

# International Business

**SPEARS SCHOOL OF BUSINESS OKLAHOMA STATE UNIVERSITY**

Undergraduate Program | Bachelor of Science in Business Administration

## Internship Spotlight



### Kyle Buthod's story

GRADUATION DATE **May 2012**

MAJOR **International Business** MINOR **Mandarin Chinese**

JOB TITLE **Global Marketing Intern for ConocoPhillips, Bartlesville, Oklahoma  
Oklahoma Ambassador for the Embassy of Australia in Washington, D.C.**

Think serving as an international ambassador would be cool? If you'd like a first-hand perspective, just ask Kyle Buthod, an international business student in the Spears School of Business. Though he hasn't even finished his bachelor's degree, Kyle has already had the opportunity to serve as the Oklahoma Ambassador for the Embassy of Australia in Washington, D.C., and as the North American Ambassador for the University of South Australia.

Kyle got the opportunity for these professional development roles after a life-changing study abroad trip to South Australia. During his 7-month trip, Kyle took classes at the University of South Australia, met people from diverse backgrounds and traveled with them around the globe. He also went backpacking down the Australian coast, camping in the Outback, diving in the Great Barrier Reef, swimming in shark-infested waters, surfing on Arctic and Pacific waves, driving on sand dunes, jumping off cliffs, and parasailing over New Zealand.

"Words cannot even begin to describe my awesome experience," Kyle said. "I was lucky enough to be able to travel before, during and after my semester in South Australia, but this trip truly changed my life. I am so thankful for the opportunity I had to study in such a great country."

In his role as the Oklahoma Ambassador for the Embassy of Australia, Kyle got to share his experiences with the OSU campus, promote study abroad and gain valuable work experience with the Australian Embassy. As the North American Ambassador for the University of South Australia, he has traveled around the country encouraging American students to study at his exchange university. These opportunities also helped Kyle land a summer internship with ConocoPhillips' global marketing department, where he revised ConocoPhillips' credit card fraud policy and developed an implementation and communication plan for a new credit card.

Kyle said his secrets to success are his work ethic and his love for trying new things. In addition to his experiences in Australia and his internship, Kyle has studied abroad in China, organized Stillwater's Japanese Relief Effort for victims of the country's recent tsunami, and served in countless leadership roles across OSU's campus. He is currently OSU's student body vice president as well as the president for Business Student Council.

"Opportunity – that's what makes Oklahoma State an incredible university," Kyle said. "OSU is truly dedicated to fulfilling the goals and dreams of students through leadership, involvement, education, service and so much more."

"It was once said to me that success is when preparation meets opportunity. Students often do not realize that you have to actively seek out opportunities. They are available and waiting for you, but you have to be prepared to take the leap!"

## Why international business?

If you choose to pursue an international business degree from the Spears School of Business at OSU, you will enjoy a well-balanced overview of business disciplines and obtain a special focus on issues facing the business world today. International business careers often arise through an initial position within a traditional field such as finance or marketing, so this degree is perfect if you want to pursue a career domestically with an organization with global ties or if you want to work abroad.

To earn an international business degree, you will complete 120 hours of undergraduate coursework. In addition to coursework in accounting, economics, finance, management, management information systems and marketing, you will have the opportunity to take 15 hours of upper division, internationally-focused business courses.

## Internships

The Spears School encourages participation in internship opportunities prior to graduation to gain work experience, improve your competitiveness in the labor market, and discover through real world experience whether the career you are pursuing is a good fit. One of the best places you can find internships and begin interacting with employers is through the OSU Career Services website, [hireosugrads.com](http://hireosugrads.com).

## Student organizations

There are more than 20 student organizations associated with the Spears School of Business. Many of these are specifically related to majors, while others are honor societies. Each has a designated faculty member serving as an advisor as well as elected student officers within the club. Joining a student organization can begin a process of networking that will lead you to a more enjoyable and successful college experience.

## Study abroad/travel programs

The Center for Executive and Professional Development in the Spears School provides a number of short-term, study abroad and travel programs to expose you to different cultures, experiences, and business views. Courses within these programs are designed specifically for the setting within which the travel experience takes place and allow you to advance your academic and professional education.



### Department of Marketing

Spears School of Business PHONE 405.744.5192  
Oklahoma State University FAX 405.744.5180  
312A Business Building WEB [spears.okstate.edu/marketing](http://spears.okstate.edu/marketing)  
Stillwater, Oklahoma 74078 EMAIL [spearsinfo@okstate.edu](mailto:spearsinfo@okstate.edu)

# Career Spotlight



## Jill Shero's Story

GRADUATION DATE **May 2011**

MAJOR **International Business** MINOR **Marketing**

JOB TITLE **Next Generation Employee, National Oilwell Varco, Houston, Texas**

Have you ever dreamed of moving to a far away land? Do you enjoy meeting and communicating with people from other countries? Does the idea of living, working and thriving in a different nation excite you? Then perhaps a degree in international business from the Spears School of Business is the right option for you.

It certainly seems to have been the best choice for Jill Shero. Jill currently works for National Oilwell Varco, a leading international supplier of oilfield products and services. After learning the ins and outs of NOV during her first year of employment, Jill will get to move to one of her company's numerous international offices where she will eventually hold an important leadership position.

Jill attributes much of her success to her degree in international business from the Spears School.

"I selected international business as my major when I discovered that I communicated well with various cultures from around the world," Jill said. "My major has instilled in me a love for continuous self-education and a dedication to connecting with the interests of others through business."

After her freshman year at the Spears School, Jill was so excited to help others that she volunteered with a non-profit organization based on the island of Cyprus. The organization facilitates a number of meaningful international projects, which range from developing feeding centers in Ethiopia to hosting peace conferences in the Middle East. Jill stayed with the organization for two full years before returning to OSU to continue her education.

It wasn't long before yet another amazing career opportunity knocked on Jill's door. After a second year at OSU, Jill was selected to intern at the U.S. Department of Treasury. She worked there full time for a year and took classes at American University.

"Growing up in Oklahoma, I was very thankful to be surrounded by such a kind and gracious community, yet stepping out of my familiar environment gave me the courage to mature as a student and as an individual," Jill said. "These practical, yet very meaningful life experiences have shaped who I am today, and I made lifelong friends and precious memories that continue to influence me to this day."

After her internship, Jill returned to OSU to complete the last two years of her undergraduate education. She immersed herself in campus activities, and she worked part-time in the Spears School Career Services office. She served as a Student Government Association senator, a Business Student Council member, a Sigma Phi Lambda member, and an International Justice Mission leader.

"Although I was somewhat overcommitted, most of these activities and organizations assisted me in further discovering my gifts and abilities in business leadership and communication," Jill said. "The confidence I developed while in college and studying abroad has empowered me to be a more marketable professional. All of these experiences have lead me to a company in which I will thrive."

If you think you will thrive in a position like Jill's, check out the international business program today!

## International business career areas

Entry into an international business career often is through an initial position within a traditional field such as finance or marketing. Common job titles and career areas for international business professionals include:

- Foreign export manager
- Customs manager
- Congressional/legislative aide
- Foreign information officer
- Marketing education
- International account manager
- International consultant
- National security agent
- Overseas personnel manager
- Foreign sales manager
- Customs inspector
- Export development manager
- Market advisor
- Diplomatic officer
- Foreign exchange dollar trader

## Career resources for international business majors

A few helpful Web sites and professional associations for international business students include:

- OSU Career Services ..... [hireosugrads.com](http://hireosugrads.com)
- The Big Guide ..... [workingoverseas.com/user/issi/5923](http://workingoverseas.com/user/issi/5923)
- globalEDGE..... [globoledge.msu.edu/ibrdisp](http://globoledge.msu.edu/ibrdisp)
- USA Jobs ..... [usajobs.com](http://usajobs.com)
- U.S. International Trade Commission..... [usitc.gov](http://usitc.gov)
- International Trade Administration..... [ita.doc.gov](http://ita.doc.gov)
- World Bank Group..... [worldbank.org](http://worldbank.org)
- International Nonprofit Information..... [idealist.org](http://idealist.org)
- U.S. Department of State..... [state.gov](http://state.gov)
- The United States Agency for International Development..... [usaid.gov](http://usaid.gov)
- Peace Corps..... [peacecorps.gov](http://peacecorps.gov)
- Partnership for Public Service..... [ourpublicservice.org](http://ourpublicservice.org)
- Jobs Abroad..... [goabroad.com](http://goabroad.com)
- Indeed, one search, all jobs ..... [indeed.com](http://indeed.com)

## Spears School of Business Career Services

Spears School of Business  
Oklahoma State University  
103 Business Building  
Stillwater, Oklahoma 74078

PHONE 405.744.2772  
FAX 405.744.5180  
WEB [spears.okstate.edu/careerservices](http://spears.okstate.edu/careerservices)



Spears School  
OF BUSINESS  
Career Services

