



2016 Rural Health Innovation Weekend Speakers

Get to know the speakers that will be attending the Rural Health Innovation Weekend!

Steve North, M.D., M.P.H.

Dr. Steve North is a recognized national expert in telemedicine who has been changing the landscape of rural health care for years. He currently serves on the American Telemedicine Association Pediatric Telehealth Guidelines Committee, is a board member of Mid-Atlantic Telehealth Resource Center, a consultant for Rural Telehealth Research Center, and on top of all of that, is the Chair of a university-based sub-committee for SPROUT: Standardized Pediatric Research on Outcomes and Utilization of Telehealth Collaborative.

Dr. North founded and is the Medical Director of the Center for Rural Health Innovation in Spruce Pine, North Carolina. He sees patients three days a week at the Blue Ridge Medical Center. Dr. North serves as the Medical Director for the Mission Center for Telehealth and is an Adjunct Assistant Professor and Co-Director of the North Carolina Multidisciplinary Adolescent Research Consortium and Coalition for Health at the University of North Carolina School of Medicine at Chapel Hill.



Marie Moran, M.S.

Marie Moran is a design-thinking consultant who works with companies to brainstorm creative solutions to problems, increase efficiency by streamlining processes, and improve customer experiences through ethnography. Her background in Mechanical Engineering from the University of Tulsa and in Product Design from Stanford allow her to consult in a variety of industries. From Boeing to Google, 3M to healthcare, she provides clients with a problem solving process that they can apply to almost any situation. Whether a client wants to figure out how to redesign a machine, improve an office process, solve a confusing problem, understand what their clients truly need, or figure out where their product lines should go in the future, design thinking provides a toolbox for building solutions.

