

FINANCE

WHERE FINANCE FITS IN THE WORLD

Often referred to as the art of money management, finance is fundamentally about helping business' or other organizations make financial decisions. More specifically, finance is responsible for allocating assets and liabilities over space and time, often under conditions of risk or uncertainty. A degree in finance will equip you to assist clients and organizations with interpreting the steps to financial growth.



Financial analysis Data interpretation Analytical ability Problem solving skills Knowledge of marketplace

POSSIBLE INDUSTRIES

Commercial Banking Private Equity Venture Capital **Corporate Finance** Real Estate Insurance Investment/Pension Funds/Hedge Funds Financial Planning Personal Wealth Management

DAY IN THE LIFE/TYPE OF WORK

CORPORATE FINANCE seeks to maximize bottom line opportunities for a business. The business functions of a finance department typically include identifying and securing merger and acquisition deals, managing and investing large monetary funds, and buying and selling financial products. The finance department helps the company with planning, organizing, auditing, accounting for and controlling its company's finances.

FINANICAL TRADING analyze firm fundamentals to give recommendations as to buy, sell, or hold company stocks.

PERSONAL FINANCIAL PLANNING

helps clients make decisions about long-term financial issues, helping clients to achieve their financial goals. They typically charge an hourly or flat fee - though some who offer advice regarding mutual funds charge a percentage of the assets a client has invested.

CAREER COMPETENCIES:

Financial acumen Instills trust Self-development Manages complexity Collaborates Action oriented

Ensures accountability Optimizes work effectively Interpersonal savvy



COMMERCIAL BANKING include receiving deposits, disbursing payments, collections safeguarding money, loaning money, and maintaining and servicing checking, savings, and custodial accounts. Also, providing financing and credit, treasury management, and international banking solutions customized to the needs of corporations.

PRIVATE EQUITY is an alternative investment class and consists of capital that is not listed on a public exchange. Private equity is composed of funds and investors that directly invest in private companies, or that engage in buyouts of public companies, resulting in the delisting of public equity.



FINANCE CAREER PROGRESSIONS

Salary data pulled in January 2020 from salary.com using Oklahoma City averages and national averages in parenthesis.



SAMPLE ENTRY LEVEL JOB TITLES

Banker Commercial Loan Officer Financial Analyst Financial Associate Financial Auditor Fraud Examiner

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Investment Banking Analyst Investment Underwriter Junior Finance Analyst Junior Tax Associate Personal Financial Advisor Risk Management Specialist

MTWTFSS

FINANCE

POTENTIAL EMPLOYER SAMPLE

AeroTek Aimbridge Hospitality Ally Financial American Airlines American Century Investments American Heritage Bank Archway Technology Partners LLC Auto dealership AVB Bank BancFirst Bank of America Simmons Bank Benchmark Bank **Bisco Industries** BKD **BOK Financial** Cargill CED CEDA REALTY Chalk Creek Real Estate Chicago Board of Trade/CME Group Chickasaw Nation Industries Citizens Bank of Edmond Colony NorthStar, Inc. Commerce Bank ConocoPhillips CSAA Dell, Inc **DexMedia** Dillards Ebay Edward Jones Encore Enterprises Ernst & Young Ethicon ExxonMobil Farmers Insurance FBI FedEx Fisher Investments Frito Lay **GDH** Consulting

KII

Gilhang Financial Group, LLC Goosehead Insurance Happy State Bank Heartland Payment Systems IBC Bank JP Morgan Chase Justice Benefits, Inc. Koch Legend Bank Love's Travel Stops Marsh & McLennan McKesson Corporation Northwestern Mutual ONEOK PFS Web Phillips 66 Plains Marketing PwC Quiktrip RCB Bank Reasor's Food Rover Petroleum, LLC Sequovah Technologies Spectrum Advisors Standard Property Company Streetlane Homes Tankersley Foodservices The Boeing Company Tinker Federal Credit Union Title Resource Group Trend Micro UBS Verizon Communications Williams

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PROFESSIONAL ORGANIZATIONS

Association for Financial Professionals https://www.afponline.org/

National Association of Personal Financial Advisors https://www.napfa.org/membership

Society of Financial Service Professionals https://national.societyoffsp.org/page/fspjoin

Financial Planning Association https://membership.onefpa.org/financial-advisor-options

Organizations found at: https://jobstars.com/finance-professional-associations-organizations/

STUDENT/OKLAHOMA STATE UNIVERSITY ORGANIZATIONS

Financial Management Association https://campuslink.okstate.edu/organization/financial-management-association

JOB RESOURCES

Corporate Finance Network nationjob.com/financial

EFinancial Careers efinancialcareers.com

Association for Finance Professionals afponline.org

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TENDER

CAREER RESOURCES FOR FINANCE

Job Search Key Terms: Bank loan officer Investement Rist management Regulatory compliance Capital budgeting Project analysis Portfolio management Equity and debt issuance Mergers and acquisitions Residential and commercial brokerage Appraisals

American Bankers Association aba.com

Oklahoma Bankers Association oba.com Merrill Lynch ml.com





According to NACE 2018 Job Outreach Survey, Finance is the **TOP MAJOR** in demand.



EASTIN CENTER FOR CAREER READINESS