**

## Professional Instructors



Jerry Rackley  
Executive-in-Residence

## Emeritus Faculty



Lee Manzer



John Mowen

# Orange Book Alumni

## 2019-2020

Katherine Aycock  
Madeline Betts  
Tiffany Bui  
Henry Cannon  
Kate Carson  
Aubrey Choate  
MachenzieCoffman  
Abbey Cosper  
Makaly Cranford

Andra Eve  
Lauren Fike  
Justine Gramling  
Victoria Harris  
Trevor Holley  
Jenna Householder  
Yang Hu  
Jared Kerr  
Taeyeon Kim

Brooke Lackey  
McKenzie Loffer  
Rylee Peterson  
Wenceslao Ramirez  
Brandon Solcher  
Anna Stallings  
Caleb Steidley  
Rachel Stephens  
Makenna Stuckey

Kenneth Tauch  
Breanna Toland  
Garrett Wies  
Jonathan Williams  
Jacob Parsons  
Lauryn McAdam  
Rylea Wertzberger  
Audrey Zinn

## 2018-2019

Rebekah Moomau  
Kirsten Klein  
Hunter Gray  
Ashley VanCleave  
Hanna Smith  
Katelyn Byrne  
Thomas Blye  
Patrick Rosser  
Ashley Thompson  
Erin Rhoads  
Hannah Schwartz  
Ryan Geiger

Brooks Robison  
Logan Lantz  
Travis Cotton  
Brittany Ruckel  
Sarah Matchett  
Maria Savino Diaz  
Melissa Reed  
Amanda Keck  
Rebecca Hauser  
Payton Thornton  
Landra Lockwood  
Ashley Meade

Maggie Chipman  
Fernando Espino  
Lauren Mohar  
Rebekah Selid  
Taylor Falco  
Carly Nicklas  
Ali Johnson  
Ari Grider  
Katherine Wolfe  
Madison Heavener  
Madison Hudgins  
Minshik Kim

Katelyn Avery  
Annie Olson  
Mercedes Mace  
Gloria Perez  
Drew Barton  
Constance Campbell  
Carter Clancy  
Natalie Draeger  
Mayela Estrada  
Chandler Fuller  
Makenna Gowan  
Samantha Gray  
Garrett Hall  
Malik Miller

## 2017-2018

Sophia Short  
Savannah Sinclair  
Robert Snyder  
Bridget Steele  
Connor Strachan  
Erik Sundstrom  
Meagan Terry  
Britton Hart  
Erin Hart  
Andrew Lemoine  
Luis Martinez  
Katlyn McCracken  
Christie McMeans

Christopher Vasquez  
Erik Williams  
Darcy Worth  
Kamber Crowe  
Cody Moore  
Gonzalo Morillas  
Hayden Moseby  
Cameron Oliver  
Rachel Olsen  
Brandon Patocka  
Catherine Pendleton  
William Riphahn  
Jayci Robison

## 2016-2017

Tiffany Thurmond  
Athen Andrade  
Joshua Alexander  
Abraham Ganawah  
Sara Leguizamon  
Tyler O'Bar  
Kari Payne  
Hannah Sieler

Caden Carlton  
Alex Teran  
Hailey Wright  
Kelsey Hopson  
Lauren Davenport  
Austin McCarthick  
Sara Reding  
Paulina Medrano

Morgan Hearrell  
Sarah Hufnagel  
Christopher Ritchey  
Andy Blye  
Erika David  
Hayden Henderson  
Sydney Bouma  
Evyron Kron  
Gerardo Rico

Chandler Nett  
Michelle Hemperly  
Tyler Thompson  
Chelsi Sparks  
Emily Cain  
Hannah McKown  
Hayley Long  
Megan Shaver  
Jeremy Garrison  
Madison Cotherman  
Harrison Piper

## 2015-2016

Braelyn Johnson  
Lia Tripaldi  
Matthew McConegley  
Konner Devoto  
McGregor Jones  
Madeline Dean  
Jamie Thill  
Lauren Tyson  
Minjoo Kim  
Lana Gabbert

Natalie Fieldsend  
Nathan Woods  
Rhyder Robison  
Shelby Gardenhire  
Taylor Schram  
Taylor Sexton  
Zachary Tomlinson  
Hannah Henning  
Bailey Brown Miller  
Morgan Smith

## 2014-2015

Erin Scanlan  
Andrew Romans  
Jayna Haggerty  
Kimberly Ventura  
Taylor Kolbeck  
Victoria Pereira  
Jessalyn McAlister  
Monica Kreymer  
Stacey Stevens

Paige Warner  
Amy Marx  
Chelsea Maple  
Joshua Gleason  
Thorne Stallings  
Hannah Rost  
Jacob Mason  
Peiyu Zhu  
Amber Livingston

Nicole Ralston  
Katie Earman  
Natalie Price  
Loralyn Werkmeister  
Niesha White  
Adam Gleason  
Katie Bourke  
Mareta Krcalova  
Matt Fincher

Kaley Uptergrove  
Austin Ervin  
Alex andra  
Leavitt  
Andrew Schram  
Abby Zimbelman  
Elizabeth Shaull  
Cody Fuentes

## 2013-2014

Amanda Cook  
Emma Moseley  
Zachary Cray  
Tyler Randel  
Sarah Hauglund  
Grant Cooper  
Jessica Lisenbee  
Lauren Stark

Jacob Schooley  
Ryan Swindell  
Melinda Wright  
Matthew Kennedy  
Michael Chernoff  
Max Wiebrecht  
Gilian Barrett  
Cole Burke

## 2012-2013

Tracie Dickerson  
Emily Doty  
Paden Ferguson  
Ariel Litwer  
Kirby Reber

Angela Miller  
Rachel Noland  
Sarah Mathews  
Sarah Thursby  
Brittani Hale  
Patrick Combs

Lauren Martin  
Sara Shidell  
Moises Escheverria  
Rachel Hoelscher  
Megan Saltink  
Kyle Buthod

## 2011-2012

Gabby Grijalva  
Julie Hildebrand  
Megan Wynn  
Taylor Foster  
Jordan Pace  
Jessica Reid  
Chad Little

Keith Richardson  
Jay White  
Michael Ward  
Hannah Flynt  
Chelsea Muncil

## 2010-2011

Erica Tyler  
Mary White  
Kelsey Beesley  
Christine Miklosko  
Jorge Delgado

Dean  
Spears School of Business  
Oklahoma State University



Ken Eastman  
Professor of Management  
Norman and Suzanne Myers Endowed Chair for Excellence in Business Administration  
Richard W. Poole Professor for Excellence