

Daniel Simmons, CTP

VP, Treasurer, Pricing Strategy, Payment Strategy & Risk Management at The Active Network

jdaniel.simmons@gmail.com

Summary

Mr. Simmons is a Sr. Finance Executive with strong experience managing multiple finance and business operational departments, bringing technology solutions to solve business problems as demonstrated by being named a 5 time winner of the Alexander Hamilton Award for excellence and innovation in treasury management & having been named as one of corporate America's outstanding financial executives under the age of 40 by Treasury & Risk in 2009.

Simmons is now currently working as the VP, Treasurer, Pricing Strategy, Payment Strategy & Risk Management for the Active Network, Inc.

Throughout his career Simmons has worked for many pioneering .com companies who have grown considerably under his leadership. Simmons has experience with corporate treasury, corporate finance, IPO readiness & launch, private sale, secondary offerings, debt issuance, acquisition integration, pricing strategy, purchasing, A/R, A/P, corporate insurance, payment processing and global credit card strategy as a merchant, PSP and ISO.

Prior to joining Active Network, he served in a similar finance executive role with Zappos.com who rapidly grew from \$500MM to over \$1B in revenue in three short years. He left Zappos after having helped successfully sell the company to Amazon.com, staying on briefly after to assist with transitioning portions of the executive finance function to Amazon's HQ.

Prior to Zappos, Simmons served as the Director of Global Treasury & Foreign Exchange for Expedia, Inc. and its diversified portfolio of brands – including Expedia.com, Hotels.com, Hotwire.com, TripAdvisor & Egencia.

Prior to joining Expedia, Simmons spent seven years with Pegasus Solutions as the Director of Global Treasury Operations supporting the company and its brands Travelweb.com, Hotelbook.com, Utell & Unirez. Before that Simmons spent three years with The Hertz Corporation serving in various roles within the Finance organization.

He began his career with Stillwater National Bank in Oklahoma City.

Experience

VP, Treasurer, Pricing Strategy, Payment Strategy & Risk Management at Active Network, Inc.

January 2010 - Present (4 years 7 months)

2 recommendations available upon request

Director of Treasury & Risk Management (Treasurer) at Zappos.com

June 2007 - January 2010 (2 years 8 months)

2 recommendations available upon request

Director of Global Treasury Management at Expedia, Inc.

January 2006 - June 2007 (1 year 6 months)

1 recommendation available upon request

Director, Treasury at Pegasus Solutions, Inc.

March 1999 - August 2005 (6 years 6 months)

Organizations

Merchant Payments Roundtable (MPR)

Association for Financial Professionals

Digital River World Payments Partner Advisory Board

Skills & Expertise

Financial Analysis

Financial Modeling

Treasury Management

Forecasting

Treasury

Credit Cards

Finance

Financial Risk

Risk Management

Strategy

Payments

Cash Management

Mergers & Acquisitions

Banking

Portfolio Management

Cash Flow

Investments

Credit

Executive Management

Working Capital Management

Sarbanes-Oxley Act

Corporate Finance

Due Diligence

Education

Oklahoma State University

BA, Finance, 1991 - 1996

Activities and Societies: Sigma Nu Fraternity

1 recommendation available upon request

Honors and Awards

Selected as one of Treasury & Risk's 2009 picks of corporate America's outstanding financial executives under the age of 40

2013 Alexander Hamilton Gold Award for Cash Management

2009 Alexander Hamilton Bronze Award for Working Capital Management

2009 Alexander Hamilton Bronze Award for Retirement and Benefits

2008 Alexander Hamilton Gold Award for Middle Market Treasury of the Year

2001 Alexander Hamilton Gold Award for Foreign Exchange Risk Management

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6 people have recommended Daniel

"I worked on Daniel's treasury team at Active Network from 2010 through 2013. Daniel is a great leader, mentor, and friend. His door was always open and he was happy to teach me something new or offer me great advice. Daniel is a terrific manager of people and is well respected and admired. I will always be grateful for the opportunity Daniel gave me to work on his team and for the many things I gleaned from his vast knowledge and experience in world of corporate treasury."

— **David Hurst, CTP**, *Treasury Supervisor, The Active Network*, worked indirectly for Daniel at Active Network, Inc.

"I have known and worked with Daniel for nearly 20 years. I have always found him to be a man of utmost integrity, knowledgeable and hard working. He is a great communicator and offers a great wealth of knowledge in his field. I have the utmost confidence in Daniel both as a person and as a professional. I am honored to be associated with him."

— **Justin Mecklenburg**, *President / Senior PIM Portfolio Manager, Mecklenburg Capital Management*, was with another company when working with Daniel at The Active Network

"Daniel was an exceptional leader and a terrific manager to work with at Zappos. Because of his vision and vast knowledge of Treasury and Risk Management he was able to establish an award-winning Treasury department from the ground up. We could always count on him to come up with out-of-the-box solutions to the many challenges that came our way. Although he was extremely busy he made time to teach me the ins and outs of merchant processing and negotiations. In addition to his many talents Daniel also has a great way of bringing everyone together and keeping a positive team atmosphere. He is a true asset to any company."

— **Sandra Arebalo**, *Sr. Treasury Analyst, Zappos.com*, reported to Daniel at Zappos.com

"Daniel has been an amazing person to work for since coming to Zappos.com. Daniel is always the first person to ensure that whatever work I do is noticed by right people and gives credit where it is due. He shares in whatever victories the Treasury department achieves and comes up with creative and innovative ideas to solve whatever cash flow or working capital roadblocks we incur. He transformed a non-existing Treasury department at Zappos.com into a 3 time Alexander Hamilton Award winning team that manages not only Treasury, but Accounts Payable, Account Receivable, Non-Trade Purchasing and Risk Management. His work as Director of Treasury has rightfully earned him Treasury and Risk Management's coveted 40 Under 40 award. Daniel would make an excellent addition to any organization and if he is leading the charge, I

would want to be part of it."

— **Scott Schaefer**, *Senior Treasury Analyst, Zappos.com*, reported to Daniel at Zappos.com

"I would like to recommend Daniel Simmons. I interacted with Daniel on a professional level a number of times with respect to Foreign Exchange management. He was always very professional and demonstrated good leadership skills. In addition, he has the ability to bring people together socially and influence the department atmosphere in a positive way, making it more fun to come to work every day. Daniel also has excellent verbal communication skills and a very broad treasury knowledge base. I personally witnessed his detailed understanding of the complex Credit Card Settlement process. Any organization would benefit greatly by adding Daniel to their team."

— **Clint Smyth, CTP**, *Treasury Analyst, Expedia, Inc.*, worked indirectly for Daniel at Expedia

"I have known Daniel for over 25 years. He is very intelligent and has phenomenal relationship skills. Daniel is extremely hard working and is someone you can ALWAYS count on. I give Daniel my highest recommendation for all personal and business contacts."

— **Barrett Huffmyer**, *Student, Oklahoma State University*, studied with Daniel at Oklahoma State University

[Contact Daniel on LinkedIn](#)