TRAVEL
May 23-June 4, 2016

SUMMER in Greece

COURSES (3 CREDIT HOURS WITH THE POSSIBILITY FOR 6 WHEN COMBINED WITH THE AMSTERDAM/BERLIN PROGRAM)

Doing Business in the Balkans
MGMT 4750 - OR - MKTG 4550 - OR - BADM 4050/5200:

Learn about the nature of GLOBAL BUSINESS while enjoying a MEDITERRANEAN SUMMER in Greece! This program introduces you to international marketing and management and examines the roles politics, economics, religion, ethics and culture play. The trip includes visits to the U.S. Embassy, the House of Parliament, the Acropolis, Cape Sounion and the Temple of Poseidon, and a FERRY TRIP to the ISLANDS OF HYDRA AND MYKONOS. Information will be presented through lectures, team projects, and visits to leading European companies. Special topics of discussion include the current economic crisis, and the growing importance of environmental concerns.

FEE
$2,125 + AIRFARE

OSU will assist in organizing your air travel but it is your responsibility to purchase your own ticket. Airfare is estimated at $1,200. Fee includes tuition and fees for three credit hours and lodging in Greece and several group meals. Program fee will be charged to your bursar account prior to travel dates.

The first 10 students that sign up for both the Amsterdam/Berlin trip AND the Greece trip will receive a $600 discount.

INSTRUCTORS

JIM PAPPAS, Ph.D.
james.pappas@okstate.edu

KAREN FLAHERTY, Ph.D.
karen.flaherty@okstate.edu

ONLINE ENROLLMENT
WEB: CAGLE.OKSTATE.EDU
EMAIL: SPEARSABROAD@OKSTATE.EDU

FEE
$2,125 + AIRFARE

OSU will assist in organizing your air travel but it is your responsibility to purchase your own ticket. Airfare is estimated at $1,200. Fee includes tuition and fees for three credit hours and lodging in Greece and several group meals. Program fee will be charged to your bursar account prior to travel dates.

The first 10 students that sign up for both the Amsterdam/Berlin trip AND the Greece trip will receive a $600 discount.

FOR MORE INFO
Center for Advanced Global Leadership and Engagement (CAGLE)
104-E Business Building

CAGLE
CENTER FOR ADVANCED GLOBAL LEADERSHIP AND ENGAGEMENT

SPEARS SCHOOL OF BUSINESS