

DAVID O. WOODS

Strategist, Master Executive Coach, Author, & Speaker



GiANT PARTNERS - CEO

As CEO of GiANT Partners, David is passionate about building strategies that help companies “Map their future.” and teaching executives the skills of a Master Executive. David is an expert in strategic thinking and advisory coaching, with over 30 years of building high-growth companies.

David is currently co-authoring a book, “The Master Executive,” in which he brings to light the critical tools and skills of being a leader others want to follow.

Notably, David is the former CEO of Ditch Witch® Construction Equipment. With more than 1600 employees and 140 dealers in 40 countries, the company is the world's largest manufacturer of underground construction equipment. David co-owns the 4 companies under the Giant brand, as well as a publishing company, Crowdscribed.

He is also a speaker and the author of “The Art of Networking... Beyond the Handshake.” From being voted “shyest boy” in high school, David has learned the art and skills of building long term executive relationships.

David is a frequent keynote speaker at business conferences and universities on the topics of building a high-growth company and Master Executive insights.

Current Roles:

- CEO, GiANT Partners
- Co-Owner, GiANT Capital, GiANT Impact, GiANT Experiences and Crowdscribed
- Board of Directors, Allied Arts
- Board of Directors, Able Manufacturing
- Board of Directors, Economic Club of Oklahoma
- Board of Directors, Leadership Oklahoma
- Board of Directors, The State Chamber, Oklahoma
- President's Board of Advisors, Oklahoma State University - Oklahoma City
- Chairman, Board of Advisors, Spears School of Business - Oklahoma State University
- Board of Governors - Oklahoma State University Foundation
- President's Council of Advisors, University of Central Oklahoma
- Board of Directors, QuickStart Global
- Board of Directors, Water4
- Board of Directors, Associate Members, Association of Equipment Manufacturers

Leadership History:

- CEO, Ditch Witch
- CEO, Exim Group
- Past President, Leadership Oklahoma
- Former Chairman, Association of Equipment Manufacturers
- Scout Leader, Boy Scouts of America
- Eagle Scout

About GiANT:

GiANT grows companies and leaders. GiANT is one of the world's largest providers of growth products, services and counsel to small, medium and large companies. Working with over 500,000 CEOs, business owners, leaders and companies around the world each year, GiANT is known for its expertise in high-growth strategies and leadership development.

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