

MANAGEMENT

BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

[CONCENTRATIONS: HUMAN RESOURCE MANAGEMENT, BUSINESS SUSTAINABILITY, NON-PROFIT MANAGEMENT, SPORTS MANAGEMENT]

WHY MANAGEMENT?

The discipline of management utilizes analytical processes to apply relevant theory and application to creative problem solving. It focuses on strategic management practices to better understand topics regarding leadership dynamics, organizational behavior and performance, resource allocation and administration, and the building of management systems.

DEPARTMENT HIGHLIGHTS

- Undergraduate students are able to participate in faculty and student-driven research projects through the Behavioral Research Lab
- Through the Human Resource Management Association, Sports Management Club and Net Impact Club, students are able to meet with industry professionals, participate in competitions, and connect with faculty members in the Management Department



“Last semester in my Non-Profit Management class, I created my own non-profit ‘Y-Knot Missions’. This is a Christian missions organization that brings sports camps to youth in underdeveloped countries for free! This summer I am going to Haiti to put on camps in different villages and orphanages. I say all of this because I want to share how OSU has supported me and how teachers are helping and guiding me in the right direction.

- Christina Jackson

MAJOR SPECIFIC COURSE CURRICULUM

Corporate & Social Responsibility Management

- Manage situations to minimize adverse consequences
- Find practical ways to serve an organization’s primary focuses

International Management

- Practice the planning and management of a business firm’s international operations
- Explore how major cultural, economic, and political systems affect the management function

Human Resource Management

- Explore theories and methods of recruiting and selecting employees
- Research staffing methods such as interviews, references, cognitive ability and personality tests and more
- Understand the fundamentals of compensation like legislative environments, compensation theories, job analysis and wage structures

Sports Management

- Understand the operation of sport organizations
- Know the social, behavioral, and managerial foundations of the sports industry

business.okstate.edu



BUSINESS STUDENT SUCCESS CENTER

AT SPEARS BUSINESS



SPEARS

SCHOOL OF BUSINESS



CAREER INDUSTRIES & FOCUS AREAS

Human Resource Management

- Personnel recruiting
- Employment counselor
- Compensation/benefits

Retail Management

- Brand management
- Operations management
- Purchasing/buying

Nonprofit Management

- Program director
- Community outreach coordinator
- Government affairs

Sports Management

- Sports marketer
- Sports administrator
- Sales/merchandising

STARTING SALARY

Average | \$42,500

CAREER RESOURCES FOR MANAGEMENT MAJORS

OSU Career Services

Management Jobs

Careers in HR Management

Sports Jobs

Careers in Retail

Indeed

Simply Hired

The Association for Talent Development

National Collegiate Athletic Association

International Non-Profit Information

hireosugrads.com

topusajobs.com

shrm.org/jobs

teamworkonline.com

allretailjobs.com

indeed.com

simplyhired.com

astd.org

ncaa.org

idealist.org

SAMPLE COMPANIES HIRING MANAGEMENT MAJORS

Allstate | Amazon | American Piping Inspection | Anheuser-Busch

Arvest Bank | AT&T | Bank SNB | Baker Hughes | BOK Financial

Bridgestone | CED | Cerner | Cinemark | Cintas | Dallas Cowboys

Dallas Stars | Dell, Inc. | Department of Human Services

Edward Jones | E & J Gallo Winery | Enterprise Rent-A-Car

Eskimo Joe's Fidelity Investments | Ford Motor Company | FOX Sports

Frito-Lay | Georgia State Golf Association | Hertz | Hilti | Hobby Lobby

Houston Astros | ISNetworld | Los Angeles Angels | Love's Travel Stops

New York Life Insurance Company | Oklahoma City Thunder | Paycom

PGA Qualtrics | Seattle Mariners | Target | Texas Motor Speedway

Verizon Wireless | Walgreens | YMCA

ON TO THE REAL WORLD!

Post-graduation data was gathered on 83.5% of the 1,255 students who graduated with a BSBA degree in 2016 and it was reported that ...

- 92% had employment or job offers within three months of graduation (does not include students who were going on to graduate school, had other plans, or were not seeking jobs)
- The average reported salary was \$50,048 for all Spears Business undergraduates
- 11.2% of all students reporting were going on for advanced degrees