

CAREER Mapping

TECHNICAL SKILLS:

Understanding the difference between quantitative and qualitative data
 Use of analytic skill set
 Attention to detail for graphing and data collection purposes
 Full understanding of inflation
 Understanding of markets
 Data/trend analysis
 Knowledge of local, domestic, and international government

CAREER COMPETENCIES:

Tech savvy
 Strategic mindset
 Resourcefulness
 Manages complexity
 Decision quality
 Business insight
 Nimble learning
 Global perspective
 Financial acumen
 Manages ambiguity

POSSIBLE INDUSTRIES

Government agencies
 Stock and money markets
 Agriculture
 Energy
 Higher education
 Local and federal government
 Management consulting
 Research based consulting
 Non-profit
 Financial services
 Commercial banking
 Journalism and media
 Healthcare



DAY IN THE LIFE

Due to the numerous directions you can go with this major it is hard to predict exactly what your days will look like. You can expect to be analyzing data on a frequent basis and developing creative problem solving techniques. You will also be expected to stay current on your area of expertise through research and staying current on business trends. You may also find yourself sitting in meetings with management, using mathematical and statistical models to analyze and provide insight for management team. This will include developing presentations for management and being able to simplify data and conclusions.

ECONOMICS CAREER PROGRESSIONS

Salary data pulled in January 2020 from salary.com using Oklahoma City averages and national averages in parenthesis.



SAMPLE ENTRY LEVEL JOB TITLES

- | | |
|---------------------------------|----------------------------------|
| Credit Analyst | Financial Analyst |
| Consultant | Treasury Analyst |
| Compensation Analyst | Investment Analyst |
| Operations Research Analyst | Research and Development Analyst |
| Statistician | Strategic Planning Analyst |
| Healthcare Analytics Specialist | Business Forecaster |
| Research Assistant | Urban Planner |
| Market Research Analyst | |

ECONOMICS

WHERE ECONOMICS FITS IN THE WORLD

Economics is the study of how societies, governments, businesses, households, and individuals allocate their scarce resources. The study of economics can also provide valuable knowledge for making decisions in everyday life. Economics helps us understand the complexities of our societies, and studies the production, distribution, and consumption of goods and services.

POTENTIAL EMPLOYER SAMPLE

- | | |
|----------------------|-----------------------------------|
| Airgas | L.E.K Consulting |
| Amazing | Matrix Resources |
| AXA | Midfirst Bank |
| Black Rock | Phillips 66 |
| Blue Buffalo | Sandia National Laboratories |
| BOK Financial | Textron Aviation |
| CACI | Unilef |
| Cerner | Verizon |
| Chase | World Bank |
| Cornerstone Research | Edward Jones |
| Dallas Cowboys | Fidelity Investments |
| Deloitte | Frito-Lay |
| Ernst and Young | Grant Thornton |
| Exxon Mobil | IBM |
| Goldman Sachs | Intel |
| Hilti | MidFirst Bank |
| Interworks | Northwestern Mutual |
| Johnson & Johnson | Paycom |
| JP Morgan | Taylor Reality Group |
| Koch Industries | Tom Johnson Investment Management |
| Ley PC | Williams Companies |

PROFESSIONAL ORGANIZATIONS

American Economic Association (AEA)
<https://www.aeaweb.org/>

American Institute for Economic Research (AIER)
<https://www.aier.org/>

World Economics Association (WEA)
<https://www.worldeconomicsassociation.org/>

National Association for Business Economics (NABE)
<https://www.nabe.com/>

Found at:

<https://jobstars.com/it-professional-associations-organizations/>

STUDENT/OKLAHOMA STATE UNIVERSITY ORGANIZATIONS

Economics Society

<https://campuslink.okstate.edu/organization/economics-society>

An Economics degree can prepare you for a number of analytical job opportunities. Since career paths are not as structured for this field, it requires you to diligently research and seek out the right opportunities.

JOB RESOURCES

Economist Jobs
economistjobs.com

Simply Hired
simplyhired.com

Partnership for Public Service
ourpublicservice.org

National Association for Business Economics
nabe.com

U.S. Bureau of Economic Analysis
bea.gov

U.S. International Trade Commission
usitc.gov

U.S. Bureau of Labor Statistics
bls.gov

50%
employers, who plan to hire business majors plan to hire Economics graduates.

2019 NACE Job Outlook Survey

CAREER RESOURCES FOR ECONOMICS

Job Search Key Terms:

- Political advisor
- Economic development analyst
- Federal Reserve
- Stock market analysis
- Commodity trading
- Financial planning
- Securities trading
- Lawyer
- Financial regulations
- Business consulting



Economics majors had the second highest starting salary for business majors according to the NACE winter 2019 salary survey.

