

# 2020

## OKLAHOMA MUNICIPAL CLERKS, TREASURERS AND FINANCE OFFICIALS ASSOCIATION FALL SESSIONS FOR INSTITUTE AND ACADEMY

### Virtual Sessions Offered through Webinars

October 13 & 14, 2020



CENTER FOR  
**EXECUTIVE AND  
PROFESSIONAL DEVELOPMENT**  
Spears School of Business



### TUESDAY, OCTOBER 13, 2020

<b>Academy Session</b> 10 a.m. – Noon	<b>How to Develop &amp; Execute a Crisis Communications Plan</b> <b>Speaker:</b> Sherry Fletcher, Director of Marketing & Civic Engagement, City of Stillwater
<b>Institute Session</b> 2 – 4 p.m.	<b>Leading with Fairness</b> <b>Speaker:</b> Dr. Lindsey Greco, Assistant Professor, Department of Management, Spears School of Business, Oklahoma State University

### WEDNESDAY, OCTOBER 14, 2020

<b>Institute Session</b> 10 a.m. – Noon	<b>Ways to Involve Citizens</b> <b>Speaker:</b> Sherry Fletcher, Director of Marketing & Civic Engagement, City of Stillwater
<b>Academy Session</b> 2 – 4 p.m.	<b>Leading Through Turmoil or Large-Scale Change</b> <b>Speaker:</b> Dr. Lindsey Greco, Assistant Professor, Department of Management, Spears School of Business, Oklahoma State University

### SPEAKERS



**Sherry Fletcher** is a marketing/communications professional, and she's enthusiastic about helping organizations achieve their mission through improved communications and robust engagement. In her current position at the City of Stillwater she sees herself as part educator, part champion, and part jack-of-all-trades handling media relations, civic engagement, visual communications, web development, and marketing strategies. Sherry believes to be in this profession one must enjoy learning new skills, refining old ones and having a desire to make positive, real differences each and every day.



**Lindsey Greco, Ph.D.** is an Assistant Professor in the Management Department of the Spears School of Business at Oklahoma State University. Her interests include counterproductive work behavior, social identity at work, and research methods; her research currently appears in the Journal of Applied Psychology and The Leadership Quarterly. Dr. Greco received her Ph.D. in Business Administration from the University of Iowa.

## Registration

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Title

Municipality

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City/State/Zip Code

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E-mail

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### **I will attend the ACADEMY WEBINARS for \$40/person:**

**Tuesday, October 13 | 10 a.m. - Noon**

How to Develop & Execute a Crisis Communications Plan

**Wednesday, October 14 | 2 - 4 p.m.**

Leading Through Turmoil or Large-Scale Change

### **I will attend the INSTITUTE WEBINARS for \$40/person:**

**Tuesday, October 13 | 2 - 4 p.m.**

Leading with Fairness

**Wednesday, October 14 | 10 a.m. - Noon**

Ways to Involve Citizens

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## Ways to Register

Visit us online at: [business.okstate.edu/cepd](http://business.okstate.edu/cepd)

Mail this form to: OSU Center for Executive and Professional Development, 294 Business Building, Stillwater, OK 74078

FAX this form to: 405-744-6143

## For more Information

Call 405-744-5208 or email [cepd@okstate.edu](mailto:cepd@okstate.edu).



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