



Spears School
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2011 ECONOMIC OUTLOOK: NATIONAL CONDITIONS AND LOCAL FORECASTS

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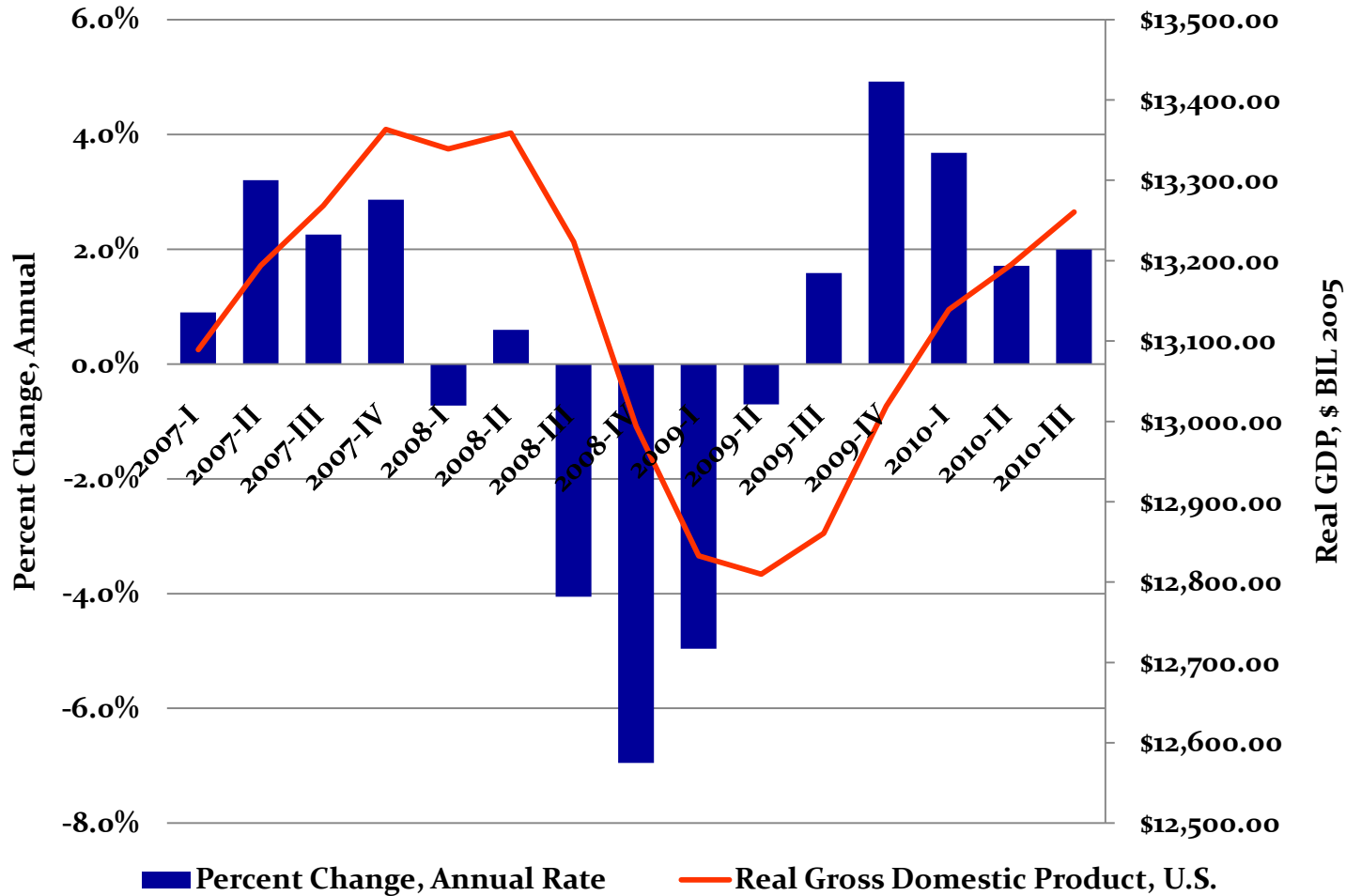
<http://www.spears.okstate.edu/caer>

December 8, 2010

U.S. Conditions - Overview

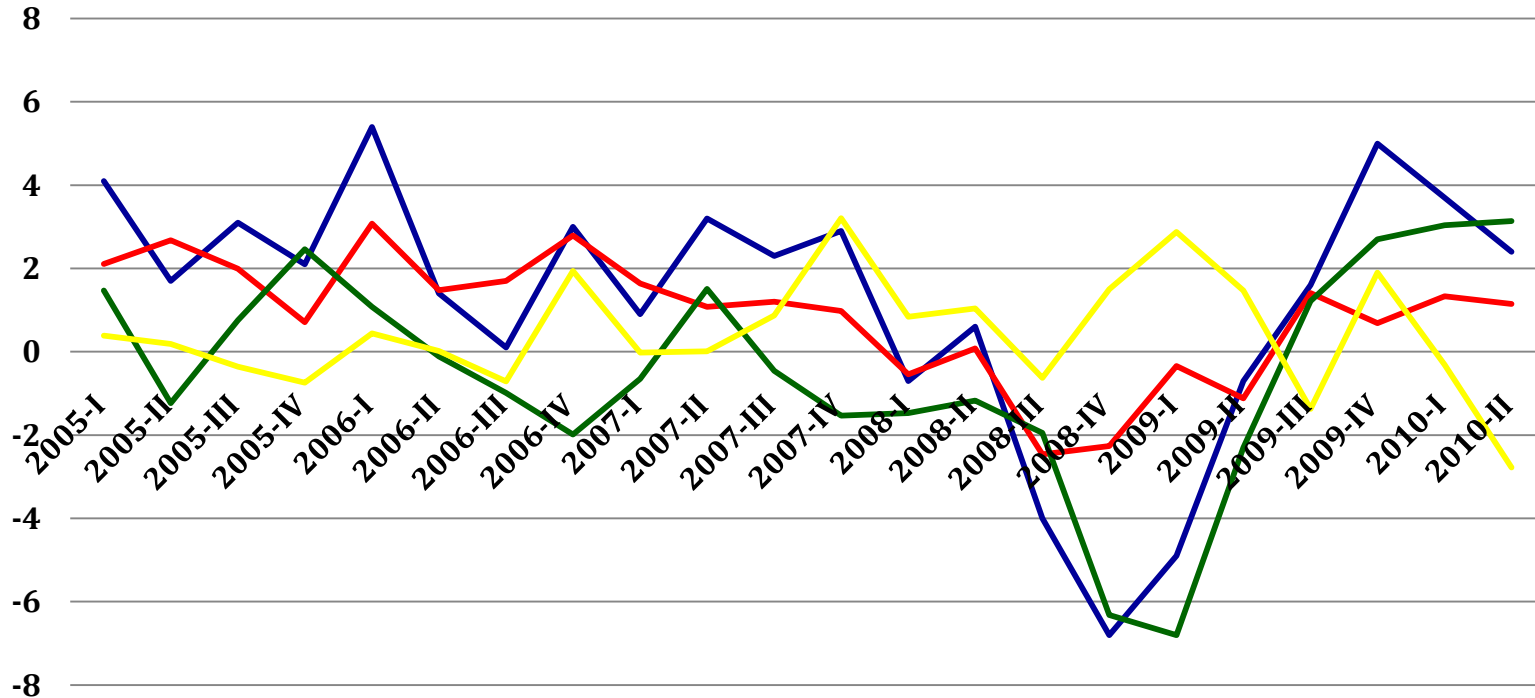
- Recovery losing momentum – U.S. GDP growth struggles to reach 2.5% in 2010 and 2011
- Prices stable in the short run – short run deflationary pressures and long run inflationary pressures complicate monetary policy
- Only modest job gains in 2010 and into 2011; unemployment rates persist at high levels

U.S. Real GDP



U.S. Real GDP

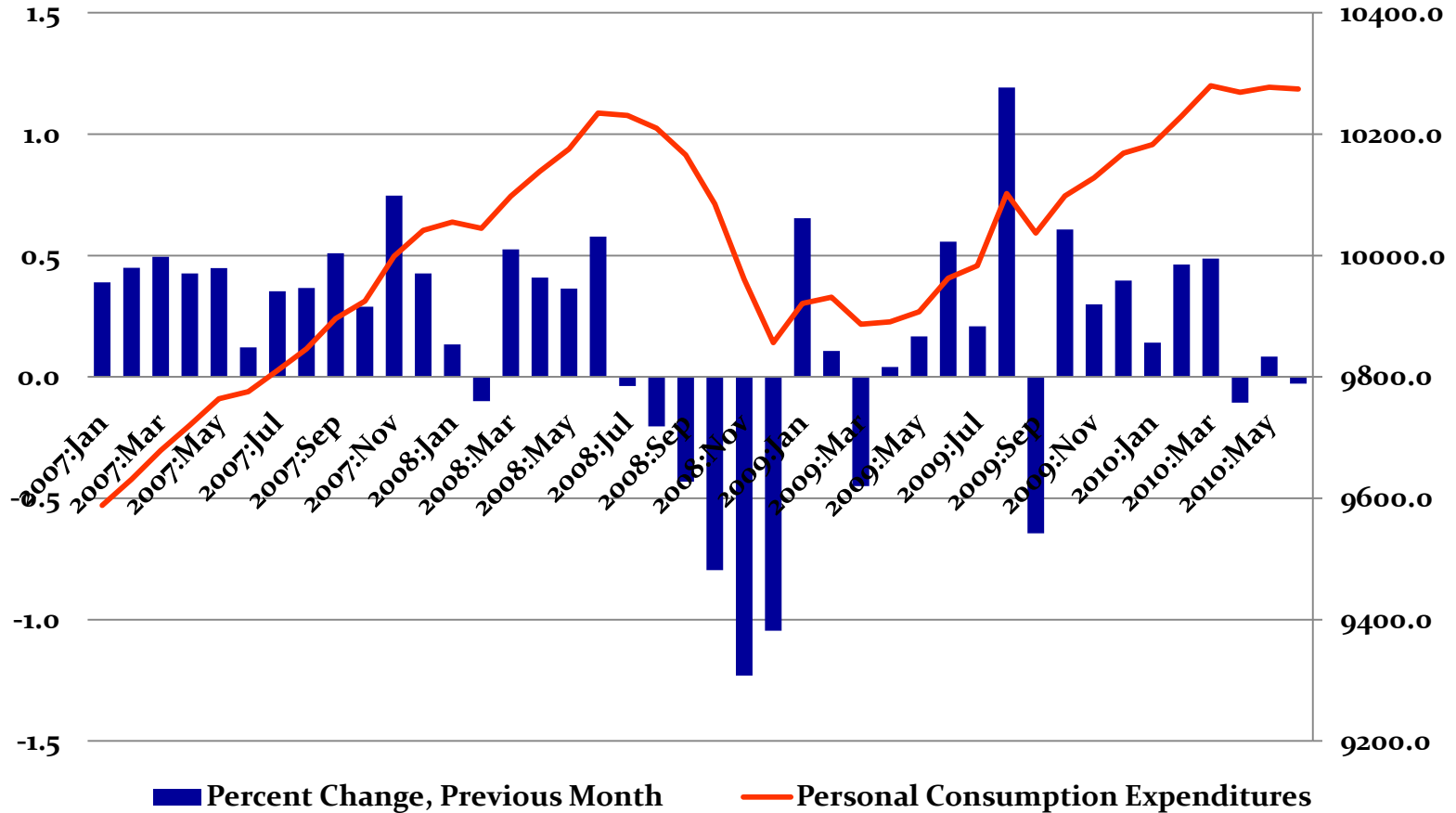
Contribution to Percent Change in Real GDP



— Real GDP % Change, Annual Rate — Real Personal Consumption Expenditures
— Real Gross Private Domestic Investment — Net Exports

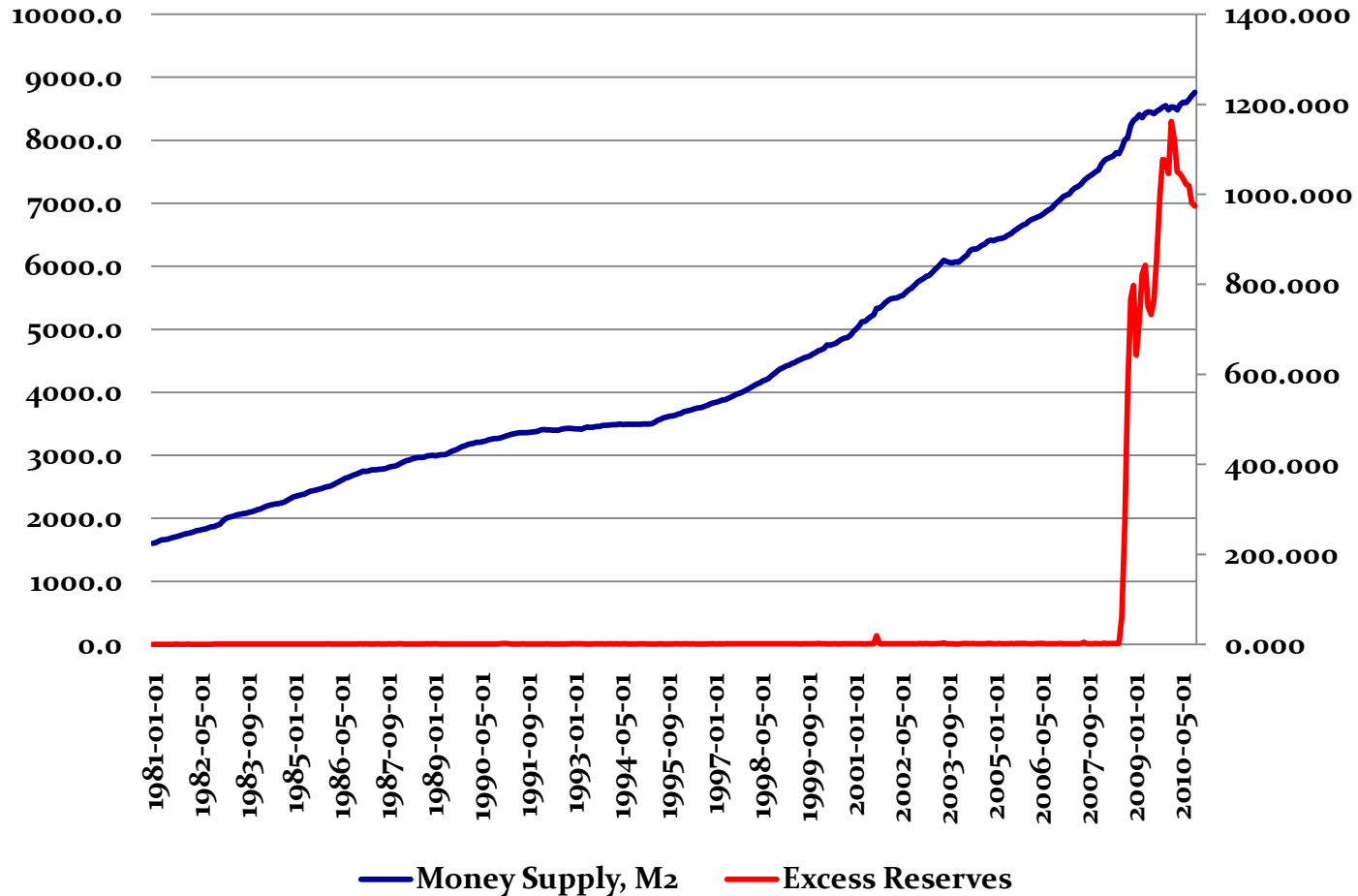
U.S. Personal Consumption

U.S. Personal Consumption Expenditures



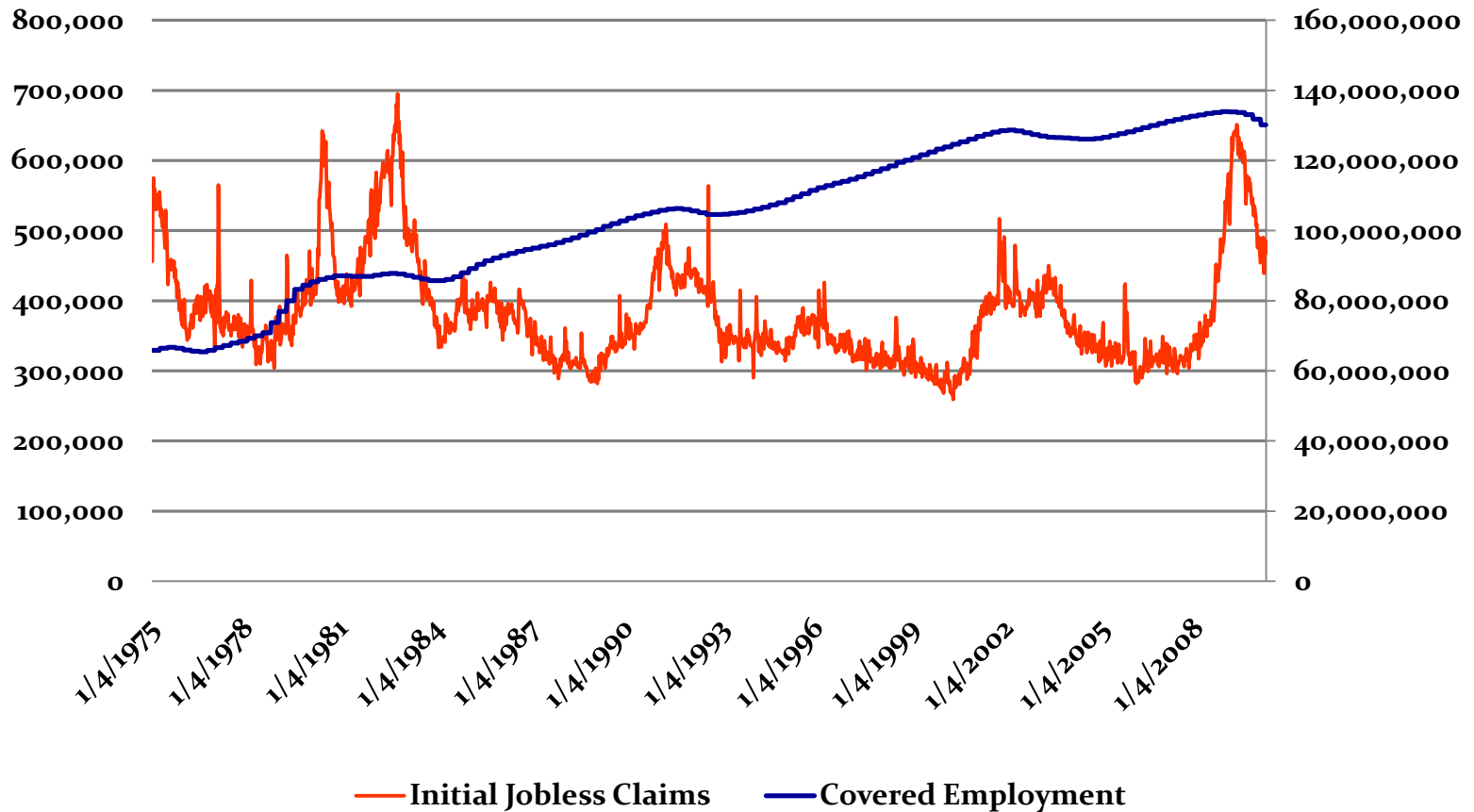
Excess Reserves

Money Supply and Excess Reserves (\$ bil)



Jobless Claims

Initial UI Claims and Total Employment





Oklahoma Conditions: 2009-2010

- Oklahoma loses 80,000 jobs in recession; one-time monies allow Oklahoma City to weather recession ahead of Tulsa, but rainy day fund is tapped and additional federal dollars unlikely
- Unemployment rates remain elevated by Oklahoma standards, but well below national rates; modest job gains in 2010 with OKC recovering ahead of Tulsa
- Oil/Gas activity plummets in 2009, recovers modestly in 2010; employment in the industry follows similar patterns; manufacturing returns to its trend contraction; residential and commercial construction stall (with a few notable exceptions)
- Commodity prices, transfers sustain rural regions; rural areas return focus to economic development strategies





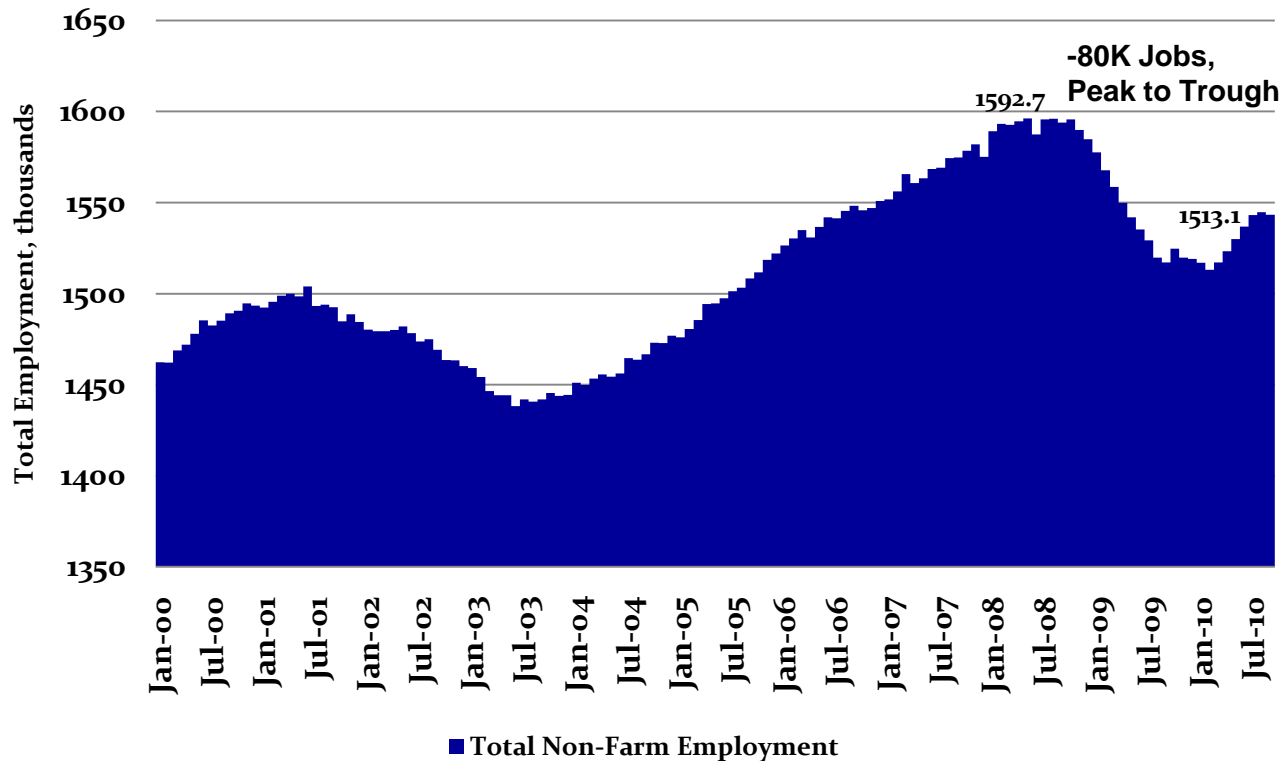
Oklahoma Conditions: 2011-2012

- Recovery gains momentum in 2011 and carries into 2012; 2011 will feel like recovery
- Tulsa closes the recovery gap on Oklahoma City, as OKC deals with tight government budgets
- Oil/Gas activity pick up modestly in 2011 and 2012; hiring continues as investment dollars look for projects
- Labor force increases keep unemployment rates elevated before falling in the latter half of 2011 and into 2012



Oklahoma Employment

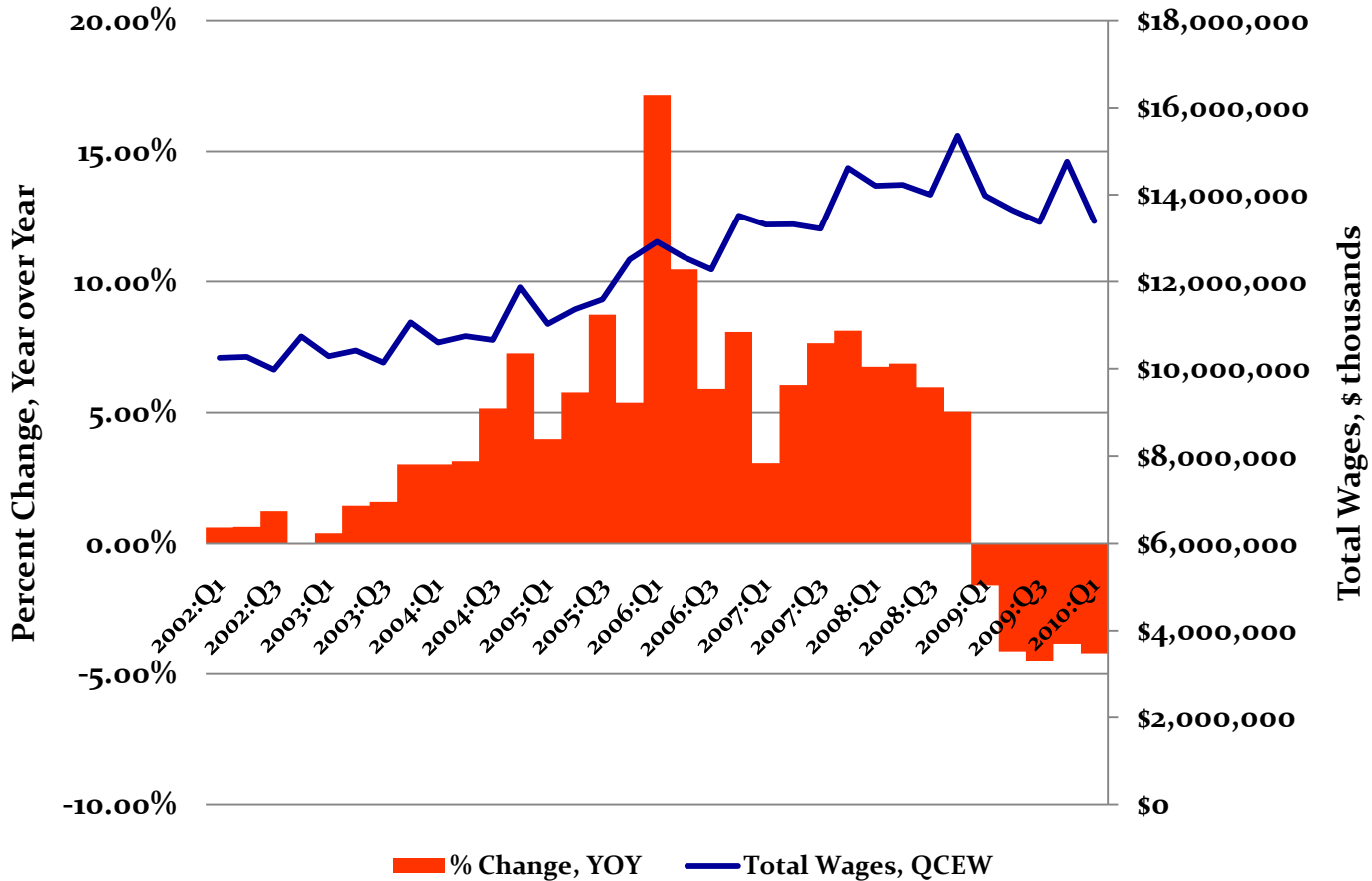
OK Total Non-Farm Employment, CES





Oklahoma Wages

OK Total Wages, QCEW

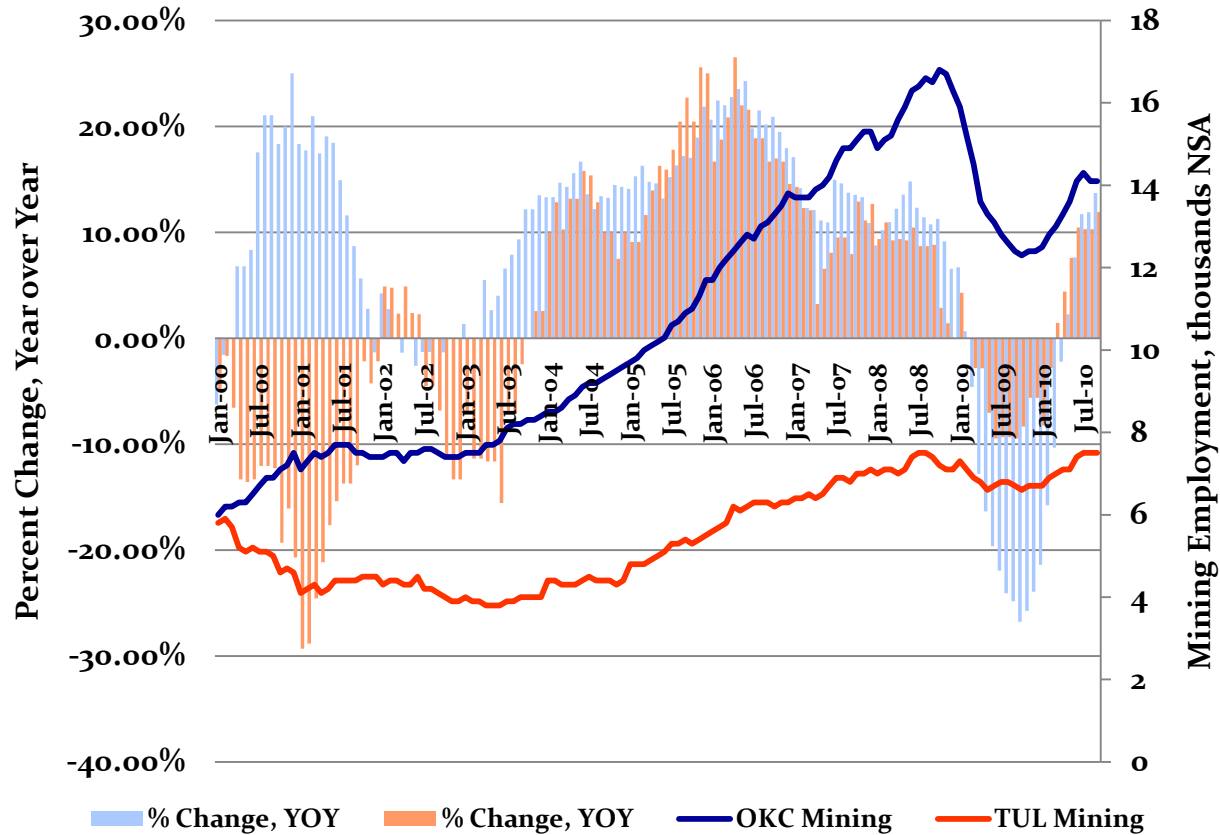


Oklahoma: Hardest Hit Industries

- Mining – collapse of oil/natural gas prices combined with regulatory uncertainty stall activity; modest optimism as hiring and exploration resume
- Construction – modest home construction ‘bubbles’ in OKC and Tulsa prior to recession; residential and commercial inventory still considerable
- Manufacturing – activity stalls, jobs lost as firms upgrade equipment and rely on increased productivity; both OKC and Tulsa revert to declining employment trends

Oklahoma Mining Employment

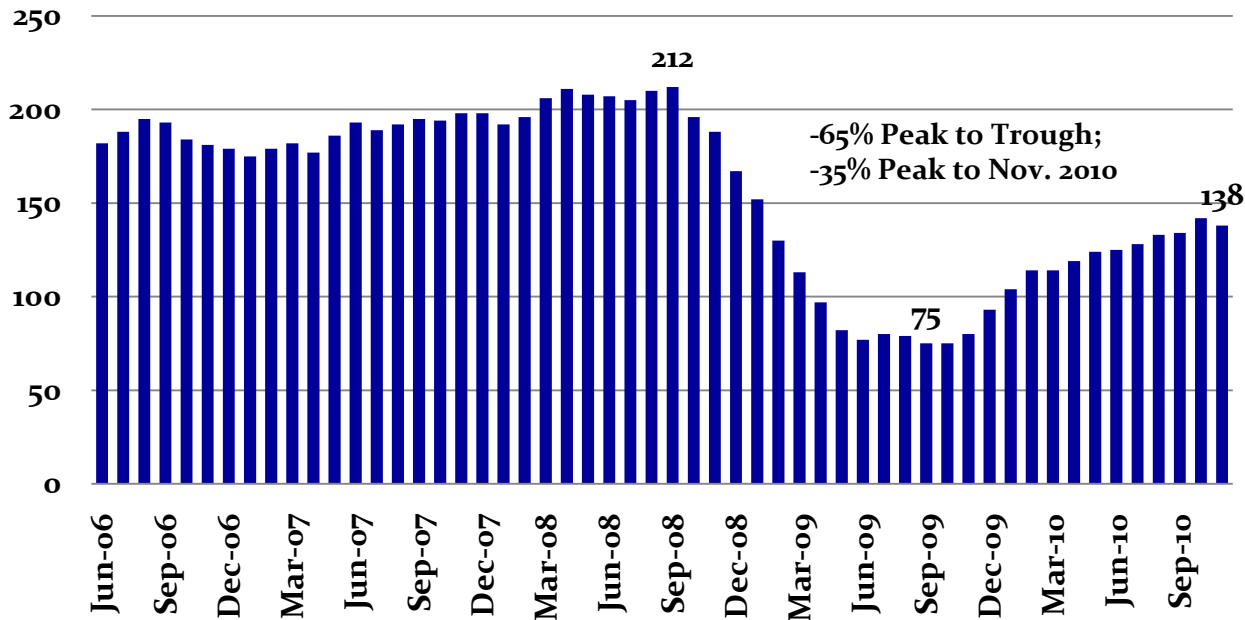
OKC and Tulsa Mining Employment





Oklahoma Rig Counts

OK Monthly Rig Count



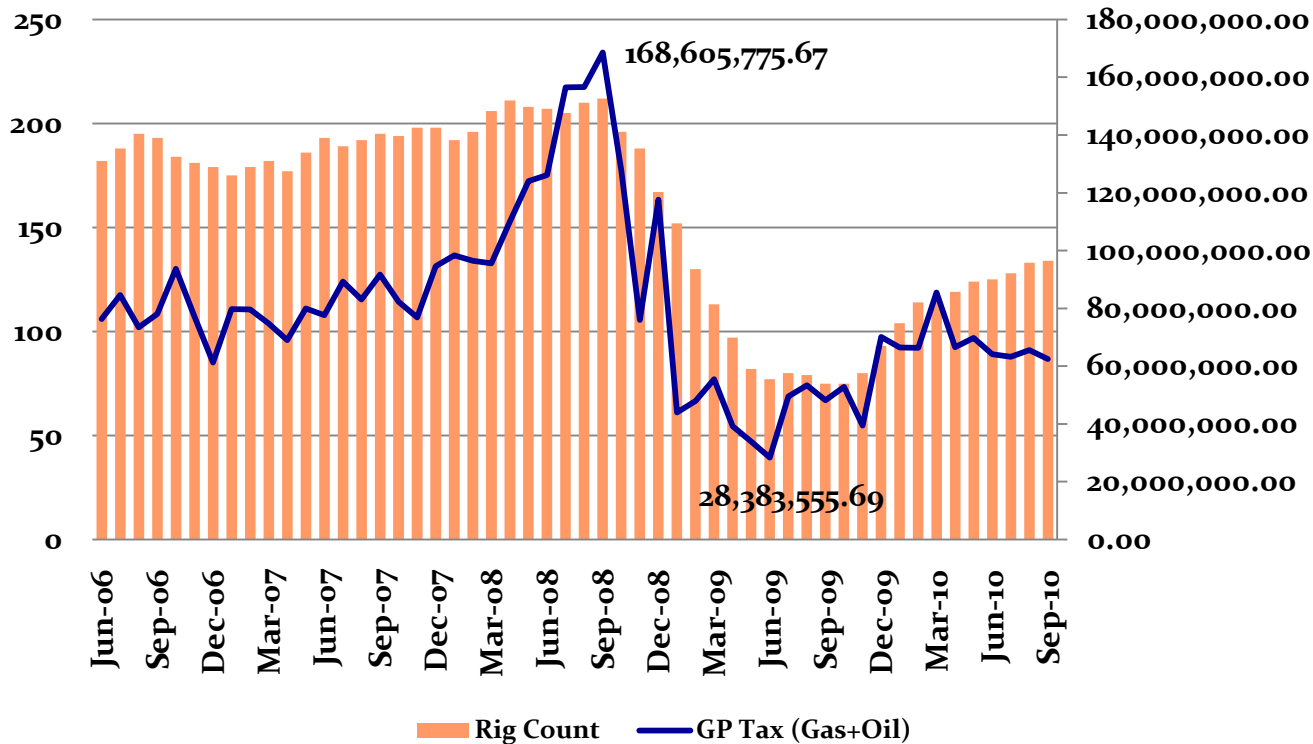
Source: Baker Hughes

■ OK Monthly Rig Count

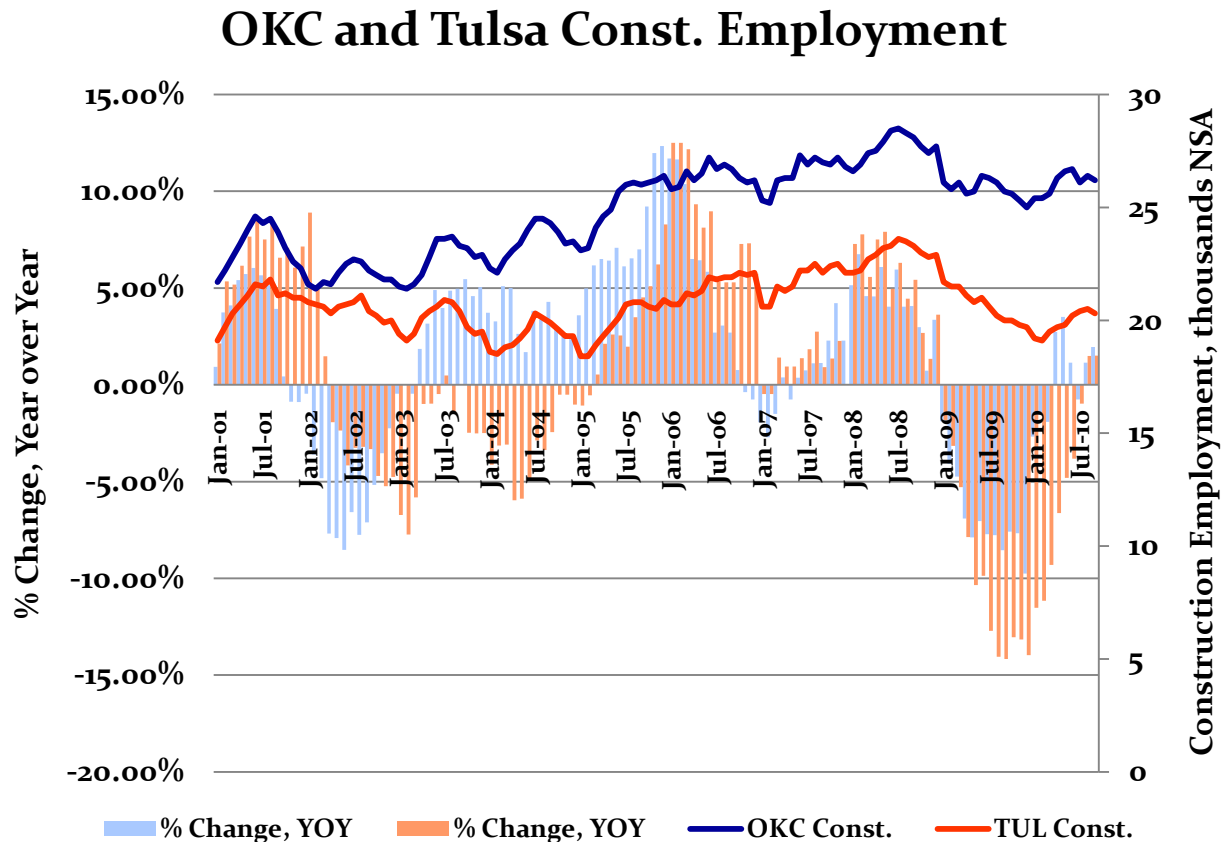


Oklahoma Rig Count and Severance Tax

Rig Count and Severance Tax Collections

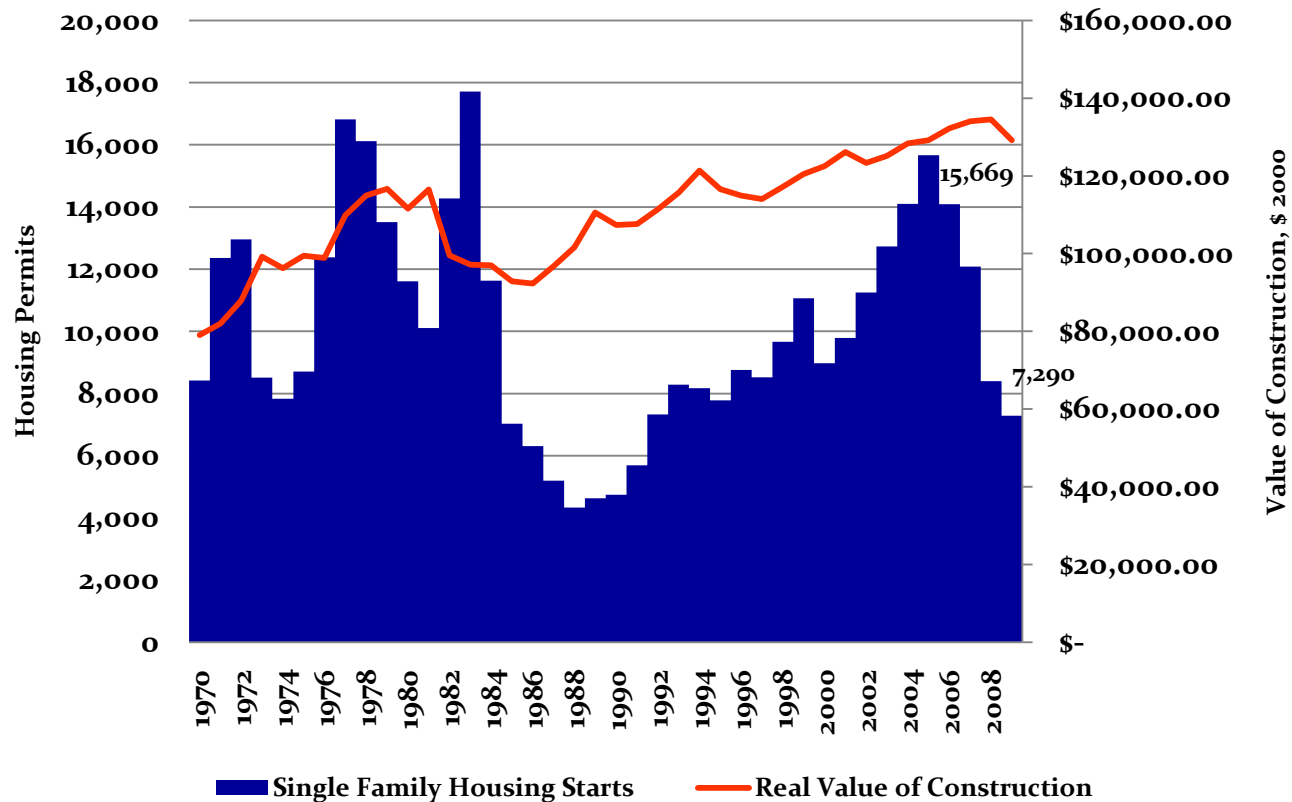


Oklahoma Construction Employment



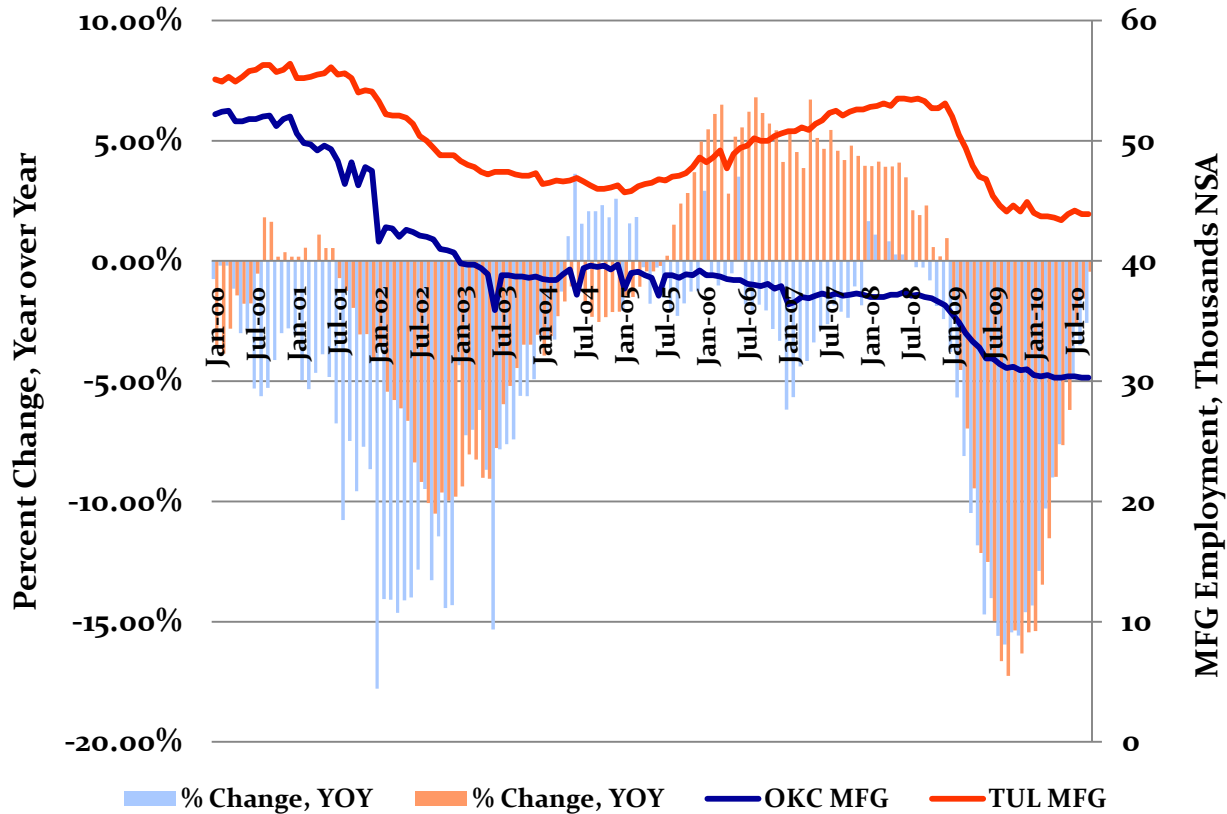
Oklahoma Housing Permits and Value

OK Housing Permits and Construction Value



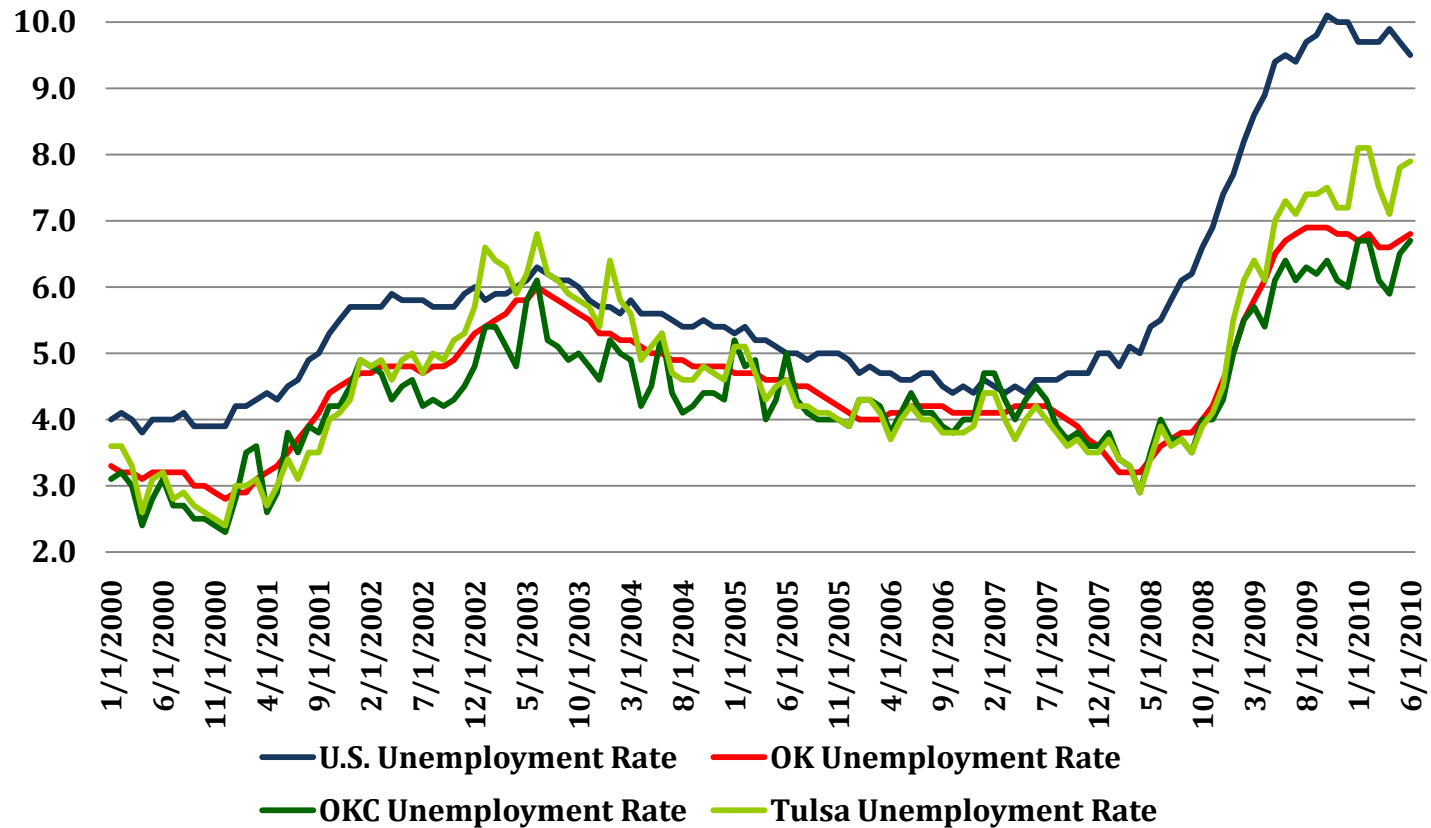
Oklahoma Manufacturing Employment

OKC & Tulsa MFG Employment



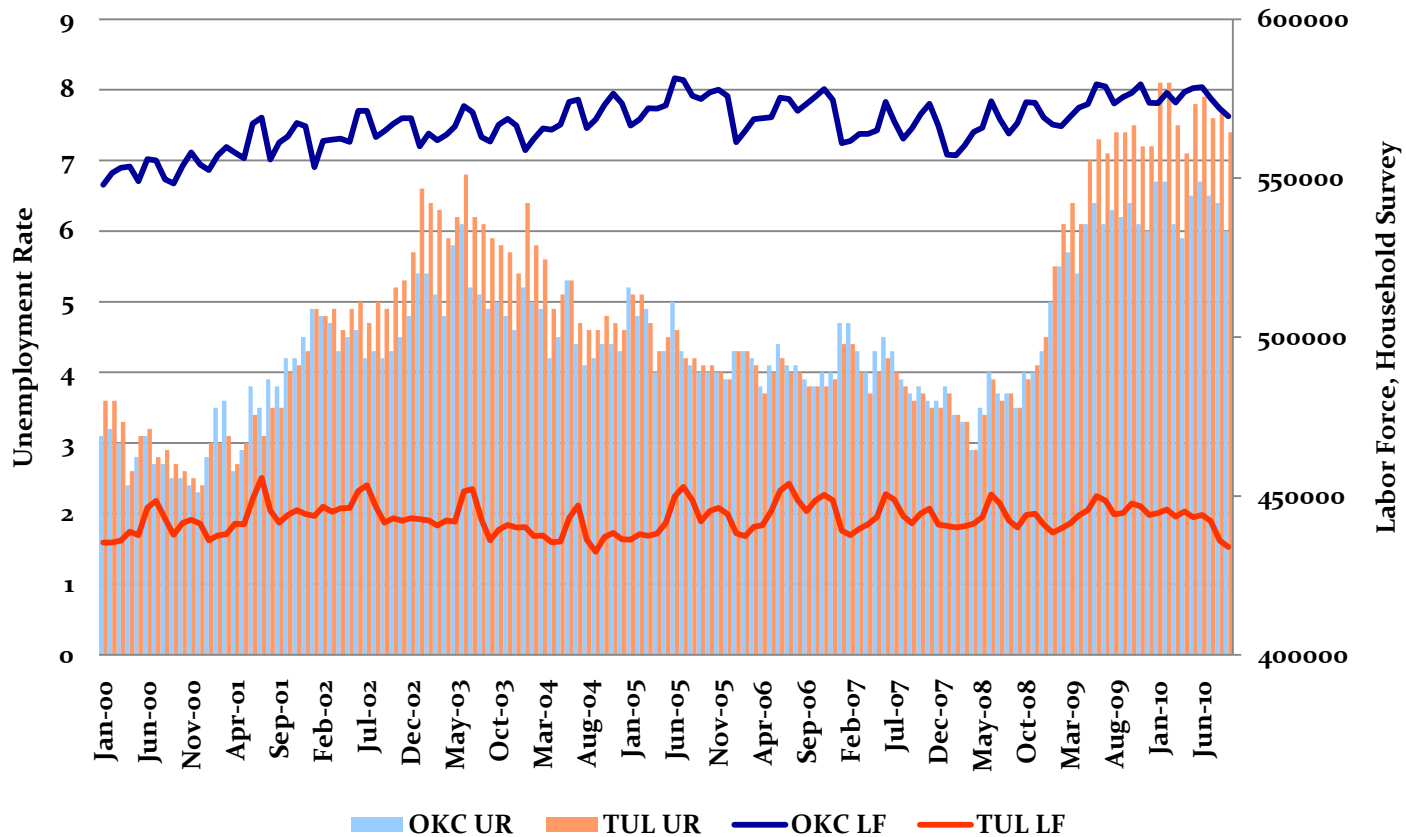
US and Oklahoma Unemployment Rates

Unemployment Rates



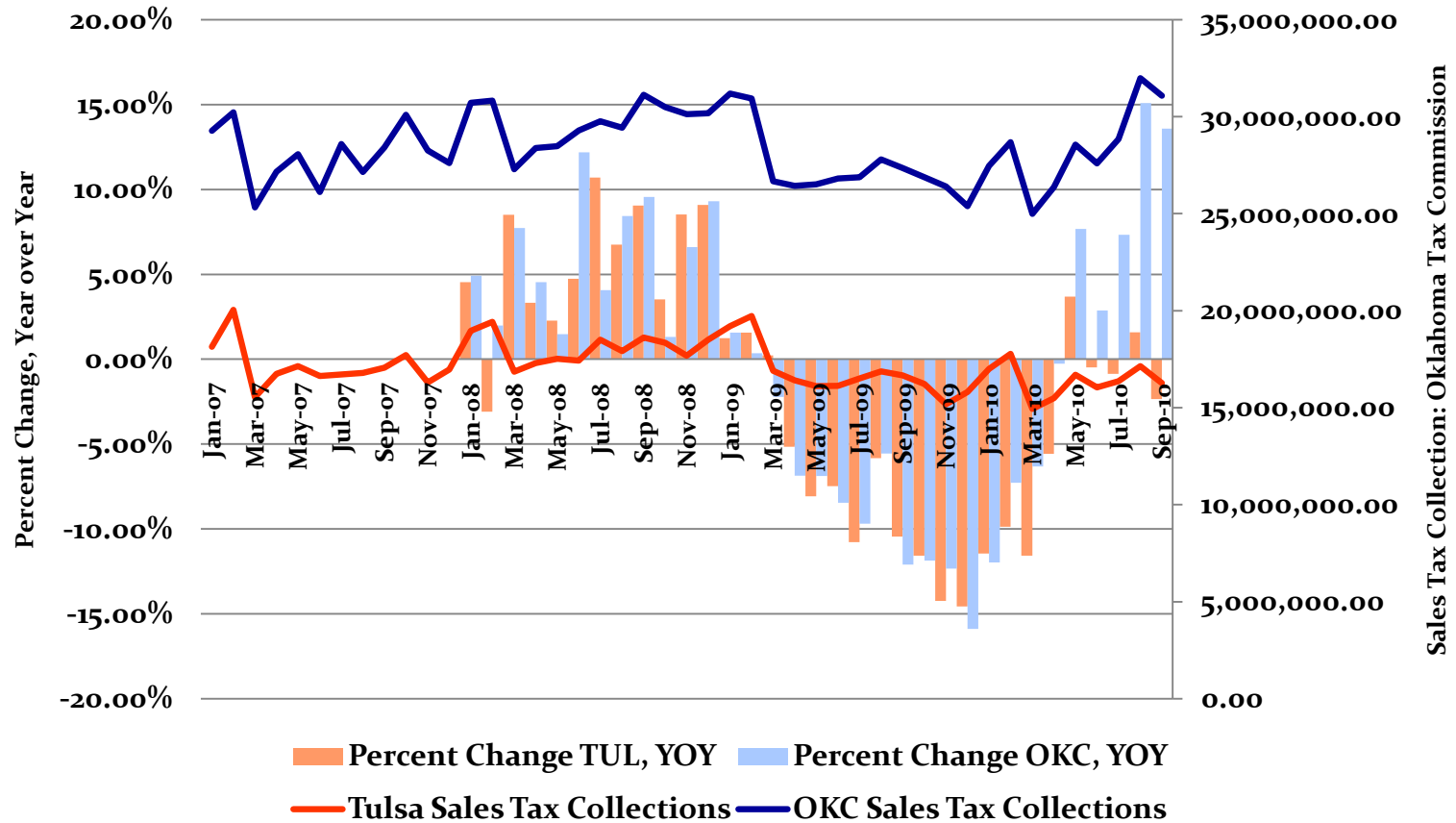
OKC and Tulsa Unemployment Rates

Labor Force and Unemployment Rates



Oklahoma Retail Sales

OKC / Tulsa Retail Sales





US Outlook

- Recovery holds; no double dip; US Real GDP grows at 2.3% in 2011 before approaching 3% in 2012
- Unemployment rates remain elevated; hiring accelerates in the second half of 2011
- Prices stable in the short run





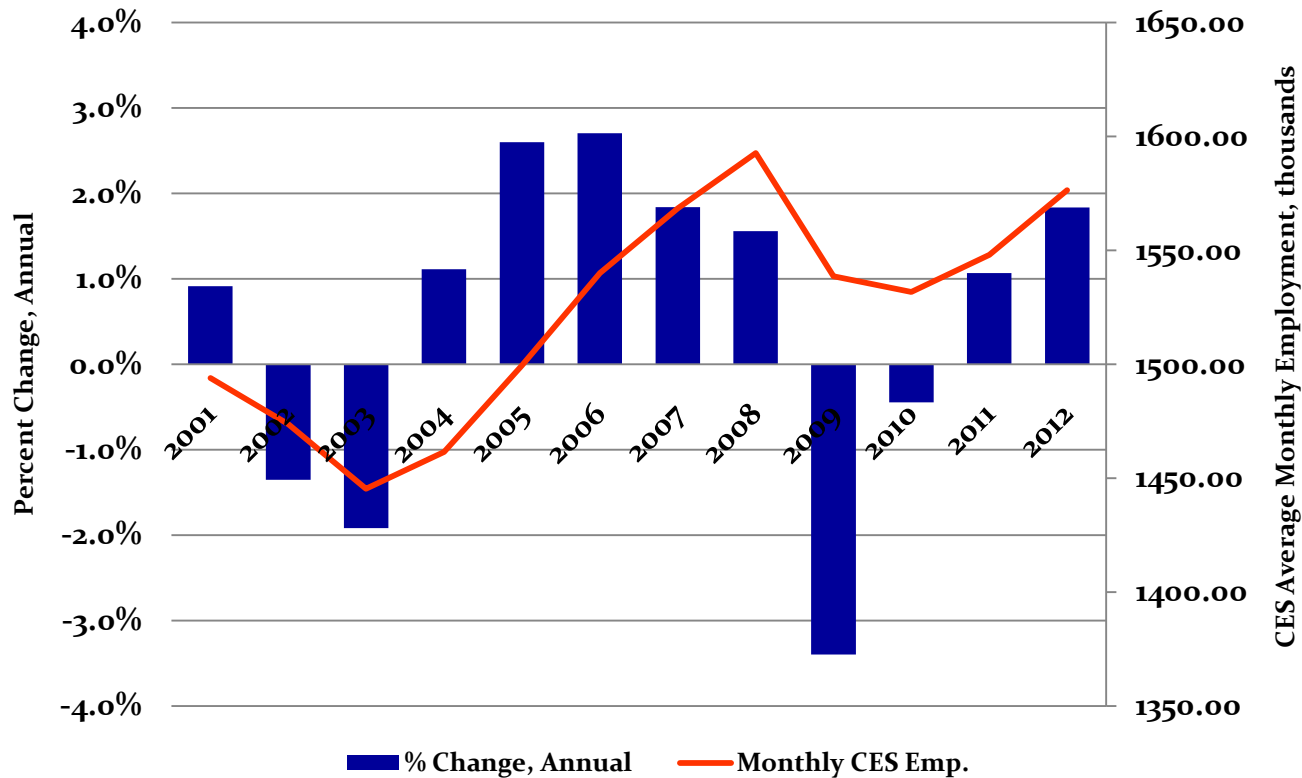
Oklahoma Forecast

- 2011 feels like recovery; employment and income gains accompanied by firming budgets
- Data point towards Tulsa closing the gap on OKC, but OKC continues to strengthen
- Good news will outweigh bad news; Oil/Gas activity could surprise
- Public sector job loss offset by private sector job gains; Oklahoma feels healthy again by late 2012



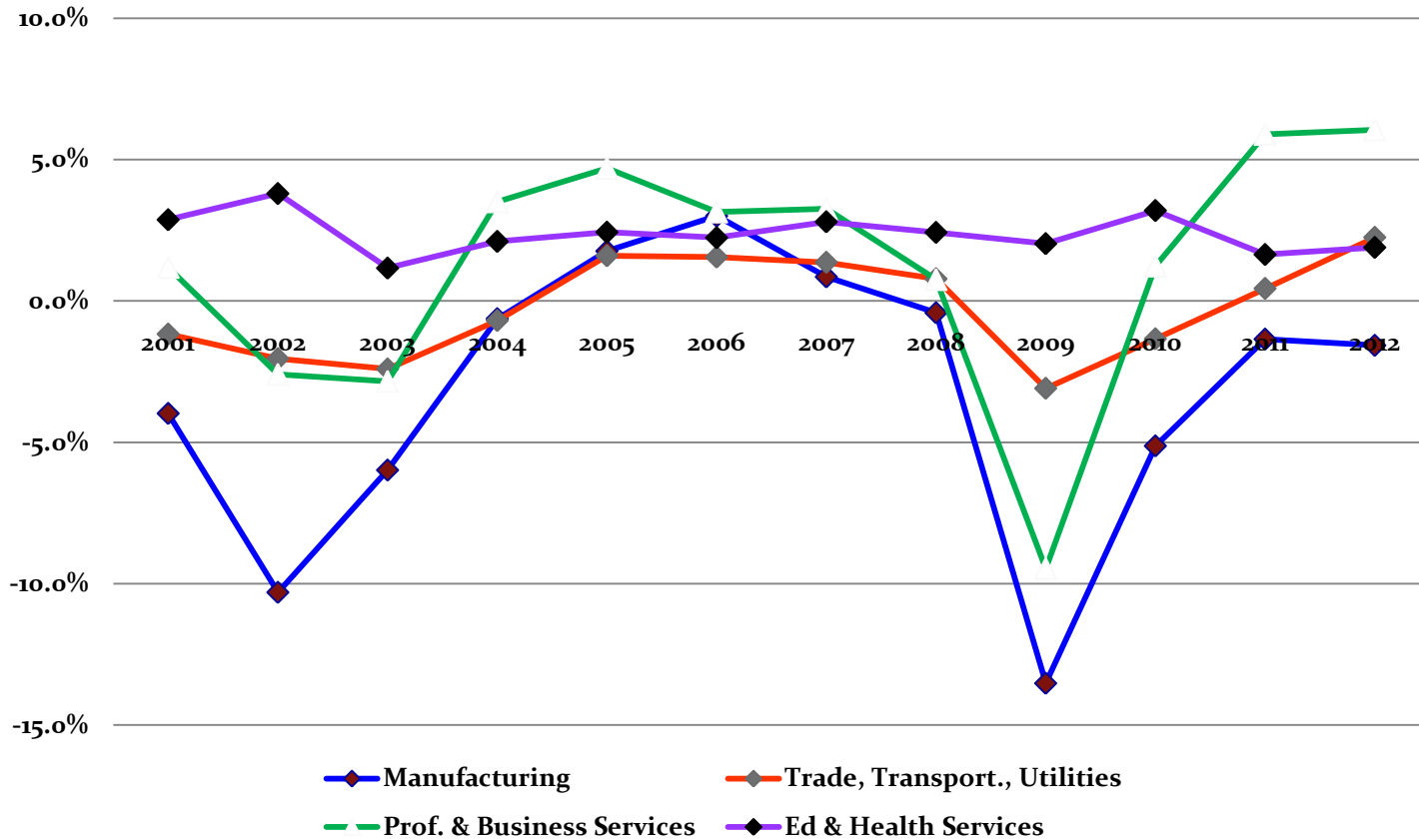
Oklahoma Payroll Employment

OK CES Monthly Employment



Oklahoma Employment Projections

Percent Change, Average Monthly Employment





Oklahoma Key Indicators

Oklahoma Economic Indicators, SA

Sector		2006	2007	2008	2009	2010e	2011f	2012f
Labor Force	CES Non-Farm W&S Employment (Thou)	1,540.0 2.7%	1,568.3 1.8%	1,592.7 1.6%	1,538.6 -3.4%	1,531.7 -0.4%	1,548.0 1.1%	1,576.4 1.8%
	LAUS Total Employment	1,654,259 1.6%	1,673,352 1.2%	1,686,996 0.8%	1,659,627 -1.6%	1,653,675 -0.4%	1,663,008 0.6%	1,682,683 1.2%
	Civilian Labor Force LAUS	1,725,266 1.2%	1,743,781 1.1%	1,751,072 0.4%	1,773,170 1.3%	1,771,760 -0.1%	1,780,172 0.5%	1,792,413 0.7%
	Unemployment Rate LAUS (%)	4.1 -8.7%	4.0 -1.9%	3.7 -9.4%	6.4 75.0%	6.7 4.1%	6.6 -1.2%	6.1 -7.0%
Output	Nominal Gross State Product (\$Mil)	131,904.0 9.3%	139,422.0 5.7%	151,406.0 8.6%	153,778.0 1.6%	160,388.1 4.3%	167,354.4 4.3%	175,080.6 4.6%
	Nominal Manufacturing Output (\$Mil)	14,367.0 14.6%	14,750.0 2.7%	15,746.0 6.8%	13,615.4 -13.5%	13,371.7 -1.8%	13,135.4 -1.8%	12,811.2 -2.5%
Income	Nominal Personal Income (\$Mil)	118,747.0 10.3%	123,888.8 4.3%	131,070.3 5.8%	129,605.8 -1.1%	133,888.0 3.3%	138,963.8 3.8%	144,875.4 4.3%
	Per Capita Personal Income (\$Thou)	33.221 9.0%	34.296 3.2%	35.968 4.9%	35.152 -2.3%	35.840 2.0%	36.770 2.6%	37.938 3.2%
	Taxable Retail Sales (\$Mil)	39,251 9.1%	41,501 5.7%	44,714 7.7%	40,847 -8.6%	42,271 3.5%	44,265 4.7%	45,795 3.5%
	OK Individual Income Tax (\$Mil)	2,871.9 7.2%	2,821.7 -1.7%	2,871.3 1.8%	2,344.2 -18.4%	2,275.1 -2.9%	2,388.6 5.0%	2,549.3 6.7%
Fin.	OFHEO OK Housing Price Index	192.20 5.0%	200.96 4.6%	206.69 2.9%	208.91 1.1%	208.29 -0.3%	210.13 0.9%	206.42 -1.8%
eEstimate fForecast		2006	2007	2008	2009	2010e	2011f	2012f





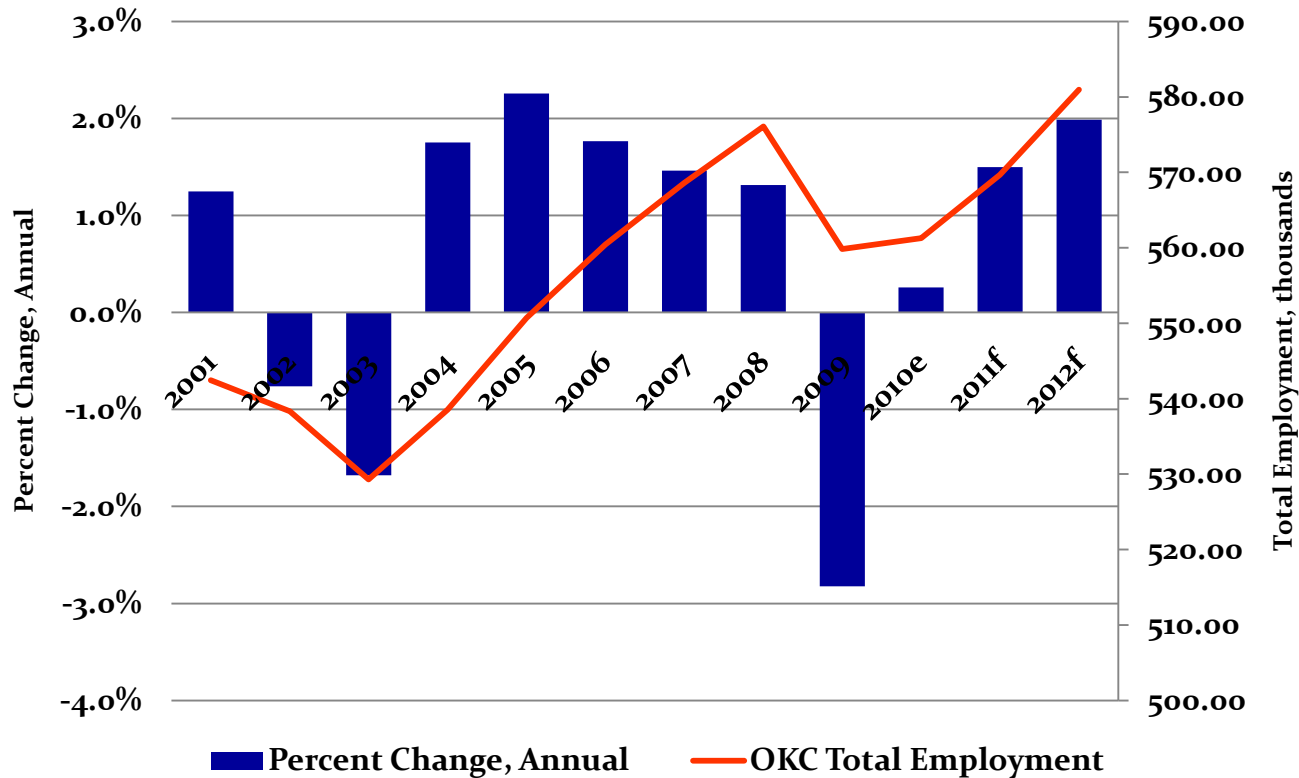
Disclaimer

All forecast values for OKC are preliminary; existing values subject to change with the release of the full OKC forecast scheduled for January 28, 2011.



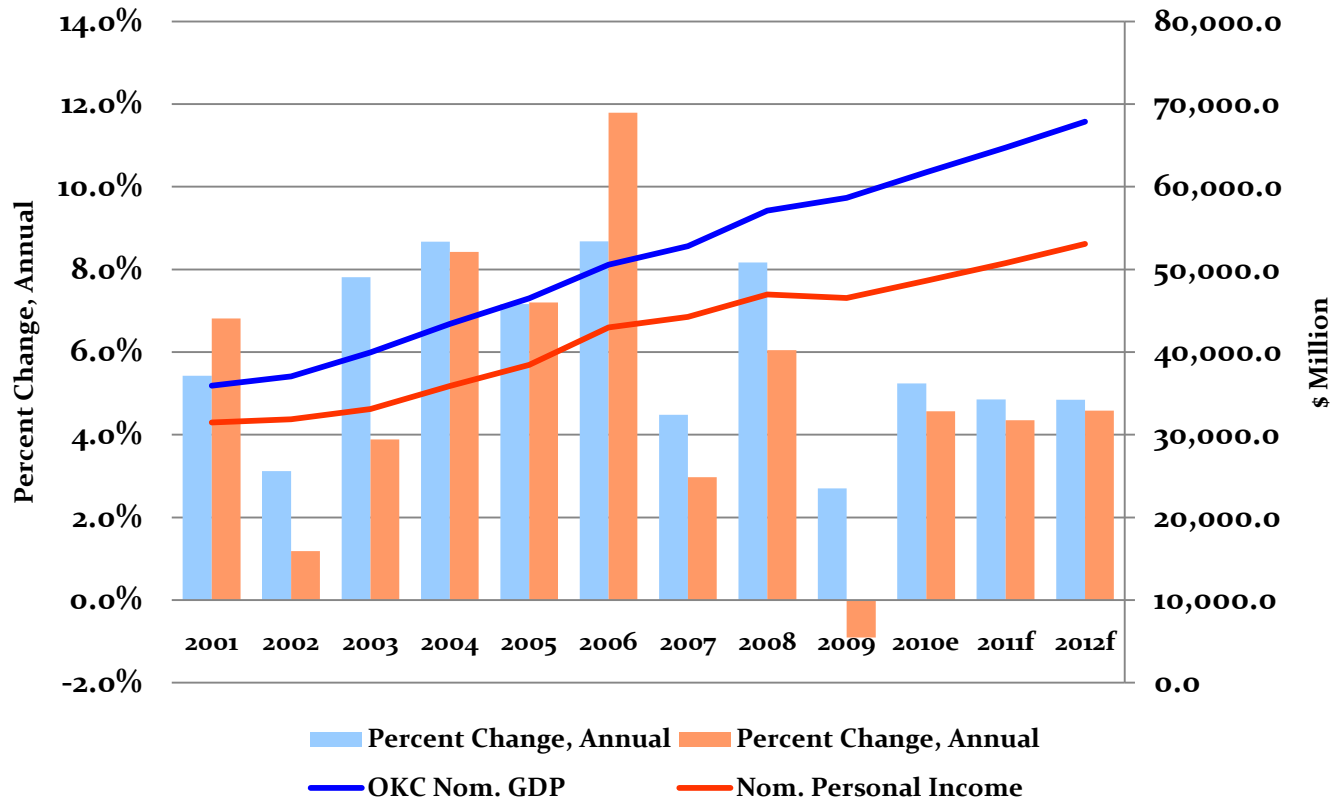
Oklahoma City Employment

OKC Total Employment



Oklahoma City Production and Income

OKC Metro Product and Income





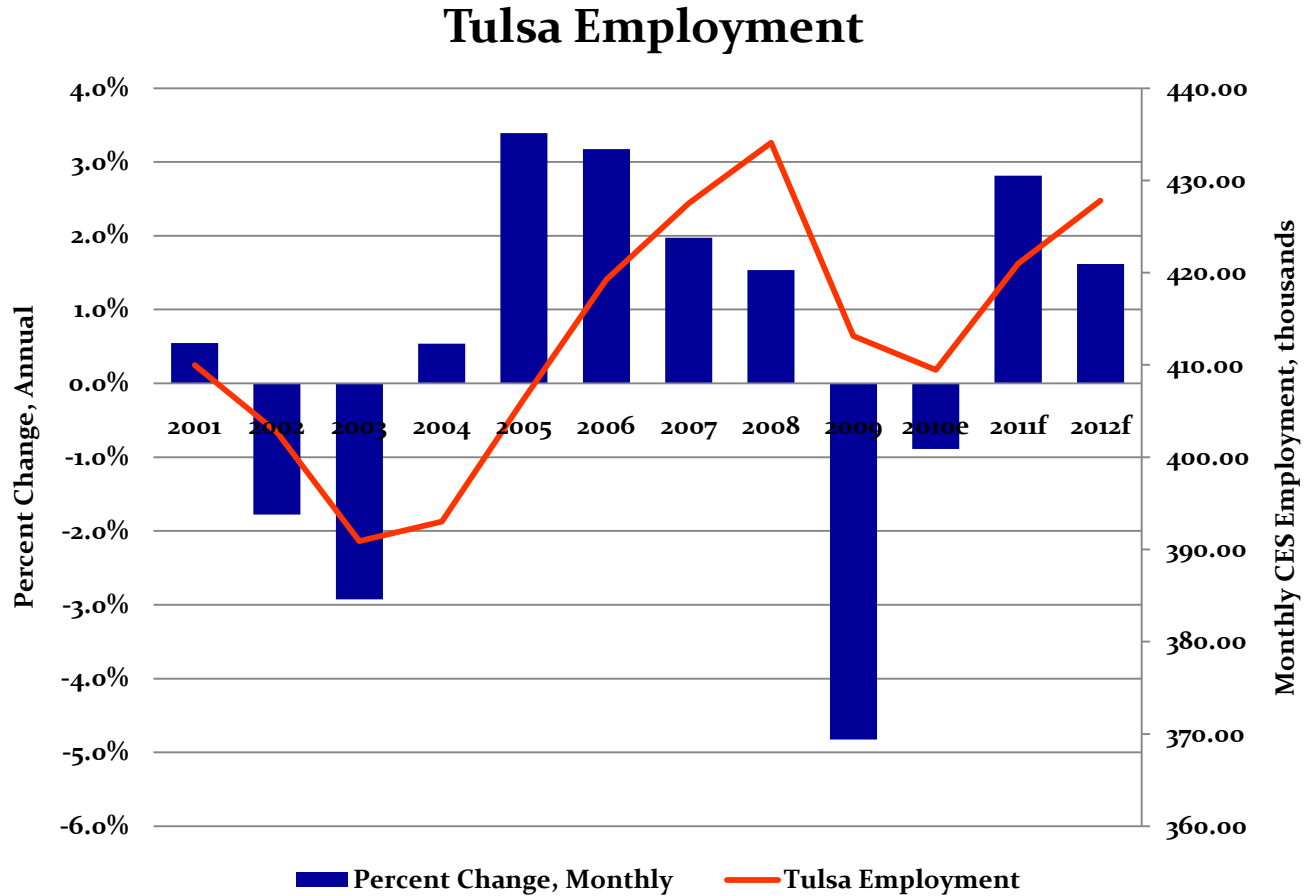
Oklahoma City Key Indicators

Oklahoma City Area Economic Indicators, SA

Sector	2006	2007	2008	2009	2010e	2011f	2012f
Non-Farm W&S Employment (Thou)	560.42 1.8%	568.61 1.5%	576.08 1.3%	559.82 -2.8%	561.26 0.3%	569.67 1.5%	580.98 2.0%
QCEW Wage & Salary Employment	549,618 2.4%	556,231 1.2%	558,652 0.4%	542,238 -2.9%	540,183 -0.4%	547,581 1.4%	557,463 1.8%
Nominal Personal Income (\$Mil)	42,997.2 11.8%	44,274.3 3.0%	46,951.2 6.0%	46,524.6 -0.9%	48,650.9 4.6%	50,768.0 4.4%	53,094.9 4.6%
Nominal Gross Metro Product (\$Mil)	50,551.0 8.7%	52,818.0 4.5%	57,131.0 8.2%	58,673.0 2.7%	61,747.5 5.2%	64,744.5 4.9%	67,883.8 4.8%
Nominal Manufacturing Output (\$Mil)	4,210.0 13.0%	4,041.0 -4.0%	4,298.0 6.4%	3,852.1 -10.4%	3,778.3 -1.9%	3,740.5 -1.0%	3,682.8 -1.5%
Per-Capita Personal Income (\$Thou)	36.602 9.9%	37.166 1.5%	38.882 4.6%	37.909 -2.5%	39.026 2.9%	40.136 2.8%	41.402 3.2%
OKC MSA Population (Thou)	1,174.74 1.7%	1,191.24 1.4%	1,207.52 1.4%	1,227.28 1.6%	1,246.63 1.6%	1,264.90 1.5%	1,282.43 1.4%
Labor Force - HH Survey (Thou)	571,278 -0.6%	566,290 -0.9%	566,345 0.0%	573,781 1.3%	577,777 0.7%	580,553 0.5%	584,248 0.6%
Employment - HH Survey (Thou)	547,940 -0.3%	543,005 -0.9%	545,574 0.5%	539,758 -1.1%	541,139 0.3%	543,080 0.4%	548,777 1.0%
Unemployment Rate - HH Survey (%)	4.1 -6.7%	4.1 0.7%	3.7 -10.8%	5.9 61.7%	6.3 6.9%	6.5 1.8%	6.1 -5.9%
OFHEO OKC MSA Housing Price Index	166.87 4.9%	173.49 4.0%	176.63 1.8%	177.93 0.7%	177.97 0.0%	178.58 0.3%	174.46 -2.3%
^e Estimate ^f Forecast	2006	2007	2008	2009	2010e	2011f	2012f

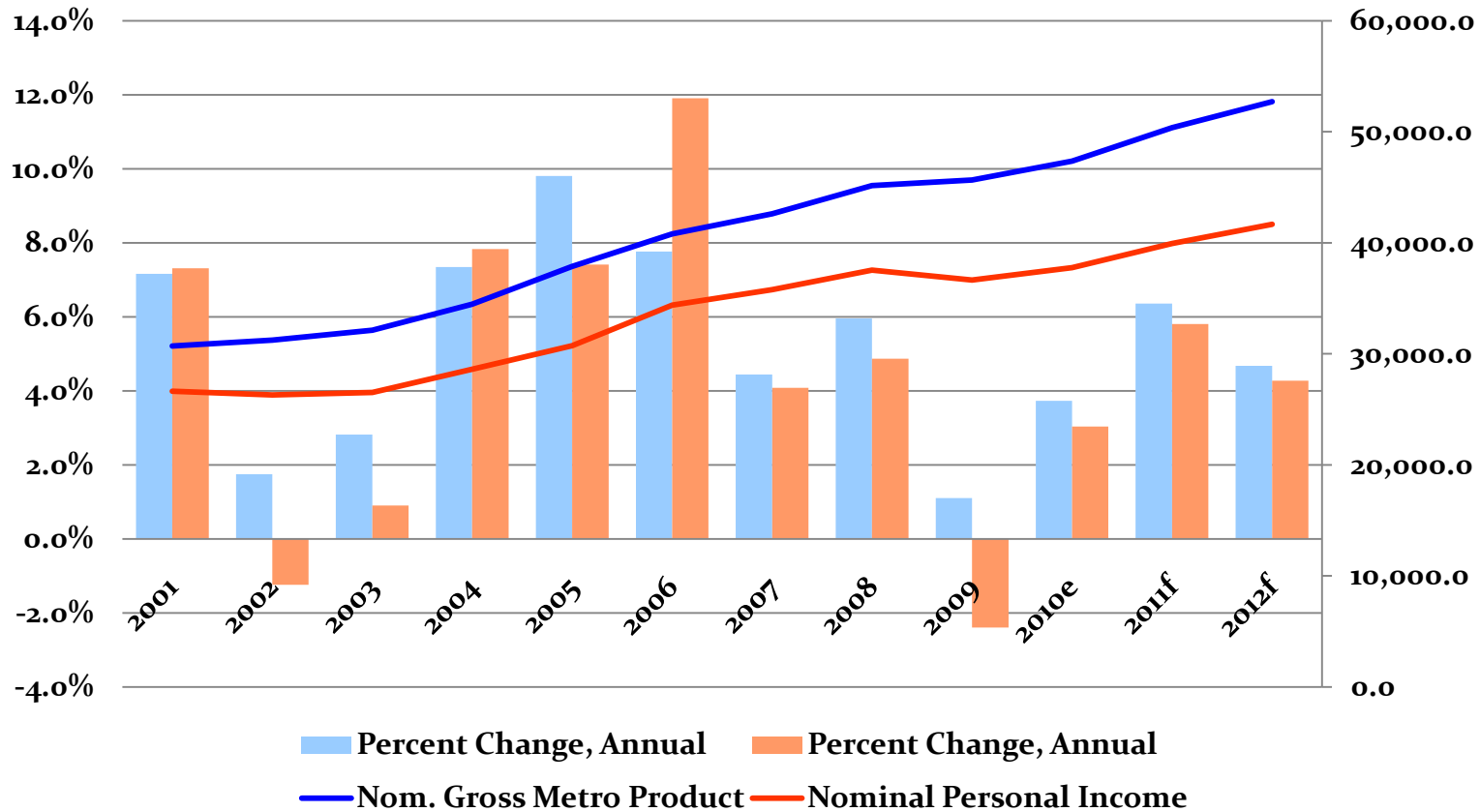


Tulsa Employment



Tulsa Production and Income

Tulsa Gross Metro Product and Personal Income





Tulsa Key Indicators

Tulsa Area Economic Indicators

Sector	2006	2007	2008	2009	2010e	2011f	2012f
Non-Farm W&S Employment (Thou)	419.25 3.2%	427.52 2.0%	434.09 1.5%	413.14 -4.8%	409.47 -0.9%	420.99 2.8%	427.81 1.6%
QCEW Wage & Salary Employment	408,569 3.2%	416,046 1.8%	421,349 1.3%	401,505 -4.7%	394,893 -1.6%	405,318 2.6%	411,099 1.4%
Nominal Personal Income (\$Mil)	34,392.5 11.9%	35,796.4 4.1%	37,540.2 4.9%	36,641.8 -2.4%	37,754.5 3.0%	39,947.1 5.8%	41,656.0 4.3%
Nominal Gross Metro Product (\$Mil)	40,806.0 7.8%	42,617.0 4.4%	45,157.0 6.0%	45,654.0 1.1%	47,356.7 3.7%	50,367.7 6.4%	52,722.9 4.7%
Nominal Manufacturing Output (\$Mil)	5,466.0 22.5%	5,842.0 6.9%	6,325.0 8.3%	5,594.7 -11.5%	5,493.9 -1.8%	5,460.7 -0.6%	5,394.5 -1.2%
Per-Capita Personal Income (\$Thou)	38.529 10.5%	39.524 2.6%	40.981 3.7%	39.442 -3.8%	40.014 1.5%	41.679 4.2%	42.850 2.8%
Tulsa MSA Population (Thou)	892.64 1.2%	905.68 1.5%	916.04 1.1%	929.02 1.4%	943.53 1.6%	958.44 1.6%	972.14 1.4%
Labor Force - HH Survey (Thou)	445,721 0.5%	443,078 -0.6%	442,994 0.0%	444,581 0.4%	443,804 -0.2%	444,410 0.1%	446,765 0.5%
Employment - HH Survey (Thou)	427,936 1.0%	425,744 -0.5%	426,813 0.3%	414,135 -3.0%	410,587 -0.9%	411,390 0.2%	415,521 1.0%
Unemployment Rate - HH Survey (%)	4.0 -9.1%	3.9 -1.9%	3.7 -6.6%	6.8 87.4%	7.5 9.3%	7.4 -0.7%	7.0 -5.9%
OFHEO Tulsa MSA Housing Price Index	157.98 3.4%	164.81 4.3%	169.81 3.0%	172.06 1.3%	172.24 0.1%	175.01 1.6%	174.14 -0.5%
^e Estimate ^f Forecast	2006	2007	2008	2009	2010e	2011f	2012f





Concluding Comments

- US recovery holds; Oklahoma recovers roughly at the pace of the nation – 2011 is a year of genuine recovery
- Tulsa should close the performance gap on OKC after OKC races ahead in recovery; Tulsa looking to gain momentum where OKC looks to maintain momentum
- Rural areas relatively insulated; stable commodity prices and a return to oil/gas activity should help many communities
- Budgets strained at the Capitol through FY 2012; FY 2013 budgets will seem pain-free by comparison (only by comparison!)

