



OKLAHOMA IS: READY

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OKLAHOMA
DEPARTMENT OF COMMERCE

Economic Development

- Marketing Presence
- Research and Analysis
- Ready Product
- Financing Options
- Workforce Partnerships
- Retention Strategies



Marketing Presence



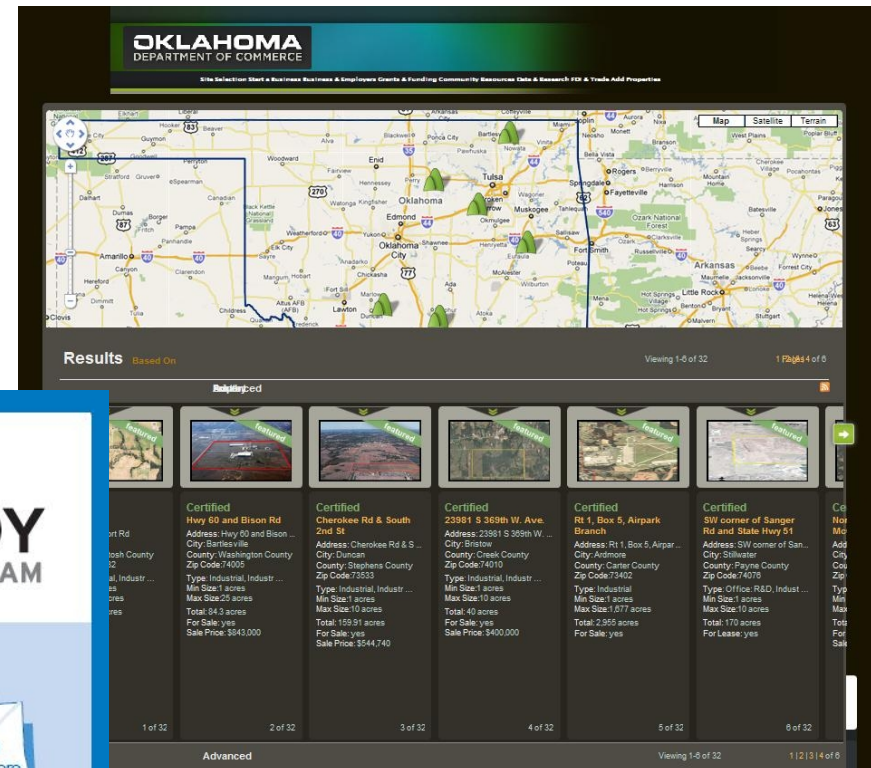
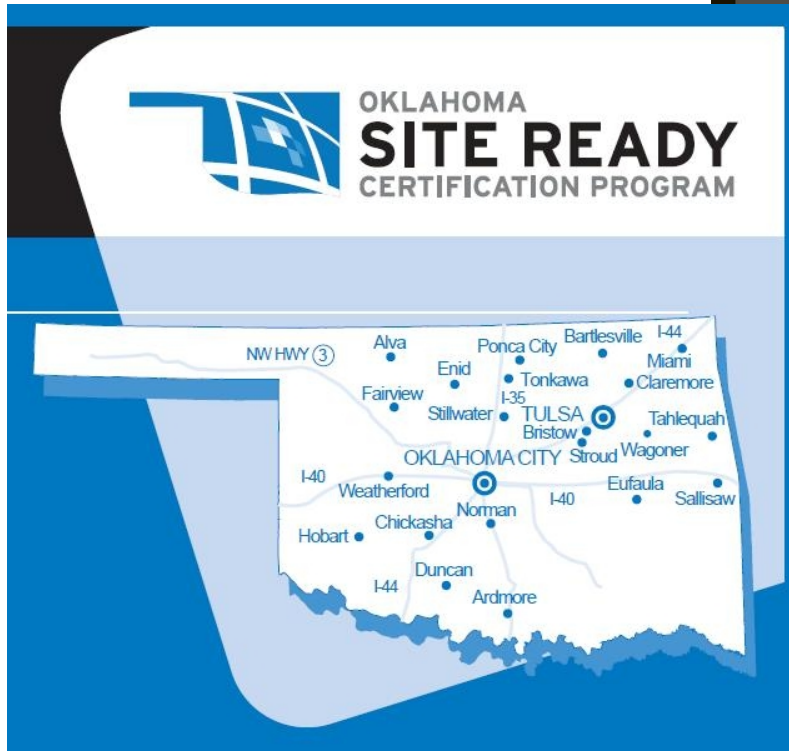
- Online
- Events
- Earned Media
- Opinion/Editorials
- Web 2.0
- Sales Collateral



Research & Analysis

- Demographics
 - Age, Education, Income
- Economic Composition
 - Industries, Occupations
- Costs
 - Utilities, Rent, Taxes, Housing
- Incentives

Ready Product



Community Development Block Grants

150

- Projects funded

\$14.16
million

- Awarded to communities
in grants loans, or both

\$22.63
million

- Leveraged to communities
in grants, loans or both

Financing Options

- ✓ Economic Development Pooled Finance
- ✓ CDBG/EDIF
- ✓ Tax Increment Financing
- ✓ Training for Industry Program (TIP)



- ✓ Quality Jobs
- ✓ 21st Century Quality Jobs
- ✓ Investment/New Jobs Tax Credit
- ✓ Prime Contractor
- ✓ Ad Valorem Property Tax Abatements

Workforce

- Career Readiness Certificates
- Work Ready Communities
- Industry/Education Partnerships
 - Project MOVES
- WIA Profiles



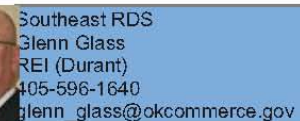
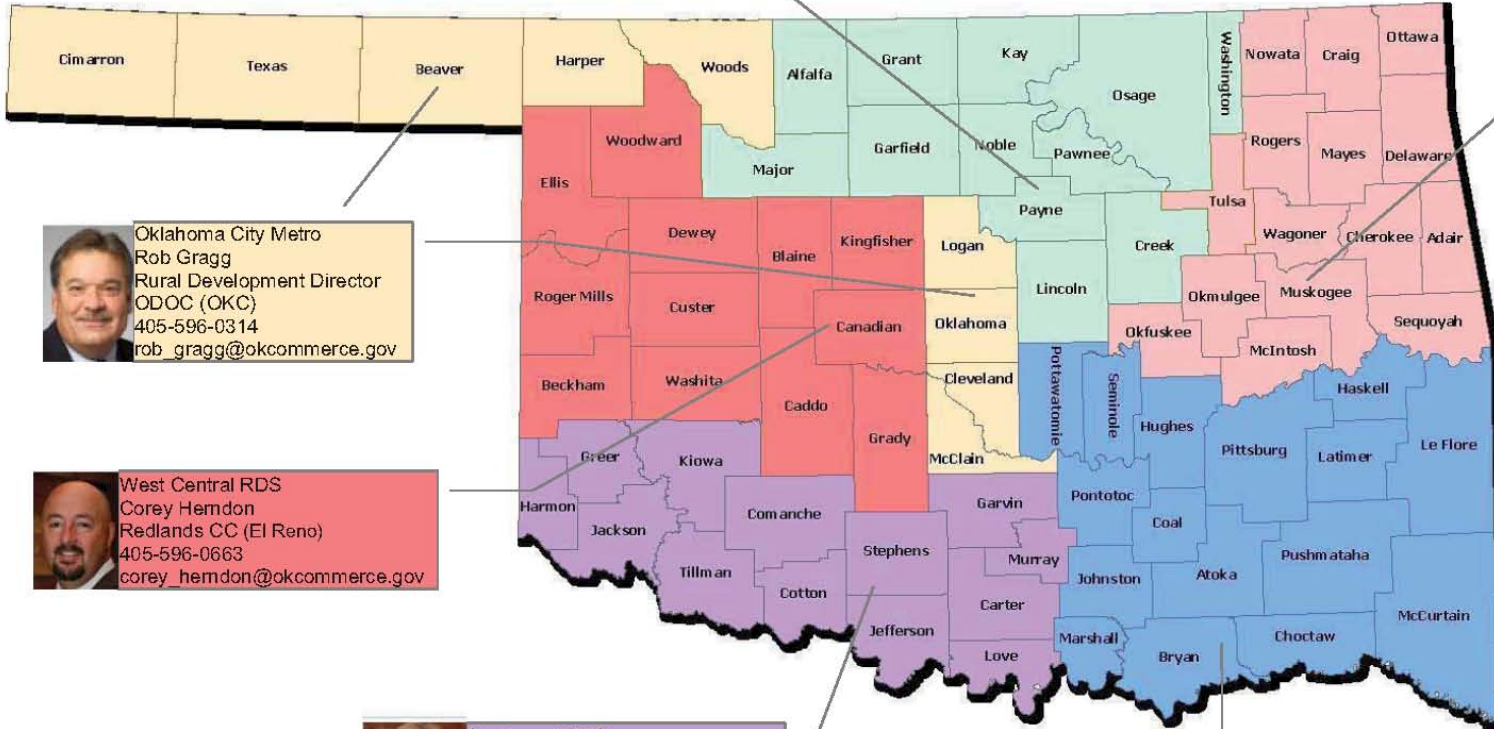


Business Retention

Developed by business retention professionals, the ExecutivePulse™ system is *a database/communications platform that facilitates the retention of existing businesses and jobs* by encouraging economic, community and workforce development organizations to work together.

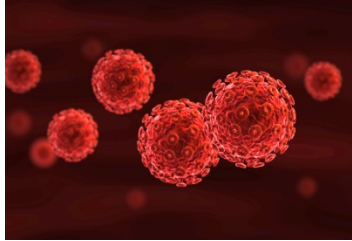
This database provides *over 150 predefined business intelligence reports*. The system also features an *extensive set of user-defined reports* that allow searches based on data and key words. The system also includes *a full-fledged contact management database*.

Rural Development Specialists



Stimulus

Program	Award Amount	Activities To Be Funded
Community Services Block Grant (CSBG)	11,965,297	Assistance to low-income individuals and families
State Energy Program (SEP)	46,704,000	Energy conservation projects
Weatherization Assistance Program (WAP)	60,903,196	Energy conservation in low-income homes
Workforce Investment Act (WIA)	18,381,669	Job training for adult, dislocated worker, and youth programs
Community Development Block Grant Recovery	4,333,265	Economic development projects emphasizing job creation



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