



2017 Rural Health Innovation Weekend Speakers

Get to know the speakers that will be attending the Rural Health Innovation Weekend!

Chad Landgraf, M.S., GISP

Chad is the geographic information systems (GIS) specialist with the Oklahoma State University Center for Rural Health in Tulsa, Oklahoma. His work and research efforts are geared towards developing data products and data visualizations that help illustrate the healthcare status of rural Oklahoma. He is a firm believer that any story worth telling deserves a map. While at the Center for Rural Health, Chad has produced cartographic content for several state and national rural healthcare advocacy groups. Chad holds a bachelor's degree in cartography from East Central University in Ada, Oklahoma and master's degree in geography from the University of Alabama. He also serves on the adjunct faculty at Tulsa Community College where he teaches computer cartography and GIS courses.



Marie Moran, M.S.

Marie Moran is a design-thinking consultant who works with companies to brainstorm creative solutions to problems, increase efficiency by streamlining processes, and improve customer experiences through ethnography. Her background in Mechanical Engineering from the University of Tulsa and in Product Design from Stanford allow her to consult in a variety of industries. From Boeing to Google, 3M to healthcare, she provides clients with a problem solving process that they can apply to almost any situation. Whether a client wants to figure out how to redesign a machine, improve an office process, solve a confusing problem, understand what their clients truly need, or figure out where their product lines should go in the future, design thinking provides a toolbox for building solutions.



