# Economic Development, 2012-Style

Presented by Dr. Mickey Hepner Dean, College of Business Administration University of Central Oklahoma



#### Governor Fallin's Task Force



Governor Fallin's Task Force on Economic Development and Job Creation

- 45 business leaders
- 13 study groups
- 13 recommendations



### The Oklahoma Academy

#### The Oklahoma Academy Town Hall

- 137 Oklahomans from business, government, and education
- 8 key recommendations
- 1 unique process





## Areas of Agreement

- 1. Strategic plan for workforce development
- 2. Enhance Oklahoma's image
- 3. \$1 billion bond issue (21st Century Leadership Initiative)
- 4. Closing Fund (\$50 million)
- 5. Rail infrastructure improvements
- 6. Tribal/state government partnerships



#### One Major Disagreement

Eliminating the personal income tax...

- Governor's Task Force: "We recommend that Governor Fallin...initiate a 10 year program to significantly reduce then ultimately eliminate the Oklahoma personal income tax."
- Academy Town Hall: "The state income tax should not be eliminated until further independent studies have been conducted on the impact and a budget-neutral strategy has been developed."



### Budget Impact

Personal income tax accounts for more than 35% of state general revenue. Three possible outcomes:

- New state property tax
- Higher state sales tax
- Smaller government (less spending for education, children's health care, roads, and prisons)



### Economic Impact

#### Oklahoma economy is already performing well

- Real per-capita GDP growth (2000-2010): 15<sup>th</sup>, faster than 6 of 9 states lacking personal income tax
- Per-capita personal income growth (2000-2010): 11<sup>th</sup>, faster than 6 of 9 states lacking personal income tax
- Median household income growth (2000-2010): 4<sup>th</sup>, faster than all states lacking personal income tax



# Equity Impact

Is the Texas model good for middle-class families?

- Tax burden for middle-income quintile is nearly 3X the burden for highest-earning 1%
- Tax burden for lowest quintile is nearly 4X the burden for highest-earning 1%



#### What Should We Do?

#### Eliminating the income tax will:

- Threaten important government services
- Shift tax burden to middle- and lower-income families
- Without providing an economic boost

Focus should be on enhancing Oklahoma's image

