Tourism and hospitality industries are among the largest industries in the world, supporting 7.8 million U.S. jobs and accounting for 11 percent of all U.S. exports and nearly a third (32 percent) of all U.S. services exports. Tourism and hospitality are at the forefront of change and offer ample opportunities for creativity and entrepreneurship (e.g., Social media and big data are generating new jobs in hospitality and tourism; digital and shared economy creating many new opportunities for enterprising graduates). The tourism and hospitality sector is the No. 1 small business employers in the United States. Careers in hospitality and tourism management provide fun and satisfaction for people around the world. The transferrable skills obtained span careers within and beyond those industries which include lodging, events, beverages, food, travel and much more.

TECHNICAL SKILLS:
- Commercial acumen
- Sales and marketing skills
- Hotel operation competency
- Human resource management
- Cultural awareness
- Food and beverage management
- Multitasking
- Influence
- Team leadership

CAREER COMPETENCIES:
- Being resilient
- Organizational savvy
- Values differences
- Communicates effectively
- Collaborates
- Customer focus
- Situational adaptability
- Plans and aligns
- Resourcefulness
- Cultivates innovation
- Global

POSSIBLE INDUSTRIES
- Lodging
- Beverage
- Gaming
- Restaurant
- Event Management
- Travel/Tourism/Leisure
- Agritourism
- Retail
- Property Management
- Law

DAY IN THE LIFE
- Providing an experience that adapts to customers’ cultural preferences, as well as, expectations set by specific industry and location.
- Provides opportunity to lead teams within the workplace and have an impact on the surrounding communities from local to international
- Analyze data in forecasting business performance on a daily basis.
- Requires the ability to work face to face as well as remotely to meet/exceed expectations of business and customer.
- Manage and communicate with and between numerous complimentary business units (e.g., sales, marketing, accounting, legal, human resources, finance, technology, facilities).
- Coordinate all aspects of events servicing anywhere from ten, to several thousand people.

HOSPITALITY AND TOURISM MANAGEMENT CAREER PROGRESSIONS

ENTRY LEVEL HOSPITALITY AND TOURISM PROFESSIONALS
- EVENT PLANNER
- HOTEL MANAGER ASSISTANT
- ASSISTANT GENERAL MANAGER
- SALARY RANGE: $59,861 - $64,813

JUNIOR LEVEL HOSPITALITY AND TOURISM PROFESSIONALS
- EVENT MANAGER
- HOTEL RESIDENT MANAGER
- RESTAURANT MANAGER
- SALARY RANGE: $75,358 - $59,328

SENIOR LEVEL HOSPITALITY AND TOURISM PROFESSIONALS
- EVENT DIRECTOR
- HOTEL MANAGER
- REGIONAL RESTAURANT MANAGER
- SALARY RANGE: $117,771 - $87,548

SAMPLE ENTRY LEVEL JOB TITLES
- Airline Reservation Agent
- Chef
- Event Planner
- Menu Design Consultant
- Butler/Housekeeper
- Cruise Director
- Menu Planner
- Service Manager

POSSIBLE INDUSTRIES
- Lodging
- Beverage
- Gaming
- Restaurant
- Event Management
- Travel/Tourism/Leisure
- Agritourism
- Retail
- Property Management
- Law
Travel and Hospitality is the largest small-business employer in the United States. US Travel Association, March 2019.