



**SPEARS**  
SCHOOL OF BUSINESS

## Spears School Tuesday Takeover Responsible Use Agreement

The basic purpose for the Snapchat Tuesday Takeover is to showcase what life is like as a student at SSB – from classes (well, maybe not during class) to clubs and activities to just hanging out with friends.

If your submission is accepted to use SSB's Snapchat account – SpearsSchoolOSU – you will publically represent the Spears School for 24 hours.

During this time, you are encouraged to highlight your unique personality in a respectful and responsible way and to let the School's Snapchat followers get to know you a little bit. By doing this, our followers will feel better connected to our campus. We also hope to cultivate a stronger sense of community and connection through conversation, collaboration, and a sharing of ideas and stories.

### **DO post:**

- Classes and academic projects;
- Your student organizations;
- Life in Stillwater
- Campus events;
- Your job/internship;
- Hobbies outside of school; or
- Volunteer work and service projects.

However, because you are representing the Spears School of Business on SnapChat, you are to keep OSU's reputation in mind as you post at all times.

### **DO NOT post:**

- Profanity;
- About drug or alcohol use;
- Personal attacks on students, faculty or anyone else;
- Pictures or videos containing nudity;
- Personal information about individuals without their permission;
- Business promotions; or
- Opinions regarding politics or University policies.

Further, you are not permitted to change or alter the account's handle, password or associated email account – you are only authorized to post to "Our Story." And, please do not share the account password with anyone – you are the only authorized user and will be held accountable for all posts. The Snapchat account will be monitored. The Spears School reserves the right to delete any post and the Spears School reserves the right to revoke your account access at any time for any reason. Violations of this Responsible Use Agreement may result in a violation of the Campus Code of Conduct. If you agree to responsibly participate in the Student Tuesday Takeover, to follow the SSB Social Media Guidelines, and to adhere to the above stated conditions, please check the Snapchat Agreement acknowledgement button.